

Health & Wellness Lions Winners													
Cat. No	Entry No	Title	Client	Product	Medium	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Prize	Award
C02/13 003	01096	CORAZÓN - GIVE YOUR HEART	MONTEFIORE	FILM, APP, OUTDOOR INSTALLATIONS, AND BILLBOARDS	Integrated Campaign	JOHN X HANNES, New York	USA	HARBOR PICTURE COMPANY, New York			HARBOR PICTURE COMPANY, New York	Grand Prix	Grand Prix
A02/29 002	01012	TINY DOLL	KLEENEX	FACIAL TISSUE : SKIN CARE	Branded Content & Entertainment: Film, TV and Online Film Content	J. WALTER THOMPSON BANGKOK	THAILAND					Gold Lion	Gold Lion
A05/49 009	01490	DOT MINI. THE FIRST SMART MEDIA DEVICE FOR THE VISUALLY IMPAIRED.	DOT	DOT MINI	Product Innovation	SERVICEPLAN GERMANY, Munich / SERVICEPLAN KOREA, Seoul / DOT INCORPORATION, Seoul	GERMANY	CLOUDANDCO, Seoul			CLOUDANDCO, Seoul	Gold Lion	Gold Lion
B01/50 026	01169	BLACK SUPERMARKET	CARREFOUR	CARREFOUR	PR	CARREFOUR, Massy / MARCEL, Paris	FRANCE					Gold Lion	Gold Lion
B01/80 20	01085	SIP SAFE	MONASH UNIVERSITY	MONASH UNIVERSITY	Direct	Y&R MELBOURNE	AUSTRALIA					Gold Lion	Gold Lion
B02/13 015	01422	IMAGINARY FRIEND SOCIETY CAMPAIGN	PEDIATRIC BRAIN TUMOR FOUNDATION	HEALTH	Integrated Campaign	RPA, Santa Monica	USA					Gold Lion	Gold Lion
B02/29 008	00477	IMAGINARY FRIEND SOCIETY CAMPAIGN	PEDIATRIC BRAIN TUMOR FOUNDATION	HEALTH	Branded Content & Entertainment: Film, TV and Online Film Content	RPA, Santa Monica	USA					Gold Lion	Gold Lion
B02/45 001	00485	NATIONAL SAFETY COUNCIL "PRESCRIBED TO DEATH"	NATIONAL SAFETY COUNCIL	NATIONAL SAFETY COUNCIL	Creative Data: Creative Data Enhancement	ENERGY BBDO, Chicago	USA	FLARE BBDO, Chicago / THE MILL, Chicago	PHD, Chicago	KETCHUM, New York	FLARE BBDO, Chicago / THE MILL, Chicago	Gold Lion	Gold Lion
B02/90 09	00426	PROJECT 84	CALM	CALM	PR	adam&eveDDB, London	UNITED KINGDOM			W COMMUNICATIONS, London		Gold Lion	Gold Lion
A02/19 003	01013	TINY DOLL	KLEENEX	FACIAL TISSUE : SKIN CARE	Film Craft: Cinematography	J. WALTER THOMPSON BANGKOK	THAILAND					Silver Lion	Silver Lion
A03/30 11	01244	RYAN & SUZIE	DEXCOM	G6 GLUCOSE MONITORING SYSTEM	Radio & Audio	McCANN BIRMINGHAM	UNITED KINGDOM		McCANN BIRMINGHAM			Silver Lion	Silver Lion
B01/80 15	00936	THE HEALTH PURSE (SEHAT KA BATUA)	MAHINDRA RISE	SELF-EXAMINATION FOR BREAST CANCER	Direct	GREY INDIA, Mumbai	INDIA		GREY INDIA, Mumbai			Silver Lion	Silver Lion
B02/35 003	00048	THE FADING FONT	ALZHEIMER'S DISEASE CHINESE	ALZHEIMER'S DISEASE AWARENESS COMMUNICATION	Digital: Social	mcgarrybowen Shanghai	CHINA					Silver Lion	Silver Lion
