

**Social & Influencer Winners**

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
E01/018	01003	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	OGILVY PR, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York	BCL New York	OGILVY PR New York	BPCM New York / OBVIOUSLY New York	Grand Prix
A01/010	00312	GONNA NEED MORE TIDE	TIDE	TIDE POWER PODS	SAATCHI & SAATCHI, New York	UNITED STATES	STINK FILMS Los Angeles					Gold Lion
A01/048	01031	HEINZ KETCHUP & SEEMINGLY RANCH	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	FUZE REPS Toronto		STARCOM Chicago	ZENO GROUP Chicago	KRAFT HEINZ COMPANY Chicago	Gold Lion
B05/087	01762	GONNA NEED MORE TIDE	TIDE	TIDE POWER PODS	SAATCHI & SAATCHI, New York	UNITED STATES	STINK FILMS Los Angeles					Gold Lion
C01/020	01366	YES, COUCH!	FACEBOOK	FACEBOOK MARKETPLACE	MOJO SUPERMARKET, New York / CREATIVE X, Palo Alto / META, Menlo Park	UNITED STATES				MOJO SUPERMARKET New York		Gold Lion
C03/073	01005	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	OGILVY PR, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York	BCL New York	OGILVY PR New York	BPCM New York / OBVIOUSLY New York	Gold Lion
D02/041	01074	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris				ARTISANS DU FILM Paris	Gold Lion
D04/024	00770	ASSUME THAT I CAN	COORDOWN	WORLD DOWN SYNDROME DAY	SMALL, New York	UNITED STATES	INDIANA PRODUCTION COMPANY Milan				BRAVAGENTE AUDIO Milan / STABBILO MUSIC Sarteano	Gold Lion
E03/005	00186	THE NATIONAL SPORT OF KAZAKHSTAN	RUH FIGHTING CHAMPIONSHIP	RUH FIGHTING CHAMPIONSHIP, MMA PROMOTION COMPANY	GFORCE, Almaty	KAZAKHSTAN						Gold Lion
F03/014	00859	NO SMILES	MCDONALD'S	HIRING	TBWAHAKUHODO, Tokyo	JAPAN	ROBOT COMMUNICATIONS Tokyo	ROBOT COMMUNICATIONS Tokyo				Gold Lion
A02/008	01004	MICHAEL CERAVE	CERAVE	CERAVE MOISTURIZING CREAM	OGILVY PR, New York	UNITED STATES	PRETTYBIRD Los Angeles	BLACKSMITH New York / HEARD CITY New York / LELAND MUSIC London / MACKCUT New York	BCL New York	OGILVY PR New York	BPCM New York / OBVIOUSLY New York	Silver Lion
A05/008	01367	YES, COUCH!	FACEBOOK	FACEBOOK MARKETPLACE	MOJO SUPERMARKET, New York / CREATIVE X, Palo Alto / META, Menlo Park	UNITED STATES				MOJO SUPERMARKET New York		Silver Lion
A06/017	01607	MEET MARINA PRIETO	JCDECAUX	B2B	DAVID, Madrid	SPAIN	DESEIF Madrid / FAR MEDIA Madrid / PICKLE MUSIC Madrid	THE LOBBY Madrid			JCDECAUX SPAIN Madrid	Silver Lion
A07/018	00769	ASSUME THAT I CAN	COORDOWN	WORLD DOWN SYNDROME DAY	SMALL, New York	UNITED STATES	INDIANA PRODUCTION COMPANY Milan				BRAVAGENTE AUDIO Milan / STABBILO MUSIC Sarteano	Silver Lion
B03/053	01473	DOORDASH-ALL-THE-ADS	DOORDASH	DOORDASH	WIEDEN+KENNEDY, Portland / SUPERETTE, San Francisco	UNITED STATES	LORD DANGER Los Angeles	FIELD DAY Portland / MODERN LOGIC Los Angeles / THE ARTERY New York	WAVEMAKER New York	DOORDASH San Francisco / EDELMAN Los Angeles / WIEDEN+KENNEDY Portland	DOORDASH San Francisco / WILDLIFE Los Angeles	Silver Lion
