

Media Shortlist

Year	Cat No	Entry	Extra Material	Media's Extra	Product	Entant Company	Entant Country	Entant Agency	Commissioner	Production	Notes	PH	Additional
A1 (Food & Drink)	A0001	0489	EXTRA CHEWING	WIKAL'S EXTRA	EXTRA CHEWING	CLINEMARK BBOO STOREY	Australia	CLINEMARK BBOO STOREY	HELEN CRIBB	MELBOURNE			
	A0002	0489	LEIBNIZ EXTRA	LEIBNIZ EXTRA	LEIBNIZ EXTRA	SPECIAL GROUP Sydney	Australia	SPECIAL GROUP Sydney	RECOGNITION	GLUE SOCIETY Sydney	MEDISOM Sydney		CONNELLY Melbourne Australia
	A0003	0490	LEIBNIZ EXTRA	LEIBNIZ EXTRA	LEIBNIZ EXTRA	SPECIAL GROUP Sydney	Australia	SPECIAL GROUP Sydney	RECOGNITION	GLUE SOCIETY Sydney	MEDISOM Sydney		CONNELLY Melbourne Australia
A02 (Other FMCG)	A0004	0091	THE NON-SMOKER	LOREAL PARIS	AGE PERFECT	MOCKAY PARIS	France	MCCANN ERBOS / MCGRAW HILL	CHRYSLER LONDON / MCGRAW HILL	CONCEPT LONDON / MCGRAW HILL	CONCEPT LONDON / MCGRAW HILL		
	A0005	0194	THEY'RE FOR COMPANY	THEY'RE FOR COMPANY	THEY'RE FOR COMPANY	SCHULZ'S FRIENDS SPA	Germany	SCHULZ'S FRIENDS SPA	MCCANN ERBOS / MCGRAW HILL	FRENCH'S FRIENDS SPA	SCHULZ'S FRIENDS SPA		
	A0006	0195	SCIENTY'S GOLD	SCIENTY'S GOLD	SCIENTY'S GOLD	OSLYN Chicago	USA	OSLYN Chicago	OSLYN Chicago	OSLYN Chicago	OSLYN Chicago		
A03 (Healthcare)	A0007	0874	THERAFLU	OSK - THERAFLU	THERAFLU	WANDERMAN THOMPSON Spain	Colombia	WANDERMAN THOMPSON Spain	WANDERMAN THOMPSON Spain	WANDERMAN THOMPSON Spain	WANDERMAN THOMPSON Spain		
	A0008	0198	AMAZON FIRE TV	AMAZON	FIRE TV	INTATIVE London	United Kingdom	AMAZON London	INTATIVE London	INTATIVE London	INTATIVE London		
	A0009	0199	LEGO BOOST	LEGO	LEGO	INTATIVE London	United Kingdom	AMAZON London	INTATIVE London	INTATIVE London	INTATIVE London		
A04 (Consumer Durables)	A0010	0179	TRIBE 12000 HEATER	CHEVROLET	BOLT EV	COMMONWEALTH PUBLICAN Mexico City	Mexico	COMMONWEALTH PUBLICAN Mexico City	COMMONWEALTH PUBLICAN Mexico City	COMMONWEALTH PUBLICAN Mexico City	COMMONWEALTH PUBLICAN Mexico City		
	A0011	0201	LAUNCHPAD	VOVO	VOVO	PUBLICIS BUREAU BRAS	Brazil	GREY BRAZIL SAO PAUL	GREY BRAZIL SAO PAUL	GREY BRAZIL SAO PAUL	GREY BRAZIL SAO PAUL		
	A0012	0202	LAUNCHPAD	VOVO	VOVO	PUBLICIS BUREAU BRAS	Brazil	GREY BRAZIL SAO PAUL	GREY BRAZIL SAO PAUL	GREY BRAZIL SAO PAUL	GREY BRAZIL SAO PAUL		
A05 (Retail)	A0013	0825	KEEPING FOREVER FRESH	WENDY'S	WENDY'S	VAWNER Kansas City	USA	VAWNER Kansas City	SPARK EQUADRY New York	KEITUMAL New York			
	A0014	0187	THE BUSHWEEPER	BURGER KING	FOOD	FOR NEW YORK	USA	FOR NEW YORK	CREEMERY CREATIVE New York	HORISON MEDIA New York	ALUSO BBOO New York		
