

Health & Wellness Winners													
Cat. No	Entry No	Title	Brand	Product	Medium	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A02/55004	00929	VASELINE VERIFIED	UNILEVER	VASELINE	Social & Creator	OGILVY, Singapore	SINGAPORE	OGILVY Singapore / WHITECOAT PRODUCTIONS SINGAPORE	BIG SYNC MUSIC Singapore / CHAMELEON Singapore / FVSE Singapore / OGILVY Singapore / WHITECOAT PRODUCTIONS SINGAPORE	MINDSHARE London	OGILVY Singapore / OGILVY SOUTH AFRICA Johannesburg / OGILVY UK London	UNILEVER London / VAYNERMEDIA London	Grand Prix
B01/22010	01009	NIGRUM CORPUS	IDOMED	NIGRUM CORPUS	Industry Craft: Art Direction	ARTPLAN, Sao Paulo	BRAZIL	MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / RAW AUDIO Sao Paulo / ROAD FILMES Rio de Janeiro / RUDY HUHOLD FOTOGRAFIA Rio de Janeiro / UNTITLED TV BR São Paulo	FUJOCKA CREATIVE IMAGES São Paulo / P+E GALERIA DIGITAL Sao Paulo		APPROACH COMUNICACAO Sao Paulo		Gold Lion
B01/38012	01037	SIGHTWALKS	CEMENTO SOL	CEMENT	Outdoor: Ambient	CIRCUS GREY, Miraflores	PERU	AGOSTO MUSIC Lima / REBECA Lima	PUNTO APARTE Lima		LLYC Lima	APOYO CONSULTORIA Miraflores / DINAMO Lima / MISFIT MEDIA Meridian	Gold Lion
B01/54005	00877	GROUP THERAPY	AXA	AXA	Entertainment	VML, Paris	FRANCE	HARTBEAT Los Angeles		GROUPM MOTION ENTERTAINMENT Los Angeles / WAVEMAKER Paris	METRO PUBLIC RELATIONS Los Angeles		Gold Lion
B02/44012	01000	ZIP CODE EXAM	ZIP CODE EXAM	ZIP CODE EXAM	Creative Data	AREA 23, AN IPG HEALTH COMPANY, New York	UNITED STATES	BUMBLEBEAT Sao Paulo / DALMATIAN COW Los Angeles	PREYMAKER New York / STUDIORX New York	RAPPORT New York / UM New York	WEBER SHANDWICK New York		Gold Lion
B02/54001	00036	THE BEST PLACE IN THE WORLD TO HAVE HERPES	NEW ZEALAND HERPES FOUNDATION	NEW ZEALAND HERPES FOUNDATION	Entertainment	FINCH, Sydney / MOTION SICKNESS, Auckland / NZ HERPES FOUNDATION, Auckland	AUSTRALIA / NEW ZEALAND	FINCH Sydney	ATTICUS Sydney / BIGPOP STUDIOS Auckland				Gold Lion
B03/17003	01096	THE COUNT	SICKKIDS FOUNDATION	SICKKIDS FOUNDATION	Film Craft: Use of Music/ Sound Design	FCB TORONTO	CANADA	ICONOCLAST Los Angeles	ARC CREATIVE STUDIO Aurora / SOUNDTREE Los Angeles / WORK EDITORIAL Culver City			MERCHANT Toronto / POWERHOUSE CASTING Toronto / SICKKIDS FOUNDATION Toronto	Gold Lion
A01/9002	00732	DON'T SLEEP ON SAQUON	UNISOM	UNISOM	PR	THE MARTIN AGENCY, Richmond	UNITED STATES	CREATIVE ARTISTS AGENCY Los Angeles	CREATIVE ARTISTS AGENCY Los Angeles	HAVAS Chicago	LIPPE TAYLOR New York		Silver Lion
A04/53001	00375	CREAMOTHERAPY	MY DOCTORS	NUTRI ICE	Healthcare Product Innovation	HAVAS LYNX, Manchester / MY DOCTORS RECIPE, Dornoch	UNITED KINGDOM	HAVAS LYNX Manchester / MY DOCTORS RECIPE Dornoch / PROSE ON PIXELS Manchester	HAVAS LYNX Manchester / PROSE ON PIXELS Manchester				Silver Lion
A04/53002	01049	MEMENTO BEER	ABRACERVA	NON-ALCOHOLIC BEER	Healthcare Product Innovation	OGILVY HEALTH, New York	UNITED STATES	BUMBLEBEAT Sao Paulo / FAMOUS WHO Sao Paulo / MOL Sao Paulo / PLATINUM Sao Paulo / WIDELABS Porto Alegre					Silver Lion
