

Social & Influencer Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B02/026	00440	FLIPVERTISING	SAMSUNG	SAMSUNG GALAXY Z FLIP4	CHEP NETWORK, Sydney	AUSTRALIA	THE SWEETSHOP Sydney	THE EDITORS Sydney	CHEP NETWORK Sydney	OGILVY PR AUSTRALIA Sydney	SONAR MUSIC Sydney	Grand Prix
A08/015	01058	NXT LVL	BANK OF MONTREAL	BANK OF MONTREAL	FCB TORONTO	CANADA	UNIFIED CONTENT Toronto	OSO AUDIO Toronto / UNIFIED CONTENT Toronto	UM Toronto		BANK OF MONTREAL	Gold Lion
B01/022	01264	WORLD CUP DELIVERY	PEDIDOS YA	PEDIDOS YA APP	GUT, Buenos Aires	ARGENTINA	GUT Buenos Aires / PAISANOS.IO Buenos Aires				LANZALLAMAS Buenos Aires	Gold Lion
B02/031	01106	OREO CHEAT COOKIES	MONDELEZ EUROPE	OREO	SAATCHI & SAATCHI, Dusseldorf	GERMANY	ICONOCLAST Berlin				COMPETENCE ALLIANCE Darmstadt / CONSULTIX GMBH Bremen / COREWEB Pfarrkirchen / MIAI BRAND PARTNERSHIPS LIMITED Weybridge / POP STUDIOS Budapest	Gold Lion
D02/004	00015	WHO - A THREAD MOVIE	PRIME VIDEO	PRIME VIDEO	HEREZIE, Paris	FRANCE	UNFOLD PRODUCTION Paris					Gold Lion
D02/056	01425	THE COST OF BEAUTY	DOVE MASTERBRAND	DOVE	OGILVY, London / OGILVY, Toronto	UNITED KINGDOM / CANADA	SMUGGLER London	FINAL CUT New York / SIGNIFICANT OTHERS Los Angeles	MINDSHARE New York	EDELMAN New York		Gold Lion
E02/033	01110	CASHBACK FOR YOUR JERSEY'S BACK	FLASH	FLASH CORPORATE CARD	FCB BRASIL, Sao Paulo	BRAZIL	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo			FCB BRASIL Sao Paulo	Gold Lion
F05/055	01189	#OPTINK	JUNGE HELDEN E.V.	ORGAN DONOR RECRUITMENT	McCANN, Paris	FRANCE				WEBER SHANDWICK Berlin	McCANN Frankfurt / MRM GERMANY Frankfurt / MRM UK London	Gold Lion
F06/037	00242	BILL IT TO BEZOS	JANE/FINCH COMMUNITY CENTRE	JANE/FINCH COMMUNITY CENTRE	ANGRY BUTTERFLY, Toronto	CANADA	ANGRY BUTTERFLY Toronto	ANGRY BUTTERFLY Toronto / PIRATE AUDIO PRODUCTION Toronto	ANGRY BUTTERFLY Toronto	ANGRY BUTTERFLY Toronto		Gold Lion
A01/019	00732	MICHELOB GUY	MICHELOB ULTRA	MICHELOB ULTRA	MICHELOB ULTRA, New York / WIEDEN+KENNEDY, New York / DRAFTLINE, New York	USA	DRAFTLINE New York / WIEDEN+KENNEDY New York	DRAFTLINE New York / WIEDEN+KENNEDY New York	DRAFTLINE New York / WIEDEN+KENNEDY New York	DRAFTLINE New York / WIEDEN+KENNEDY New York		Silver Lion
A07/008	00505	WEDNESDAY HATES MARKETING	NETFLIX	WEDNESDAY ON NETFLIX	NETFLIX MARKETING PARTNERSHIPS, Los Angeles / TRAILER PARK, New York / ART MACHINE, Los Angeles / HUSTLE LA, Los Angeles	USA	ART MACHINE Los Angeles / HUSTLE LA Los Angeles / TRAILER PARK New York		MEDIAHUB California / RAPPORTWW London		NETFLIX MARKETING PARTNERSHIPS Los Angeles	Silver Lion