B05/056	00995	THIS IS MAGIC	WALT DISNEY WORLD	WALT DISNEY WORLD	DENTSU CREATIVE, Chicago	UNITED STATES	PARK PICTURES New York	ANOTHER COUNTRY Chicago / CUTTERS Chicago / FLAVOR Chicago	THE WALT DISNEY COMPANY Los Angeles		CREATE CURATE CONNECT Orlando / GENUINE: THE REAL PEOPLE COMPANY New York	Silver Lion
B07/010	00835	HAVE AI BREAK	KITKAT	KITKAT BAR	COURAGE, Toronto	CANADA	ALTER EGO Toronto / COURAGE Toronto	EGGPLANT MUSIC AND SOUND Toronto	THRIVE Toronto		KITKAT North York	Silver Lion
C01/001	00068	BRLO - DRINK NAKED	BRLO	BRLO NAKED	DELOITTE DIGITAL, Hamburg	GERMANY	HYPERBOWL VIRTUAL PRODUCTION Bavaria / PULLOVERFILMS GMBH Hamburg	SCANWERK Munich		ACHTUNG! Dusseldorf	CALIFORNIA MUSIC Los Angeles	Silver Lion
C01/006	00624	MAYBELLINE'S VIRAL CGI MASCARA VIDEO	MAYBELLINE	MAYBELLINE SKY HIGH MASCARA	MAYBELLINE COSMETICS, London / ORIGIFUL, France	UNITED KINGDOM / FRANCE	ORIGIFUL France	ORIGIFUL France	MAYBELLINE COSMETICS London	MAYBELLINE COSMETICS London		Silver Lion
C02/025	00562	SNOOP GOES SMOKELESS	SOLO STOVE	SOLO STOVE	THE MARTIN AGENCY, Richmond	UNITED STATES	EVEN ODD San Francisco / FRIENDS & FAMILY San Francisco	OVERCOAST MUSIC AND SOUND Richmond / ROYAL MUSTER Los Angeles / SUPERJOY Richmond		THE MARTIN AGENCY Richmond		Silver Lion
C02/052	00888	THE CRUISE HEIST	NETFLIX	LA CASA DE PAPEL	404, Sao Paulo / GALERIA, Sao Paulo	BRAZIL	CEGO Sao Paulo	PLATINUM - FOTOGRAFIA PUBLICITARIA Rio de Janeiro	MEDIA.MONKS Sao Paulo	GALERIA Sao Paulo		Silver Lion
D02/024	00768	ASSUME THAT I CAN	COORDOWN	WORLD DOWN SYNDROME DAY	SMALL, New York	UNITED STATES	INDIANA PRODUCTION COMPANY Milan				BRAVAGENTE AUDIO Milan / STABBILO MUSIC Sarteano	Silver Lion
E01/030	01476	DOORDASH-ALL-THE-ADS	DOORDASH	DOORDASH	WIEDEN+KENNEDY, Portland / SUPERETTE, San Francisco	UNITED STATES	LORD DANGER Los Angeles	FIELD DAY Portland / MODERN LOGIC Los Angeles / THE ARTERY New York	WAVEMAKER New York	DOORDASH San Francisco / EDELMAN Los Angeles / WIEDEN+KENNEDY Portland	DOORDASH San Francisco / WILDLIFE Los Angeles	Silver Lion
E03/001	00060	STRONGER	THE RIKY RICK FOUNDATION	THE RIKY RICK FOUNDATION	TBWAHUNTLASCARIS, Johannesburg	SOUTH AFRICA	AUDIO MILITIA Johannesburg / GANJA BEATZ Johannesburg / RESPEECHER Kyiv		INSTREEM Johannesburg		CONSCIOUS PSYCHOLOGY Johannesburg	Silver Lion
F03/040	01591	VW 70 YEARS CAMPAIGN	VOLKSWAGEN	VOLKSWAGEN	ALMAPBDO, Sao Paulo	BRAZIL	BOILER FILMS Sao Paulo / RAW AUDIO Sao Paulo	FLOW EFFECTS Sao Paulo				Silver Lion
F05/020	00310	GONNA NEED MORE TIDE	TIDE	TIDE POWER PODS	SAATCHI & SAATCHI, New York	UNITED STATES	STINK FILMS Los Angeles					Silver Lion
F05/082	01766	SLEEP WITH RAIN	AT&T BUSINESS	AT&T INTERNET	BBDO LOS ANGELES, Los Angeles	UNITED STATES	JANE VFX Los Angeles / SMUGGLER Los Angeles	LIME STUDIOS Los Angeles / LVLY Los Angeles / ROYAL MUSTER Los Angeles / WORK EDITORIAL Los Angeles	HEARTS & SCIENCE New York			Silver Lion
F07/028	01068	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris				ARTISANS DU FILM Paris	Silver Lion

