

Media Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B13/031	00875	BUILD YOUR OWN SUPER BOWL COMMERCIAL	UBER EATS	UBER EATS	SPECIAL, Los Angeles	UNITED STATES	BISCUIT FILMWORKS Los Angeles	COMPANY 3 Santa Monica / ELEVEN SOUND Los Angeles / EXILE EDIT Los Angeles / PARIAN CREATIVE Santa Monica / WALKER Santa Monica	PHD New York		DEPT N/A / MAYFLOWER ENTERTAINMENT New York	Grand Prix
A01/036	00809	THE KITKAT HEIST	KITKAT	KITKAT	VML, London	UNITED KINGDOM			OPENMIND New York	BURSON London		Gold Lion
A02/019	00902	CERAVE - THE NEW FACE OF LEGS	CERAVE	SKINCARE	BEAUTY CO-LAB, New York / L'OREAL, New York / BOLDED, New York	UNITED STATES	OBB MEDIA West Hollywood	OBB MEDIA West Hollywood	BEAUTY CO-LAB New York	OGILVY New York		Gold Lion
B09/015	01285	COULD HAVE BEEN A HEINEKEN	HEINEKEN	HEINEKEN BEER	LEPUB, Milan / LEPUB, Sao Paulo	ITALY / BRAZIL			RED STAR Sao Paulo	LEMA+ Sao Paulo / THE ROMANS London	CIRCULO Sao Paolo	Gold Lion
C05/002	00195	DEFINING HELP	KIDS HELP PHONE	KIDS HELP PHONE	McCANN CANADA, Toronto	CANADA	ALFREDO FILMS Toronto / SAUVAGE Barcelona	CRAFT Toronto / GRAYSON MUSIC Toronto / NIMIOPERE Toronto / THE VANITY Toronto	EPITAPH GROUP Toronto			Gold Lion
D04/076	01284	COULD HAVE BEEN A HEINEKEN	HEINEKEN	HEINEKEN BEER	LEPUB, Milan / LEPUB, Sao Paulo	ITALY / BRAZIL			RED STAR Sao Paulo	LEMA+ Sao Paulo / THE ROMANS London	CIRCULO Sao Paolo	Gold Lion
D08/007	01371	DARK MODE ADS	PLENITUDE	ENERGY	LEPUB, Milan	ITALY	PRODIGIOUS Milan	PRODIGIOUS Milan	CARAT Milan		CERTIMAC Faenza / URBAN VISION Milan	Gold Lion
E05/001	00535	DEFINING HELP	KIDS HELP PHONE	KIDS HELP PHONE	EPITAPH GROUP, Toronto / McCANN CANADA, Toronto	CANADA	ALFREDO FILMS Toronto / SAUVAGE Barcelona	CRAFT Toronto / GRAYSON MUSIC Toronto / NIMIOPERE Toronto / THE VANITY Toronto	EPITAPH GROUP Toronto			Gold Lion
A06/011	01184	SPOTS FOR SHOPS	PARKIN	PARKING SPOTS	FP7 McCANN DUBAI	UNITED ARAB EMIRATES			FP7 McCANN DUBAI / MAGNA GLOBAL Dubai	FP7 McCANN DUBAI	BURSON Dubai / NETIZENCY Dubai	Silver Lion
B01/011	00739	PRIME TIME 0.7	FRECUENCIA LATINA	FRECUENCIA LATINA	FAHRENHEIT DDB, Lima	PERU	SORDO AUDIO Lima / THE CONTENT CLUB Lima					Silver Lion
B04/060	00704	CHEETOS THING-ERTIPS	CHEETOS	CHEETOS	GS&P, San Francisco / NETFLIX, San Jose	UNITED STATES	MERCHANT Toronto / NETFLIX San Jose / OMNICOM PRODUCTION New York / SMUGGLER New York	ARCADE EDIT Los Angeles / LIME STUDIOS Santa Monica / MIRADA Los Angeles / MKG New York / ROYAL MUSTER Los Angeles	OMD USA New York			Silver Lion
B05/004	00085	THE LIFE-SAVING RECEIPT	CHOROGUSAN FOR CHILDREN	CHOROGUSAN FOR CHILDREN	DMINUSONE, Seoul	SOUTH KOREA					DMINUSONE Seoul	Silver Lion
B06/015	01245	FIELD BARCODE	MERCADO LIVRE	MERCADO LIVRE	GUT, Sao Paulo	BRAZIL	GUT Sao Paulo	GUT Sao Paulo	ZETABE Sao Paulo		MERCADO LIVRE Sao Paulo / NWB São Paulo / SPARK Sao Paulo	Silver Lion