A09/007	00404	THE RELUCTANT SHANTY	AUSTRALIANS FOR UNHCR	UNHCR	BMF, Sydney	AUSTRALIA	FINCH Sydney	FINCH Sydney / RUMBLE STUDIOS Sydney			BMF Sydney	Silver Lion
B03/046	00840	#KEEPTHEGREY	DOVE	DOVE	EDELMAN, Toronto	CANADA	EDELMAN Toronto	EDELMAN Toronto	PHD Toronto		EDELMAN Toronto	Silver Lion
B04/009	01057	TRENDING 2 TABLE	VOILA BY SOBEYS	VOILA	FCB TORONTO	CANADA	456 STUDIOS Toronto	456 STUDIOS Toronto			VOILA Vaughan	Silver Lion
B04/013	01323	SCROLLING THERAPY	EUROFARMA	EUROFARMA	DENTSU CREATIVE, Buenos Aires / DENTSU CREATIVE, New York / DENTSU CREATIVE, Chicago	ARGENTINA / USA	FRIENDS AND FAMILY Los Angeles / THE YOUTH Curitiba		CANJA AUDIO Curitiba / COLOSSAL Curitiba / CUTTERS Chicago / FLAVOR Chicago			Silver Lion
B05/036	00616	RIDICULOUS EXCUSES NOT TO BE INCLUSIVE	COORDOWN	WORLD DOWN SYNDROME DAY 2023	INDIANA PRODUCTION COMPANY, Milan / SMALL, New York	ITALY / USA	INDIANA PRODUCTION COMPANY Milan / TINYGIANT New York		BRAVAGENTE AUDIO - SOUND AGENCY Milano / SINCRONIE Messina / STABBIOLO MUSIC Sarteano			Silver Lion
B06/041	00984	ILLITERATE ADS	PEPCO	PEPCO BACK TO SCHOOL	VMLY&R, Bucharest	ROMANIA	LOOPS PRODUCTION Bucharest				VMLY&R Bucharest	Silver Lion
B06/064	01365	MISSION: WHOPPER	BURGER KING	WHOPPER	DAVID, Sao Paulo / DAVID, Buenos Aires	BRAZIL / ARGENTINA			DAVID Sao Paulo		JAMUTE Sao Paulo / RAIZ ESTUDIO Sao Paulo	Silver Lion
B07/009	01020	HEINZ A.I. KETCHUP	KRAFT HEINZ	HEINZ KETCHUP	RETHINK, Toronto	CANADA	RETHINK Toronto	CIRCONFLEX Montreal	CARAT Toronto / STARCOM Chicago	MAGIC CIRCLE WORKSHOP & COMMON GOOD Toronto / ZENO GROUP Toronto	KRAFT HEINZ Toronto	Silver Lion
D02/037	00959	#UNEXAMINABLE	THE VIF NETWORK	NGO WOMEN RIGHTS	DDB ROMANIA, Bucharest	ROMANIA	ABIS STUDIO Bucharest		MEDIA INVESTMENT Bucharest	PORTER NOVELLI ROMANIA Bucharest		Silver Lion
D03/002	00170	APPLE MUSIC SUPER BOWL HALFTIME SHOW - RIHANNA	APPLE MUSIC	APPLE MUSIC	APPLE, Los Angeles	USA	APPLE Los Angeles	APPLE Los Angeles	APPLE Los Angeles	APPLE Los Angeles		Silver Lion
D04/014	00436	I'M NEALE DANIHER	FIGHTMND	FIGHTMND	CLEMENGER BBDO, Sydney	AUSTRALIA	FINCH Sydney		ELECTRIC DREAMS Melbourne / FINISH PRODUCTIONS Melbourne / SQUEAK E. CLEAN STUDIOS Melbourne		FIGHTMND Melbourne	Silver Lion
E01/028	01326	#BRINGBACK2011	OREO INDIA	OREO COOKIE	LEO BURNETT, Mumbai	INDIA						Silver Lion
