

Film Winners												
Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A05/010	00703	PARIS PARALYMPICS 2024: CONSIDERING WHAT?	CHANNEL 4	CHANNEL 4	CHANNEL 4, London / 4CREATIVE, London	UNITED KINGDOM	4CREATIVE London / BISCUIT FILMWORKS London / REVOLVER Sydney	FACTORY STUDIOS London / TIME BASED ARTS London				Grand Prix
F07/057	01626	THE FINAL COPY OF ILON SPECHT	L'OREAL PARIS	L'OREAL PARIS	McCANN, Paris	FRANCE	BREAKWATER STUDIOS Los Angeles / TRAVERSE32 New York	CRAFT Paris	TRAVERSE32 New York	L'OREAL PARIS Clichy	BEAUTY CO-LAB New York / McCANN WORLDGROUP New York	Grand Prix
B01/025	00295	FIND YOUR FRIENDS	APPLE	PRECISION FINDING	APPLE, Cupertino	UNITED STATES	SOMESUCH Los Angeles	LIME STUDIOS Santa Monica / SKYWALKER SOUND Nicasio				Gold Lion
B02/017	01358	NEVER JUST A PERIOD	BODYFORM	BODYFORM	AMV BBDO, London	UNITED KINGDOM	SMUGGLER London	750MPH London / FRAMESTORE London / SOUNDTREE MUSIC London / TENTHREE London	ZENITH London	KETCHUM London	EMOTE PRODUCTIONS Belgrade	Gold Lion
B04/046	00689	LET THERE BE CAKE	KFC THAILAND	KFC 40TH	BANANAS, Johannesburg / BRAINS & BRAWN, Bangkok	SOUTH AFRICA / THAILAND	CARBON FILMS Cape Town / TA PROD Bangkok	HOWARD AUDIO Johannesburg				Gold Lion
B07/023	00412	THE LAST BIRTHDAY	ASSOCIATION VALENTIN HAÜY	NON PROFIT ORGANIZATION - DEFENSE OF THE RIGHTS OF BLIND AND VISUALLY IMPAIRED PEOPLE.	JOSIANE, Paris	FRANCE	HIERSOIR Paris					Gold Lion
F03/020	00852	TELSTRA - BETTER ON A BETTER NETWORK	TELSTRA	TELSTRA	BEAR MEETS EAGLE ON FIRE, Sydney	AUSTRALIA	BISCUIT FILMWORKS Sydney / REVOLVER Sydney	ELECTRIC THEATRE COLLECTIVE London / RUMBLE STUDIOS Sydney / THE EDITORS Sydney	OMD Sydney		+61 Sydney	Gold Lion
F05/004	00049	THE BEST PLACE IN THE WORLD TO HAVE HERPES	NEW ZEALAND HERPES FOUNDATION	NEW ZEALAND HERPES FOUNDATION	FINCH, Sydney / MOTION SICKNESS, Auckland / NZ HERPES FOUNDATION, Auckland	AUSTRALIA / NEW ZEALAND	FINCH Sydney	ATTICUS Sydney / BIGPOP STUDIOS Auckland				Gold Lion
F05/109	01302	BRIAN COX GOES TO COLLEGE	UBER ONE	UBER ONE FOR STUDENTS	SPECIAL, Los Angeles / UBER, San Francisco	UNITED STATES	O POSITIVE Santa Monica	ELEVEN SOUND Los Angeles / ETHOS STUDIO Los Angeles / FRAMESTORE Los Angeles / RADISH MUSIC INC Los Angeles / UNION EDITORIAL Los Angeles	PHD New York		MAYFLOWER ENTERTAINMENT Los Angeles	Gold Lion
F05/110	01360	GROUP THERAPY	AXA	AXA	VML, Paris	FRANCE	HARTBEAT Los Angeles		GROUPM MOTION ENTERTAINMENT Los Angeles / WAVEMAKER Paris	METRO PUBLIC RELATIONS Los Angeles		Gold Lion
