

**Film Craft Winners**

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize	Award
A01/071	00552	WE CRY TOGETHER - A SHORT FILM			PGLANG, Los Angeles	USA	PARK PICTURES Los Angeles / PGLANG Los Angeles	PARK PICTURES Los Angeles / PGLANG Los Angeles				Grand Prix	Grand Prix
A01/208	01144	THE GREATEST	APPLE	APPLE	SOMESUCH, Los Angeles / APPLE, Cupertino	USA	SOMESUCH Los Angeles	BLACKSMITH New York / COSMO STREET EDITORIAL Santa Monica / TRIM EDITING London	APPLE Cupertino			Gold Lion	Gold Lion
A02/140	01697	SHOUT	TELEFONICA	MOVISTAR	VMLY&R MEXICO, Mexico City	MEXICO	REBOLUCION Mexico City	REBOLUCION Mexico City				Gold Lion	Gold Lion
A03/007	00182	THE GREATEST	APPLE	APPLE - ACCESSIBILITY	APPLE, Cupertino	USA	SOMESUCH London	TRIM EDITING London	APPLE Cupertino	APPLE Cupertino		Gold Lion	Gold Lion
A04/100	00829	A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / HAKUHODO INC., Tokyo / HAKUHODO KETTLE INC., Tokyo	JAPAN	SPOON, Tokyo	SLANTED Tokyo			PIANO INC. Tokyo	Gold Lion	Gold Lion
A05/042	00554	WE CRY TOGETHER - A SHORT FILM			PGLANG, Los Angeles	USA	PARK PICTURES Los Angeles / PGLANG Los Angeles	PARK PICTURES Los Angeles / PGLANG Los Angeles				Gold Lion	Gold Lion
A07/006	00181	THE GREATEST	APPLE	APPLE - ACCESSIBILITY	APPLE, Cupertino	USA	SOMESUCH London	TRIM EDITING London	APPLE Cupertino	APPLE Cupertino		Gold Lion	Gold Lion
A08/029	00828	A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / HAKUHODO INC., Tokyo / HAKUHODO KETTLE INC., Tokyo	JAPAN	SPOON, Tokyo	SLANTED Tokyo			PIANO INC. Tokyo	Gold Lion	Gold Lion
B04/053	00857	PHARRELL, 21 SAVAGE AND TYLER, THE CREATOR - CASH IN CASH OUT	I AM OTHER	PHARRELL, 21 SAVAGE AND TYLER, THE CREATOR - CASH IN CASH OUT	ELECTRIC THEATRE COLLECTIVE, London / I AM OTHER, Beverly Hills	UNITED KINGDOM / USA	DIVISION Paris	ELECTRIC THEATRE COLLECTIVE London				Gold Lion	Gold Lion
A01/091	00315	THE RABBIT HOLE	SOS INTERNATIONAL	SOS INTERNATIONAL	SOS INTERNATIONAL, Glendale / JYRA FILMS, Texas	USA	JYRA FILMS Texas / TAO/S Los Angeles	BRUTON STROUBE STUDIOS St. Louis				Silver Lion	Silver Lion
A01/212	01140	PERIODSOMNIA	LIBRESSE	LIBRESSE	SOMESUCH, Los Angeles / AMV BBDO, London	USA / UNITED KINGDOM	SOMESUCH Los Angeles	750MPH London / TIME BASED ARTS London / TRIM EDITING London				Silver Lion	Silver Lion
A01/298	01695	SHOUT	TELEFONICA	MOVISTAR	VMLY&R MEXICO, Mexico City	MEXICO	REBOLUCION Mexico City	REBOLUCION Mexico City				Silver Lion	Silver Lion
A02/020	00337	I'M A CRIMINAL	GIRLS NOT BRIDES	AWARENESS FILM	MEDIA.MONKS, Mexico City	MEXICO	ORIENTAL FILMS Mexico City					Silver Lion	Silver Lion
A02/51001	10174	GUT HEALTH	DUTCHIE	DUTCHIE	OGILVY, Bangkok	THAILAND	SUNETTA HOUSE Bangkok					Silver Lion	Silver Lion
