

## **Shortlist (Integrated Lions)**

<b>Cat. No</b>	<b>Entry No</b>	<b>Title</b>	<b>Client</b>	<b>Product</b>	<b>Entrant Company</b>	<b>Entrant Country</b>	<b>Idea Creation</b>	<b>Production</b>
<b><u>A01 (Integrated)</u></b>								
A01/003	00023	BOOST YOUR VOICE	BOOST MOBILE	PROMOTE BOOST STORES AS POLLING STATIONS	180LA Santa Monica	USA	180LA Santa Monica	180LA Santa Monica / ATOMICA MUSIC Texas / THE CORNER SHOP Santa Monica / THERAPY STUDIOS Los Angeles
A01/018	00027	MAKE YOUR NEXT MOVE - JOHN MALKOVICH	SQUARESPACE	DOMAINS/WEBSITES	SQUARESPACE New York	USA	JOHN X HANNES NEW YORK / SQUARESPACE New York	SMUGGLER New York
A01/037	00039	BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	BLINK PRODUCTIONS London / FINAL CUT London / MPC CREATIVE London
A01/038	00040	GIVE THE RAINBOW	MARS	SKITTLES	adam&eveDDB London	UNITED KINGDOM	adam&eveDDB London	CAIN & ABEL London
A01/048	00051	THE TRUTH IS	NEW YORK TIMES	NEWSPAPER	DROGA5 New York	USA	DROGA5 New York / THE NEW YORK TIMES New York	SECOND CHILD New York
A01/051	00081	MEET GRAHAM	TRANSPORT ACCIDENT COMMISSION VICTORIA	TRANSPORT ACCIDENT COMMISSION VICTORIA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	AIRBAG PRODUCTIONS Melbourne / FLARE PRODUCTIONS BBDO Melbourne
A01/052	00082	HUNGERITHM	MARS CHOCOLATE AUSTRALIA	SNICKERS®	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FINCH Melbourne / FLUTTER Melbourne
A01/054	00103	SICKKIDS VS	SICKKIDS FOUNDATION	SICKKIDS FOUNDATION	COSSETTE Toronto	CANADA	COSSETTE Toronto / SICKKIDS FOUNDATION Toronto	JAM3 Toronto / SKIN & BONES Toronto / THE MILL New York / THE VANITY Toronto / WESTSIDE STUDIO Toronto
A01/055	00094	WHERE LIFE HAPPENS	IKEA	IKEA	ÅKESTAM HOLST Stockholm	SWEDEN	ÅKESTAM HOLST Stockholm	BACON Copenhagen
A01/061	00112	TIME IS PRECIOUS	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	JOINT EDITORIAL Portland

