

## Sustainable Development Goals Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
C01/023	00629	WHERE TO SETTLE	MASTERCARD	WEBSITE ...	McCANN POLAND, Warsaw	POLAND	McCANN POLAND Warsaw	McCANN POLAND Warsaw	MASTERCARD POLAND Warszawa	MASTERCARD POLAND Warszawa		Grand Prix
B05/034	00555	SOLAR IMPULSE - PRET A VOTER	SOLAR IMPULSE	PRET A VOTER	PUBLICIS CONSEIL, Paris	FRANCE	THE JUICE BY PRODIGIOUS Paris	PRODIGIOUS Paris	PUBLICIS MEDIA CONNECT Paris	PUBLICIS CONSEIL Paris		Gold Lion
C03/097	00572	DOGS WITHOUT BORDERS	SFBO FRENCH-BRAZILIAN SOCIETY OF ONCOLOGY)	KDOG CANCER DETECT GROUP	VMLY&R, New York / VMLY&R, Sao Paulo / VMLY&R, Madrid	USA / BRAZIL / SPAIN	DIGITAL 21 São Paulo				GRAFICA SQUARE Rio de Janeiro / LA BOUTIQUE 77 Madrid / MY PROPS FACTORY Rio de Janeiro	Gold Lion
A03/041	00278	SAMSUNG UNFEAR	SAMSUNG SPAIN	UNFEAR APP	CHEIL WORLDWIDE, Madrid	SPAIN	CHEIL WORLDWIDE Madrid / SOMOS 5 Madrid	CHEIL WORLDWIDE Madrid / SOMOS 5 Madrid	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid	ACID TANGO Madrid	Silver Lion
A04/033	00663	ADLAM - AN ALPHABET TO PRESERVE A CULTURE	MICROSOFT	MICROSOFT 365	McCANN, New York	USA	ANTINOMY STUDIO Amsterdam / CRAFT WORLDWIDE New York / HUMAN WORLDWIDE New York / JAMRA PATEL Portland / SPIRIT MCCANN Cite Du Niger					Silver Lion
A05/057	00468	CORRECT THE INTERNET	TEAM HEROINE	CORRECT THE INTERNET	DDB NEW ZEALAND, Auckland	NEW ZEALAND	FINCH Auckland	ATTICUS Auckland / LIQUID STUDIOS Auckland		MANGO COMMUNICATIONS Auckland	UN DEPARTMENT OF GLOBAL COMMUNICATIONS - OUTREACH DIVISION New York	Silver Lion
B04/057	00613	THE BIOCHAR PROJECT BY LAY'S	LAY'S	LAY'S	LEO BURNETT, Mumbai	INDIA						Silver Lion
B05/004	00085	THE FIRST DIGITAL NATION	THE GOVERNMENT OF TUVALU	GOVERNMENT	THE MONKEYS, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	COLLIDER Sydney	MASSIVEMUSIC Sydney		THRIVE PR + COMMUNICATIONS Sydney		Silver Lion
C01/010	00463	CERTIFIED CARE	RAID	SC JOHNSON / RAID	ENERGY BBDO, Chicago	USA			PHD Chicago	ZENO GROUP Chicago		Silver Lion
D01/004	00170	EXHIBIT A-I	MAURICE BLACKBURN SOCIAL JUSTICE	N/A	HOWATSON+COMPANY, Sydney	AUSTRALIA	CARBON8 Sydney / DELOITTE DIGITAL Sydney / HOWATSON+COMPANY Sydney / SCOUNDREL Sydney	HECKLER Sydney		HOWATSON+COMPANY Sydney		Silver Lion