B08/023	00720	THE MOST EPIC WATCH PARTY GROUP	LAY'S	LAY'S	SLAP GLOBAL, Buenos Aires / PEPSICO, Harrison	ARGENTINA / UNITED STATES	HUNGRYMAN New York / WASHINGTON SQUARE FILMS New York	MCNULTY Madrid / PAPAMUSIC Buenos Aires / PORTAESTUDIO Buenos Aires	OMD USA New York	KETCHUM New York	GENESCO Dallas / META London / SMARTERS Sao Paulo / WE ARE SOCIAL London	Silver Lion
B10/041	00808	THE KITKAT HEIST	KITKAT	KITKAT	VML, London	UNITED KINGDOM			OPENMIND New York	BURSON London		Silver Lion
B11/002	00637	FIRECATCHERS	SAPEURS POMPIERS DE FRANCE	SAPEURS POMPIERS DE FRANCE	HAVAS PLAY, Paris	FRANCE	HAVAS PLAY Paris / MR.PINK Sao Paulo	HAVAS PLAY Paris	HAVAS PLAY Paris	HAVAS PLAY Paris	GOZULTING Paris / INSTREAMLY Warsaw	Silver Lion
B11/037	00327	TIKTOK CURRENCY	VERKKOKAUPPA.COM	ELECTRONICS	BOB THE ROBOT, Helsinki	FINLAND	BOB THE ROBOT Helsinki / PICTURES		HEARTS & SCIENCE Helsinki	BOB THE ROBOT Helsinki		Silver Lion
C01/004	00086	THE LIFE-SAVING RECEIPT	CHOROGUSAN FOR CHILDREN	CHOROGUSAN FOR CHILDREN	DMINUSONE, Seoul	SOUTH KOREA					DMINUSONE Seoul	Silver Lion
C01/017	01243	IKEA PREOWNED	IKEA	IKEA SECOND HAND MARKETPLACE	McCANN SPAIN, Madrid	SPAIN	OMNICOM PRODUCTION Madrid	OMNICOM PRODUCTION Madrid	IPROSPECT Madrid		IKEA Madrid	Silver Lion
C01/030	00688	SERVING SINGLES	KNORR	KNORR MASTERBRAND	FRANK, London	UNITED KINGDOM			MINDSHARE London	WEBER SHANDWICK London		Silver Lion
C01/038	00196	DEFINING HELP	KIDS HELP PHONE	KIDS HELP PHONE	McCANN CANADA, Toronto	CANADA	ALFREDO FILMS Toronto / SAUVAGE Barcelona	CRAFT Toronto / GRAYSON MUSIC Toronto / NIMIOPERE Toronto / THE VANITY Toronto	EPITAPH GROUP Toronto			Silver Lion
D02/012	01222	SCORECOUPONS	MERCADO LIVRE	MERCADO LIBRE	GUT, Mexico City	MEXICO	PAPA MUSIC Buenos Aires		UM Mexico City			Silver Lion
D04/062	01077	UVA UVA BOMBON	UVA APP	UVA APP	DE LA CRUZ OGILVY, San Juan	PUERTO RICO	AGOSTO MUSIC Lima / CELESTE FILMS Montevideo	CELESTE FILMS Montevideo				Silver Lion
D07/007	01186	RECIPE FOR CHANGE	PUCK	SPREAD CHEESE	FP7 McCANN DUBAI	UNITED ARAB EMIRATES	CRAFT DUBAI		CARAT Dubai	CURRENT GLOBAL Dubai		Silver Lion
A01/015	01192	DOVE R/EAL REVIEWS	DOVE HAIR	DOVE 10-IN-1 SERUM MASK	DAVID, London / DAVID, Madrid	UNITED KINGDOM / SPAIN	DESEIF Madrid / IMPOSTER London / PICKLE MUSIC Madrid / PIJAMA AI & VFX STUDIO London	WPP PRODUCTION Madrid	MINDSHARE London / MINDSHARE New York	EDELMAN New York	AKQA Paris / MILO CASTING London / OGILVY London	Bronze Lion
A05/007	00740	PRIME TIME 0.7	FRECUENCIA LATINA	FRECUENCIA LATINA	FAHRENHEIT DDB, Lima	PERU	SORDO AUDIO Lima / THE CONTENT CLUB Lima					Bronze Lion
B03/011	01307	UNTAUGHT HISTORY EDITION	ANNAHAR	ANNAHAR	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Beirut			IMPACT BBDO Beirut	OMD Dubai	Bronze Lion
B04/040	00446	TD FRACTIONAL WINDOW SHOPPING	TD	TD FRACTIONAL SHARES	OGILVY, Toronto	CANADA						Bronze Lion
B05/001	00093	THE AREPA THAT UNITES	WARNER MUSIC COLOMBIA	URBAN LATIN MUSIC	BUENTIPO, Bogota	COLOMBIA	DREAM VALLEY Bogota			QUEEN STREET TALENT Bogota	IMAN MUSIC Bogota	Bronze Lion
