

**Glass: The Lion For Change Winners**

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A01/002	00014	KNOCK KNOCK	KOREAN NATIONAL POLICE AGENCY	A SILENT EMERGENCY CALL	CHEIL WORLDWIDE, Seoul	SOUTH KOREA	BOUNCE CREATIVE Seoul / JUNPASANG Seoul / WINNING HABIT Seoul	ON THE TRACK Seoul / SOGEUKJANG Seoul	CHEIL WORLDWIDE Seoul	CHEIL WORLDWIDE Seoul		Grand Prix
A01/154	00185	SCHOOLGIRL NEWSCASTERS	EBM	GIRLS' EDUCATION	IMPACT BBDO, Dubai	UNITED ARAB EMIRATES	BBDO PAKISTAN Lahore / DIAGRAM Karachi / SHINY TOY GUNS Karachi	MASSIVEMUSIC Dubai	M6 & PARTNERS Karachi	SYNTAX COMMUNICATIONS Karachi		Gold Lion
A01/081	00089	AUF EQUALITY CUP	URUGUAYAN FOOTBALL ASSOCIATION AND MCDONALD'S	AUF	ASOCIACION URUGUAYA DE FUTBOL (AUF), Montevideo / CAMARA ITBWA, Montevideo	URUGUAY	ZEN FILMS Montevideo	ZEN FILMS Montevideo	OMD URUGUAY Montevideo			Silver Lion
A01/123	00151	EVERYTHING THEY DIDN'T TELL YOU	BLACK WOMEN FOR WELLNESS LA	BLACK MATERNAL HEALTH INFORMATION	AREA 23, AN IPG HEALTH NETWORK COMPANY, New York	USA						Silver Lion
A01/060	00074	UNCOMFORTABLE FOOD	STELLA ARTOIS	STELLA ARTOIS	SOKO, Sao Paulo	BRAZIL	CAFE ROYAL Sao Paulo			H+K IDEAL São Paulo	AMBEV DRAFTLINE INTEGRADA Sao Paulo / SHARP INTELIGENCIA CULTURAL Sao Paulo	Bronze Lion
A01/094	00106	STAIN NOT SHAME	ZEVA FASHION	ZEVA FASHION	SCANAD, Nairobi	KENYA				HILL+KNOWLTON STRATEGIES Nairobi		Bronze Lion
A01/194	30086	LET HER GROW	DOVE	DOVE HAIR CARE	UNILEVER, Bangkok / SELECT START, Bangkok / EDELMAN, Bangkok	THAILAND	EDELMAN Bangkok / SELECT START Bangkok / UNDERDOC FILM Bangkok		MINDSHARE Bangkok	EDELMAN Bangkok		Bronze Lion
<b>Total Awards:</b>			<b>7</b>									