

Film Winners													
Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize	Award
A06/059	01299	CAN I GET A SIX PACK QUICKLY?	CLAUDE	CLAUDE	MOTHER, London	UNITED KINGDOM	BISCUIT FILMWORKS UK London			EDELMAN New York	ANTHROPIC San Francisco / INITIATIVE New York / KING LEAR MUSIC & SOUND London / THE HOGAN London / THE QUARRY London / TIME BASED ARTS London	Grand Prix Campaign	Grand Prix
A06/060	01289	HOW CAN I COMMUNICATE BETTER WITH MY MOM?	CLAUDE	CLAUDE	MOTHER, London	UNITED KINGDOM	BISCUIT FILMWORKS UK London			EDELMAN New York	ANTHROPIC San Francisco / INITIATIVE New York / KING LEAR MUSIC & SOUND London / THE HOGAN London / THE QUARRY London / TIME BASED ARTS London	Grand Prix Campaign	
A01/001	00107	HOPE	IKEA	IKEA HOME FURNISHINGS	TRY, Oslo	NORWAY	BACON Oslo	BACON Oslo	ESSENCEDIACO M Oslo		TRY Oslo	Gold Lion Campaign	Gold Lion
A01/002	00105	MORNINGS	IKEA	IKEA HOME FURNISHINGS	TRY, Oslo	NORWAY	BACON Oslo	BACON Oslo	ESSENCEDIACO M Oslo		TRY Oslo	Gold Lion Campaign	
A01/003	00111	PICKY	IKEA	IKEA HOME FURNISHINGS	TRY, Oslo	NORWAY	BACON Oslo	BACON Oslo	ESSENCEDIACO M Oslo		TRY Oslo	Gold Lion Campaign	
A01/004	00106	AWAKE	IKEA	IKEA HOME FURNISHINGS	TRY, Oslo	NORWAY	BACON Oslo	BACON Oslo	ESSENCEDIACO M Oslo		TRY Oslo	Gold Lion Campaign	
A04/003	00083	NO PROJECT WITHOUT DRAMA	HORNBAACH	HOME IMPROVEMENT SUPERSTORE	HEIMAT/TBWA, Berlin	GERMANY	CANADA Barcelona / SUPREME MUSIC Berlin / TEMPOMEDIA Berlin	KATALYST BERLIN CREATIVE SERVICES Berlin	MEDIAPLUS GERMANY Munich			Gold Lion	Gold Lion
B01/025	01181	I THINK OF YOU DYING	LIFE360	LIFE360	ALTO, New York	UNITED STATES	MJZ Los Angeles	KEVIN Los Angeles / PASSION PICTURES London / TRIM EDITING London / WALKER Santa Monica			LIFE360 San Mateo	Gold Lion	Gold Lion
C01/016	00392	APPLE MUSIC X BAD BUNNY HALFTIME SHOW - SHOT ON IPHONE	APPLE	BAD BUNNY SUPER BOWL	HPLA, Los Angeles / APPLE, Cupertino	UNITED STATES	HPLA Los Angeles	APPLE Cupertino / HPLA Los Angeles		APPLE Cupertino		Gold Lion	Gold Lion
F02/023	01307	A TIME AND A PLACE	CLAUDE	CLAUDE	MOTHER, London	UNITED KINGDOM	BISCUIT FILMWORKS UK London			EDELMAN New York	ANTHROPIC San Francisco / INITIATIVE New York / KING LEAR MUSIC & SOUND London / THE HOGAN London / THE QUARRY London / TIME BASED ARTS London	Gold Lion	Gold Lion
F05/139	00735	BASED ON A TRUE STORY	MISSING PEOPLE	MISSING PEOPLE	BBH, London	UNITED KINGDOM	MERMAN London	BLACK KITE STUDIOS London / WORK EDITORIAL London		HOPE AND GLORY London	750MPH London	Gold Lion	Gold Lion
F07/033	01284	BULLET MACHINE	LA UNION NEWSPAPER AND ARTICLE 19	LA UNION NEWSPAPER AND ARTICLE 19	GREY, Mexico City	MEXICO	HABITANT PRODUCTIONS Mexico City	HABITANT PRODUCTIONS Mexico City				Gold Lion	Gold Lion
F08/004	01051	YOUR WAY OUT	COINBASE	COINBASE	ISLE OF ANY, New York	UNITED STATES	MJZ Los Angeles	CARTEL New York / ETHOS STUDIO Los Angeles / ISLE OF ANY New York / SELECTED WORKS London / WAVE STUDIOS New York		COINBASE Oakland	COINBASE Oakland / ISLE OF ANY New York / MJZ Los Angeles	Gold Lion	Gold Lion