A05/12007	00487	THE MIND GUARDIAN	SAMSUNG	SAMSUNG	Use of Technology	CHEIL WORLDWIDE, Madrid / SAMSUNG ELECTRONICS IBERIA, Madrid	SPAIN	PE GRANDE Porto Alegre / SOMOS 5 Madrid	HEFTY MUSIC AND SOUND Sao Paulo / SOMOS 5 Madrid		SAMSUNG ELECTRONICS IBERIA Madrid		Silver Lion
A05/53007	10361	OMNILIVERY	OMNI	MOBILITY SYSTEM FOR WHEELCHAIR	Healthcare Product Innovation	SAATCHI & SAATCHI FRANCE, Paris	FRANCE	PRODIGIOUS Paris	MECHANTS Saint-Denis				Silver Lion
B01/13009	00785	MISSED BIRTHDAYS	ITV X CALM	ITV X CALM	Integrated	adam&eveDDB, London	UNITED KINGDOM	ACADEMY FILMS London / adam&eveDDB London / CREATIVE GIANTS ART Brighton / KING HENRY London / TOGETHER ASSOCIATES London	750MPH London / CREATIVE OUTPOST London	THE7STARS London	HOPE AND GLORY London	ITV BROADCASTING LTD Gateshead	Silver Lion
B01/50031	01113	DROPS OF HOPE	KIMBERLY-CLARK	POISE	Brand Experience & Activation	FCB NEW YORK	UNITED STATES	FCB NEW YORK / NARRATIVE Los Angeles	456 STUDIOS New York / PAPAMUSIC Buenos Aires / RCO New York		WEBER SHANDWICK Chicago	KIMBERLY-CLARK Chicago / PANOME BIO St. Louis	Silver Lion
B01/8022	01124	BREASTMILK MONEY	HERCONOMY	HERCONOMY	Direct	SERVICEPLAN, Munich	GERMANY	WE MAKE THEM WONDER GMBH Munich		MEDIAPLUS GERMANY Munich	TULOM Sao Paulo	JURGEN BRANZ Augsburg / PLAN.NET Hamburg / STANDARDABWEICHUNG Munich	Silver Lion
B02/13016	10996	ZIP CODE EXAM	ZIP CODE EXAM	ZIP CODE EXAM	Integrated	AREA 23, AN IPG HEALTH COMPANY, New York	UNITED STATES	BUMBLEBEAT Sao Paulo / DALMATIAN COW Los Angeles	PREYMAKER New York / STUDIORX New York	RAPPORT New York / UM New York	WEBER SHANDWICK New York		Silver Lion
B02/8015	00430	NAGA SAINT EYE TEST	EYEBETES FOUNDATION	EYE TEST SERVICES	Direct	GODREJ CREATIVE LAB, Maharashtra	INDIA	JUGAAD MOTION PICTURES Mumbai	JUGAAD MOTION PICTURES Mumbai			CUMULUS Gurgaon	Silver Lion
C02/51008	10285	THE RAREST STARS SHINE BRIGHTEST	MONTEFIORE EINSTEIN	MONTEFIORE EINSTEIN	Film: Cinema, TV and Digital Film Content	ALTO, New York	UNITED STATES	BISCUIT FILMWORKS New York	CUT AND RUN New York / KEVIN Los Angeles	TRUFORM MEDIA GROUP New York		MONTEFIORE MEDICAL CENTER New York	Silver Lion
A01/55003	00733	DON'T SLEEP ON SAQUON	UNISOM	UNISOM	Social & Creator	THE MARTIN AGENCY, Richmond	UNITED STATES	CREATIVE ARTISTS AGENCY Los Angeles	CREATIVE ARTISTS AGENCY Los Angeles	HAVAS Chicago	LIPPE TAYLOR New York		Bronze Lion
A05/11002	10799	THE SHADED ROUTE	HUNGERSTATION	HUNGERSTATION DELIVERY APP	Mobile	VML, Riyadh	SAUDI ARABIA	BLUE ELEPHANT Riyadh			VML Riyadh		Bronze Lion
A05/12001	00102	INTERFACE OF HUMANITY POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	NTT HUMAN INFORMATICS LABORATORIES	Use of Technology	DENTSU INC., Tokyo	JAPAN	BASSDRUM Tokyo / DENTSU GROUP INC. Tokyo / INVISI. LTD Tokyo / WOO Tokyo / WOW Tokyo		DENTSU INC. Tokyo	DENTSU CREATIVE London / DENTSU INC. Tokyo / DENTSU X Vienna / PLATINUM INC. Tokyo / PUTZ & STINGL EVENT, PUBLIC RELATIONS & WERBUNG Modling	MOMONGA Berlin / TAKI CORPORATION Tokyo / WITH ALS Tokyo / Y'S CONNECTION INC Tokyo	Bronze Lion
