

Sustainable Development Goals Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B07/015	00445	THE AMAZON GREENVENTORY	NATURA	INSTITUTO NATTURA	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	HALLEY SOUND Sao Paulo / ZAINÉ FILMES Sao Paulo					Grand Prix
A01/010	00405	RECIPE FOR CHANGE	ARLA	PUCK	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	CRAFT DUBAI			CURRENT GLOBAL Dubai		Gold Lion
A03/049	00468	RESEARCH MY BODY	GRUPO BOTICARIO	WOMEN'S RESEARCH	GUT, Sao Paulo	BRAZIL		GUT Sao Paulo		GUT Sao Paulo	CABARET Sao Paulo / CASA B Florianopolis / GRUPO BOTICARIO	Gold Lion
B05/027	00294	SOUNDS RIGHT	MUSEUM FOR THE UNITED	MUSIC	AKQA, Copenhagen	DENMARK		SPOTIFY Stockholm		LD COMMUNICATIONS London / NO. 29	EARTHPERCENT London / MUSEUM FOR THE UNITED NATIONS - UN	Gold Lion
C01/016	00269	MINEFIELD HONEY: HARVESTING HOPE	KERNEL, MINISTRY OF	AGRICULTURE	SAATCHI & SAATCHI UKRAINE, Kyiv	UKRAINE						Gold Lion
A03/007	00021	ANIMAL ALERTS	PETPACE	ANIMAL ALERTS	SERVICEPLAN, Munich / L&C, New York	GERMANY / UNITED STATES	REBECA Lima	NATIVO POST Lima	MEDIAPLUS GERMANY Munich	PEPPERCOMM New York	AGOSTO MUSIC Lima / ASTRAL KREATIV Munich / EAT, SLEEP + DESIGN Berlin / ZEPPELIN Lima	Silver Lion
A05/033	00355	THE DOVE CODE	DOVE	DOVE	DROGA5, PART OF ACCENTURE SONG, Sao Paulo / UNILEVER, London	BRAZIL / UNITED KINGDOM	BIG SYNC MUSIC London / ESTUDIO DIPROD Florianopolis / HEFTY MUSIC AND SOUND Sao Paulo / SAIGON Sao Paulo / THE MILL Los Angeles				MONKS Los Angeles / WPP London	Silver Lion
C03/027	00198	OMNILIVERY	OMNI	MOBILITY SYSTEM FOR	SAATCHI & SAATCHI FRANCE, Paris	FRANCE	PRODIGIOUS Paris					Silver Lion
F01/013	00370	ARIEL #SHARETHELOAD (10 YEARS)	ARIEL	ARIEL LAUNDRY DETERGENT	BBDO INDIA, Mumbai	INDIA						Silver Lion
A03/001	00018	THE BEST PLACE IN THE WORLD TO HAVE HERPES	NEW ZEALAND HERPES	NEW ZEALAND HERPES	FINCH, Sydney / MOTION SICKNESS, Auckland / NZ HERPES FOUNDATION, Auckland	AUSTRALIA / NEW ZEALAND	FINCH Sydney	ATTICUS Sydney / BIGPOP STUDIOS				Bronze Lion
A05/058	00423	SALTANAT LIGHT	CITIX	CITIX	GFORCE, Almaty	KAZAKHSTAN	CITIX Almaty / DK ENTREPRENEURSHIP Almaty		CITIX Almaty	CITIX Almaty		Bronze Lion
B03/012	00385	SOS BEES	ABINBEV	Consumer Goods	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	SATELITE AUDIO Sao Paulo				ALL SET COMUNICACAO Sao Paulo	Bronze Lion
B05/017	00265	WILDFIRE WATCHTOWERS	ROGERS	ROGERS	PUBLICIS CANADA, Toronto	CANADA	THEPUB PRODUCTIONS Toronto	GRAYSON MUSIC Toronto / THEPUB				Bronze Lion
B06/018	00484	REEF PROTECTION FACTOR	STREAM2SEA	CORAL CARE & RPF	McCANN DEMAND, London	UNITED KINGDOM	FUTUREBRAND London / McCANN DEMAND London / McCANN KUALA		RAPPORTWW London / UM	McCANN DEMAND London	CASANOVA/McCANN California / IPG-X Milton Keynes / ISER CARIBE	Bronze Lion
D01/001	00024	NOBODY SHOULD DIE AT XMAS	OPEN ARMS	CHRISTMAS CAMPAIGN	DOUBLEYOU, Barcelona	SPAIN	BLUA Barcelona					Bronze Lion
F01/021	20871	HOW DOVE TOOK ON A NEW ERA OF TOXIC BEAUTY	DOVE	DOVE	OGILVY UK, London	UNITED KINGDOM						Bronze Lion
Total Awards:		16										