A01/037	00821	#CANCELPIZZA	AJINOMOTO	MSG	EDELMAN, New York / AJINOMOTO, New York	UNITED STATES	AJINOMOTO New York / EDELMAN New York / TUFF Los Angeles	AJINOMOTO New York / EDELMAN New York	AJINOMOTO New York / EDELMAN New York	AJINOMOTO New York / EDELMAN New York / QUIET LIGHT COMMUNICATIONS Rockford	Bronze Lion	
A03/012	01389	FORD X SYDNEY SWEENEY	FORD	FORD	WIEDEN+KENNEDY, New York	UNITED STATES		JOINT EDITORIAL New York	MINDSHARE Detroit	ARTEMIS STRATEGIES Washington	DICKIES Fort Worth / FORD MOTOR COMPANY Detroit / VML Detroit	Bronze Lion
A04/032	01407	WHOPPER ISLAND	BURGER KING	THE WHOPPER	DM9, Sao Paulo	BRAZIL						Bronze Lion
A06/020	01573	CANT B BROKEN	VERIZON	VERIZON NETWORK	OGILVY, New York	UNITED STATES	MJZ Los Angeles / PARKWOOD ENTERTAINMENT New York		CABIN Santa Monica / CO3 Los Angeles / METHOD New York / SONIC UNION New York			Bronze Lion
B01/010	01135	WENDY'S ENTERS THE CHAT	WENDY'S	FULL WENDY'S MENU	VML, Kansas City	UNITED STATES				KETCHUM Chicago		Bronze Lion
B02/058	01449	SMUGGLERS	MARMITE	MARMITE	adam&eveDDB, New York / adam&eveDDB, London	UNITED STATES / UNITED KINGDOM	adam&eveStudios London / SMUGGLER London			W COMMUNICATIONS London	CABIN New York / FACTORY STUDIOS London / KING HENRY London / UNILEVER London / UNTOLD STUDIOS London	Bronze Lion
B03/025	00845	THE SOCIAL SWAP	HEINEKEN	HEINEKEN	EDELMAN, London / LEPUB, Milan	UNITED KINGDOM / ITALY	LEPUB Milan			EDELMAN London		Bronze Lion
B04/017	01194	THE WILD ALGORITHM	INSTITUTO AMPARA ANIMAL	THE WILD ALGORITHM	EDELMAN SPAIN, Madrid	SPAIN	NELSON JIMENEZ ORTIZ DE ZARATE Sao Paulo			EDELMAN SPAIN Madrid		Bronze Lion
B05/061	01228	THE TABLE READ	NFL	NFL	72ANDSUNNY, Los Angeles	UNITED STATES	BISCUIT FILMWORKS Los Angeles		COMPANY 3 Los Angeles / LIME STUDIOS Los Angeles / UNION EDITORIAL Los Angeles			Bronze Lion
B08/001	00359	ADRESS CHANGE	DANS LA RUE	DANS LA RUE	LG2, Quebec	CANADA	OKOK Quebec		CIRCONFLEX Montreal / OKOK Quebec / STUDIO ELEMENT Quebec			Bronze Lion
C01/014	01134	WENDY'S ENTERS THE CHAT	WENDY'S	FULL WENDY'S MENU	VML, Kansas City	UNITED STATES				KETCHUM Chicago		Bronze Lion
C01/016	00837	KFC FINGER LICKIN' OPEN ENDORSEMENT	KFC	KFC FAMOUS CHICKEN	COURAGE, Toronto	CANADA	MERCHANT Toronto	ALTER EGO Toronto / VAPOR MUSIC GROUP Toronto	WAVEMAKER Toronto	NARRATIVE Toronto	KFC CANADA Woodbridge	Bronze Lion
C02/058	01137	MALEKUS. THE LAST 600.	RAINFOREST LAB	MALEKU CULTURAL BEAUTY PLATFORM	HAVAS COSTA RICA, San Antonio / BETC HAVAS, Sao Paulo	COSTA RICA / BRAZIL	FULFIERROS San Jose / QUIET CITY MUSIC + SOUND Sao Paulo		HAVAS COSTA RICA San Antonio	HAVAS COSTA RICA San Antonio		Bronze Lion
C03/031	00311	GONNA NEED MORE TIDE	TIDE	TIDE POWER PODS	SAATCHI & SAATCHI, New York	UNITED STATES	STINK FILMS Los Angeles					Bronze Lion
C03/089	01271	JUST JOKING	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	UNITED STATES	SMUGGLER New York	HUMAN New York / RARE MEDIUM New York / ROCK PAPER SCISSORS New York / SELECTED WORKS London / TRIM EDITING London	PHD New York	R&CPMK New York / WEBER SHANDWICK Washington, DC	BOOM BROADCAST & MEDIA RELATIONS Littleton / CONNECT360 New York	Bronze Lion