E03/028	00587	THROUGH THEIR EYES	MAYBELLINE NEW YORK	MAYBELLINE NEW YORK	HERO, Melbourne / McCANN, Melbourne	AUSTRALIA	TRUCE FILMS Melbourne	GUSTO MUSIC Melbourne	WAVEMAKER Melbourne			Silver Lion
A02/013	00679	MATCH STIX SNATCH	FENTY BEAUTY	FENTY MATCH STIX	@GRACEMCHOI, New York / FENTY BEAUTY, San Francisco	USA	@GRACEMCHOI New York		@GRACEMCHOI New York			Bronze Lion
A04/013	00715	UNHASHTAGGED PLACES	RENAULT	ALASKAN OUTSIDER	PUBLICIS, Buenos Aires	ARGENTINA	TRESBIEN! Martinez				THE PUB BUENOS AIRES Buenos Aires / VOX HAUS Porto Alegre	Bronze Lion
A07/019	01090	CALL ME, WITH TIMOTHEE CHALAMET	APPLE	APPLE TV+	TBWA/MEDIA ARTS LAB, Los Angeles	USA	MJZ Los Angeles	LIME STUDIOS Los Angeles / TRAFIK Los Angeles / WORK EDITORIAL Los Angeles	OMD Los Angeles			Bronze Lion
B02/037	00995	ECYCLELAND	INTEL	INTEL	VMLY&R, Kansas City	USA		VMLY&R Kansas City		VMLY&R Kansas City	DELL TECHNOLOGIES Round Rock	Bronze Lion
B03/029	01006	FOLLOW THEIR LEADER	NON-VIOLENCE PROJECT FOUNDATION	NON-VIOLENCE PROJECT FOUNDATION	NORD DDB, Stockholm / NORD DDB, Copenhagen	SWEDEN / DENMARK						Bronze Lion
B05/056	01334	FIGHTING TO REMEMBER	ZIKARON BASLON	FIGHTING TO REMEMBER	McCANN, Tel Aviv	ISRAEL						Bronze Lion

B06/001	00125	WHY IS THIS A SWIGGY AD?	SWIGGY	SWIGGY	TALENTED.AGENCY, Bangalore	INDIA	ROOTED FILMS Mumbai / THOUGHTLINE DESIGN STUDIO Mumbai	HAVAS MEDIA INDIA Bangalore	SWIGGY INDIA Bangalore	MEMETICS MEDIA PRIVATE LIMITED Gurgaon / STONKS STUDIOS Mumbai / WEB DIMENSION Noida	Bronze Lion	
B06/061	01166	INMYSEAT	SISTA FUND/ UN WOMEN FRANCE	SISTA FUND/UN WOMEN FRANCE	BETC, Paris	FRANCE	GENERAL POP Paris	BETC Paris	BETC Paris		Bronze Lion	
C01/007	00334	RAISE YOUR ARCHES	MCDONALD'S	MCDONALD'S	LEO BURNETT, London	UNITED KINGDOM	MOXIE PICTURES London	750MPH London / FRAMESTORE London	OMD WORLDWIDE London	PRODIGIOUS London	Bronze Lion	
C01/042	01445	#TURNYOURBACK	DOVE	DOVE	OGILVY, London / DAVID, Madrid	UNITED KINGDOM / SPAIN	DAVID Sao Paulo		MINDSHARE London	OGILVY London	Bronze Lion	
C02/008	00141	GOLDFISH HAND DISH	CAMPBELL'S SNACK COMPANY	GOLDFISH	SAATCHI & SAATCHI, New York	USA	GENTLE GIANT STUDIOS Burbank / STINK FILMS Los Angeles / ZING + HOW DESIGN Chicago	HARBOR PICTURE COMPANY Los Angeles	SPARK FOUNDRY New York	ZENO New York	FAMILY FILM Bucharest	Bronze Lion
C02/015	00302	THE DIAPER	BABY2BABY	THE DIAPER	MOTHER, California	USA	MOTHER California	MOTHER California		BABY2BABY Los Angeles / GOOP Los Angeles	Bronze Lion	
