

Innovation Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A02/036	00178	THE HUMANIUM METAL INITIATIVE	IM SWEDISH DEVELOPMENT PARTNER	HUMANIUM METAL	AKESTAM HOLST, Stockholm / GREAT WORKS, Stockholm	SWEDEN					YES	Grand Prix	Grand Prix
A01/056	00232	TILT BRUSH	GOOGLE INC.	TILT BRUSH BY GOOGLE	GOOGLE, Mountain View	USA	GOOGLE Mountain View				YES	Gold Lion	Gold Lion
A02/033	00080	LOS SANTOS PRIDE	STOCKHOLM PRIDE	NON-PROFIT ORGANIZATION	GARBERGS, Stockholm	SWEDEN	GARBERGS Stockholm	GARBERGS Stockholm	GARBERGS, Stockholm		YES	Gold Lion	Gold Lion
A02/054	00230	POTATOES ON MARS	CIP - THE INTERNATIONAL POTATO CENTER	POTATOES ON MARS	MEMAC OGILVY & MATHER, Dubai	UNITED ARAB EMIRATES	OGILVYONE Dubai / GREAT GUNS London		OGILVYONE, Dubai		YES	Silver Lion	Silver Lion
A02/080	00251	I'M ADA, I CAN HELP.	ADA HEALTH INC.	ADA	KBS ALBION, London	UNITED KINGDOM	KBS New York			ADA HEALTH INC.	YES	Silver Lion	Silver Lion
A02/149	00274	ROADS THAT HONK	HPCL	HP LUBRICANTS	LEO BURNETT INDIA, Mumbai	INDIA	LEO BURNETT INDIA Mumbai	LEO BURNETT INDIA Mumbai	LEO BURNETT INDIA, Mumbai		YES	Silver Lion	Silver Lion
A04/045	00188	YOUR VOICE IS YOUR STAMP	U.S. POSTAL SERVICE	SHIPPING & MAILING	MRM/McCANN, New York	USA	MRM/McCANN New York				YES	Silver Lion	Silver Lion
A01/057	00233	EARTH VR	GOOGLE INC.	EARTH VR	GOOGLE, Mountain View	USA	GOOGLE Mountain View		GOOGLE, Mountain View		YES	Bronze Lion	Bronze Lion
A02/133	00128	LIAM	APPLE	PHONE	APPLE, Cupertino	USA					YES	Bronze Lion	Bronze Lion
A02/139	00101	GRAVITYLIGHT: TURNING GRAVITY INTO LIGHT	SHELL GLOBAL / GRAVITYLIGHT FOUNDATION	GRAVITYLIGHT - GL02	SHELL BRANDS INTERNATIONAL, Baar / GRAVITYLIGHT FOUNDATION, London / J. WALTER THOMPSON, London	SWITZERLAND	STARSTRUCK MEDIA London / YDX Nairobi		EDELMAN, London		YES	Bronze Lion	Bronze Lion
A03/011	00296	THE WORLD ADDRESSED		WHAT3WORDS	WHAT3WORDS, London	UNITED KINGDOM	WHAT3WORDS London				YES	Bronze Lion	Bronze Lion
A04/010	00190	ITBRA — THE WEARABLE THAT DETECTS CANCER	CYRCADIA HEALTH	ITBRA/BREAST CANCER SCREENING	AREA 23, New York	USA	AREA 23 New York		AREA 23, New York		YES	Bronze Lion	Bronze Lion

Total Awards:

12