

Print & Publishing Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize	Award
D01/013	00757	NEWSPAPERS INSIDE THE NEWSPAPER EDITION	ANNAHAR NEWSPAPER	ANNAHAR NEWSPAPER	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	DEJAVU Dubai	DEJAVU Dubai / MASSIVEMUSIC Dubai		IMPACT BBDO Beirut		Grand Prix	Grand Prix
B02/021	00702	SOLAR IMPULSE - PRET A VOTER	SOLAR IMPULSE	PRET A VOTER	PUBLICIS CONSEIL, Paris	FRANCE	THE JUICE BY PRODIGIOUS Paris	PRODIGIOUS Paris	PUBLICIS MEDIA CONNECT Paris	PUBLICIS CONSEIL Paris		Gold Lion	Gold Lion
C01/019	00731	THE ARTOIS PROBABILITY	STELLA ARTOIS	STELLA ARTOIS	GUT, Buenos Aires	ARGENTINA	KETAMA Buenos Aires	KETAMA Buenos Aires			BAMBA MUSIC Buenos Aires / GENOSHA Buenos Aires	Gold Lion	Gold Lion
D02/003	00741	WE DIDN'T WRITE THIS CAMPAIGN	NOTMILK	NOTMILK	MRM WORLDWIDE, Santiago	CHILE				DOS ALAS Santiago		Gold Lion	Gold Lion
D04/004	00076	IKEA - THE LIFE COLLECTION 2022	IKEA	FURNITURE	TRY AS, Oslo	NORWAY	APARENT Oslo		MEDIACOM Oslo			Gold Lion	Gold Lion
A02/062	00814	SECOND BEST HIGH CHAIR	IKEA	CHILDREN FURNITURE	DAVID, Madrid / INGO, Hamburg	SPAIN / GERMANY	GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires					Silver Lion Campaign	Silver Lion
A02/063	00818	SECOND BEST COT	IKEA	CHILDREN FURNITURE	DAVID, Madrid / INGO, Hamburg	SPAIN / GERMANY	GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires					Silver Lion Campaign	
A02/064	00812	SECOND BEST STOOL	IKEA	CHILDREN FURNITURE	DAVID, Madrid / INGO, Hamburg	SPAIN / GERMANY	GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires					Silver Lion Campaign	
A05/022	00227	06:17 BREAKFAST	BURGER KING	BURGER KING	DAVID, New York	USA						Silver Lion Campaign	Silver Lion
A05/023	00228	07:10 BREAKFAST	BURGER KING	BURGER KING	DAVID, New York	USA						Silver Lion Campaign	
A05/024	00226	06:40 BREAKFAST	BURGER KING	BURGER KING	DAVID, New York	USA						Silver Lion Campaign	
A08/025	00380	THE 257 YEAR CALENDAR	PNC BANK	SMALL BUSINESS LENDING	DEUTSCH, New York	USA	DEUTSCH New York					Silver Lion	Silver Lion
B01/001	00078	IKEA BABYBOOM	IKEA	THE NAME CATALOGUE	TRY AS, Oslo	NORWAY	APARENT Oslo	APARENT Oslo	MEDIACOM Oslo	IKEA NORWAY Billingstad		Silver Lion	Silver Lion
D03/010	00425	THE ONE EXHIBITION	FOTOGLOBAL	LEICA M11	DM9, Sao Paulo	BRAZIL						Silver Lion	Silver Lion
D05/036	00672	BALLOTS AGAINST BULLETS - SURVIVORS	CHANGE THE REF	SERVICE	ALMA DDB, Florida	USA						Silver Lion	Silver Lion
D08/009	00577	THE UNBURNABLE BOOK	PENGUIN BOOKS RANDOM HOUSE	PENGUIN BOOKS RANDOM HOUSE	RETHINK, Toronto	CANADA	ASYMETRIC MEDIA Toronto	DARLING COLOUR & VFX Toronto / OSO AUDIO Toronto / SAINTS EDITORIAL Toronto			CLUB INK Scarborough / GAS COMPANY Toronto / PENGUIN RANDOM HOUSE New York	Silver Lion	Silver Lion
A01/089	00663	BEST BURGER	THE COCA-COLA COMPANY	COCA-COLA ORIGINAL TASTE	VMLY&R, Kansas City	USA	FRANCISCO DE DEUS Brooklyn	FUZE IMAGES Curitiba	ESSENCEMEDIACO M Mexico City	VMLY&R Kansas City	KUNG-GENE CHU/AMONG THE TREES New York	Bronze Lion Campaign	Bronze Lion
A01/090	00662	KING OF FALAFEL	THE COCA-COLA COMPANY	COCA-COLA ORIGINAL TASTE	VMLY&R, Kansas City	USA	FRANCISCO DE DEUS Brooklyn	FUZE IMAGES Curitiba	ESSENCEMEDIACO M Mexico City	VMLY&R Kansas City	KUNG-GENE CHU/AMONG THE TREES New York	Bronze Lion Campaign	
A01/091	00665	N1 PIZZA	THE COCA-COLA COMPANY	COCA-COLA ORIGINAL TASTE	VMLY&R, Kansas City	USA	FRANCISCO DE DEUS Brooklyn	FUZE IMAGES Curitiba	ESSENCEMEDIACO M Mexico City	VMLY&R Kansas City	KUNG-GENE CHU/AMONG THE TREES New York	Bronze Lion Campaign	