A01/079	00310	A CRITTER CAROL	APPLE	IPHONE	TBWAMEDIA ARTS LAB, Los Angeles	UNITED STATES	BARKING OWL Los Angeles / SMUGGLER Los Angeles	RACKET CLUB Los Angeles / TRAFIK Los Angeles / UNTOLD STUDIOS Los Angeles / WALKER Santa Monica / WORK EDITORIAL Los Angeles	OMD USA Los Angeles		TBWAMEDIA ARTS LAB Los Angeles	Silver Lion	Silver Lion
B01/019	00754	L'ULTIMO UOMO REALE ("THE LAST REAL MAN")	THE REALREAL	LUXURY RESALE AUTHENTICATI ON	TEAM ONE, Los Angeles	UNITED STATES	LIPSTICK Berlin	LIPSTICK Berlin		TEAM ONE Los Angeles	ELEVENLABS New York / FRIDGE AUDIO Berlin	Silver Lion	Silver Lion
B05/007	01406	DROP IN	ELECTRONIC ARTS SKATE	EA SKATE	UNCOMMON CREATIVE STUDIO, New York	UNITED STATES	RIFF RAFF FILMS London	FINAL CUT London				Silver Lion	Silver Lion
B06/015	01050	YOUR WAY OUT	COINBASE	COINBASE	ISLE OF ANY, New York	UNITED STATES	MJZ Los Angeles	CARTEL New York / ETHOS STUDIO Los Angeles / ISLE OF ANY New York / SELECTED WORKS London / WAVE STUDIOS New York		COINBASE Oakland	COINBASE Oakland / ISLE OF ANY New York / MJZ Los Angeles	Silver Lion	Silver Lion
B06/034	01017	UNFADING LOVE	THAI LIFE INSURANCE	THAI LIFE INSURANCE	OGILVY, Bangkok	THAILAND	HELLO FILMMAKER Bangkok	MELLOW TUNES Bangkok / ULTRAVIOLET POST PRODUCTION Bangkok		OGILVY Bangkok	THAI LIFE INSURANCE Bangkok	Silver Lion	Silver Lion
F03/001	00086	TABLEAU	JOHN LEWIS & PARTNERS	JOHN LEWIS	SAATCHI & SAATCHI, London	UNITED KINGDOM	SOMESUCH Los Angeles	750MPH London / SELECTED WORKS London / TRAFIK London / TRIM EDITING London / WAKE THE TOWN London		MANNING GOTTLIEB OMD London	ROAD CASTING London / SOUNDTREE MUSIC London	Silver Lion	Silver Lion
F04/56001	20812	FIRST SCHOOL POO	ANDREX	ANDREX	KIMBERLY-CLARK, Surrey	UNITED KINGDOM	BISCUIT FILMWORKS UK London	NO.8 LONDON / SELECTED WORKS London / THE QUARRY London	PHD MEDIA London			Silver Lion	Silver Lion
F05/019	00495	AFTER SHIT HAPPENED SERVICE	SHIELD INSURANCE	SHIELD INSURANCE	VML, Bangkok	THAILAND	SUNETTA HOUSE Bangkok					Silver Lion	Silver Lion
F05/028	01173	I THINK OF YOU DYING	LIFE360	LIFE360	ALTO, New York	UNITED STATES	MJZ Los Angeles	KEVIN Los Angeles / PASSION PICTURES London / TRIM EDITING London / WALKER Santa Monica			LIFE360 San Mateo	Silver Lion	Silver Lion
F05/079	00685	BEAT CANCER OFF	FUCK CANCER	BEAT CANCER OFF	VML, New York	UNITED STATES	DIRTY WORK Sao Paulo / JAMUTE Sao Paulo			VML New York	VML Madrid	Silver Lion	Silver Lion
F05/142	01443	FOR PAPA!	INSTACART	INSTACART ONLINE GROCERY DELIVERY	McCANN NEW YORK / BBDO, Chicago / LOCAL PRODUCE, San Francisco	UNITED STATES	MJZ Los Angeles	COMPANY 3 New York / SQUEAK E. CLEAN New York			FINAL CUT New York / INSTACART San Francisco / OMNICOM GROUP New York / SIGNIFICANT OTHERS New York	Silver Lion	Silver Lion

F07/012	00150	I'M NOT REMARKABLE	APPLE	ACCESSIBILITY	APPLE, Cupertino	UNITED STATES	SOMESUCH London	FINAL CUT London / WAVE STUDIOS New York			Silver Lion	Silver Lion
F08/013	01306	A TIME AND A PLACE	CLAUDE	CLAUDE	MOTHER, London	UNITED KINGDOM	BISCUIT FILMWORKS UK London		EDELMAN New York	ANTHROPIC San Francisco / INITIATIVE New York / KING LEAR MUSIC & SOUND London / THE HOGAN London / THE QUARRY London / TIME BASED ARTS London	Silver Lion	Silver Lion
