

Film Craft Winners												
Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B04/045	00842	TELSTRA - BETTER ON A BETTER NETWORK	TELSTRA	TELSTRA	BEAR MEETS EAGLE ON FIRE, Sydney	AUSTRALIA	BISCUIT FILMWORKS Sydney / REVOLVER Sydney	ELECTRIC THEATRE COLLECTIVE London / RUMBLE STUDIOS Sydney / THE EDITORS Sydney	OMD Sydney		+61 Sydney	Grand Prix
A01/025	00049	DONKEY	TELSTRA	TELSTRA	REVOLVER, Sydney / BEAR MEETS EAGLE ON FIRE, Sydney / +61, Sydney	AUSTRALIA	REVOLVER Sydney	BLOCKHEAD VFX Sydney / RUMBLE STUDIOS Sydney / THE EDITORS Sydney			PETA EINBERG CASTING Sydney / REVOLVER Sydney	Gold Lion
A01/046	00388	A TALE AS OLD AS WEBSITES	SQUARESPACE	SQUARESPACE	SQUARESPACE, New York	UNITED STATES	BISCUIT FILMWORKS Los Angeles / BODACIOUS DUBLIN / REVOLVER Sydney	GOOD EAR MUSIC SUPERVISION Los Angeles / HARBOR PICTURE COMPANY New York / HEARD CITY New York / KEVIN Los Angeles / WORK EDITORIAL New York	SQUARESPACE New York	SQUARESPACE New York		Gold Lion
A01/160	00191	A\$AP ROCKY - TAILOR SWIF	A\$AP ROCKY	A\$AP ROCKY	ICONOCLAST, Los Angeles	UNITED STATES	ICONOCLAST Los Angeles					Gold Lion
A01/214	01057	PARIS PARALYMPICS 2024: CONSIDERING WHAT?	CHANNEL 4	CHANNEL 4	BISCUIT FILMWORKS, London / 4CREATIVE, London	UNITED KINGDOM	BISCUIT FILMWORKS London / REVOLVER Sydney					Gold Lion
A03/145	01362	GUAO GUAO	DESPERADOS	DESPERADOS	LEPUB, Milan	ITALY	MASSIVEMUSIC Amsterdam / PRETTYBIRD London		DENTSU X London	BILLION DOLLAR BOY UK London / THE ROMANS London	BOOMERANG AGENCY Amsterdam	Gold Lion
A04/066	00846	TELSTRA - BETTER ON A BETTER NETWORK	TELSTRA	TELSTRA	BEAR MEETS EAGLE ON FIRE, Sydney	AUSTRALIA	BISCUIT FILMWORKS Sydney / REVOLVER Sydney	ELECTRIC THEATRE COLLECTIVE London / RUMBLE STUDIOS Sydney / THE EDITORS Sydney	OMD Sydney		+61 Sydney	Gold Lion
A05/104	01422	RENAULT - ARGENTINA	RENAULT	RENAULT E-TECH	PUBLICIS CONSEIL, Paris	FRANCE	MADREFOCA Mexico City				PRODIGIOUS Paris	Gold Lion
A07/025	00256	FIND YOUR FRIENDS	APPLE	PRECISION FINDING	APPLE, Cupertino	UNITED STATES	SOMESUCH Los Angeles	LIME STUDIOS Santa Monica / SKYWALKER SOUND Nicasio				Gold Lion
B01/012	00274	CONSIDERING WHAT?	CHANNEL 4	PARALYMPICS 2024	WORK EDITORIAL, London / 4CREATIVE, London	UNITED KINGDOM	BISCUIT FILMWORKS London	WORK EDITORIAL London	4CREATIVE London	4CREATIVE London		Gold Lion
A01/021	00134	COFFIN	LIFE360	LIFE360	ALTO, New York	UNITED STATES	MJZ Los Angeles	KEVIN Los Angeles / WORK EDITORIAL New York			LIFE360 San Mateo	Silver Lion
A03/019	00397	A TALE AS OLD AS WEBSITES	SQUARESPACE	SQUARESPACE	SQUARESPACE, New York	UNITED STATES	BISCUIT FILMWORKS Los Angeles / BODACIOUS DUBLIN / REVOLVER Sydney	GOOD EAR MUSIC SUPERVISION Los Angeles / HARBOR PICTURE COMPANY New York / HEARD CITY New York / KEVIN Los Angeles / WORK EDITORIAL New York	SQUARESPACE New York	SQUARESPACE New York		Silver Lion