A03/147	01318	ME, MY AUTISM & I	Reckitt and Ambitious about Autism	VANISH	HAVAS, London	UNITED KINGDOM	SMUGGLER London		ZENITH London	ONE GREEN BEAN London		Silver Lion	Silver Lion
A03/184	01743	THE COST OF BEAUTY	DOVE MASTERBRAND	DOVE	OGILVY, London / OGILVY, Toronto	UNITED KINGDOM / CANADA	SMUGGLER London	FINAL CUT New York / SIGNIFICANT OTHERS Los Angeles	MINDSHARE New York	EDELMAN New York		Silver Lion	Silver Lion
A04/091	01039	QUIET THE NOISE	APPLE	AIRPODS PRO	ICONOCLAST, Los Angeles / TBWAMEDIA ARTS LAB, Los Angeles	USA	ICONOCLAST Los Angeles					Silver Lion	Silver Lion
A05/055	00686	IMMORTAL	ROYAL ONTARIO MUSEUM (ROM)	ROYAL ONTARIO MUSEUM	BROKEN HEART LOVE AFFAIR, Toronto	CANADA	COSMESIS PROSTHETICS STUDIO Cape Town / KAMIKAZE CASTING Western Cape / MOONLIGHTING Cape Town / SCOUTS HONOUR Toronto	ALTER EGO Toronto / MOTIF STUDIOS Cape Town / NIMIOPERE Toronto / RAJAKOVIC ELECTRIC Toronto / TANTRUM STUDIO Toronto			LEO BURNETT Toronto / ROYAL ONTARIO MUSEUM Toronto	Silver Lion	Silver Lion
A07/062	00766	PERIODSOMNIA	LIBRESSE	LIBRESSE	SOUNDTREE MUSIC, London / AMV BBDO, London	UNITED KINGDOM	SOMESUCH London	SOUNDTREE MUSIC London				Silver Lion	Silver Lion
A07/109	01692	SHOUT	TELEFONICA	MOVISTAR	VMLY&R MEXICO, Mexico City	MEXICO	REBOLUCION Mexico City	REBOLUCION Mexico City				Silver Lion	Silver Lion
A08/027	00571	UNVEIL	PANASONIC	PANASONIC	SPOON., Tokyo / GOOD DESIGN COMPANY, Tokyo	JAPAN	SPOON, Tokyo	MCRAY Tokyo	HAKUHODO Kyoto			Silver Lion	Silver Lion
B01/082	01135	PERIODSOMNIA	LIBRESSE	LIBRESSE	SOMESUCH, Los Angeles / AMV BBDO, London	USA / UNITED KINGDOM	SOMESUCH Los Angeles	750MPH London / TIME BASED ARTS London / TRIM EDITING London				Silver Lion	Silver Lion
B02/020	01138	PERIODSOMNIA	LIBRESSE	LIBRESSE	SOMESUCH, Los Angeles / AMV BBDO, London	USA / UNITED KINGDOM	SOMESUCH Los Angeles	750MPH London / TIME BASED ARTS London / TRIM EDITING London				Silver Lion	Silver Lion
B04/070	01243	REACTOR	WOODKID	WOODKID	SMUGGLER, Los Angeles / WOODKID, Los Angeles	USA	STINK STUDIOS London					Silver Lion	Silver Lion
B05/006	00044	ROCKY	LADBROKES	LADBROKES	LADBROKES, Gibraltar / NEVERLAND, London	GIBRALTAR / UNITED KINGDOM	MJZ Los Angeles	750MPH London / FINAL CUT London / RESILIENT MUSIC LLP London / SELECTED WORKS London	THE7STARS London	FINN PARTNERS London		Silver Lion	Silver Lion
B05/036	00858	APPLE - QUIET THE NOISE	APPLE	APPLE	ELECTRIC THEATRE COLLECTIVE, London / TBWAMEDIA ARTS LAB, Los Angeles	UNITED KINGDOM / USA	ICONOCLAST Los Angeles / PRIMO CONTENT Buenos Aires	BARKING OWL Los Angeles / ELECTRIC THEATRE COLLECTIVE London / FINAL CUT Los Angeles / FORMOSA Santa Monica				Silver Lion	Silver Lion
A01/061	00513	"BALCONY"	CASH APP	CASH APP	CASH APP, New York / PGLANG, Los Angeles	USA	PGLANG Los Angeles / PROJECT3 Los Angeles	PGLANG Los Angeles / PROJECT3 Los Angeles				Bronze Lion	Bronze Lion
