

Innovation Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant/Idea Creation	Country	PR	Production	Media Placement	Additional Company/ies
A04/001	00010	KPN SAFE LOCK	KPN	TELECOM PROVIDER	N=5, Amsterdam	THE NETHERLANDS	KOOLHOVEN & PARTNERS, Amsterdam	N=5, Amsterdam / HOLY FOOLS, Amsterdam / CODE&CODING, Amsterdam / ALPHA.ONE, Rotterdam	MAAK, Amsterdam / MINDSHARE, Amsterdam / DIGINED, Amsterdam	MAKE EM SAY / MONALYSE
A02/010	00016	THE ORIGINAL BRUSHES OF EDVARD MUNCH	ADOBE	PHOTOSHOP/ CREATIVE CLOUD	ABBY PRIEST, Stockholm	SWEDEN	ABBY PRIEST, Stockholm	ABBY PRIEST, Stockholm		
A02/013	00026	THE HUMANIUM METAL INITIATIVE	IM	HUMANIUM METAL	AKESTAM HOLST, Stockholm / GREAT WORKS, Stockholm	SWEDEN				
Total Awards:			3							

Prize

Grand Prix

Innovation Trophy

Innovation Trophy