B03/35 008	01020	HEMOJI	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	INSTITUTIONAL	Digital: Social	Y&R BRAZIL, São Paulo	BRAZIL					Silver Lion	Silver Lion
B03/35 010	01307	THE TINIEST LISTING	COOK COUNTY HOSPITAL	AIRBNBABY	Digital: Social	OGILVY & MATHER, Chicago	USA					Silver Lion	Silver Lion
B03/50 010	00887	TAKE A SEAT	MAGICMAKERS NGO	MAGIC HOME - A SHELTER FOR PARENTS WITH SICK CHILDREN	Brand Experience & Activation	JAZZ COMMUNICATION, Bucharest / MAGICAMP NGO, Bucharest	ROMANIA			ROGALSKI DAMASCHIN PUBLIC RELATIONS, Bucharest		Silver Lion	Silver Lion

C01/50 010	01265	PROJECT FREE PERIOD	JOHNSON & JOHNSON	STAYFREE SANITARY PADS	Brand Experience & Activation	DDB MUDRA GROUP, Mumbai	INDIA	MOTHERSHIP PRODUCTIONS, Mumbai / PRERANA ANTI- TRAFFICKING, Mumbai		MOTHERSHIP PRODUCTIONS, Mumbai / PRERANA ANTI- TRAFFICKING, Mumbai	Silver Lion	Silver Lion	
C02/17 001	00730	THE FALL	HOSPITAL DE AMOR	INSTITUTIONAL	Film Craft: Use of Music / Sound Design	WMcCANN, São Paulo	BRAZIL				Silver Lion	Silver Lion	
C02/29 003	01095	CORAZÓN - GIVE YOUR HEART	MONTEFIORE	FILM, APP, OUTDOOR INSTALLATIONS, AND BILLBOARDS	Branded Content & Entertainment: Film, TV and Online Film Content	JOHN X HANNES, New York	USA	HARBOR PICTURE COMPANY, New York		HARBOR PICTURE COMPANY, New York	Silver Lion	Silver Lion	
C03/13 001	01390	TV DOCTORS OF AMERICA - SEASON 2	CIGNA	CIGNA	Integrated Campaign	McCANN NEW YORK	USA	NETHRAM, Sunnyvale, CA / TWILIO, New York	OMD USA, New York	EDELMAN, New York	NETHRAM, Sunnyvale, CA / TWILIO, New York	Silver Lion	Silver Lion
C03/34 001	31139	AAMI SMARTPLATES	SUNCORP	AAMI	Digital: Platforms	OGILVY AUSTRALIA, Melbourne	AUSTRALIA			OGILVY AUSTRALIA, Melbourne		Silver Lion	Silver Lion
A01/90 03	00940	#SUPERSICKMONDAY	RECKITT BENCKISE R	MUCINEX	PR	McCANN NEW YORK	USA	RECKITT BENCKISER, Parsippany	AEGIS INNOV8, New York	DEVRIES GLOBAL, New York	RECKITT BENCKISER, Parsippany	Bronze Lion	Bronze Lion
A04/28 004	01079	NEGOTIATION	BULK POWDERS	SPORTS NUTRITION	Film: Cinema, TV and Digital Film Content	DROGA5, London	UNITED KINGDOM					Bronze Lion	Bronze Lion
A05/12 004	00692	TOUCHING MASTERPIECES	NEURODIGITAL	HAPTIC GLOVES	Use of Technology	GEOMETRY GLOBAL, Prague	CZECH REPUBLIC			GEOMETRY GLOBAL, Prague		Bronze Lion	Bronze Lion
A05/12 008	00848	PROJECT REVOICE	THE ALS ASSOCIATION	CHARITY	Use of Technology	BWM DENTSU, Sydney	AUSTRALIA			HAYSTAC, Sydney		Bronze Lion	Bronze Lion
A05/80 03	00973	EASYASSISTANCE	EASY TAXI / COLOMBIAN RED CROSS	TAXI SERVICE	Direct	J. WALTER THOMPSON COLOMBIA, Bogotá	COLOMBIA		J. WALTER THOMPSON COLOMBIA, Bogotá	J. WALTER THOMPSON COLOMBIA, Bogotá		Bronze Lion	Bronze Lion
