

Film Craft Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A01/089	01040	YOUR WAY OUT	COINBASE	COINBASE	ISLE OF ANY, New York	UNITED STATES	MJZ Los Angeles	CARTEL New York / ETHOS STUDIO Los Angeles / ISLE OF ANY New York / SELECTED WORKS London / WAVE STUDIOS New York		COINBASE Oakland	COINBASE Oakland / ISLE OF ANY New York / MJZ Los Angeles	Grand Prix
A01/146	00394	SHAPE OF DREAMS	ON	ZENDAYA COLLECTION SS26	ON AG, Zurich	SWITZERLAND	MJZ Los Angeles	FINAL CUT Los Angeles / SQUEAK E CLEAN STUDIOS Los Angeles / THE PERLIN London / TRAFIK Los Angeles				Gold Lion
A03/078	00373	I'M NOT REMARKABLE	APPLE	ACCESSIBILITY	APPLE, Cupertino	UNITED STATES	SOMESUCH London	TRIM EDITING London / WAVE STUDIOS New York				Gold Lion
A04/040	01023	YOUR WAY OUT	COINBASE	COINBASE	ISLE OF ANY, New York	UNITED STATES	MJZ Los Angeles	CARTEL New York / ETHOS STUDIO Los Angeles / ISLE OF ANY New York / SELECTED WORKS London / WAVE STUDIOS New York		COINBASE Oakland	COINBASE Oakland / ISLE OF ANY New York / MJZ Los Angeles	Gold Lion
A08/002	00088	NO PROJECT WITHOUT DRAMA	HORNBAACH	HOME IMPROVEMENT SUPERSTORE	HEIMAT/TBWA, Berlin	GERMANY	CANADA Barcelona / SUPREME MUSIC Berlin / TEMPOMEDIA Berlin	KATALYST BERLIN CREATIVE SERVICES Berlin	MEDIAPLUS GERMANY Munich			Gold Lion
B03/048	01228	BULLET MACHINE	LA UNION NEWSPAPER AND ARTICLE 19	LA UNION NEWSPAPER AND ARTICLE 19	GREY, Mexico City	MEXICO	HABITANT PRODUCTIONS Mexico City	HABITANT PRODUCTIONS Mexico City				Gold Lion
B05/001	00204	HELICOPTER	AWGE	MUSIC PROMOTION (MUSIC VIDEO)	SOMESUCH, Los Angeles / AWGE, Los Angeles	UNITED STATES	GRIN MACHINE Pasadena / SOMESUCH Los Angeles	GRIN MACHINE Pasadena				Gold Lion
A01/011	00087	NO PROJECT WITHOUT DRAMA	HORNBAACH	HOME IMPROVEMENT SUPERSTORE	HEIMAT/TBWA, Berlin	GERMANY	CANADA Barcelona / SUPREME MUSIC Berlin / TEMPOMEDIA Berlin	KATALYST BERLIN CREATIVE SERVICES Berlin	MEDIAPLUS GERMANY Munich			Silver Lion
A03/145	01408	FOR PAPA!	INSTACART	INSTACART ONLINE GROCERY DELIVERY	McCANN, New York / BBDO, Chicago / LOCAL PRODUCE, San Francisco	UNITED STATES	MJZ Los Angeles	COMPANY 3 New York / SQUEAK E. CLEAN New York			FINAL CUT New York / INSTACART San Francisco / OMNICOM GROUP New York / SIGNIFICANT OTHERS New York	Silver Lion
A04/003	00081	NO PROJECT WITHOUT DRAMA	HORNBAACH	HOME IMPROVEMENT SUPERSTORE	HEIMAT/TBWA, Berlin	GERMANY	CANADA Barcelona / SUPREME MUSIC Berlin / TEMPOMEDIA Berlin	KATALYST BERLIN CREATIVE SERVICES Berlin	MEDIAPLUS GERMANY Munich			Silver Lion