C02/033	01005	MCDRIP	MCDONALD'S	MCDONALD'S	NORD DDB, Helsinki	FINLAND	NORD DDB Helsinki		NORD DDB Helsinki / OMD FINLAND Helsinki	NORD DDB Helsinki	Bronze Lion	
C03/089	01123	THE ZE THEORY	ZE DELIVERY	ZE DELIVERY BEER DELIVERY APP	GUT, Sao Paulo	BRAZIL	AMBEV Sao Paulo / BLACK MADRE Sao Paulo / DLKTSN Sao Paulo / EVIL TWIN Sao Paulo / STUDIO PAULO BARROS Sao Paulo	GLOBETROTTER Sao Paulo	GUT Sao Paulo	ZE DELIVERY Sao Paulo	Bronze Lion	
C03/110	01461	NEVER DONE EVOLVING FEAT SERENA	NIKE	NIKE	AKQA, Sao Paulo / AKQA, Portland / AKQA, Melbourne	BRAZIL / USA / AUSTRALIA	HEFTY Sao Paulo	HEFTY Sao Paulo / STUDIO ZEBRA Florianopolis			Bronze Lion	
D02/030	00032	THE MOVIES THAT MADE (FROM) US	FIVE STAR	FIVE STAR CHICKEN	BBDO BANGKOK, Bangkok	THAILAND	BBDO BANGKOK Bangkok / SUNETA HOUSE Bangkok	SOUND SPACE STUDIO Bangkok			Bronze Lion	
D03/001	00055	THE INNOCENT EYES	VOIZ	VOIZ	OGILVY, Bangkok	THAILAND	FACTORY01 Bangkok				Bronze Lion	
D05/007	00786	GO TO YOUR HAPPY PRICE	PRICELINE	PRICELINE	MIRIMAR, Los Angeles	USA	EPOCH FILMS New York		OCEAN MEDIA Huntington Beach		Bronze Lion	
E02/002	00169	APPLE MUSIC SUPER BOWL HALFTIME SHOW - RIHANNA	APPLE MUSIC	APPLE MUSIC	APPLE, Los Angeles	USA	APPLE Los Angeles	APPLE Los Angeles	APPLE Los Angeles	APPLE Los Angeles	Bronze Lion	
E02/040	01196	OTHER MC'S	HEINZ	HEINZ PICKLES KETCHUP	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	ANTFOOD Sao Paulo / HALLEY SOUND Sao Paulo / MOSAICO FILMES Sao Paulo			SOKO Sao Paulo	Bronze Lion	
E03/068	01281	RUNNER 321	ADIDAS	ADIDAS	FCB TORONTO	CANADA	456 STUDIOS Toronto	ALTER EGO Toronto / OSO AUDIO Toronto / SCHOOL EDITING Toronto		CURRENT STUDIOS Toronto	ADIDAS Toronto	Bronze Lion
F05/022	00622	STAIN NOT SHAME	ZEVA FASHION	ZEVA FASHION	SCANAD, Nairobi	KENYA				HILL+KNOWLTON STRATEGIES Nairobi	Bronze Lion	
F05/065	01211	ATURA O BAILE (PUT UP WITH THE DANCE)	BUDWEISER	INSTITUTIONAL	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	CANJA AUDIO CULTURE Curitiba / KONDZILLA Sao Paulo			GANA Sao Paulo	Bronze Lion	
F06/041	01084	VOICE OF THE CHECKOUT	TESCO	TESCO RETAILER	BBH, London	UNITED KINGDOM					Bronze Lion	
F07/053	01219	THE EXILED TEAM	BRAHMA BEER	INSTITUTIONAL	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	MOONHEIST Sao Paulo / SATELITE AUDIO Sao Paulo			AGENCIA LOUDER Sao Paulo / NETSHOW.ME Sao Paulo / WHO ARE YOU AGENCY Kyiv	Bronze Lion	
Total Awards:		49										