B01/25 002	01510	WAR CORRESPONDENTS ON BREAST CANCER	SAMSUNG / FECMA	SAMSUNG	Industry Craft: Photography	CHEIL WORLDWIDE, Madrid	SPAIN					Bronze Lion	Bronze Lion
B01/30 006	30473	NOON ASSEMBLY	KWALITY LTD.	KWALITY MILK	Branded Content & Entertainment: Live Experience	McCANN HEALTH, New Delhi / McCANN INDIA, Mumbai	INDIA		McCANN HEALTH, New Delhi / McCANN INDIA, Mumbai	McCANN HEALTH, New Delhi / McCANN NEW DELHI		Bronze Lion	Bronze Lion
B02/10 10	00089	BOREDOM	JACCEDE.COM	ASSOCIATION FOR DISABLED PERSONS	Film: Cinema, TV and Digital Film Content	TBWAIPARIS	FRANCE					Bronze Lion	Bronze Lion
B02/35 007	00418	#SHARETHELOVE	AIDES	NGO	Digital: Social	TBWAIPARIS	FRANCE	BERNSTEIN & ANDRIULLI, London		BERNSTEIN & ANDRIULLI, London		Bronze Lion	Bronze Lion
B02/35 018	31004	ESCALATING GIFS	EUROPEAN ANTI- BULLYING NETWORK (EAN)	EUROPEAN ANTI- BULLYING NETWORK (EAN)	Digital: Social	OGILVY GERMANY, Frankfurt	GERMANY	EUROPEAN ANTI-BULLYING NETWORK, Athens		EUROPEAN ANTI- BULLYING NETWORK, Athens		Bronze Lion	Bronze Lion
B02/41 004	01240	I RESCUE	AMBLYOPIA WORLD CAMPAIGN	AMBLYOPIA WORLD CAMPAIGN	Direct	VML, Bogotá	COLOMBIA					Bronze Lion	Bronze Lion
B02/41 011	01418	DISSOLVING POSTERS	ASSOCIAÇÃO INTERNACIONAL HABITAT PARA A HUMANIDADE	ANTI MOSQUITO POSTERS	Direct	BETC/HAVAS, São Paulo	BRAZIL		BETC/HAVAS, São Paulo	BETC/HAVAS, São Paulo		Bronze Lion	Bronze Lion
B02/90 07	00535	HELP A DANE	THE DANISH CANCER SOCIETY & TRYGFONDEN	THE DANISH CANCER SOCIETY & TRYGFONDEN	PR	&CO, Copenhagen	DENMARK		OATH, Copenhagen			Bronze Lion	Bronze Lion

B03/10 05	00249	ZWEMMER	FONDS GEHANDICAPTENSP ORT	CHARITY	Film: Cinema, TV and Digital Film Content	TBWA\NEBOKO, Amsterdam	THE NETHERLAND S		PHD, Amsterdam			Bronze Lion	Bronze Lion		
B03/80 13	00709	CALL OF HOPE	CORPORACIÓN DEL TRASPLANTE	CORPORACIÓN DEL TRASPLANTE ONG	Direct	BBDO CHILE, Santiago	CHILE		BBDO CHILE, Santiago			Bronze Lion	Bronze Lion		
C01/19 001	00031	THE LEAP OF FAITH	LEAPS BY BAYER	HEALTHCARE	Film Craft: Cinematography	BEARS CALLING, Berlin	GERMANY					Bronze Lion	Bronze Lion		
D01/11 002	00229	THE NEST ADDRESS	ENEL ROMANIA	-	Mobile	ENEL ROMANIA, Bucharest / PUBLICIS ROMANIA, Bucharest	ROMANIA					Bronze Lion	Bronze Lion		
D01/13 001	00156	THE CHILD REPLACEMENT PROGRAMME	MARS	PEDIGREE	Integrated Campaign	COLENZO BBDO, Auckland	NEW ZEALAND	STARCOM, Auckland	STARCOM, Auckland	IMPACT PR, Auckland	STARCOM, Auckland	Bronze Lion	Bronze Lion		
<b>Total Awards:</b>														<b>39</b>	