

Pharma Winners															
Cat. No	Entry No	Title	Brand	Product	Medium	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize	Award	
C05/32001	00360	SCROLLING THERAPY	EUROFARMA	EUROFARMA	Digital Craft: User Experience (UX)	DENTSU CREATIVE, Buenos Aires / DENTSU CREATIVE, New York / DENTSU CREATIVE, Chicago	ARGENTINA / USA	FRIENDS AND FAMILY Los Angeles / THE YOUTH Curitiba	CANJA AUDIO CULTURE Curitiba / COLOSSAL Curitiba / CUTTERS Chicago / FLAVOR Chicago				Grand Prix	Grand Prix	
B06/3001	00359	THE MOST BEAUTIFUL SOUND	AMERICAN SOCIETY OF CLINICAL ONCOLOGY (ASCO)	AMERICAN SOCIETY OF CLINICAL ONCOLOGY (ASCO)	Radio & Audio	GREY, New York	USA	BRO CINEMA Lisbon / CANJA AUDIO CULTURE Curitiba / TOWNHOUSE New York					Gold Lion	Gold Lion	
C03/52003	00162	INEQUALITY YOU CAN'T IGNORE	THE CHRYSALIS INITIATIVE	HEALTHCARE	Integrated	INTOUCH SOLUTIONS, New York	USA	DALMATIAN COW Los Angeles / WILDLIFE Los Angeles	DALMATIAN COW Los Angeles				Gold Lion	Gold Lion	
B02/19002	00183	UNDER A ROCK	LOKELMA	LOKELMA	Film Craft: Cinematography	21GRAMS, New York	USA	CHIEF Manchester				REAL CHEMISTRY New York	Silver Lion	Silver Lion	
B03/18004	00305	THE OUTSIDE IN EXPERIMENT: NAILS	HORIZON THERAPEUTICS	GOUT DISEASE AWARENESS	Film Craft: Animation / Visual Effects	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	AREA 23, AN IPG HEALTH NETWORK COMPANY New York	RITMIKA AUDIO ARTS Sao Paulo				Silver Lion Campaign	Silver Lion	
B03/18005	00306	THE OUTSIDE IN EXPERIMENT: WASPS	HORIZON THERAPEUTICS	GOUT DISEASE AWARENESS	Film Craft: Animation / Visual Effects	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	AREA 23, AN IPG HEALTH NETWORK COMPANY New York	RITMIKA AUDIO ARTS Sao Paulo				Silver Lion Campaign		
B03/18006	00323	THE OUTSIDE IN EXPERIMENT: FIRE	HORIZON THERAPEUTICS	GOUT DISEASE AWARENESS	Film Craft: Animation / Visual Effects	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	AREA 23, AN IPG HEALTH NETWORK COMPANY New York	RITMIKA AUDIO ARTS Sao Paulo				Silver Lion Campaign		
B03/26001	00224	JOBST IRREGULAR BOLD	JOBST	JOBST COMPRESSION GARMENTS	Industry Craft: Typography	PUBLICIS-POKE, London	UNITED KINGDOM						Silver Lion	Silver Lion	
B06/12002	00356	MIND'S EYE	MND ASSOCIATION, DEEPAI, AMYLYX PHARMACEUTICALS	MIND'S EYE	Use of Technology	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA	CANJA AUDIO CULTURE Curitiba / EDIT1 New York / RATTLING STICK LTD London	EDIT1 New York				Silver Lion	Silver Lion	
B03/52004	00377	URGENCY ANONYMOUS	MIRIKIZUMAB	BOWEL URGENCY AWARENESS	Integrated	FCB HEALTH, New York	USA	STUDIORX New York					Bronze Lion	Bronze Lion	
B04/22001	00297	TOXIC PORTRAITS	HORIZON THERAPEUTICS	KRYSTEXXA (PEGLICASE)	Industry Craft: Art Direction	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA					YESSIAN New York	Bronze Lion	Bronze Lion	
B05/3001	00357	THE MOST BEAUTIFUL SOUND	AMERICAN SOCIETY OF CLINICAL ONCOLOGY (ASCO)	AMERICAN SOCIETY OF CLINICAL ONCOLOGY (ASCO)	Radio & Audio	GREY, New York	USA	BRO CINEMA Lisbon / CANJA AUDIO CULTURE Curitiba / TOWNHOUSE New York					Bronze Lion	Bronze Lion	
B05/41002	00016	PICTURE THE DAYS AHEAD (PATIENT BOOKLET)	LENALIDOMIDE	LENALIDOMIDE	Print & Publishing: Collateral	FCB HEALTH EUROPE, London	UNITED KINGDOM						Bronze Lion	Bronze Lion	
C02/52001	00102	LIFESAVING RADIO	NEXTMED	MEDICAL CONGRESS - HCP	Integrated	KLICK HEALTH, Toronto	CANADA	1STAVEMACHINE New York / LIGHTFARM STUDIOS Rio De Janeiro / THE INLAWS AUDIO HOUSE Toronto					Bronze Lion	Bronze Lion	
C03/19002	00235	INVISIBLES	BIOGEN	BIOGEN	Film Craft: Cinematography	VMLY&R HEALTH, Madrid	SPAIN	LA BOUTIQUE 77 Madrid	LA BOUTIQUE 77 Madrid				Bronze Lion	Bronze Lion	
<b>Total Awards:</b>														<b>13</b>	