

Media Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
D06/117	01819	#TURNYOURBACK	DOVE	DOVE	OGILVY, London / DAVID, Madrid	UNITED KINGDOM / SPAIN	DAVID Sao Paulo		MINDSHARE London	OGILVY London		Grand Prix
A02/019	01825	#TURNYOURBACK	DOVE	DOVE	OGILVY, London / DAVID, Madrid	UNITED KINGDOM / SPAIN	DAVID Sao Paulo		MINDSHARE London	OGILVY London		Gold Lion
A08/010	00168	THE LAST PERFORMANCE	PARTNERS LIFE	LIFE INSURANCE	SPECIAL, Auckland	NEW ZEALAND	SOUTH PACIFIC PICTURES Auckland	IMAGES & SOUND Auckland	SPECIAL Auckland			Gold Lion
B01/001	00217	INTERFACE INTERRUPTION	TUBI	TUBI	MISCHIEF @ NO FIXED ADDRESS, New York	USA	STRIKE ANYWHERE FILMS San Francisco	FRIEND OR FOE Los Angeles / JUNIPER JONES Los Angeles	VAYNERMEDIA New York	TUBI San Francisco	CO3 New York / DECIBEL New York	Gold Lion
B01/030	01568	DREAMCASTER	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	DAHOUSE AUDIO Los Angeles / HELO Santa Monica / NEPYRU London			3 PM New York	ABINBEV New York / STARCOM New York	Gold Lion
B04/069	01560	GUARDED BUS STOP	ELETROMIDIA	ELETROMIDIA	ALMAPBDO, Sao Paulo	BRAZIL	ANTFOOD Sao Paulo / CINE Sao Paulo / ELETROMIDIA Sao Paulo		ELETROMIDIA Sao Paulo			Gold Lion
B06/031	01174	ABILITY SIGNS	DECATHLON CANADA	DECATHLON	RETHINK, Toronto	CANADA	CONTENT CONTENT Montreal				DECATHLON CANADA Quebec	Gold Lion
B09/020	01538	WORLD CUP DELIVERY	PEDIDOS YA	PEDIDOS YA APP	GUT, Buenos Aires	ARGENTINA	GUT Buenos Aires / PAISANOS.IO Buenos Aires				LANZALLAMAS Buenos Aires	Gold Lion
C04/015	01306	OREO CHEAT COOKIES	MONDELEZ EUROPE	OREO	SAATCHI & SAATCHI, Dusseldorf	GERMANY	ICONOCLAST Berlin				COMPETENCE ALLIANCE Darmstadt / CONSULTIX GMBH Bremen / COREWEB Pfarrkirchen / MIAI BRAND PARTNERSHIPS LIMITED Weybridge / POP STUDIOS Budapest	Gold Lion
D05/018	00285	BLOCKBUSTER: UNTIL THE BITTER END	BLOCKBUSTER	BLOCKBUSTER VIDEO	ATLANTIC, New York	USA	DWECK PRODUCTIONS New York / HAVING CHANGED PRODUCTION New York					Gold Lion
E04/008	00949	SKINNY - PHONE IT IN	SKINNY	SKINNY MOBILE	PHD, Auckland	NEW ZEALAND			PHD Auckland			Gold Lion
A01/031	01681	FITCHIX	HONEST EGGS CO.	REGENERATIVE FARM EGGS	VMLY&R, Melbourne	AUSTRALIA	AIRBAG Abbotsford		MINDSHARE Melbourne	BCW Melbourne		Silver Lion
A05/022	00766	A PROMO NO BODY'S HEARD OF	MCDONALD'S	MCDONALD'S	LEO BURNETT PANAMA, Panama City	PANAMA	LEO BURNETT PANAMA Panama City	LEO BURNETT PANAMA Panama City	LEO BURNETT PANAMA Panama City	LEO BURNETT PANAMA Panama City		Silver Lion
B02/001	00213	THE LOUDEST CALL	Whitelion	The Loudest Call	OGILVY AUSTRALIA, Sydney	AUSTRALIA	OGILVY AUSTRALIA Sydney			OGILVY PR AUSTRALIA Sydney	WHITELION Melbourne	Silver Lion
B02/015	00941	SKINNY - PHONE IT IN	SKINNY	SKINNY MOBILE	PHD, Auckland	NEW ZEALAND			PHD Auckland			Silver Lion
B03/001	00044	OR TRAVEL ON CLEARTRIP	CLEARTRIP	CLEARTRIP	TALENTED.AGENCY, Bangalore	INDIA	WEB DIMENSION Noida	WEB DIMENSION Noida	CLEARTRIP PVT LTD Bangalore			Silver Lion
B03/004	00065	PLAN (A)	AFRISAM, BLACKSTUDIO	AFRISAM CEMENT	PROMISE, Johannesburg	SOUTH AFRICA	BLACKSTUDIO Johannesburg		THE MEDIA SHOP Johannesburg			Silver Lion
B06/037	00907	ANNE DE GAULLE	FONDATION ANNE DE GAULLE	ASSOCIATION	HAVAS PARIS	FRANCE				FRANCE INFO Paris	FONDATION ANNE DE GAULLE Versailles	Silver Lion