	A0015	0187	THE BUSHWEEPER	BURGER KING	FOOD	FOR NEW YORK	USA	FOR NEW YORK	CREEMERY CREATIVE New York	HORISON MEDIA New York	ALUSO BBOO New York		
A07 (Travel)	A0016	0679	NO NEED TO FLY - WORLD'S BEST	GERMAN RAIL	GERMAN RAIL	OSLYN Germany Frankfurt	Germany	OSLYN Germany Frankfurt	SPRAMEL London				DEUTSCHE BANK Germany
	A0017	0188	GOING TO AFRICA	BLACK & REDBONE	BLACK & REDBONE	FOKIERI Toronto	Canada	FOKIERI Toronto	GRUPPES/BLACK & REDBONE	RYNANE Toronto	GIOSPI Toronto		
	A0018	0207	VO SENEGAL THE	ESPIN & BA	ESPIN & BA	ROSA New York	USA	ROSA New York	ROSA New York	STANCOM Chicago			
A09 (Media / Entertainment)	A0019	0816	HOMELANDS	EXTRA BLA BLAST	EXTRA BLA BLAST	HALLS IN STAL PART OF ACCURATE INTERACTIVE	Germany	HALLS IN STAL PART OF ACCURATE INTERACTIVE	DEUTSCHER BUNDESDIENST	DEUTSCHER BUNDESDIENST	DEUTSCHER BUNDESDIENST		
	A0020	0176	THE BUSHWEEPER	BURGER KING	FOOD	FOR NEW YORK	USA	FOR NEW YORK	CREEMERY CREATIVE New York	HORISON MEDIA New York	ALUSO BBOO New York		
	A0021	0176	THE BUSHWEEPER	BURGER KING	FOOD	FOR NEW YORK	USA	FOR NEW YORK	CREEMERY CREATIVE New York	HORISON MEDIA New York	ALUSO BBOO New York		
A10 (Consumer Services / Business / Education)	A0022	0192	2015 IMPACTED WOMEN	SPOTIFY	SPOTIFY	SPOTIFY PHOENIX New York	USA	SPOTIFY PHOENIX New York	ACTIVE THEORY LA	ELLEN TAYLOR			
	A0023	0192	BREASTFEEDING	AT&T	AT&T	THE BUSHWEEPER	Canada	THE BUSHWEEPER	GREY BUREAU	AT&T	AT&T		
	A0024	0192	BREASTFEEDING	AT&T	AT&T	THE BUSHWEEPER	Canada	THE BUSHWEEPER	GREY BUREAU	AT&T	AT&T		
A11 (Healthcare - Charity / Government)	A0025	0007	HUMANITARIAN OUT OF STOCK	ELSTING USER LIBRARY	ORGAN DONATION	VENTURE FOUNDATION	Germany	PLAN NET Munich	PLAN NET Munich	ELSTING USER LIBRARY	MICHAELIS Munich		SERVOPLAN Munich
	A0026	0007	HUMANITARIAN OUT OF STOCK	ELSTING USER LIBRARY	ORGAN DONATION	VENTURE FOUNDATION	Germany	PLAN NET Munich	PLAN NET Munich	ELSTING USER LIBRARY	MICHAELIS Munich		SERVOPLAN Munich
	A0027	0007	HUMANITARIAN OUT OF STOCK	ELSTING USER LIBRARY	ORGAN DONATION	VENTURE FOUNDATION	Germany	PLAN NET Munich	PLAN NET Munich	ELSTING USER LIBRARY	MICHAELIS Munich		SERVOPLAN Munich
A12 (Corporate Social Responsibility / CSR / Corporate Image)	A0028	0187	THE BUSHWEEPER	BURGER KING	FOOD	FOR NEW YORK	USA	FOR NEW YORK	CREEMERY CREATIVE New York	HORISON MEDIA New York	ALUSO BBOO New York		
	A0029	0187	THE BUSHWEEPER	BURGER KING	FOOD	FOR NEW YORK	USA	FOR NEW YORK	CREEMERY CREATIVE New York	HORISON MEDIA New York	ALUSO BBOO New York		
	A0030	0187	THE BUSHWEEPER	BURGER KING	FOOD	FOR NEW YORK	USA	FOR NEW YORK	CREEMERY CREATIVE New York	HORISON MEDIA New York	ALUSO BBOO New York		