A01/014	00167	FLOCK	APPLE	IPHONE	TBWAMEDIA ARTS LAB, Los Angeles	UNITED STATES	LEGACY EFFECTS San Francisco / SMUGGLER Los Angeles	BARKING OWL Los Angeles / HOUSE OF PARLIAMENT Los Angeles / MODEL CITIZEN GROUP Los Angeles / ROCK PAPER SCISSORS Los Angeles / THE TRAFIK Santa Monica	OMD USA Los Angeles		TBWAMEDIA ARTS LAB Los Angeles	Silver Lion
A01/059	01091	JORDAN CAN'T BAN GREATNESS	NIKE	NIKE	WIEDEN+KENNEDY, Portland / JORDAN BRAND, Beaverton	UNITED STATES	BAUIE PRODUCTIONS Los Angeles / DRONE DUDES Granada Hills / IMPERIAL WOODPECKER New York / SATIS&FY Hillsboro	A52 VFX Santa Monica / JOINT EDITORIAL Portland / ROCK PAPER SCISSORS Los Angeles / THE TRAFIK Santa Monica	WIEDEN+KENNEDY Portland	JORDAN BRAND Beaverton		Silver Lion
A01/070	01246	WINNING ISN'T FOR EVERYONE	NIKE	NIKE	WIEDEN+KENNEDY, Portland	UNITED STATES	EMILIE MULLER PRODUCTION N/A / SOMESUCH Los Angeles	A52 VFX Santa Monica / FIELD DAY Portland / JOINT EDITORIAL Portland / SPOT WELDERS Los Angeles / THE TRAFIK Santa Monica	BILLUPS Lake Oswego / INITIATIVE MEDIA New York / PMG WORLDWIDE Fort Worth		CURIOUS RESEARCH & CLEARANCE Remote / NIKE Beaverton / SOUNDTREE Los Angeles	Silver Lion
A03/033	01636	SNITCH	AXION	CASTROL LUBRICANTS	GUT, Buenos Aires	ARGENTINA	ARGENTINACINE Buenos Aires / BAMBAMUSIC Buenos Aires				BAMBAMUSIC Buenos Aires	Silver Lion
A06/014	00422	A TALE AS OLD AS WEBSITES	SQUARESPACE	SQUARESPACE	SQUARESPACE, New York	UNITED STATES	BISCUIT FILMWORKS Los Angeles / BODACIOUS DUBLIN / REVOLVER Sydney	GOOD EAR MUSIC SUPERVISION Los Angeles / HARBOR PICTURE COMPANY New York / HEARD CITY New York / KEVIN Los Angeles / WORK EDITORIAL New York	SQUARESPACE New York	SQUARESPACE New York		Silver Lion
B01/023	00296	WARREN	APPLE	IPHONE 16 / APPLE INTELLIGENCE	APPLE, Cupertino	UNITED STATES	O POSITIVE Santa Monica	ARCADE EDIT Los Angeles				Silver Lion
B01/035	00572	100 YEARS OF MEISTERSTUCK, MONTBLANC X WES ANDERSON	MONTBLANC INTERNATIONAL GMBH	WRITING INSTRUMENTS	SOLOMON WINTER, Hamburg / MONTBLANC, Hamburg	GERMANY	MONTBLANC Hamburg / SOLOMON WINTER Hamburg		MONTBLANC Hamburg		MONTBLANC Hamburg	Silver Lion
B04/030	00502	IS IT EVEN A CITY?	VISIT OSLO	VISIT OSLO	NEWSLAB, Oslo / VISITOSLO AS	NORWAY	NEWSLAB Oslo	NEWSLAB Oslo	NEWSLAB Oslo			Silver Lion
B05/035	00974	THE SHOOTING	LA UNION NEWSPAPER / ARTICULO 19	LA UNION NEWSPAPER / ARTICULO 19	GREY, Mexico City	MEXICO	ORIENTAL FILMS Mexico City	ORIENTAL FILMS Mexico City				Silver Lion