A04/013	00050	DONKEY	TELSTRA	TELSTRA	REVOLVER, Sydney / BEAR MEETS EAGLE ON FIRE, Sydney / +61, Sydney	AUSTRALIA	REVOLVER Sydney	BLOCKHEAD VFX Sydney / RUMBLE STUDIOS Sydney / THE EDITORS Sydney			PETA EINBERG CASTING Sydney / REVOLVER Sydney	Silver Lion
A04/068	00190	A\$AP ROCKY - TAILOR SWIF	A\$AP ROCKY	A\$AP ROCKY	ICONOCLAST, Los Angeles	UNITED STATES	ICONOCLAST Los Angeles					Silver Lion
A04/086	01428	RENAULT - ARGENTINA	RENAULT	RENAULT E-TECH	PUBLICIS CONSEIL, Paris	FRANCE	MADREFOCA Mexico City				PRODIGIOUS Paris	Silver Lion
A05/037	00332	MOMENTS	VOLVO CARS	VOLVO EX90	STENDAHLs, Gothenburg / VOLVO CARS, Goteborg	SWEDEN	NEW LAND Stockholm	CABIN London / STRING AND TINS London				Silver Lion
A06/051	01459	BELIEVE IN CHICKEN	KFC	FOOD (FRIED CHICKEN)	MOTHER, London	UNITED KINGDOM	BUSINESS CLUB London	BLACK KITE STUDIOS London	MINDSHARE London		FREUDS London / KING LEAR MUSIC & SOUND London / THE QUARRY London	Silver Lion
A06/073	01363	GUAO GUAO	DESPERADOS	DESPERADOS	LEPUB, Milan	ITALY	MASSIVEMUSIC Amsterdam / PRETTYBIRD London		DENTSU X London	BILLION DOLLAR BOY UK London / THE ROMANS London	BOOMERANG AGENCY Amsterdam	Silver Lion
B01/015	00328	MOMENTS	VOLVO CARS	VOLVO EX90	STENDAHLs, Gothenburg / VOLVO CARS, Goteborg	SWEDEN	NEW LAND Stockholm	CABIN London / STRING AND TINS London				Silver Lion
B02/011	00527	NIKE "SUNSHINE"	NIKE	NIKE BRAND	THE TRAFIK, Santa Monica / WIEDEN+KENNEDY, Portland	UNITED STATES	ICONOCLAST Los Angeles	THE TRAFIK Santa Monica	WIEDEN+KENNEDY Portland			Silver Lion
B04/004	00075	IN HOT WATER	WWF	WWF	NOMINT, London	UNITED KINGDOM	NOMINT London	NOMINT London				Silver Lion
B04/095	01190	FLOCK	APPLE	IPHONE	TBWAMEDIA ARTS LAB, Los Angeles	UNITED STATES	LEGACY EFFECTS San Francisco / SMUGGLER Los Angeles	BARKING OWL Los Angeles / HOUSE OF PARLIAMENT Los Angeles / MODEL CITIZEN GROUP Los Angeles / ROCK PAPER SCISSORS Los Angeles / THE TRAFIK Santa Monica	OMD USA Los Angeles	TBWAMEDIA ARTS LAB Los Angeles		Silver Lion
A01/084	00734	AM I A BAD PERSON?	NIKE	NIKE	SOMESUCH, Los Angeles / WIEDEN+KENNEDY, Portland	UNITED STATES	SOMESUCH Los Angeles					Bronze Lion
A01/087	00980	THE SHOOTING	LA UNION NEWSPAPER / ARTICULO 19	LA UNION NEWSPAPER / ARTICULO 19	GREY, Mexico City	MEXICO	ORIENTAL FILMS Mexico City	ORIENTAL FILMS Mexico City				Bronze Lion
A01/143	00709	THE CAUSE OF THE ACCIDENT THAT STARTED THE FIRE	ICEX	AUDIOVISUAL FROM SPAIN	CANADA, Barcelona / ICEX, Madrid	SPAIN	CANADA Barcelona					Bronze Lion