A01/062	00113	UNLIMITED	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	PRETTYBIRD Culver City
A01/063	00110	UNLIMITED GREATNESS: SERENA WILLIAMS	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	
A01/064	00058	JORDAN & CHELSEA'S BOOKING WEDDING	BOOKING.COM	BOOKING.COM	WIEDEN+KENNEDY Portland	USA	WIEDEN+KENNEDY Portland	CARTEL Los Angeles / JOINT EDITORIAL Portland / LIME STUDIOS Santa Monica / SMUGGLER Los Angeles / THE MILL Los Angeles
A01/075	00105	MADE BY GOOGLE	GOOGLE	GOOGLE PIXEL	DROGA5 New York	USA	DROGA5 New York / GOOGLE Mountain View	EPOCH FILMS New York / NEXUS New York / ROCK PAPER SCISSORS New York / SOMESUCH London / THE DIRECTORS BUREAU Los Angeles
A01/076	00052	MADE THE JOHNSONVILLE WAY	JOHNSONVILLE	JOHNSONVILLE SAUSAGES	DROGA5 New York	USA	DROGA5 New York / JOHNSONVILLE SAUSAGE Sheboygan Falls	ARTS & SCIENCES Los Angeles
A01/081	00117	CHEETOS MUSEUM	CHEETOS	CHEETOS	GOODBY SILVERSTEIN & PARTNERS San Francisco	USA	GOODBY SILVERSTEIN & PARTNERS San Francisco	CAVIAR Los Angeles / COMPANY 3 Santa Monica / ONE UNION RECORDING San Francisco / WHITEHOUSE POST Santa Monica
A01/086	00141	CHANNEL 4 PARALYMPICS	CHANNEL 4	PARALYMPICS	OMD UK London	UNITED KINGDOM	4CREATIVE London / CHANNEL 4 London / OMD UK London	4CREATIVE London
A01/106	00135	2016 WRAPPED	SPOTIFY	SPOTIFY	SPOTIFY New York	USA	SPOTIFY New York	SPOTIFY New York
A01/115	00080	GIVE REGISTRY	MYER	NA	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE	FLARE PRODUCTIONS BBDO Melbourne
A01/116	00167	THE CHILD REPLACEMENT PROGRAMME	MARS NZ	PEDIGREE	COLENZO BBDO Auckland	NEW ZEALAND	COLENZO BBDO Auckland	CREATURE Auckland / EXIT FILMS Auckland / FRANKLIN RD Auckland
A01/126	00159	BRADSHAW STAIN	P&G	TIDE	SAATCHI & SAATCHI New York	USA	SAATCHI & SAATCHI New York	ARCADE EDIT New York / COMPANY 3 New York / NYLON STUDIOS New York / RATTLING STICK Santa Monica / THE MILL Los Angeles
A01/140	00222	PITCHING FRENCH FILMS TO HOLLYWOOD	ALLIANCE FRANÇAISE DE SINGAPOUR	CINÉ CLUB	OGILVY & MATHER SINGAPORE	SINGAPORE	OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE
A01/146	00156	THIS GIRL CAN - PHENOMENAL WOMEN	SPORT ENGLAND	SPORT ENGLAND	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London	FRAMESTORE London / SOUNDTREE MUSIC London
A01/154	00217	NEW AND NOT IMPROVED	KRAFT HEINZ	KRAFT HEINZ COMPANY	CP+B Boulder	USA	CP+B Boulder	

A01/209	00183	DID YOU MEAN MAILCHIMP?	MAILCHIMP	EMAIL MARKETING	DROGA5 New York	USA	DROGA5 New York / MAILCHIMP Atlanta	BROSMIND Barcelona / JUCO Los Angeles / RESN Wellington
A01/214	00226	PRICE ON THE JERSEY	WALMART	WALMART	DM9DDB São Paulo	BRAZIL	DM9DDB São Paulo	
<b>Total Entries:</b>		<b>26</b>						

Media	PR	Additional
SQUARESPACE New York	SQUARESPACE New York	COMPANY 3 New York / FLOWER AVE Los Angeles / FORMOSA GROUP Los Angeles / NO6 New York / NO7 New York
MANNING GOTTLIEB OMD London		CAIN & ABEL London / FACTORY London / KING HENRY London / LELAND MUSIC London
MEDIACOM London		KING HENRY London
	CLEMINGER BBDO MELBOURNE	
MEDIACOM AUSTRALIA Melbourne	CLEMINGER BBDO MELBOURNE	
OMD CANADA Toronto	COSSETTE Toronto	
	AKESTAM HOLST Stockholm	
RAZORFISH Portland / WIEDEN+KENNEDY Portland		

MINDSHARE Portland / RAZORFISH Seattle		
MACDONALD MEDIA Portland	RAZORFISH Portland	
MINDSHARE USA New York	HARRISON & SHRIFTMAN New York	
PHD New York		
OMD USA New York	KETCHUM San Francisco / THE MARKETING ARM Los Angeles	
OMD UK London		
SPOTIFY New York		
CLEMINGER BBDO MELBOURNE		
STARCOM NZ Auckland	IMPACT PR Auckland	
HEARTS & SCIENCE New York	MMK New York / TAYLOR New York	HEARD CITY New York / MKTG New York
OGILVY & MATHER SINGAPORE	OGILVY & MATHER SINGAPORE	
CARAT London	BLUE RUBICON London	
STARCOM Chicago	OLSON ENGAGE Chicago	

PHD New York	DROGA5 New York	
DM9DDB São Paulo	DM9DDB São Paulo	ACADEMIA DE FILMES Sao Paulo / JAMUTE São Paulo