C03/106	01606	MEET MARINA PRIETO	JCDECAUX	B2B	DAVID, Madrid	SPAIN	DESEIF Madrid / FAR MEDIA Madrid / PICKLE MUSIC Madrid	THE LOBBY Madrid			JCDECAUX SPAIN Madrid	Bronze Lion
C03/116	01467	THE GRAVY RACE	SHEBA	SHEBA	AMV BBDO, London	UNITED KINGDOM	RED STUDIOS London	JUNGLE STUDIOS London / RED STUDIOS London	ESSENCEDIACO M New York	WEBER SHANDWICK New York		Bronze Lion
D02/038	01199	BE HONEST	UBER EATS	UBER EATS	SPECIAL, Los Angeles / SPECIAL, Sydney	UNITED STATES / AUSTRALIA	GIFTED YOUTH Los Angeles		COMPANY 3 Los Angeles / ELEVEN SOUND Los Angeles / EXILE EDIT Los Angeles / JSM MUSIC New York / PARIAH CREATIVE Santa Monica		UBER EATS New York	Bronze Lion
D04/059	01698	FANS REPORTERS	GUARANA	GUARANA ANTARCTICA	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	AMBEV DRAFTLINE INTEGRADA Sao Paulo / MONKEY Sao Paulo / SATELITE AUDIO Sao Paulo / VOLKEN FILM Sao Paulo	MOSAICO FILMES Sao Paulo	AFRICA CREATIVE DDB Sao Paulo		SOKO Sao Paulo	Bronze Lion
E02/024	01070	WOMEN'S FOOTBALL	ORANGE	CSR	MARCEL, Paris	FRANCE	PRODIGIOUS Paris				ARTISANS DU FILM Paris	Bronze Lion
E02/030	01481	THE SHAMELESS PAD	INTIMUS	INTIMUS PAD	FCB BRASIL, Sao Paulo	BRAZIL	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo	PROS Sao Paulo		Bronze Lion
F02/006	00638	AE 1	ADIDAS BASKETBALL	AE 1 SHOE	JOHANNES LEONARDO, New York	UNITED STATES	FREENJOY Los Angeles / PRODCO Los Angeles	ALTER EGO STUDIO Los Angeles / CONCRETE FORM Los Angeles / PENDULUM VFX Anaheim / THE DEN Los Angeles			ADIDAS Los Angeles	Bronze Lion
F03/009	00419	THE PRINCESS AND THE CROWN	SUNSILK	SEDA	SOKO, Sao Paulo	BRAZIL	BIG SYNC MUSIC Sao Paulo / CASA DE VIDEO Sao Paulo / LOUD+ Sao Paulo / SAGAZ FILMES Sao Paulo	AUDIOMANIACOS Sao Paulo / SAGAZ FILMES Sao Paulo		SOKO Sao Paulo	INSTITUTO PLANO DE MENINA São Paulo / PRETAHUB Sao Paulo / UNILEVER Sao Paulo	Bronze Lion
F04/022	00418	THE PRINCESS AND THE CROWN	SUNSILK	SEDA	SOKO, Sao Paulo	BRAZIL	BIG SYNC MUSIC Sao Paulo / CASA DE VIDEO Sao Paulo / LOUD+ Sao Paulo / SAGAZ FILMES Sao Paulo	AUDIOMANIACOS Sao Paulo / SAGAZ FILMES Sao Paulo		SOKO Sao Paulo	INSTITUTO PLANO DE MENINA São Paulo / PRETAHUB Sao Paulo / UNILEVER Sao Paulo	Bronze Lion
F04/081	01316	TABOO TOTES	NANA	NANA SANITARY PADS	SAATCHI & SAATCHI ME, Dubai	UNITED ARAB EMIRATES	PRODIGIOUS Dubai		ZENITH Dubai	MSL Dubai		Bronze Lion
F05/030	00589	E.L.F. X LIQUID DEATH	E.L.F. COSMETICS, LIQUID DEATH	E.L.F. COSMETICS, LIQUID DEATH	E.L.F. COSMETICS, New York / LIQUID DEATH, Amarillo	UNITED STATES	E.L.F. COSMETICS New York / LIQUID DEATH Amarillo	E.L.F. COSMETICS New York / LIQUID DEATH Amarillo	E.L.F. COSMETICS New York	E.L.F. COSMETICS New York / LIQUID DEATH Amarillo		Bronze Lion
F05/044	01127	WENDY'S ENTERS THE CHAT	WENDY'S	FULL WENDY'S MENU	VML, Kansas City	UNITED STATES				KETCHUM Chicago		Bronze Lion

F05/081	01254	BOUQUETS FOR LIVING MEN	DOORDASH	DOORDASH	GUT, Los Angeles	UNITED STATES	LANDIA Los Angeles / MAD BOX MADE Richmond / OVERCOAST MUSIC AND SOUND Richmond	DOORDASH San Francisco / SUPERETTE San Francisco	Bronze Lion
<b>Total Awards:</b>		<b>56</b>							