A01/183	01297	NEVER JUST A PERIOD	BODYFORM	BODYFORM	AMV BBDO, London	UNITED KINGDOM	SMUGGLER London	750MPH London / FRAMESTORE London / SOUNDTREE MUSIC London / TENTHREE London	ZENITH London	KETCHUM London	EMOTE PRODUCTIONS Belgrade	Bronze Lion

A01/207	00884	BRIAN COX GOES TO COLLEGE	UBER	UBER ONE FOR STUDENTS	O POSITIVE, Santa Monica / SPECIAL, Los Angeles / UBER, San Francisco	UNITED STATES	O POSITIVE Santa Monica				SPECIAL Sydney	Bronze Lion	
A02/006	00128	COFFIN	LIFE360	LIFE360	ALTO, New York	UNITED STATES	MJZ Los Angeles	KEVIN Los Angeles / WORK EDITORIAL New York	LIFE360 San Mateo			Bronze Lion	
A02/053	00765	THE JOURNEY	AICP	AICP SHOW	O POSITIVE, Santa Monica	UNITED STATES	O POSITIVE Santa Monica				Bronze Lion		
A02/112	01398	WITH LOVE, ITALY	NESTLE	SANPELLEGRINO CIAO!	OGILVY, New York	UNITED STATES	HOGARTH WORLDWIDE New York / SPARK & RIOT New York	CABIN EDIT Santa Monica / COMPANY 3 New York / HOGARTH STUDIOS New York / HUMAN New York / PICKLE MUSIC New York	OPENMIND New York	HOGARTH WORLDWIDE New York		Bronze Lion	
A03/038	00168	FIGHT FOR THAIS' GUT	DUTCHIE	DUTCHIE	OGILVY, Bangkok	THAILAND	SUNETA HOUSE Bangkok	POSITIVE4 Bangkok / SOUND SPACE STUDIO Bangkok	PRAKIT HOLDINGS PUBLIC COMPANY Bangkok				Bronze Lion
A03/070	01257	WHEN YOU'VE DONE ENOUGH - EVIL'D ENOUGH	UBER EATS	FOOD DELIVERY SERVICE	MOTHER, London	UNITED KINGDOM	O POSITIVE Santa Monica				KO MUSIC Manchester / MR PAPE London / NUMBER 8 London / PHD London / THE QUARRY London / TIME BASED ARTS London	Bronze Lion	
A04/023	00396	A TALE AS OLD AS WEBSITES	SQUARESPACE	SQUARESPACE	SQUARESPACE, New York	UNITED STATES	BISCUIT FILMWORKS Los Angeles / BODACIOUS DUBLIN / REVOLVER Sydney	GOOD EAR MUSIC SUPERVISION Los Angeles / HARBOR PICTURE COMPANY New York / HEARD CITY New York / KEVIN Los Angeles / WORK EDITORIAL New York	SQUARESPACE New York	SQUARESPACE New York	Bronze Lion		
A04/033	00965	THE SHOEMAKER	TELSTRA	TELSTRA	REVOLVER, Sydney / BEAR MEETS EAGLE ON FIRE, Sydney	AUSTRALIA	REVOLVER Sydney	RUMBLE STUDIOS Sydney / THE EDITORS Sydney				MULLINARS CASTING CONSULTANTS Sydney	Bronze Lion
A04/041	00353	EVERYTHING OR NOTHING	RIYADH SEASON	BOXING FIGHT	BIGTIME CREATIVE SHOP, Riyadh	SAUDI ARABIA	LA CASA FILMS Providencia / RIFF RAFF FILMS London	750MPH London / STITCH London / THE HOGAN London / THE MILL London					Bronze Lion
A04/060	01163	WAKE UP	XBOX	XBOX DEVICES IN THEIR ECOSYSTEM & GAME PASS	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	RESET Los Angeles	1920VFX London / ANARCHY Watford / CUT AND RUN New York / WAVE STUDIOS New York	XBOX LIVE ADVERTISING Redmond			Bronze Lion	
A05/125	00956	NAME THE BIAS	PEOPLE LIKE US	PEOPLE LIKE US	NEW LAND, Copenhagen / WORTH YOUR WHILE AGENCY, Copenhagen	DENMARK	NEW LAND Copenhagen						Bronze Lion