B05/041	00930	EVERYTHING, COVERED – 100 YEARS OF THE NEW YORKER	THE NEW YORKER	THE NEW YORKER	LE TRUC, New York	UNITED STATES	HUMAN MUSIC AND SOUND DESIGN New York / ROOF STUDIO New York	PXP STUDIOS New York	LWD MEDIA Irvington			Silver Lion

C07/059	01587	THE COUNT	SICKKIDS FOUNDATION	SICKKIDS FOUNDATION	FCB TORONTO	CANADA	ICONOCLAST Los Angeles	ARC CREATIVE STUDIO Aurora / SOUNDTREE Los Angeles / WORK EDITORIAL Culver City		MERCHANT Toronto / POWERHOUSE CASTING Toronto / SICKKIDS FOUNDATION Toronto	Silver Lion	
C01/025	01147	THE COMMENTS SECTION	MEAT & LIVESTOCK AUSTRALIA	AUSTRALIAN LAMB	DROGA5 ANZ, PART OF ACCENTURE SONG, Sydney	AUSTRALIA	THE SWEETSHOP Sydney	ALT.VFX Sydney / MASSIVEMUSIC Sydney	UM Sydney	ONE GREEN BEAN Sydney	Silver Lion	
C01/029	01218	SOMEDAY	APPLE	AIRPODS	TBWA/MEDIA ARTS LAB, Los Angeles	UNITED STATES	MJZ Los Angeles	FINAL CUT Los Angeles / SQUEAK E CLEAN STUDIOS Los Angeles / THE TRAFIK Santa Monica			Silver Lion	
E01/011	00589	NIGHT FISHING	HYUNDAI MOTOR COMPANY	IONIQ	INNOCEAN, Seoul / HYUNDAI MOTOR COMPANY, Seoul	SOUTH KOREA	INNOCEAN Seoul / MARKENFILM ASIA Seoul / STANNUM Seoul	PLANIT PRODUCTION Seoul	INNOCEAN Seoul	INNOCEAN Seoul	Silver Lion	
E02/004	00387	LOVE CAPTURED	THE EXODUS ROAD	Human Trafficking Awareness	KLICK HEALTH, Toronto	CANADA	MAGMA Sao Paulo	JAMUTE Sao Paulo			Silver Lion	
A01/065	01251	SO WIN	NIKE	NIKE	WIEDEN+KENNEDY, Portland	UNITED STATES	24/7 Spain / SOMESUCH Los Angeles / SOUNDTREE Los Angeles	FIELD DAY SOUND Portland / JOINT EDITORIAL Portland / SELECTED WORKS London / THE TRAFIK Santa Monica / TRIM EDITING London	BILLUPS Lake Oswego / INITIATIVE MEDIA New York / PMG WORLDWIDE Fort Worth	CURIOUS RESEARCH & CLEARANCE Remote / NIKE Beaverton / SOUNDTREE MUSIC London	Bronze Lion	
A01/106	00314	GO FURTHER	7-ELEVEN	MOBIL FUELS	CLEMENGER BBDO, Melbourne	AUSTRALIA	BISCUIT FILMWORKS Sydney / REVOLVER Sydney	HECKLER Sydney / THE EDITORS Sydney	PHD Melbourne	7-ELEVEN Sydney / MOBIL Melbourne	Bronze Lion	
A04/038	01301	CENTURY OF CRAVINGS	UBER EATS	UBER EATS	SPECIAL, Los Angeles / UBER, San Francisco	UNITED STATES	O POSITIVE Santa Monica	ELEVEN SOUND Los Angeles / EXILE Santa Monica / PARIAS CREATIVE Santa Monica / THE TRAFIK Santa Monica	PHD New York	2ND WIND PRODUCTIONS Los Angeles / ENDLESS NOISE Los Angeles, CA / MAYFLOWER ENTERTAINMENT Los Angeles / SPECIAL Sydney	Bronze Lion	