A04/075	00520	UNAVAILABLE	SQUARESPACE	SQUARESPACE	SQUARESPACE, New York	UNITED STATES	SUPERPRIME Los Angeles	COMPANY 3 London / ONE OF US London / TRIM EDITING New York / WAVE MUSIC New York	SQUARESPACE New York	SQUARESPACE New York		Silver Lion
A05/026	00382	DRESS YOURSELF	SIMONS	SIMON'S CLOTHING	SCOUTS HONOUR, Toronto	CANADA	KAMIKAZE CASTING Cape Town / MOONLIGHTING Cape Town / SCOUTS HONOUR Toronto	NIMIOPERE Toronto / TANTRUM STUDIO Toronto / WE ARE WALKER New York			SIMONS Quebec	Silver Lion
A05/044	00867	THE GUCCI LIDO CAMPAIGN	GUCCI	GUCCI CLOTHING	SMUGGLER, London / GUCCI, Milan	UNITED KINGDOM / ITALY	SMUGGLER London	BALLAD Copenhagen / CHURCH EDITORIAL Los Angeles				Silver Lion
A06/026	00396	SHAPE OF DREAMS	ON	ZENDAYA COLLECTION SS26	ON AG, Zurich	SWITZERLAND	MJZ Los Angeles	FINAL CUT Los Angeles / SQUEAK E CLEAN STUDIOS Los Angeles / THE PERLIN London / TRAFIK Los Angeles				Silver Lion
A06/046	00711	BEAT CANCER OFF	FUCK CANCER	BEAT CANCER OFF	VML, New York	UNITED STATES	DIRTY WORK Sao Paulo / JAMUTE Sao Paulo			VML New York	VML Madrid	Silver Lion
A07/035	01284	A CRITTER CAROL	APPLE	IPHONE	TBWAMEDIA ARTS LAB, Los Angeles	UNITED STATES	BARKING OWL Los Angeles / SMUGGLER Los Angeles	RACKET CLUB Los Angeles / TRAFIK Los Angeles / UNTOLD STUDIOS Los Angeles / WALKER Santa Monica / WORK EDITORIAL Los Angeles	OMD USA California		TBWAMEDIA ARTS LAB Los Angeles	Silver Lion
A08/019	01036	YOUR WAY OUT	COINBASE	COINBASE	ISLE OF ANY, New York	UNITED STATES	MJZ Los Angeles	CARTEL New York / ETHOS STUDIO Los Angeles / ISLE OF ANY New York / SELECTED WORKS London / WAVE STUDIOS New York		COINBASE Oakland	COINBASE Oakland / ISLE OF ANY New York / MJZ Los Angeles	Silver Lion
B01/046	00393	SHAPE OF DREAMS	ON	ZENDAYA COLLECTION SS26	ON AG, Zurich	SWITZERLAND	MJZ Los Angeles	FINAL CUT Los Angeles / SQUEAK E CLEAN STUDIOS Los Angeles / THE PERLIN London / TRAFIK Los Angeles				Silver Lion
B01/093	01432	AXA – NOTHING STOPS WOMEN'S RUGBY	AXA FRANCE	PARTNERSHIP AXA X WOMEN'S RUGBY	PUBLICIS CONSEIL, Paris	FRANCE	HAMLET Paris	PRODIGIOUS Paris		PUBLICIS CONSULTANTS Paris	ARTIFICES Paris / AXA Paris / CINELAB LONDON LTD Slough / WAVEMAKER Paris	Silver Lion
B03/003	00082	NO PROJECT WITHOUT DRAMA	HORNBAACH	HOME IMPROVEMENT SUPERSTORE	HEIMAT/TBWA, Berlin	GERMANY	CANADA Barcelona / SUPREME MUSIC Berlin / TEMPOMEDIA Berlin	KATALYST BERLIN CREATIVE SERVICES Berlin	MEDIAPLUS GERMANY Munich			Silver Lion