A05/12004	00554	HER DOME	GOVERNMENT OF THE STATE OF SÃO PAULO	GOVERNMENT OF THE STATE OF SÃO PAULO - WOMEN'S SAFETY	Use of Technology	DPZ, Sao Paulo	BRAZIL	BIG STUDIO São Paulo / CLUBE FILMES LTDA Sao Paulo / DPZ Sao Paulo / PXP Sao Paulo	DPZ Sao Paulo / PXP Sao Paulo	DPZ Sao Paulo	DPZ Sao Paulo		Bronze Lion
B01/14001	00863	NEVER JUST A PERIOD	BODYFORM	BODYFORM	Film Craft: Production Design/Art Direction	AMV BBDO, London	UNITED KINGDOM	SMUGGLER London	750MPH London / FRAMESTORE London / SOUNDTREE MUSIC London / TENTHREE London	ZENITH London	KETCHUM London	EMOTE PRODUCTIONS Belgrade	Bronze Lion
B01/15011	00916	THIS IS NOT A GAME	MOVISTAR	TELCO	Film Craft: Direction	VML, Mexico City	MEXICO	LANDIA Mexico City	LANDIA Mexico City				Bronze Lion
B01/24004	01007	NIGRUM CORPUS	IDOMED	NIGRUM CORPUS	Industry Craft: Illustration	ARTPLAN, Sao Paulo	BRAZIL	MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / RAW AUDIO Sao Paulo / ROAD FILMES Rio de Janeiro / RUDY HUHOLD FOTOGRAFIA Rio de Janeiro / UNTITLED TV BR São Paulo	FUJOCKA CREATIVE IMAGES São Paulo / P+E GALERIA DIGITAL Sao Paulo		APPROACH COMUNICACAO Sao Paulo		Bronze Lion
B01/8019	01109	DROPS OF HOPE	KIMBERLY-CLARK	POISE	Direct	FCB NEW YORK	UNITED STATES	FCB NEW YORK / NARRATIVE Los Angeles	456 STUDIOS New York / PAPAMUSIC Buenos Aires / RCO New York		WEBER SHANDWICK Chicago	KIMBERLY-CLARK Chicago / PANOME BIO St. Louis	Bronze Lion

B02/13012	00356	THE UNIVERSITY OF DYSLEXIC THINKING	MADE BY DYSLEXIA X VIRGIN	DYSLEXICU	Integrated	DDB MELBOURNE	AUSTRALIA	adam&eveDDB New York / COLLIDER Sydney / DDB MELBOURNE	COLLIDER Sydney	MADE BY DYSLEXIA London	DDB MELBOURNE / MANGO Melbourne	TIKTOK Sydney / VIRGIN GROUP London	Bronze Lion
B02/18003	00242	DIARY OF A HEAD INJURY	HEADWAY	BRAIN INJURY PREVENTION AWARENESS	Film Craft: Animation/ Visual Effects	ASSEMBLY, Auckland / THE TUESDAY CLUB, Auckland	NEW ZEALAND	ASSEMBLY Auckland					Bronze Lion
B02/44013	00572	VISIONGRAM	JAPAN BLIND JUDO FEDERATION	VISIONGRAM	Use of Technology	DENTSU INC., Tokyo	JAPAN	PYRAMID FILM QUADRA Tokyo / SHINDII, LLC. Tokyo					Bronze Lion
B02/50002	00380	SICKLE CELL BALL	NEWYORK-PRESBYTERIA N	SICKLE CELL BALL	Brand Experience & Activation	HAVAS, New York / DELOITTE DIGITAL, New York / NEWYORK - PRESBYTERIAN	UNITED STATES						Bronze Lion
B03/16001	00061	THE TRIAL (FILM)	ALL IN ACTION FUND	REPRODUCTIVE RIGHTS AWARENESS	Film Craft: Script	KLICK HEALTH, Toronto	CANADA	TAKING OVER New York	BUF COMPANY Montreal / GOLDEN HUM Los Angeles				Bronze Lion
B03/51013	01095	THE COUNT	SICKKIDS FOUNDATION	SICKKIDS FOUNDATION	Film: Cinema, TV and Digital Film Content	FCB TORONTO	CANADA	ICONOCLAST Los Angeles	ARC CREATIVE STUDIO Aurora / SOUNDTREE Los Angeles / WORK EDITORIAL Culver City			MERCHANT Toronto / POWERHOUSE CASTING Toronto / SICKKIDS FOUNDATION Toronto	Bronze Lion
C02/16002	10281	THE RAREST STARS SHINE BRIGHTEST	MONTEFIORE EINSTEIN	MONTEFIORE EINSTEIN	Film Craft: Script	ALTO, New York	UNITED STATES	BISCUIT FILMWORKS New York	CUT AND RUN New York / KEVIN Los Angeles	TRUFORM MEDIA GROUP New York		MONTEFIORE MEDICAL CENTER New York	Bronze Lion
Total Awards:			33										