A05/161	00563	KFC: BELIEVE IN CHICKEN	KFC	FOOD (FRIED CHICKEN)	LUX ARTISTS, London / MOTHER, London	UNITED KINGDOM	BUSINESS CLUB London						Bronze Lion
A06/002	00080	CONSIDERING WHAT?	CHANNEL 4	C4 PARALYMPICS 2024	FACTORY STUDIOS, London / 4CREATIVE, London / SIREN, London / BISCUIT FILMWORKS, London	UNITED KINGDOM	BISCUIT FILMWORKS London / REVOLVER Sydney	FACTORY STUDIOS London / SIREN London / TIME BASED ARTS London / WORK EDITORIAL London					Bronze Lion
A08/076	01204	SUBMERGED	APPLE	VISION PRO	APPLE, Cupertino / APPLE, Los Angeles / TBWAIMEDIA ARTS LAB, Los Angeles	UNITED STATES	SWEETSHOP Los Angeles / TBWAIMEDIA ARTS LAB Los Angeles						Bronze Lion
B01/086	01452	THE COUNT	SICKKIDS FOUNDATION	SICKKIDS FOUNDATION	FCB TORONTO	CANADA	ICONOCLAST Los Angeles	ARC CREATIVE STUDIO Aurora / SOUNDTREE Los Angeles / WORK EDITORIAL Culver City	MERCHANT Toronto / POWERHOUSE CASTING Toronto / SICKKIDS FOUNDATION Toronto			Bronze Lion	
B01/090	01475	THE FINAL COPY OF ILON SPECHT	L'OREAL PARIS	L'OREAL	TRAVERSE32, New York / McCANN, Paris	UNITED STATES / FRANCE	BREAKWATER STUDIOS Los Angeles / TRAVERSE32 New York	BREAKWATER STUDIOS Los Angeles	BEAUTY CO-LAB New York / OMD USA New York / TRAVERSE32 New York	TRAVERSE32 New York			Bronze Lion
B01/091	01198	FLOCK	APPLE	IPHONE	TBWAIMEDIA ARTS LAB, Los Angeles	UNITED STATES	LEGACY EFFECTS San Francisco / SMUGGLER Los Angeles	BARKING OWL Los Angeles / HOUSE OF PARLIAMENT Los Angeles / MODEL CITIZEN GROUP Los Angeles / ROCK PAPER SCISSORS Los Angeles / THE TRAFIK Santa Monica	OMD USA Los Angeles	TBWAIMEDIA ARTS LAB Los Angeles	Bronze Lion		
B02/013	01172	WAKE UP	XBOX	XBOX DEVICES IN THEIR ECOSYSTEM & GAME PASS	DROGA5, PART OF ACCENTURE SONG, New York	UNITED STATES	RESET Los Angeles	1920VFX London / ANARCHY Watford / CUT AND RUN New York / WAVE STUDIOS New York	XBOX LIVE ADVERTISING Redmond			Bronze Lion	
B04/064	01461	18 MONTHS	SECOND NURTURE	CHARITY	KLICK HEALTH, Toronto	CANADA	JAMUTE Sao Paulo / ZOMBIE STUDIO Sao Paulo						Bronze Lion
B04/082	00910	SEVERANCE S2 - OPENING TITLE	APPLE	TV SERIES	APPLE, Cupertino	UNITED STATES	CHIPS Brooklyn / EXTRAWEG Berlin						Bronze Lion
B04/090	01468	MY GUT FRIEND	GUT	GUT	GUT, Mexico City	MEXICO	CAN CAN CLUB Buenos Aires / PAPA MUSIC Buenos Aires / PRIMO CONTENT Buenos Aires	FEO VFX Mexico City					Bronze Lion
B05/012	00461	WALRUS WHIZZER	VIRGIN MEDIA	VIRGIN MEDIA	UNTOLD STUDIOS, London / VCCP, London	UNITED KINGDOM	BISCUIT FILMWORKS London	UNTOLD STUDIOS London					Bronze Lion
B05/021	00348	OBSESSION	RIYADH SEASON	BOXING FIGHT	BIGTIME CREATIVE SHOP, Riyadh	SAUDI ARABIA	RIFF RAFF FILMS London	750MPH London / SELECTED WORKS London / THE HOGAN London					Bronze Lion
Total Awards:		49											