D01/016	00345	THE PRIDE RESEARCH	HAVAIANAS	RESEARCH	MEDIA.MONKS, Sao Paulo	BRAZIL	INNERPLAY.IO Sao Paulo / INSTITUTO DATAFOLHA Sao Paulo			LEMA+ Sao Paulo	ALL OUT New York / DA HOUSE Sao Paulo / MANDRIL AUDIO Sao Paulo / VOX HAUS - PRODUTORA DE AUDIO - AVENIDA CORONEL LUCAS DE OLIVEIRA - PETROPOLIS Petropolis	Silver Lion
A02/009	00519	THE PEOPLE'S TREASURY	RON FINLEY PROJECT	RON FINLEY PROJECT	BBDO LOS ANGELES	USA	BBDO New York	HUMAN Los Angeles / JANE Los Angeles / LIME STUDIÓS Los Angeles / LOST PLANET EDITORIAL INC Los Angeles			RON FINLEY PROJECT Los Angeles	Bronze Lion
A03/007	00101	UKRAINE WELCOME TEXT	UNSEEN UK	UNSEEN UK	BBDO PERFECT STORM, London	UNITED KINGDOM						Bronze Lion
B02/004	00252	THE GREEN SEARCH	ANDEL	SUSTAINABLE ENERGY	ROBERT/BOISEN & LIKE-MINDED, Copenhagen	DENMARK	BACON Copenhagen	BACON Copenhagen / GOBSMACK PRODUCTIONS Copenhagen				Bronze Lion
B02/008	00498	TURNSTILE TURBINES	IBERDROLA	SUBWAY TURNSTILE	WEBER SHANDWICK, Paris	FRANCE			MEDIABRANDS Neuilly-Sur-Seine	WEBER SHANDWICK Paris	EVENTTOOLS Morigny-Champigny / McCANN Paris	Bronze Lion
B03/023	00642	SELF-SUFFICIENT FOOD CART	CENTElsa BY NEXANS	CENTElsa SOLUTIONS	OGILVY COLOMBIA, Bogotá	COLOMBIA	MILA FILMS SAS Bogota / PLAN 9 MEDIA Bogota	PLAN 9 MEDIA Bogota		GOLDFISH Bogota		Bronze Lion
B05/022	00446	VEHICLE OF CHANGE	VATTENFALL	VATTENFALL + CAKE	NORD DDB, Stockholm	SWEDEN	NORD DDB Stockholm	NORD DDB Stockholm		NORD DDB Stockholm		Bronze Lion
C01/013	00459	TR FOR TEACHER	NAVNEET	NAVNEET	FCB INTERFACE, Mumbai / FCB BRASIL, Sao Paulo	INDIA / BRAZIL	BASTA FILMS Mumbai				QUIET CITY MUSIC + SOUND Sao Paulo	Bronze Lion
C01/014	00372	WELL-BEING INDEX (GDW)	NIKKEI INC.	WELL-BEING INDEX	DENTSU INC., Tokyo	JAPAN			DENTSU INC. Tokyo / NIKKEI INC. Tokyo	DENTSU INC. Tokyo		Bronze Lion
C01/025	00658	HEAVEN FISH	REGAL SPRING	FARMED FISH FOR EXPORT	OGILVY HONDURAS, Tegucigalpa	HONDURAS	14 AL CENTRO LATAM Tegucigalpa	14 AL CENTRO LATAM Tegucigalpa / JSM MUSIC New York				Bronze Lion
D01/005	00148	WIKITRUTH	UKRAINIAN WITNESS	FACT-BASED PLATFORM THAT DOCUMENTS THE WAR IN UKRAINE	PUBLICIS GROUPE BENELUX, Amsterdam	THE NETHERLANDS	PUBLICIS GROUPE BENELUX Brussels		PUBLICIS GROUPE BENELUX Amsterdam	PUBLICIS GROUPE BENELUX Amsterdam	MASSIVEMUSIC Amsterdam / MASSIVEMUSIC Warsaw / PUBLICIS Kyiv / SOUNDSRIGHT Amsterdam / STEREOTYP STUDIO Warsaw	Bronze Lion
<b>Total Awards:</b>			<b>21</b>									