F09/027	01482	AXA – NOTHING STOPS WOMEN'S RUGBY	AXA FRANCE	PARTNERSHIP AXA X WOMEN'S RUGBY	PUBLICIS CONSEIL, Paris	FRANCE	HAMLET Paris	PRODIGIOUS Paris	PUBLICIS CONSULTANTS Paris	ARTIFICES Paris / AXA Paris / CINELAB LONDON LTD Slough / WAVEMAKER Paris	Silver Lion	Silver Lion
A01/005	00143	SLIDE	APPLE	IPHONE 17	APPLE, Cupertino	UNITED STATES	O POSITIVE Santa Monica				Bronze Lion	Bronze Lion
A02/008	00780	NEVER OVER	ELI LILLY	ELI LILLY	WIEDEN+KENNEDY, Portland	UNITED STATES	FURLINED Santa Monica				Bronze Lion	Bronze Lion
A02/019	00781	GOOD DAYS	LILLY	PHARMA	WIEDEN+KENNEDY, Portland	UNITED STATES	SKUNK Los Angeles				Bronze Lion	Bronze Lion
A04/004	00085	TABLEAU	JOHN LEWIS & PARTNERS	JOHN LEWIS	SAATCHI & SAATCHI, London	UNITED KINGDOM	SOMESUCH Los Angeles	750MPH London / SELECTED WORKS London / TRAFIK London / TRIM EDITING London / WAKE THE TOWN London	MANNING GOTTLIEB OMD London	ROAD CASTING London / SOUNDTREE MUSIC London	Bronze Lion	Bronze Lion
A04/007	00100	UNLOVED	INTERMARCHE	RETAIL	ROMANCE, Paris	FRANCE	DIVINE Paris / SCHMOOZE Paris / WIZZ Paris		ZENITH FRANCE Paris	INTERMARCHE Bondoufle	Bronze Lion	Bronze Lion
A05/006	00613	BRING A BOOK TO LIFE	AMAZON	AMAZON BOOKS	DROGA5, PART OF ACCENTURE SONG, London	UNITED KINGDOM	MAKING PICTURES London / MICRODOT VISION London / OFFLINE AUDIO London / STUDIO PRIVATE LTD London	MAKING PICTURES London / MICRODOT VISION London / OFFLINE AUDIO London / STUDIO PRIVATE LTD London		DROGA5, PART OF ACCENTURE SONG London / REVOLVER Sydney	Bronze Lion	Bronze Lion
A05/015	11286	BULLET MACHINE	LA UNION NEWSPAPER AND ARTICLE 19	LA UNION NEWSPAPER AND ARTICLE 19	GREY, Mexico City	MEXICO	HABITANT PRODUCTIONS Mexico City	HABITANT PRODUCTIONS Mexico City			Bronze Lion	Bronze Lion
A06/018	01055	DISH	OPEN AI	CHATGPT	ISLE OF ANY, New York	UNITED STATES	SMUGGLER New York	BLACKSMITH New York / CARTEL New York / ETHOS STUDIO Los Angeles / ISLE OF ANY New York / WAVE STUDIOS New York		ISLE OF ANY New York	Bronze Lion Campaign	Bronze Lion
A06/019	01056	PULL UP	OPEN AI	CHATGPT	ISLE OF ANY, New York	UNITED STATES	SMUGGLER New York	BLACKSMITH New York / CARTEL New York / ETHOS STUDIO Los Angeles / ISLE OF ANY New York / WAVE STUDIOS New York		ISLE OF ANY New York	Bronze Lion Campaign	
A06/020	01060	TRIP	OPEN AI	CHATGPT	ISLE OF ANY, New York	UNITED STATES	SMUGGLER New York	BLACKSMITH New York / CARTEL New York / ETHOS STUDIO Los Angeles / ISLE OF ANY New York / WAVE STUDIOS New York		ISLE OF ANY New York	Bronze Lion Campaign	
A06/026	01309	IN GOOD TIME	UBER	SERVICE / AUTOMOTIVE	MOTHER NEW YORK / MOTHER, London	UNITED STATES / UNITED KINGDOM	MJZ Los Angeles			1920 London / CABIN EDITING Los Angeles / HUMAN New York / KING LEAR MUSIC AND SOUND London / OPC PRODUCTION Toronto / PHD Los Angeles / PREMIER MUSIC GROUP New York / ROYAL MUSTER Los Angeles / SAILOR PRODUCTIONS Montreal / SONIC UNION New York / THEODORE MUSIC LONDON / TOUCHÉ! Toronto	Bronze Lion	Bronze Lion
