

Mobile Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A01/021	00291	WORLD CUP DELIVERY	PEDIDOS YA	PEDIDOS YA APP	GUT, Buenos Aires	ARGENTINA	GUT Buenos Aires / PAISANOS.IO Buenos Aires				LANZALLAMAS Buenos Aires	Grand Prix
A07/015	00286	RENAULT - PLUG-INN	RENAULT	PLUG-INN	PUBLICIS CONSEIL, Paris	FRANCE	PUBLICIS SAPIENT Paris				EPSILON Paris / RAZORFISH Paris / RENAULT GROUP SIEGE SOCIAL Paris	Gold Lion
B05/043	00357	TRANSPARENCY CARD	CONGRESSO EM FOCO	TRANSPARENCY CARD	AKQA, Sao Paulo	BRAZIL	JAMUTE Sao Paulo / PAY4BRAIN Sao Paulo	JAMUTE Sao Paulo / PAY4BRAIN Sao Paulo	AKQA Sao Paulo			Gold Lion
A04/016	00316	INFLATION COOKBOOK	SKIP THE DISHES	SKIP EXPRESS LANE	DENTSU CREATIVE, Toronto	CANADA	DENTSU CREATIVE Toronto	GRAYSON MUSIC Toronto / SAINTS EDITORIAL Toronto		EGS GROUP PR Montreal / POMP AND CIRCUMSTANCE Toronto		Silver Lion
A08/017	00127	THE CHAT	BREAST CANCER NOW	BREAST CANCER CHARITY	BMB, London	UNITED KINGDOM	BMB London			W COMMUNICATIONS London		Silver Lion
A08/019	00231	DEALS STUCK IN TIME	MCDONALD'S	MCDONALD'S	NORD DDB, Stockholm	SWEDEN	FILMIC ART Stockholm / NORD DDB Stockholm	NORD DDB Stockholm	NORD DDB Stockholm / OMD Stockholm	NORD DDB Stockholm		Silver Lion
A05/012	00159	SAMSUNG UNFEAR	SAMSUNG SPAIN	UNFEAR APP	CHEIL WORLDWIDE, Madrid	SPAIN	CHEIL WORLDWIDE Madrid / SOMOS 5 Madrid	CHEIL WORLDWIDE Madrid / SOMOS 5 Madrid	CHEIL WORLDWIDE Madrid	CHEIL WORLDWIDE Madrid	ACID TANGO Madrid	Bronze Lion
A06/006	00208	COCA-COLA MAGIC AUDIOS	THE COCA-COLA COMPANY	COCA-COLA AND COCA-COLA NO SUGAR	OGILVY, São Paulo	BRAZIL	A-GANDAIA STUDIO São Paulo / SAILOR STUDIO Sao Paulo / TAKE BLIP Belo Horizonte				COCA-COLA BRAZIL Rio de Janeiro	Bronze Lion
A08/036	00271	OREOCODES	OREO	OREO	VMLY&R COMMERCE, New York	USA	VMLY&R New York					Bronze Lion
B05/030	00255	RAINBOW WASHING DETECTOR	CAPAXIA	RAINBOW WASHING DETECTOR	DDB MEXICO, Mexico City	MEXICO					ESTUDIOS MACHINA Bogota / TREBOLBIT Mexico City	Bronze Lion
B05/035	00321	SCROLLING THERAPY	EUROFARMA	EUROFARMA	DENTSU CREATIVE, Buenos Aires / DENTSU CREATIVE, New York / DENTSU CREATIVE, Chicago	ARGENTINA / USA	FRIENDS AND FAMILY Los Angeles / THE YOUTH Curitiba	CANJA AUDIO Curitiba / CULTURE Curitiba / COLOSSAL Curitiba / CUTTERS Chicago / FLAVOR Chicago				Bronze Lion
C01/012	00277	REDESIGNING FOR E-NCLUSION	PLAZA VEA	PLAZA VEA	FAHRENHEIT DDB, Lima	PERU	QUECHUA FILMS Cusco				CIRSYS Lima	Bronze Lion
Total Awards:			12									