

Innovation Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B04/019	00120	SUPERNOVA ADAPTIVE	ADIDAS	ADIDAS	TBWA\CANADA, Toronto	CANADA	MIRROR3D VFX Toronto / OMNICOM PRODUCTION Toronto / OVERFLOW PRODUCTIONS Orlando / SAWTOOTH STUDIOS Orlando / SUNEEVA Toronto	ALTER EGO Toronto / CITIZEN MUSIC Santa Monica / MOTOMOTUS Toronto / NIMIOPERE Toronto / OSO AUDIO Toronto			ADIDAS Erlangen / BOGOTA Curitiba / CANADIAN DOWN SYNDROME SOCIETY Calgary	Grand Prix
B03/015	00073	UTRECHT ENERGIZED	RENAULT	RENAULT	PUBLICIS, Amsterdam	NETHERLANDS	10/10 Amsterdam				MYWHEELS Amsterdam / RENAULT Schiphol-Rijk / WE DRIVE SOLAR Hengelo	Gold Lion
A01/020	00047	RADIO TIME MACHINE	NICHII GAKKAN CO., LTD.	RADIO TIME MACHINE	TBWA\HAKUHODO, Tokyo	JAPAN	AOI PRO Tokyo / BLACK CAT WHITE CAT MUSIC Tokyo	AOI PRO Tokyo		KMC Tokyo		Silver Lion
B01/003	00098	SOS POS	BCP	SOS POS	CIRCUS GREY, Lima	PERU	CIRCUS GREY Lima				BCP Lima	Bronze Lion
B03/002	00095	T-REX LEATHER	LAB-GROWN LEATHER	LEATHER	VML, Paris	FRANCE	KUEST Paris / WPP PRODUCTION Paris			FOR THE RIGHT REASONS Amsterdam / PROPELLER London		Bronze Lion

Total Awards: **5**