A06/074	10097	HELP!	SANTALUCIA	SANTALUCIA INSURANCE	ORIOI VILLAR, Barcelona	SPAIN	ROMA Madrid				Bronze Lion	Bronze Lion
B01/036	00351	MOTHER STRIKE	SNACK JACK	SNACK JACK RING	HANAMI FOOD, Bangkok / CHOOJAI AND FRIENDS, Bangkok	THAILAND	SUNETA HOUSE Bangkok				Bronze Lion	Bronze Lion
B01/094	00312	A CRITTER CAROL	APPLE	IPHONE	TBWA\MEDIA ARTS LAB, Los Angeles	UNITED STATES	BARKING OWL Los Angeles / SMUGGLER Los Angeles	RACKET CLUB Los Angeles / TRAFIK Los Angeles / UNTOLD STUDIOS Los Angeles / WALKER Santa Monica / WORK EDITORIAL Los Angeles	OMD USA Los Angeles	TBWA\MEDIA ARTS LAB Los Angeles	Bronze Lion	Bronze Lion
B02/018	11013	LOVE HURTS	VASELINE	VASELINE	OGILVY SINGAPORE / VML SOUTH AFRICA, Johannesburg	SINGAPORE / SOUTH AFRICA	PARK PICTURES London	WHITECOAT Singapore	MINDSHARE SINGAPORE	OGILVY SINGAPORE	Bronze Lion	Bronze Lion
B04/001	00082	NO PROJECT WITHOUT DRAMA	HORNBAACH	HOME IMPROVEMENT SUPERSTORE	HEIMAT\TBWA, Berlin	GERMANY	CANADA Barcelona / SUPREME MUSIC Berlin / TEMPOMEDIA Berlin	KATALYST BERLIN CREATIVE SERVICES Berlin	MEDIAPLUS GERMANY Munich		Bronze Lion	Bronze Lion
B06/030	01346	MAFIA	PURGA STUDIO	AI PRODUCTION COMPANY	GUT, Mexico City	MEXICO	PURGA STUDIO Buenos Aires				Bronze Lion Campaign	Bronze Lion
B06/031	01345	SAMURAI	PURGA STUDIO	AI PRODUCTION COMPANY	GUT, Mexico City	MEXICO	PURGA STUDIO Buenos Aires				Bronze Lion Campaign	
B06/032	01347	WESTERN	PURGA STUDIO	AI PRODUCTION COMPANY	GUT, Mexico City	MEXICO	PURGA STUDIO Buenos Aires				Bronze Lion Campaign	
B07/028	00684	BEAT CANCER OFF	FUCK CANCER	BEAT CANCER OFF	VML, New York	UNITED STATES	DIRTY WORK Sao Paulo / JAMUTE Sao Paulo		VML New York	VML Madrid	Bronze Lion	Bronze Lion
D01/007	00304	ORIGINAL FOREVER	ADIDAS	ADIDAS ORIGINALS	JOHANNES LEONARDO, New York / ADIDAS, London	UNITED STATES / UNITED KINGDOM	FRAME BY FRAME Rome	BLACKSMITH New York / CABIN EDITING New York / CONCRET FORM Los Angeles	ESSENCEMEDIACO M New York	LOST LOVED Dover / PRODCO Los Angeles	Bronze Lion	Bronze Lion
F03/041	01390	THE MEXICAN DREAM - THE WORK	INDIO	INDIO BEER	OGILVY, Mexico City	MEXICO	LANDIA Mexico City	WIP POST Mexico City		HEINEKEN MEXICO Mexico City	Bronze Lion	Bronze Lion
F03/064	01065	WHO'S WAITING FOR YOU?	CERVEZA VICTORIA	CERVEZA VICTORIA	WIEDEN+KENNEDY, Mexico	MEXICO	THE YOUTH Curitiba	COLOSSAL Curitiba		AB INBEV Mexico City / DRAFTLINE MEXICO Mexico City / SATELITE AUDIO Sao Paulo / SUPERSONICA Sao Paulo / ZENITH Mexico City	Bronze Lion	Bronze Lion
F03/15001	20815	FIRST SCHOOL POO	ANDREX	ANDREX	KIMBERLY-CLARK, Surrey	UNITED KINGDOM	BISCUIT FILMWORKS UK London	NO.8 LONDON / SELECTED WORKS London / THE QUARRY London	PHD MEDIA London		Bronze Lion	Bronze Lion

F04/012	01014	LOVE HURTS	VASELINE	VASELINE	OGILVY SINGAPORE / VML SOUTH AFRICA, Johannesburg	SINGAPORE / SOUTH AFRICA	PARK PICTURES London	WHITECOAT Singapore	MINDSHARE SINGAPORE	OGILVY SINGAPORE	Bronze Lion	Bronze Lion
F05/042	00445	THE KAPRAO CRIMINALS	KFC THAILAND	KAPRAO CRISPY CHICKEN RICE BOWL	WOLF BKK, Bangkok	THAILAND	SUNETA HOUSE Bangkok				Bronze Lion	Bronze Lion
Total Awards:											45	