

Print & Publishing Winners													
Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize	Award
D08/001	00036	PRICE PACKS	PENNY	FOOD/NON-FOOD	SERVICEPLAN, Munich	GERMANY	WE MAKE THEM WONDER GMBH Munich		PION3ERS Dusseldorf		ATELIER WOLFRIK FISCHER Munich / Bransch Hamburg / ELBEDESIGNCREW Hamburg / HASTINGS AUDIO NETWORK Hamburg / SUPREME MUSIC Hamburg	Grand Prix	Grand Prix
A01/053	00447	THE SIP OF SANCTUARY	STELLA ARTOIS	STELLA ARTOIS	GREY, London	UNITED KINGDOM	GREY London	GREY London	GREY London	GREY London		Gold Lion Campaign	Gold Lion
A01/054	00449	PROTECTOR OF THE CHALICE	STELLA ARTOIS	STELLA ARTOIS	GREY, London	UNITED KINGDOM	GREY London	GREY London	GREY London	GREY London		Gold Lion Campaign	
A01/055	00450	HAPPINESS WITHIN CHAOS	STELLA ARTOIS	STELLA ARTOIS	GREY, London	UNITED KINGDOM	GREY London	GREY London	GREY London	GREY London		Gold Lion Campaign	
A01/083	00580	NEW YEAR'S	DOVE	DOVE SOAP	OGILVY, New York	UNITED STATES			ESSENCEMEDIACO M New York			Gold Lion Campaign	Gold Lion
A01/084	00577	ST. PATRICK'S DAY	DOVE	DOVE SOAP	OGILVY, New York	UNITED STATES			ESSENCEMEDIACO M New York			Gold Lion Campaign	
A01/085	00578	MARDI GRAS	DOVE	DOVE SOAP	OGILVY, New York	UNITED STATES			ESSENCEMEDIACO M New York			Gold Lion Campaign	
A01/086	00582	HOLI	DOVE	DOVE SOAP	OGILVY, New York	UNITED STATES			ESSENCEMEDIACO M New York			Gold Lion Campaign	
A01/087	00585	CARNAVAL	DOVE	DOVE SOAP	OGILVY, New York	UNITED STATES			ESSENCEMEDIACO M New York			Gold Lion Campaign	
D07/004	00075	INK OF DEMOCRACY	THE TIMES OF INDIA	ELECTION APPEAL	HAVAS, Mumbai	INDIA	HAVAS Mumbai	HAVAS Mumbai	BENNETT COLEMAN & CO. Mumbai	BENNETT COLEMAN & CO. Mumbai		Gold Lion	Gold Lion
D07/023	00339	PLASTIC BLOOD	OKA BIOTECH	OKA BIOTECH	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	DM9 Sao Paulo		Gold Lion	Gold Lion
A01/071	00584	BIRTHDAY PARTY	STELLA ARTOIS	STELLA ARTOIS	OGILVY, New York	UNITED STATES		JAMUTE Sao Paulo				Silver Lion Campaign	Silver Lion
A01/072	00579	DINNER	STELLA ARTOIS	STELLA ARTOIS	OGILVY, New York	UNITED STATES		JAMUTE Sao Paulo				Silver Lion Campaign	
A01/073	00583	GAME DAY	STELLA ARTOIS	STELLA ARTOIS	OGILVY, New York	UNITED STATES		JAMUTE Sao Paulo				Silver Lion Campaign	
A01/140	00278	CROWD	KITKAT	KITKAT	VML, Prague	CZECH REPUBLIC			OPENMIND Prague			Silver Lion Campaign	Silver Lion
A01/141	00281	PUBLIC TRANSPORT	KITKAT	KITKAT	VML, Prague	CZECH REPUBLIC			OPENMIND Prague			Silver Lion Campaign	
A01/142	00279	STREET	KITKAT	KITKAT	VML, Prague	CZECH REPUBLIC			OPENMIND Prague			Silver Lion Campaign	