B04/056	00713	BEAT CANCER OFF	FUCK CANCER	BEAT CANCER OFF	VML, New York	UNITED STATES	DIRTY WORK Sao Paulo / JAMUTE Sao Paulo			VML New York	VML Madrid	Silver Lion
B04/081	00201	THE RING: THE LEGACY CONTINUES	THE RING	BRAND CAMPAIGN	BIGTIME CREATIVE SHOP, Riyadh	SAUDI ARABIA	BUMBLEBEAT Sao Paulo / THE YOUTH Curitiba	BUMBLEBEAT Sao Paulo				Silver Lion

A01/023	00208	HELICOPTER	AWGE	MUSIC PROMOTION (MUSIC VIDEO)	SOMESUCH, Los Angeles / AWGE, Los Angeles	UNITED STATES	GRIN MACHINE Pasadena / SOMESUCH Los Angeles	GRIN MACHINE Pasadena			Bronze Lion	
A01/248	01225	BULLET MACHINE	LA UNION NEWSPAPER AND ARTICLE 19	LA UNION NEWSPAPER AND ARTICLE 19	GREY, Mexico City	MEXICO	HABITANT PRODUCTIONS Mexico City	HABITANT PRODUCTIONS Mexico City			Bronze Lion	
A02/001	00086	NO PROJECT WITHOUT DRAMA	HORNBAACH	HOME IMPROVEMENT SUPERSTORE	HEIMAT/TBWA, Berlin	GERMANY	CANADA Barcelona / SUPREME MUSIC Berlin / TEMPOMEDIA Berlin	KATALYST BERLIN CREATIVE SERVICES Berlin	MEDIAPLUS GERMANY Munich		Bronze Lion	
A02/041	01041	YOUR WAY OUT	COINBASE	COINBASE	ISLE OF ANY, New York	UNITED STATES	MJZ Los Angeles	CARTEL New York / ETHOS STUDIO Los Angeles / ISLE OF ANY New York / SELECTED WORKS London / WAVE STUDIOS New York	COINBASE Oakland	COINBASE Oakland / ISLE OF ANY New York / MJZ Los Angeles	Bronze Lion	
A02/044	01150	DON'T LOOK UP	STEADFAST	FAKE MONEY DETECTOR	TBWA\ LINTAS, Mumbai	INDIA	DUCKTAPE STUDIOS Mumbai				Bronze Lion	
A02/108	10895	THE TREASURE HUNT	MINISTRY FOR EQUALITY	PUBLIC SERVICES AND GOVERNMENT AGENCIES	OGILVY SPAIN, Madrid	SPAIN	REBOLUCION Madrid / WPP PRODUCTION Madrid	WPP PRODUCTION Madrid	T2O Madrid	IBERIAN MEDIA PRODUCTIONS Madrid / ISILIK STUDIO Madrid	Bronze Lion	
A03/020	00468	OREO COWS	OREO	OREO	VML, New York / VML, Mexico City	UNITED STATES / MEXICO	BDS MUSIC NA / BELIEVE TV Santiago / LANDIA Mexico City / VOX HAUS Petropolis	DORADO.TV Mexico City	SPARK FOUNDRY Mexico City	BURSON Mexico City	THE COCA-COLA COMPANY Mexico City	Bronze Lion
A03/063	00424	THE KAPRAO CRIMINALS	KFC THAILAND	KAPRAO CRISPY CHICKEN RICE BOWL	WOLF BKK, Bangkok	THAILAND	SUNETA HOUSE Bangkok				Bronze Lion	
A03/156	01392	DEPARTURES	O BOTICARIO	DATES - MOTHER'S DAY	ALMAPBBDO, Sao Paulo	BRAZIL	MYMAMA ENTERTAINMENT Sao Paulo / SATELITE AUDIO Sao Paulo	NASH Sao Paulo			Bronze Lion	
A04/004	00090	TABLEAU	JOHN LEWIS & PARTNERS	JOHN LEWIS	SAATCHI & SAATCHI, London	UNITED KINGDOM	SOMESUCH Los Angeles	750MPH London / SELECTED WORKS London / TRAFIK London / TRIM EDITING London / WAKE THE TOWN London	MANNING GOTTLIEB OMD London	ROAD CASTING London / SOUNDTREE MUSIC London	Bronze Lion	