B05/014	00358	UV TATTOO TO LEARN	ISDIN	SUNSCREEN	HAVAS PLAY, Barcelona	SPAIN			HAVAS MEDIA Barcelona	HAVAS MEDIA Barcelona		Bronze Lion

B06/002	00130	CROSSES FOR CRISIS	RED CROSS FLANDERS	BLOOD DONATION AWARENESS	MUTANT, Antwerp	BELGIUM		MUTANT Antwerp			Bronze Lion	
B06/036	01115	TERMS AND CONDITIONS OF BEING A GIRL	VILLE DE PARIS	VILLE DE PARIS	BETC, Paris	FRANCE	PROSE ON PIXELS Paris	BETC Paris	BETC Paris		Bronze Lion	
B13/017	00783	PRICE PACKS	PENNY	FOOD/NON-FOOD	SERVICEPLAN GERMANY, Munich	GERMANY	WE MAKE THEM WONDER Munich	OMD GERMANY Dusseldorf	SERVICEPLAN GERMANY Munich	ATELIER WOLFRIK FISCHER Munich / BRANSCH Hamburg / ELBEDESIGNCREW Hamburg / HASTINGS AUDIO NETWORK Hamburg / PION3ERS Dusseldorf / SUPREME MUSIC Hamburg	Bronze Lion	
C01/002	00639	FIRECATCHERS	SAPEURS POMPIERS DE FRANCE	SAPEURS POMPIERS DE FRANCE	HAVAS PLAY, Paris	FRANCE	HAVAS PLAY Paris / MR.PINK Sao Paulo	HAVAS PLAY Paris	HAVAS PLAY Paris	HAVAS PLAY Paris	GOZULTING Paris / INSTREAMLY Warsaw	Bronze Lion
C02/001	00539	STELLA LOCAD GUIDES	STELLA ARTOIS	BEER	AB INBEV, Buenos Aires	ARGENTINA					Bronze Lion	
C02/037	00294	THE GOLDEN ZONE	MCDONALD'S	MCDONALD'S APP	TBWA/COLOMBIA, Bogotá / DDB COLOMBIA, Bogota	COLOMBIA					Bronze Lion	
C06/006	01188	RECIPE FOR CHANGE	PUCK	SPREAD CHEESE	FP7 McCANN DUBAI	UNITED ARAB EMIRATES	CRAFT DUBAI		CARAT Dubai	CURRENT GLOBAL Dubai	Bronze Lion	
D02/009	00509	A.I. IRRESPONSIBLY	BREWLANDER	BREWLANDER BEER	BLKJ HAVAS, Singapore	SINGAPORE					Bronze Lion	
D03/004	00523	VASELINE AND THE REAL NIGERIAN PRINCE	VASELINE	VASELINE BODY OIL	LEO, Singapore	SINGAPORE	AMA PSALMIST VISUALS Maryland	FVSE Singapore / PRODIGIOUS SINGAPORE	ALL SEASONS ZENITH Lagos	MSL Singapore / PERSUASION COMMUNICATIONS London / QUADRANT MSLGROUP Lagos	PUBLICIS GHANA Accra	Bronze Lion
D05/008	01382	EXPENSIVE SH*T	HUGGIES	DIAPER	McCANN NEW YORK / McCANN NEW ZEALAND, Auckland	UNITED STATES / NEW ZEALAND	NOBODY PRODUCTIONS Los Angeles	BOGOTA Curitiba	VM1 New York	VM1 New York	OMNICOM GROUP New York	Bronze Lion
D06/006	00512	A.I. IRRESPONSIBLY	BREWLANDER	BREWLANDER BEER	BLKJ HAVAS, Singapore	SINGAPORE					Bronze Lion	
D07/010	01370	DARK MODE ADS	PLENITUDE	ENERGY	LEPUB, Milan	ITALY	PRODIGIOUS Milan	PRODIGIOUS Milan	CARAT Milan		CERTIMAC Faenza / URBAN VISION Milan	Bronze Lion
D07/012	01183	SPOTS FOR SHOPS	PARKIN	PARKING SPOTS	FP7 McCANN DUBAI	UNITED ARAB EMIRATES			FP7 McCANN DUBAI / MAGNA GLOBAL Dubai	FP7 McCANN DUBAI	BURSON Dubai / NETIZENCY Dubai	Bronze Lion
D09/009	00969	LAWS UNDER ATTACK	INTERNATIONAL COMMITTEE OF THE RED CROSS (ICRC)	INTERNATIONAL COMMITTEE OF THE RED CROSS (ICRC)	TBWA/RAAD, Dubai	UNITED ARAB EMIRATES			OMD Beirut		Bronze Lion	
E01/003	00977	SAVINGS INDEX	NATWEST	NATWEST	INITIATIVE MEDIA, London / NATWEST, london	UNITED KINGDOM	INITIATIVE MEDIA London / THE&PARTNERSHIP London		INITIATIVE MEDIA London	INITIATIVE MEDIA London	Bronze Lion	
Total Awards:					45							