A06/018	00376	HEADPHONES	LOTO	LOTO	BBDO CHILE, Santiago de Chile	CHILE	CLIO MASTERING Santiago					Bronze Lion Campaign	Bronze Lion
A06/019	00367	PASSPORT	LOTO	LOTO	BBDO CHILE, Santiago de Chile	CHILE	CLIO MASTERING Santiago					Bronze Lion Campaign	
A07/032	00723	VLADMIR	CNN	CNN	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo					Bronze Lion Campaign	Bronze Lion
A07/034	00720	ELON	CNN	CNN	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo					Bronze Lion Campaign	
A07/035	00709	FRANCIS	CNN	CNN	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo					Bronze Lion Campaign	
A07/036	00721	BORIS	CNN	CNN	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo					Bronze Lion Campaign	
A09/016	00150	THE UNSHOWABLE - HUNGER	VISION DU MONDE	VISION DU MONDE CALL FOR DONATIONS	STEVE, PARIS	FRANCE	STEVE PARIS / THE SOUND Paris	STEVE PARIS	STEVE PARIS	STEVE PARIS	BACK UP Paris / VISION PROD Paris	Bronze Lion Campaign	Bronze Lion
A09/017	00151	THE UNSHOWABLE - WAR	VISION DU MONDE	VISION DU MONDE CALL FOR DONATIONS	STEVE, PARIS	FRANCE	STEVE PARIS / THE SOUND Paris	STEVE PARIS	STEVE PARIS	STEVE PARIS	BACK UP Paris / VISION PROD Paris	Bronze Lion Campaign	
A09/018	00152	THE UNSHOWABLE - WEDDING	VISION DU MONDE	VISION DU MONDE CALL FOR DONATIONS	STEVE, PARIS	FRANCE	STEVE PARIS / THE SOUND Paris	STEVE PARIS	STEVE PARIS	STEVE PARIS	BACK UP Paris / VISION PROD Paris	Bronze Lion Campaign	
B01/020	00658	BAIGRAPHER	UFCSPA	SCALABLE REMINISCENCE THERAPY FOR PATIENTS WITH ALZHEIMER'S	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	BIZSYS TECNOLOGIA E PROJETOS ESPECIAIS Sao Paulo / PRODUCERIA Miami / RITMIKA AUDIO ARTS Sao Paulo / WIDELABS Porto Alegre	CONSULADO São Paulo				Bronze Lion	Bronze Lion
D01/011	00708	THE BEST-SELLER CONSTITUTION	MERCADO LIBRE	MERCADO LIBRE	GUT, Sao Paulo	BRAZIL	HEFTY Sao Paulo			UM WORLDWIDE Sao Paulo	MERCADO LIVRE Sao Paulo	Bronze Lion	Bronze Lion
D03/004	00067	PLAN (A)	AFRISAM, BLACKSTUDIO	AFRISAM CEMENT	PROMISE, Johannesburg	SOUTH AFRICA	BLACKSTUDIO Johannesburg		THE MEDIA SHOP Johannesburg			Bronze Lion	Bronze Lion
D04/007	00060	TO GO. AS FAR AS YOU CAN.	BURGER KING	BURGER KING TO GO	WOLF BCPP, Santiago	CHILE	WOLF BCPP Santiago					Bronze Lion	Bronze Lion
D04/020	00578	HEINZ KETCHUP FRAUD	HEINZ KETCHUP	HEINZ KETCHUP	RETHINK, Toronto	CANADA	WOLF CREDO PRODUCTIONS CO. Buenos Aires	FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver	STARCOM Toronto	ZENO GROUP Toronto	KRAFT HEINZ Toronto	Bronze Lion	Bronze Lion
D05/007	00306	HOME	NIKE	NIKE	WIEDEN+KENNEDY, London	UNITED KINGDOM	WIEDEN+KENNEDY London		WIEDEN+KENNEDY London	WIEDEN+KENNEDY London		Bronze Lion	Bronze Lion
D05/020	00573	EVERYTHING THEY DIDN'T TELL YOU	BLACK WOMEN FOR WELLNESS LA	BLACK MATERNAL HEALTH INFORMATION	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA						Bronze Lion	Bronze Lion
D05/023	00575	CHANGE THE BILL	NATIVE WOMEN'S ASSOCIATION OF CANADA	INDIGENOUS ADVOCACY	TAXI CANADA, Toronto	CANADA						Bronze Lion	Bronze Lion
D06/005	00460	TONGUES	GATORADE	GATORADE	BBDO ARGENTINA, Buenos Aires	ARGENTINA			PHD Buenos Aires			Bronze Lion	Bronze Lion
D07/010	00267	EXHIBIT A-I	MAURICE BLACKBURN SOCIAL JUSTICE	N/A	HOWATSON+COMPANY, Sydney	AUSTRALIA	CARBON8 Sydney / DELOITTE DIGITAL Sydney / HOWATSON+COMPANY Sydney / SCOUNDREL Sydney	HECKLER Sydney		HOWATSON+COMPAN Y Sydney		Bronze Lion	Bronze Lion
Total Awards:			26										