B07/004	00076	MISSING STUDENTS	UNICEF BRAZIL	SCHOOL DROPOUT	ARTPLAN COMUNICACAO S/A, Rio De Janeiro	BRAZIL	MADRE MIA FILMES Sao Paulo					Silver Lion
B11/054	01014	DEPZMAN - LIFE CUT SHORT	THE JOSHUA RIBERA FOUNDATION	THE JOSHUA RIBERA FOUNDATION	McCANN, London	UNITED KINGDOM	CRAFT London / INTERGALACTIC STUDIOS London / NATIVE London	BLACK KITE STUDIOS LTD London	SBTV London	WEBER SHANDWICK London	NSPCC London	Silver Lion
B12/021	00238	THE HOMELESS GALLERY	HINZ&KUNZT / HAMBURGER KUNSTHALLE	THE HOMELESS GALLERY	PHILIPP UND KEUNTJE, Hamburg / MANTIKOR, Hamburg	GERMANY	HASTINGS AUDIO NETWORK Hamburg / HOOKED MUSIC Hamburg / MANTIKOR Hamburg / PHILIPP UND KEUNTJE Hamburg / STUDIO GUNDLACH Hamburg		MEDIAPLUS GERMANY Munich / STROER DIGITAL MEDIA GMBH Hamburg	FISCHER APPELT FURORE Hamburg	FISCHERAPPELT, LIVE MARKETING GMBH Cologne / LIGALUX Hamburg / MORE THAN PERFORMANCE Hamburg / NEUROFLASH GMBH Hamburg / SQUAD BY FA RELATIONS Berlin	Silver Lion
C06/007	01569	DREAMCASTER	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	DAHOUSE AUDIO Los Angeles / HELO Santa Monica / NEPYRU London			3 PM New York	ABINBEV New York / STARCOM New York	Silver Lion
D02/004	00218	INTERFACE INTERRUPTION	TUBI	TUBI	MISCHIEF @ NO FIXED ADDRESS, New York	USA	STRIKE ANYWHERE FILMS San Francisco	FRIEND OR FOE Los Angeles / JUNIPER JONES Los Angeles	VAYNERMEDIA New York	TUBI San Francisco	CO3 New York / DECIBEL New York	Silver Lion
D02/019	01162	DASHBOARD BILLBOARDS	SKODA	SKODA	NORD DDB, Stockholm	SWEDEN	NORD DDB Stockholm	NORD DDB Stockholm				Silver Lion
D03/004	00116	INSIDE JOBS	VOLKSWAGEN GROUP FRANCE	VOLKSWAGEN	DDB, Paris	FRANCE	ALLSO Paris / THE Paris					Silver Lion
D03/039	01605	BUSCAPE. BACK TO THE CITY OF GOD.	TELEFONICA VIVO & MOTOROLA	MOTOROLA EDGE 30 ULTRA 5G	VMLY&R, Sao Paulo	BRAZIL	O2 FILMES Sao Paulo / SUPERSONICA Sao Paulo	O2 FILMES Sao Paulo	VMLY&R Sao Paulo			Silver Lion
E02/014	01670	#StandUpToJewishHate - Blue Square	FOUNDATION TO COMBAT ANTISEMITISM	NON-PROFIT ORG	MINDSHARE, New York / WUNDERMAN THOMPSON, New York	USA			MINDSHARE New York			Silver Lion
E03/016	00875	HEART STOPPING	BRITISH HEART FOUNDATION	BRITISH HEART FOUNDATION	PHD WORLDWIDE, London / GLOBAL MEDIA AND ENTERTAINMENT, London	UNITED KINGDOM	GLOBAL MEDIA AND ENTERTAINMENT London		PHD WORLDWIDE London			Silver Lion
A01/011	00725	COINCIDENCES	QUILMES	BEER	AB INBEV, Buenos Aires / DRAFTLINE, Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires		ZENITH Buenos Aires	BALLERO Buenos Aires		Bronze Lion
A02/005	00482	FLIPVERTISING	SAMSUNG	SAMSUNG GALAXY Z FLIP4	CHEP NETWORK, Sydney	AUSTRALIA	THE SWEETSHOP Sydney	THE EDITORS Sydney	CHEP NETWORK Sydney	OGILVY PR AUSTRALIA Sydney	SONAR MUSIC Sydney	Bronze Lion
A03/022	01316	DIVERSITREE	CLARITIN	CLARITIN ALLERGY MEDICINE	ENERGY BBDO, Chicago	USA		CANJA AUDIO CULTURE Curitiba	TWELVENOTE New York	COYNE PR New York		Bronze Lion
A05/030	01535	WORLD CUP DELIVERY	PEDIDOS YA	PEDIDOS YA APP	GUT, Buenos Aires	ARGENTINA	GUT Buenos Aires / PAISANOS.IO Buenos Aires				LANZALLAMAS Buenos Aires	Bronze Lion
A07/004	00124	TWEET SCARVES	TWITTER	SOCIAL MEDIA	DAVID, Madrid	SPAIN	FAR MEDIA Madrid / PICKLE MUSIC Madrid	DESEIF Madrid				Bronze Lion
A08/001	00112	INSIDE JOBS	VOLKSWAGEN GROUP FRANCE	VOLKSWAGEN	DDB, Paris	FRANCE	ALLSO Paris / THE Paris					Bronze Lion

