

Print & Publishing Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize	Award
D08/006	00359	LOOK FAMILIAR?	HEINZ KETCHUP	KRAFT HEINZ	RETHINK, Toronto	CANADA		GRAYSON MUSIC Toronto / SCHOOL EDITING Toronto	CARAT Chicago / CARAT Toronto	ZENO GROUP Chicago / ZENO GROUP Toronto	CARAT Dubai / CARAT London / CARAT Mexico City / CARAT Shanghai / DAVID Sao Paulo / HOGARTH WORLDWIDE London / JOTACOM Sao Paulo / KRAFT HEINZ Chicago / KRAFT HEINZ London / LOURES Sao Paulo / THE KITCHEN London / THE KITCHEN Millbrae / THE KRAFT HEINZ CO Sao Paulo / WONDERLAND COMMUNICATIONS Bristol	Grand Prix	Grand Prix
A01/037	00247	ICONIC HOME - ORIGINAL	DUNKIN' AT HOME	DUNKIN' AT HOME	BBH, New York	UNITED STATES	HARBOR PICTURE COMPANY New York			ZENITH New York		Gold Lion Campaign	Gold Lion
A01/038	00250	ICONIC HOME - FRENCH VANILLA	DUNKIN' AT HOME	DUNKIN' AT HOME	BBH, New York	UNITED STATES	HARBOR PICTURE COMPANY New York			ZENITH New York		Gold Lion Campaign	
A01/039	00246	ICONIC HOME - MIDNIGHT	DUNKIN' AT HOME	DUNKIN' AT HOME	BBH, New York	UNITED STATES	HARBOR PICTURE COMPANY New York			ZENITH New York		Gold Lion Campaign	
C01/005	00328	THE TROJAN FAX	IUCN FRENCH COMMITTEE X FUJIFILM PRINT	IUCN FRENCH COMMITTEE (INTERNATIONAL UNION FOR CONSERVATION OF NATURE)	BETC, Paris	FRANCE	LA-BO Paris / PROSE ON PIXELS Paris			BETC Paris		Gold Lion	Gold Lion
A01/024	00400	"LOS CAMPEONES" RESTAURANT	AMSTEL	AMSTEL	INGO, Stockholm / OGILVY, AMSTERDAM	SWEDEN / NETHERLANDS	FAR MEDIA Madrid / HOOKED MUSIC Hamburg					Silver Lion Campaign	Silver Lion
A01/025	00402	"LO DE FACU" PUB	AMSTEL	AMSTEL	INGO, Stockholm / OGILVY, AMSTERDAM	SWEDEN / NETHERLANDS	FAR MEDIA Madrid / HOOKED MUSIC Hamburg					Silver Lion Campaign	
A01/026	00403	"LA GUITARRITA" BAR	AMSTEL	AMSTEL	INGO, Stockholm / OGILVY, AMSTERDAM	SWEDEN / NETHERLANDS	FAR MEDIA Madrid / HOOKED MUSIC Hamburg					Silver Lion Campaign	
D03/007	00271	NO BLUE, NO GREEN	SOS OCEANO	SOS OCEANO	DROGA5, PART OF ACCENTURE SONG, Sao Paulo	BRAZIL	BLACK MADRE Sao Paulo / BUMBLEBEAT Sao Paulo / ESTUDIO ELASTICO Sao Paulo / FLUXA FILMES Sao Paulo / JOULES & JOULES Sao Paulo		PROJETEMOS Sao Paulo	DROGA5, PART OF ACCENTURE SONG Sao Paulo / VSK PUBLIC RELATIONS New York	SOS OCEANO Curitiba / WALK Sao Paulo	Silver Lion	Silver Lion
D03/019	00316	SILENT EDITION	JEEP	JEEP	PUBLICIS CANADA, Toronto	CANADA	SATELITE AUDIO Sao Paulo / THEPUB PRODUCTIONS Toronto			STARCOM Toronto		Silver Lion	Silver Lion
D07/005	00397	UNCOVERING RACISM	SPORT CLUB CORINTHIANS PAULISTA	JERSEY - SPECIAL EDITION	ALMAPBBDO, Sao Paulo	BRAZIL	ALOB SPORTS Rio de Janeiro / CABARET Sao Paulo					Silver Lion	Silver Lion
A01/043	00338	IS THAT A PINNORP?	IKEA ALSULAIMAN	IKEA FURNITURE COLLECTION	MEMAC OGILVY, Dubai	UNITED ARAB EMIRATES	PAPER CUTS Dubai		STUDIO NUTS Rio De Janeiro		IKEA KSA Jeddah	Bronze Lion	Bronze Lion
A07/005	00373	GEORGIA	CHANGE THE REF	CHANGE THE REF	ALMA, Miami	UNITED STATES	OMNICOM STUDIOS Miami		OMNICOM STUDIOS Miami			Bronze Lion Campaign	Bronze Lion
A07/006	00374	MISSOURI	CHANGE THE REF	CHANGE THE REF	ALMA, Miami	UNITED STATES	OMNICOM STUDIOS Miami		OMNICOM STUDIOS Miami			Bronze Lion Campaign	
A07/007	00376	PENNSYLVANIA	CHANGE THE REF	CHANGE THE REF	ALMA, Miami	UNITED STATES	OMNICOM STUDIOS Miami		OMNICOM STUDIOS Miami			Bronze Lion Campaign	
D02/005	00293	LET'S END FAST TECH	BACK MARKET	REFURBISHED ELECTRONICS MARKETPLACE	MARCEL, Paris	FRANCE					ARTISANS DU FILM Paris / MIDI AGENCY Paris	Bronze Lion	Bronze Lion
D04/027	00040	WHEREVER LIFE GOES	IKEA	IKEA	NOA AKESTAM HOLST, Stockholm	SWEDEN	B-REEL FILMS Stockholm			NOA AKESTAM HOLST Stockholm	NOA AKESTAM HOLST Stockholm	Bronze Lion	Bronze Lion
D04/028	00320	30UNDER30	CHANGE THE REF	CHANGE THE REF	FOUNDERS, Miami	UNITED STATES	TOO MANY MUCH Miami				CHANGE THE REF Coral Springs	Bronze Lion	Bronze Lion
D09/012	00205	IT STARTS OUTSIDE	DIRT IS GOOD PERSIL	PERSIL	FRANK, London / UNILEVER, London	UNITED KINGDOM	OFFCUT London	CURIOUS PRODUCTIONS London / LEMON LIZARD PRODUCTIONS LTD London / MASSIVEMUSIC LONDON London / MOREIRA STUDIO Vespasiano / TAG COLLECTIVE ARTS London	MINDSHARE London	GOLIN London	ARSENAL FOOTBALL CLUB London / CAMPFIRE Manchester / THE TEAM London	Bronze Lion	Bronze Lion
Total Awards:			13										