A05/083	00510	UNAVAILABLE	SQUARESPACE	SQUARESPACE	SQUARESPACE, New York	UNITED STATES	SUPERPRIME Los Angeles	COMPANY 3 London / ONE OF US London / TRIM EDITING New York / WAKE MUSIC New York	SQUARESPACE New York	SQUARESPACE New York	Bronze Lion	
A06/019	01124	I THINK OF YOU DYING	LIFE360	LIFE360	ALTO, New York	UNITED STATES	MJZ Los Angeles	KEVIN Los Angeles / PASSION PICTURES London / TRIM EDITING Santa Monica		LIFE360 San Mateo	Bronze Lion	
A06/032	00313	I'M NOT REMARKABLE	APPLE	ACCESSIBILITY	APPLE, Cupertino	UNITED STATES	SOMESUCH London	TRIM EDITING London / WAVE STUDIOS New York			Bronze Lion	
A07/005	00154	TABLEAU	JOHN LEWIS	JOHN LEWIS	SOMESUCH, Los Angeles / SAATCHI & SAATCHI, London	UNITED STATES / UNITED KINGDOM	SOMESUCH Los Angeles	750MPH London / SELECTED WORKS London / TRAFIK Los Angeles / TRIM EDITING London / WAKE THE TOWN London		SOUNDTREE MUSIC London	Bronze Lion	
A08/004	00153	TABLEAU	JOHN LEWIS	JOHN LEWIS	SOMESUCH, Los Angeles / SAATCHI & SAATCHI, London	UNITED STATES / UNITED KINGDOM	SOMESUCH Los Angeles	750MPH London / SELECTED WORKS London / TRAFIK Los Angeles / TRIM EDITING London / WAKE THE TOWN London		SOUNDTREE MUSIC London	Bronze Lion	
B01/051	01373	DROP IN	ELECTRONIC ARTS SKATE	EA SKATE	UNCOMMON CREATIVE STUDIO, New York	UNITED STATES	RIFF RAFF FILMS London	FINAL CUT London			Bronze Lion	
B02/014	01326	OWN YOUR FLOW	KOTEX	KOTEX TAMPONS	MCCANN, New York	UNITED STATES	MJZ Los Angeles	MELT Barcelona / WORK EDITORIAL New York		CITIZEN MUSIC New York / KIMBERLY-CLARK Irving / LABHOUSE Buenos Aires	Bronze Lion	
B04/035	00490	LIGHT HOLE	KODANSHA LTD.	KODANSHA LTD.	KODANSHA, Tokyo / GEEK PICTURES, Tokyo	JAPAN	GEEK PICTURES Tokyo		GEEK PICTURES Tokyo / KODANSHA Tokyo		Bronze Lion	
B04/082	01052	WHO'S WAITING FOR YOU?	CERVEZA VICTORIA	CERVEZA VICTORIA	WIEDEN+KENNEDY, Mexico	MEXICO	THE YOUTH Curitiba	COLOSSAL Curitiba		AB INBEV Mexico City / DRAFTLINE MEXICO Mexico City / SATELITE AUDIO Sao Paulo / SUPERSONICA Sao Paulo / ZENITH Mexico City	Bronze Lion	
B05/007	00234	70 ANS	ALPINE	CAR	MATHEMATIC STUDIO, Paris / BETC ETOILE ROUGE, Paris	FRANCE	PARTIZAN Paris	MATHEMATIC STUDIO Paris			Bronze Lion	
B06/014	00775	L'ULTIMO UOMO REALE ("THE LAST REAL MAN")	TEAM ONE	LUXURY RESALE AUTHENTICATIO N	TEAM ONE, Los Angeles	UNITED STATES	LIPSTICK Berlin	LIPSTICK Berlin	TEAM ONE Los Angeles	ELEVENLABS New York / FRIDGE AUDIO Berlin	Bronze Lion	
Total Awards:					43							