A01/073	00593	THE SINGULARITY	SQUARESPACE	SQUARESPACE	SQUARESPACE, New York	USA	SMUGGLER Los Angeles	ACTIVE THEORY Los Angeles / BLACK KITE STUDIOS LTD London / HEARD CITY New York	SQUARESPACE New York	SQUARESPACE New York		Bronze Lion	Bronze Lion
A01/122	00362	TRAJECTORY	RED CROSS	RED CROSS	PRIMO AUDIOVISUAL SA (INVOICE), Montevideo / TBWA/ESPAÑA, Madrid	URUGUAY / SPAIN	PRIMO Buenos Aires	BEAT MUSIC Madrid / METROPOLITANA Madrid				Bronze Lion	Bronze Lion
A01/201	01043	QUIET THE NOISE	APPLE	AIRPODS PRO	ICONOCLAST, Los Angeles / TBWAMEDIA ARTS LAB, Los Angeles	USA	ICONOCLAST Los Angeles					Bronze Lion	Bronze Lion
A01/317	10184	THE EYES	VOIZ	VOIZ	OGILVY, Bangkok	THAILAND	FACTORY01 Bangkok					Bronze Lion Campaign	Bronze Lion

A01/318	10176	LEFT AND RIGHT	VOIZ	VOIZ	OGILVY, Bangkok	THAILAND	FACTORY01 Bangkok				Bronze Lion Campaign			
A02/068	01054	TRAJECTORY	RED CROSS	RED CROSS	PRIMO, Buenos Aires / TBWA/ESPANA, Madrid	ARGENTINA / SPAIN	PRIMO CONTENT Buenos Aires	BEAT MUSIC Madrid / METROPOLITANA Madrid			Bronze Lion	Bronze Lion		
A02/157	01752	THE COST OF BEAUTY	DOVE MASTERBRAND	DOVE	OGILVY, London / OGILVY, Toronto	UNITED KINGDOM / CANADA	SMUGGLER London	FINAL CUT New York / SIGNIFICANT OTHERS Los Angeles	MINDSHARE New York	EDELMAN New York	Bronze Lion	Bronze Lion		
A03/164	10348	GUT HEALTH	DUTCHIE	DUTCHIE	OGILVY, Bangkok	THAILAND	SUNETA HOUSE Bangkok				Bronze Lion	Bronze Lion		
A03/169	01694	SHOUT	TELEFONICA	MOVISTAR	VMLY&R MEXICO, Mexico City	MEXICO	REBOLUCION Mexico City	REBOLUCIÓN Mexico City			Bronze Lion	Bronze Lion		
A03/177	01562	THROUGH MY EYES	WAKA KOTAHI	WAKA KOTAHI ANTI SPEEDING CAMPAIGN	RUSKIN, Auckland / FCB NEW ZEALAND, Auckland	NEW ZEALAND	RUSKIN Auckland				Bronze Lion	Bronze Lion		
A04/007	00163	THE BALL OF YARN	WINAMAX	ONLINE GAMBLING	TBWA Paris, Paris	FRANCE	VELSE Paris / SOLAB Paris	VELSE Paris / DIGITAL DISTRICT Paris			Bronze Lion	Bronze Lion		
A05/069	01213	IRAN-E MAN	PAIRI DAEZA	PAIRI DAEZA SCARVES	NEW-LAND, Copenhagen	DENMARK	NEW-LAND Copenhagen				Bronze Lion	Bronze Lion		
A05/076	01057	TRAJECTORY	RED CROSS	RED CROSS	PRIMO, Buenos Aires / TBWA/ESPANA, Madrid	ARGENTINA / SPAIN	PRIMO CONTENT Buenos Aires	BEAT MUSIC Madrid / METROPOLITANA Madrid			Bronze Lion	Bronze Lion		
A05/145	01696	SHOUT	TELEFONICA	MOVISTAR	VMLY&R MEXICO, Mexico City	MEXICO	REBOLUCION Mexico City	REBOLUCIÓN Mexico City			Bronze Lion	Bronze Lion		
A06/010	00075	THE RELUCTANT SHANTY	AUSTRALIA FOR UNHCR	REFUGEE AWARENESS	FINCH, Sydney / BMF, Sydney	AUSTRALIA	FINCH Sydney	ATTICUS Sydney / RUMBLE STUDIOS Sydney			Bronze Lion	Bronze Lion		
A06/018	00114	KAGUYA BY GUCCI	GUCCI	BAMBOO HANDLE BAGS	DENTSU INC., Tokyo / TSUZUKU, Tokyo	JAPAN	GEEK PICTURES INC. Tokyo / GHOSTITCH INC. Tokyo		DENTSU INC. Tokyo	DENTSU INC. Tokyo	Bronze Lion	Bronze Lion		