A05/009	00380	OBSSESSION	RIYADH SEASON	BOXING FIGHT	BIGTIME CREATIVE SHOP, Riyadh	SAUDI ARABIA	RIFF RAFF FILMS London	750MPH London / SELECTED WORKS London / THE HOGAN London			Bronze Lion	
A06/047	00857	TOGETHER IS FOR CHRISTMAS	TELSTRA	TELSTRA	BEAR MEETS EAGLE ON FIRE, Sydney	AUSTRALIA	BISCUIT FILMWORKS Sydney / REVOLVER Sydney	BLOCKHEAD VFX Sydney		+61 Sydney	Bronze Lion	
A06/053	01549	ORANGE - THE GREATEST RUN	ORANGE	PARALYMPICS GAMES	PUBLICIS CONSEIL, Paris	FRANCE	PRODIGIOUS Paris	PRODIGIOUS Paris			Bronze Lion	
A07/044	00918	THE UGLIEST SWEATER	ILAS	CHILD ABUSE FOUNDATION	THE MAESTROS, Mexico / MADE, Mexico City	MEXICO	THE MAESTROS Mexico	THE MAESTROS Mexico		RAINBOW LOBSTER Los Angeles	Bronze Lion	
B01/013	00342	DOG	AXE/LYNX	DEODORANT	LOLA MULLENLOWE, Madrid	SPAIN	CZAR Molenbeek-Saint-Jean	CZAR Molenbeek-Saint-Jean		BIG SYNC MUSIC London	Bronze Lion	
B01/029	00287	CALL ME WHEN YOU NEED ME	VIVO	VIVO X100 ULTRA	HAVAS BEIJING	MAINLAND CHINA	BEIJING SAN CHUAN MEDIA	BEIJING BELIEF PROCESS TECHNOLOGY / BEIJING ZHENSHI FILM PRODUCTION / NEW SPROUT ART CLUB TECHNOLOGY & CULTURE Beijing / SHANGHAI XUYING CULTURAL COMMUNICATION			Bronze Lion	
B01/033	00993	INVISIBLE STAIN	VANISH	BULLYING AWARENESS	BETC HAVAS, Sao Paulo	BRAZIL	DAHOUSE AUDIO Sao Paulo / LOBO São Paulo			CASA9 AGENCIA DE COMUNICACAO Sao Paulo / COMUNICACAO MARKETING Sao Paulo / TASTEMAKERS BRASIL Sao Paulo / WITNESS ME Los Angeles	ABRACE BULLYING PREVENTION INSTITUTE Curitiba	Bronze Lion
B01/076	01266	CATS LOSE THEIR COOL DJ CAT	TEMPTATIONS	TEMPTATIONS LICKABLE SPOONS	adam&eveDDB, London	UNITED KINGDOM	SMUGGLER London	FACTORY STUDIOS London / MARSHALL STREET EDITORS London / SIREN London / TIME BASED ARTS London	ESSENCEDIA CO M Vancouver	WEBER SHANDWICK Toronto	Bronze Lion	
B01/085	01437	LYNX WITH CATNIP	AXE/LYNX	DEODORANT	LOLA MULLENLOWE, Madrid	SPAIN	CANADA Barcelona / SUNHOUSE CREATIVE Bath	MELT Barcelona		BIG SYNC MUSIC London	Bronze Lion	
B06/001	00030	THE REINFALL	THE NORWEGIAN POSTAL SERVICE	POST DELIVERY	POL, Oslo	NORWAY	BACON Oslo				Bronze Lion	
D02/007	00961	IRMELA VS. NAZIS	TOOM DIY MARKET	TOOM PRODUCTS	SCHOLZ & FRIENDS, Berlin	GERMANY	KLEINE BRUDER Hamburg	FIRMAMENT MEDIA Berlin / MASSIVEVOICES Berlin / SCHOLZ & FRIENDS Berlin / SLAUGHTERHOUSE GMBH Berlin			Bronze Lion	
D02/020	00672	YOU HAVE WHAT IT TAKES	FORSVARSMARKTEN	SWEDISH ARMED FORCE	NORD DDB, Stockholm	SWEDEN					Bronze Lion	
D03/015	01212	SUBMERGED	APPLE	APPLE VISION PRO	APPLE, Cupertino / APPLE, Los Angeles / TBWA/MEDIA ARTS LAB, Los Angeles	UNITED STATES	DIVISION7 Los Angeles / PICTURE NORTH Los Angeles / SWEETSHOP Los Angeles / TBWA/MEDIA ARTS LAB Los Angeles				Bronze Lion	