A01/168	00624	TOILET PAPER	OREO	OREO	LEPUB BOGOTA / LEPUB, Amsterdam	COLOMBIA / NETHERLANDS						Silver Lion Campaign	Silver Lion
A01/169	00628	EGGS	OREO	OREO	LEPUB BOGOTA / LEPUB, Amsterdam	COLOMBIA / NETHERLANDS						Silver Lion Campaign	
A01/170	00626	ROSES	OREO	OREO	LEPUB BOGOTA / LEPUB, Amsterdam	COLOMBIA / NETHERLANDS						Silver Lion Campaign	
A01/171	00784	BANANAS	OREO	OREO	LEPUB BOGOTA / LEPUB, Amsterdam	COLOMBIA / NETHERLANDS						Silver Lion Campaign	
A01/172	00783	DUCK	OREO	OREO	LEPUB BOGOTA / LEPUB, Amsterdam	COLOMBIA / NETHERLANDS						Silver Lion Campaign	
C01/009	00553	THE SHAKESPEARE BIC	BIC	BIC CRYSTAL PEN	VML, Sao Paulo	BRAZIL	CARBONO SOUND LAB Sao Paulo / HOGARTH WORLDWIDE Sao Paulo / OIO Sao Paulo / P+E GALERIA DIGITAL Sao Paulo		VML Sao Paulo	APPROACH Sao Paulo		Silver Lion	Silver Lion
D02/007	00418	GOLD = DEATH	URIHI YANOMAMI	URIHI YANOMAMI	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo			Silver Lion	Silver Lion
D04/022	00539	NOT EVERY SMILE STARTS AS A SMILE	COLGATE	COLGATE	VML, Paris	FRANCE	BIRTH Paris		WAVEMAKER London			Silver Lion	Silver Lion
D04/046	00645	CORONA ECLIPSE	CORONA	CORONA	DAVID, Miami	UNITED STATES				DAVID Miami / INPRESS PORTER NOVELLI Sao Paulo	AB INBEV Sao Paulo / SOKO Sao Paulo	Silver Lion	Silver Lion
D04/049	00110	NOTES ON NOTES	CAPITAL BANK	CAPITAL BANK LOANS	ADPRO&, Amman / IMPACT BBDO, Dubai	JORDAN / UNITED ARAB EMIRATES	FRAISE STUDIO Amman		ADPRO& OMD Amman			Silver Lion	Silver Lion
A01/041	00309	FOOTBALL	DIRT IS GOOD	PERSIL	MULLENLOWE UK, London	UNITED KINGDOM	CEGO Sao Paulo / YOU ARE HERE London	JUNGLE STUDIOS London / PICS London		GOLIN London		Bronze Lion Campaign	Bronze Lion
A01/042	00307	RUNNING	DIRT IS GOOD	PERSIL	MULLENLOWE UK, London	UNITED KINGDOM	CEGO Sao Paulo / YOU ARE HERE London	JUNGLE STUDIOS London / PICS London		GOLIN London		Bronze Lion Campaign	
A01/043	00308	KICK BOXING	DIRT IS GOOD	PERSIL	MULLENLOWE UK, London	UNITED KINGDOM	CEGO Sao Paulo / YOU ARE HERE London	JUNGLE STUDIOS London / PICS London		GOLIN London		Bronze Lion Campaign	
A01/050	00397	LEMON - SHOT ON FABER-CASTELL	FABER-CASTELL	FABER-CASTELL	DAVID, Sao Paulo	BRAZIL	NORTE Sao Paulo		DAVID Sao Paulo			Bronze Lion Campaign	Bronze Lion
A01/051	00396	COFFEE - SHOT ON FABER-CASTELL	FABER-CASTELL	FABER-CASTELL	DAVID, Sao Paulo	BRAZIL	NORTE Sao Paulo		DAVID Sao Paulo			Bronze Lion Campaign	
A01/052	00398	EYE - SHOT ON FABER-CASTELL	FABER-CASTELL	FABER-CASTELL	DAVID, Sao Paulo	BRAZIL	NORTE Sao Paulo		DAVID Sao Paulo			Bronze Lion Campaign	
A01/110	00612	DIVER	CORNETTO	CORNETTO ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	PICT ESTUDIO Agua Branca					Bronze Lion Campaign	Bronze Lion
