

Luxury Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A08/005	00084	THE PARTNERSHIP THAT CHANGED EVERYTHING	LVMH	LVMH	HAVAS PLAY, Paris	FRANCE	HAVAS PLAY Paris / PROSE ON PIXELS Paris	HAVAS PLAY Paris / PROSE ON PIXELS Paris	PUBLICIS LUXE Paris	PUBLICIS ACTIV	AUDITOIRE Paris / BRAINSTORIES Paris / EVENTEAM GROUP Boulogne-Billancourt / HAVAS EVENTS Paris / HAVAS PARIS / LONSDALE Paris / LVMH Paris / SHORTCUT EVENTS Paris / SPORTS HEROES Paris	Grand Prix
A06/001	00007	LATE CHECKOUT: A RITZ-CARLTON STORY	THE RITZ-CARLTON, LATE CHECKOUT	LATE CHECKOUT COLLECTION, RITZ-CARLTON HOTELS	LITTLE SPAIN, Madrid / LATE CHECKOUT, Madrid / THE RITZ-CARLTON, Bethesda	SPAIN / UNITED STATES	LITTLE SPAIN Madrid		71 WEST Boston	71 WEST Boston		Gold Lion
A02/006	00144	1837 TIFFANY BLUE CONSERVATION	TIFFANY & CO.	TIFFANY & CO.	L&C, New York	UNITED STATES	SUITCASE PRODUCTIONS New York	AGOSTO MUSIC Lima / CONTENT GRID Lima / ZEPPELIN Lima	L&C New York			Silver Lion
A01/019	00182	THE EVERLASTING LOGO	BOTTEGA VENETA	BOTTEGA VENETA	LEPUB, Milan	ITALY						Bronze Lion
A06/018	00130	PRADA: BEYOND THE LINE	PRADA BEAUTÉ	PRADA LUNA ROSSA OCEAN	McCANN, Paris	FRANCE	PHANTASM Paris		CRAFT Paris			Bronze Lion
A10/012	00156	LOEWE TIKTOK	LOEWE	LOEWE	LOEWE, Madrid	SPAIN	LOEWE Madrid	LOEWE Madrid	LOEWE Madrid	LOEWE Madrid		Bronze Lion
A10/013	00158	DON'T CALL IT LOVE	YVES SAINT LAURENT BEAUTÉ	ABUSE IS NOT LOVE	BETC, Paris	FRANCE	ASWAN Paris / GUM Paris	POSTER Paris		BETC Paris		Bronze Lion
Total Awards:			7									