F01/037	00861	GAMBOL "DARE TO STEP"	GAMBOL	GAMBOL SANDALS	YDM THAILAND, Bangkok	THAILAND	SUNETA HOUSE Bangkok	SUNETA HOUSE Bangkok	YDM THAILAND Bangkok		Bronze Lion	

F02/001	00323	STEAL	MANDAUE FOAM HOME STORE	MANDAUE FOAM HOME STORE	GIGIL, Manila	PHILIPPINES	ARCADE FILM FACTORY Makati	ARCADE FILM FACTORY Makati / BAREBONES Makati / HIT PRODUCTIONS Makati				Bronze Lion
F03/018	00026	MIRACLE	RC COLA	RC COLA	GIGIL, Manila	PHILIPPINES	ARCADE FILM FACTORY Makati	ARCADE FILM FACTORY Makati / HIT PRODUCTIONS Makati				Bronze Lion
F03/026	00807	HEY JUDE	ADIDAS FOOTBALL	ADIDAS	JOHANNES LEONARDO, New York	UNITED STATES	HAWAI FILMS Madrid / SPINDLE London	BARKING OWL New York / BLACKSMITH New York / COMPANY 3 London / RECORD- PLAY LTD Barcelona / WAKE THE TOWN London	ESSENCEMEDIACO M London	ADIDAS UK Stockport / ANNA MCAULEY London / SWELL DIGITAL New York / THE DIRECTORS STUDIO London	Bronze Lion	
F04/012	00094	FER	SAVE THE CHILDREN, MEXICO	SAVE THE CHILDREN	ANONIMO, Mexico City / ANONIMO, Bogota	MEXICO / COLOMBIA	CATATONIA Mexico City	CATATONIA Mexico City / SHALALA STUDIOS Mexico City	SAVE THE CHILDREN MEXICO Mexico City			Bronze Lion
F04/061	01609	18 MONTHS	SECOND NURTURE	CHARITY	KLICK HEALTH, Toronto	CANADA	JAMUTE Sao Paulo / ZOMBIE STUDIO Sao Paulo				Bronze Lion	
F04/100	01607	READ BETTER	WATERSTONE S	BOOKS	FP7 McCANN, Dubai / McCANN, Bristol	UNITED ARAB EMIRATES / UNITED KINGDOM	VOX HAUS Petropolis		UM Birmingham	MARKETTIER'S London	BLOU STUDIO Riyadh / WATERSTONES London	Bronze Lion
F05/044	00849	TELSTRA - BETTER ON A BETTER NETWORK	TELSTRA	TELSTRA	BEAR MEETS EAGLE ON FIRE, Sydney	AUSTRALIA	BISCUIT FILMWORKS Sydney / REVOLVER Sydney	ELECTRIC THEATRE COLLECTIVE London / RUMBLE STUDIOS Sydney / THE EDITORS Sydney	OMD Sydney	+61 Sydney	Bronze Lion	
F05/134	01372	SQUAD UP	SUPERCELL	ENTERTAINMENT	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM	CAVIAR Los Angeles				Bronze Lion	
F07/017	00702	PARIS PARALYMPICS 2024: CONSIDERING WHAT?	CHANNEL 4	CHANNEL 4	CHANNEL 4, London / 4CREATIVE, London	UNITED KINGDOM	4CREATIVE London / BISCUIT FILMWORKS London / REVOLVER Sydney	FACTORY STUDIOS London / TIME BASED ARTS London				Bronze Lion
F09/038	01459	SKIN	RAÇA MAGAZINE	INSTITUTIONAL	LEPUB, Sao Paulo	BRAZIL	CZAR Sao Paulo / DAHOUSE AUDIO Sao Paulo / PXP Sao Paulo				FITA Sao Paulo	Bronze Lion
Total Awards:			52									