

Healthcare Winners

Cat. No	Entry No	Title	Advertiser	Product	Entrant/Idea Creation	Country	PR	Production	Media Placement	Additional Company/ies
B01/11001	00067	GET THE FLOW	VODAFONE	VODAFONE	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS	HET PR BUREAU, Amsterdam	WEFILM, Amsterdam / ROBOT KITTEN, Hilversum	MEC NETHERLANDS, Amsterdam	MAAK
A05/11001	00066	GET THE FLOW	VODAFONE	VODAFONE	DDB & TRIBAL WORLDWIDE AMSTERDAM	THE NETHERLANDS	HET PR BUREAU, Amsterdam	WEFILM, Amsterdam / ROBOT KITTEN, Hilversum	MEC NETHERLANDS, Amsterdam	MAAK
B02/11001	00032	SKIN MEMORIES	EUROMELANO MA	SKIN CANCER PREVENTION	BBDO BELGIUM, Brussels	BELGIUM	BBDO BELGIUM, Brussels	BBDO BELGIUM, Brussels	BBDO BELGIUM, Brussels	
B01/30002	00069	HELP A DANE	DANISH CANCER SOCIETY & TRYGFONDEN	SUN SAFETY	&CO, Copenhagen	DENMARK	&CO, Copenhagen	&CO. PRODUCTIONS, Copenhagen	OATH, Copenhagen	
B01/35001	00087	THE MELANOMA CAMPAIGN	GERMAN CANCER ASSOCIATION	AWARENESS	HEIMAT, Berlin	GERMANY				
B01/9001	00072	HELP A DANE	DANISH CANCER SOCIETY & TRYGFONDEN	SUN SAFETY	&CO, Copenhagen	DENMARK	&CO, Copenhagen	&CO. PRODUCTIONS, Copenhagen	OATH, Copenhagen	
B01/9004	00027	PORCELAIN BONES	OSTEOPOROSIS	OSTEOPOROSIS	LES GAULOIS, Paris	FRANCE	LES GAULOIS, Paris	HRCL RECORDS, Paris / WANDA PRODUCTIONS, Paris	LES GAULOIS, Paris	
G01/11001	00107	MY VOICE	FONDAZIONE SERENA ONLUS, CENTRO CLINICO NEMO	MY VOICE APP	McCANN WORLDGROUP, Milan	ITALY	McCANN WORLDGROUP, Milan	McCANN WORLDGROUP, Milan	McCANN WORLDGROUP, Milan	
B01/12001	00105	FITTLE	RAVENSBURGER	FITTLE BRAILLE PUZZLE	SERVICEPLAN, München / SERVICEPLAN HEALTH & LIFE, München	GERMANY		ORANGE SOUND, Munich		LV PRASAD EYE INSTITUTE
B01/8001	00071	HELP A DANE	DANISH CANCER SOCIETY & TRYGFONDEN	SUN SAFETY	&CO, Copenhagen	DENMARK	&CO, Copenhagen	&CO. PRODUCTIONS, Copenhagen	OATH, Copenhagen	
B02/1002	00068	FAIL	NORWEGIAN RED CROSS	FIRST AID	TRY, Oslo	NORWAY		TANGRYSTAN, Oslo	T/A OPT, Oslo	
B02/8001	00031	SKIN MEMORIES	EUROMELANO MA	SKIN CANCER PREVENTION	BBDO BELGIUM, Brussels	BELGIUM	BBDO BELGIUM, Brussels	BBDO BELGIUM, Brussels	BBDO BELGIUM, Brussels	
H01/30001	00093	THE 8 MONTH WALK	SERESTO	FLEA AND TICK PROTECTION FOR PETS	CLM BBDO, Boulogne-Billancourt	FRANCE		BLISS, Paris		

Total Awards: 13

Prize

Grand Prix

Gold Eurobest

Gold Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Silver Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest

Bronze Eurobest