A07/010	00254	RELAX, IT'S IPHONE – ACTION MODE	APPLE	IPHONE 14	APPLE, Cupertino	USA	BISCUIT FILMWORKS Los Angeles	BLACKSMITH New York / WORK EDITORIAL Los Angeles			Bronze Lion	Bronze Lion		
A07/061	00736	ODE TO DADS	PROSTATE CANCER UK	PROSTATE CANCER CHARITY	BBH, London	UNITED KINGDOM	SOMESUCH London				Bronze Lion	Bronze Lion		
A08/004	00045	ROCKY	LADBROKES	LADBROKES	LADBROKES, Gibraltar / NEVERLAND, London	GIBRALTAR / UNITED KINGDOM	MJZ Los Angeles	750MPH London / FINAL CUT London / RESILIENT MUSIC LLP London / SELECTED WORKS London	THE7STARS London	FINN PARTNERS London	Bronze Lion	Bronze Lion		
A08/044	01040	QUIET THE NOISE	APPLE	AIRPODS PRO	ICONOCLAST, Los Angeles / TBWA/MEDIA ARTS LAB, Los Angeles	USA	ICONOCLAST Los Angeles				Bronze Lion	Bronze Lion		
A08/065	01687	BUSCAPE. BACK TO THE CITY OF GOD.	TELEFONICA VIVO & MOTOROLA	MOTOROLA EDGE 30 ULTRA 5G	VMLY&R, Sao Paulo	BRAZIL	O2 FILMES Sao Paulo / SUPERSONICA Sao Paulo	O2 FILMES Sao Paulo	VMLY&R Sao Paulo		Bronze Lion	Bronze Lion		
B01/116	01561	THROUGH MY EYES	WAKA KOTAHI	WAKA KOTAHI ANTI SPEEDING CAMPAIGN	RUSKIN, Auckland / FCB NEW ZEALAND, Auckland	NEW ZEALAND	RUSKIN Auckland				Bronze Lion	Bronze Lion		
B02/016	01068	TRAJECTORY	RED CROSS	RED CROSS	PRIMO, Buenos Aires / TBWA/ESPANA, Madrid	ARGENTINA / SPAIN	PRIMO CONTENT Buenos Aires	BEAT MUSIC Madrid / METROPOLITANA Madrid			Bronze Lion	Bronze Lion		
B03/018	00130	THE RIFT	PENNY	PENNY	SERVICEPLAN, Munich	GERMANY	ANORAK FILM GMBH Berlin	TIME BASED ARTS London	REWE DIGITAL Cologne	BLOOMCASTING Berlin / NEVEREST Munich / SPARK MARKETING ENTERTAINMENT Hamburg / TRIM EDITING London / VELVET SOUND Paris	Bronze Lion	Bronze Lion		
B03/079	01317	ME, MY AUTISM & I	Reckitt and Ambitious about Autism	VANISH	HAVAS, London	UNITED KINGDOM	SMUGGLER London		ZENITH London	ONE GREEN BEAN London	Bronze Lion	Bronze Lion		
B04/013	00395	THE COCA-COLA COMPANY - MASTERPIECE	COCA-COLA	COCA-COLA	ELECTRIC THEATRE COLLECTIVE, London / BLITZWORKS, Leamington Spa	UNITED KINGDOM	ACADEMY FILMS London / HEADSUP London / RADIOACTIVE SHELTER n/a / TENTHREE London	ELECTRIC THEATRE COLLECTIVE London / YESSIAN New York		ANDY WARHOL FOUNDATION FOR THE VISUAL ARTS New York / BRIDGEMAN IMAGES London	Bronze Lion	Bronze Lion		
B05/051	00826	A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / HAKUHODO INC., Tokyo / HAKUHODO KETTLE INC., Tokyo	JAPAN	SPOON, Tokyo	SLANTED Tokyo		PIANO INC. Tokyo	Bronze Lion	Bronze Lion		
B05/058	00550	THE HEART PART 5	KENDRICK LAMAR	THE HEART PART 5	PGLANG, Los Angeles	USA	PGLANG Los Angeles	DEEP VOODOO Los Angeles			Bronze Lion	Bronze Lion		
B05/068	00397	SHARE THE JOY	APPLE	AIRPODS	BLACKSMITH, New York / TBWA/MEDIA ARTS LAB, Los Angeles	USA	MJZ Los Angeles	BLACKSMITH New York			Bronze Lion	Bronze Lion		
<b>Total Awards:</b>													<b>55</b>	