A01/114	00606	BOAT	CORNETTO	CORNETTO ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	PICT ESTUDIO Agua Branca					Bronze Lion Campaign	
A01/115	00603	WAVES	CORNETTO	CORNETTO ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	PICT ESTUDIO Agua Branca					Bronze Lion Campaign	
A01/116	00602	SURFER	CORNETTO	CORNETTO ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	PICT ESTUDIO Agua Branca					Bronze Lion Campaign	
A01/117	00615	WINDSURF	CORNETTO	CORNETTO ICE CREAM	LOLA MULLENLOWE, Madrid	SPAIN	PICT ESTUDIO Agua Branca					Bronze Lion Campaign	
A04/036	00572	JORDAN 23	NBA INDIA	BASKETBALL	LEO, Dubai	UNITED ARAB EMIRATES	BIG KAHUNA FILMS Dubai / JUMPING JACK FILMS Mumbai	BIG KAHUNA FILMS Dubai / OPTIX Dubai				Bronze Lion Campaign	Bronze Lion
A04/037	00573	SHAQ 34	NBA INDIA	BASKETBALL	LEO, Dubai	UNITED ARAB EMIRATES	BIG KAHUNA FILMS Dubai / JUMPING JACK FILMS Mumbai	BIG KAHUNA FILMS Dubai / OPTIX Dubai				Bronze Lion Campaign	
A04/038	00571	KOBE 8	NBA INDIA	BASKETBALL	LEO, Dubai	UNITED ARAB EMIRATES	BIG KAHUNA FILMS Dubai / JUMPING JACK FILMS Mumbai	BIG KAHUNA FILMS Dubai / OPTIX Dubai				Bronze Lion Campaign	
A04/039	00570	LEBRON 6	NBA INDIA	BASKETBALL	LEO, Dubai	UNITED ARAB EMIRATES	BIG KAHUNA FILMS Dubai / JUMPING JACK FILMS Mumbai	BIG KAHUNA FILMS Dubai / OPTIX Dubai				Bronze Lion Campaign	

D03/036	00734	COUPON RAIN	MERCADO LIVRE	MERCADO LIVRE	GUT, Sao Paulo	BRAZIL		GUT Sao Paulo	CDN Sao Paulo / GUT Sao Paulo	MERCADO LIVRE Sao Paulo / ZETABE POWERED BY MEDIABRANDS Sao Paulo	Bronze Lion	Bronze Lion
D07/006	00098	THE FREEDOM EDITION	SOCIETY	SOCIETY	BETC, Paris / REPORTERS WITHOUT BORDERS, Paris	FRANCE	GUM Paris / SOVAGE Paris				Bronze Lion	Bronze Lion
D07/010	00347	SCHOLARSHIP IN BOOKS	UNIASSELVI	SCHOLARSHIPS	BETC HAVAS, Sao Paulo	BRAZIL	LUCHA LIBRE AUDIO Sao Paulo / SURREAL HOTEL ARTS Sao Paulo	BLEACH FILMES Sao Paulo / ZAINE FILMES Sao Paulo	BETC HAVAS Sao Paulo	CITADEL PUBLISHING Alvorada / KONDZILLA Sao Paulo	Bronze Lion	Bronze Lion
D07/040	00669	HISTORY OUTNUMBERED	HISTORY CHANNEL	HISTORY CHANNEL	DENTSU CREATIVE, Lisbon	PORTUGAL	DENTSU CREATIVE Lisbon		DENTSU CREATIVE Lisbon		Bronze Lion	Bronze Lion
D09/010	00422	FOUND IN TRANSLATION	MEDALLA LIGHT	MEDALLA LIGHT	DDB LATINA PUERTO RICO	PUERTO RICO			PHD PUERTO RICO Guaynabo		Bronze Lion	Bronze Lion
D09/028	00215	PUBIC SERVICE ANNOUNCEMENT	KIEHL'S	KIEHL'S DERMATOLOGIST BRAND'S INTIMATE CARE LINE-UP INCLUDING INGROWN HAIR & TONE CORRECTIVE DROPS.	MARCEL, Paris	FRANCE	PRODIGIOUS Paris				Bronze Lion	Bronze Lion
Total Awards:			23									