

Glass: The Lion for Change Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B01/006	00252	REAL BEAUTY: HOW A SOAP BRAND CREATED A GLOBAL SELF-ESTEEM MOVEMENT	DOVE	DOVE	OGILVY UK, London	UNITED KINGDOM						Grand Prix
A02/039	10105	HERALBONY	HERALBONY	HERALBONY	HERALBONY, Iwate	JAPAN	DENTSU INC. Tokyo / HERALBONY Iwate	HERALBONY Iwate	HERALBONY Iwate	HERALBONY Iwate		Gold Lion
A02/030	00245	AXA - THREE WORDS	AXA	INSURANCE	PUBLICIS CONSEIL, Paris	FRANCE	PRODIGIOUS Paris	PRODIGIOUS Paris	WAVEMAKER Paris	PUBLICIS CONSULTANTS Paris		Silver Lion
A03/149	00263	THE PEN TO RIGHT HISTORY	LAST PRISONER PROJECT	NON-FOR-PROFIT	McCANN, New York	UNITED STATES	CRAFT WORLDWIDE New York	COMPANY 3 New York / NO6 New York		WEBER SHANDWICK New York	JSM MUSIC New York	Silver Lion
A01/019	00141	HER DOME	GOVERNMENT OF THE STATE OF SÃO PAULO	GOVERNMENT OF THE STATE OF SÃO PAULO - WOMEN'S SAFETY	DPZ, Sao Paulo	BRAZIL	BIG STUDIO São Paulo / CLUBE FILMES LTDA Sao Paulo / DPZ Sao Paulo / PXP Sao Paulo	DPZ Sao Paulo / PXP Sao Paulo	DPZ Sao Paulo	DPZ Sao Paulo		Bronze Lion
A02/049	00257	GRAD IN BLACK	VULT	HAIR PRODUCT LINE	GUT, Sao Paulo	BRAZIL					GROUP BOTICARIO Sao Jose Dos Pinhais	Bronze Lion
B01/007	00200	LIVEFEARLESS	BODYFORM	BODYFORM	AMV BBDO, London	UNITED KINGDOM	CHELSEA PICTURES Los Angeles / SMUGGLER London / SOMESUCH London	750MPH London / SOUNDTREE MUSIC London / TENTHREE London / TIME BASED ARTS London / TRIM EDITING London	ZENITH London	KETCHUM London	FRAMESTORE London / THE MILL London	Bronze Lion
B01/009	00218	DOVE LOVE YOUR HAIR	UNILEVER	DOVE HAIR CARE	EDELMAN, New York	UNITED STATES				EDELMAN New York	UNITED ENTERTAINMENT GROUP New York	Bronze Lion
Total Awards:			8									