

Outdoor Winners

| Cat. No | Entry No | Title | Brand | Product | Entrant / Idea Creation | Location | Production | Post Production | Media | PR | Additional | Prize | Award |
|---------|----------|-------------------------|-------------------------------|------------------------|----------------------------------|-----------------|---|--|-----------------------------|---------------------------|---|----------------------|-------------|
| F05/077 | 01072 | A BRITISH ORIGINAL | BRITISH AIRWAYS | TRAVEL | UNCOMMON CREATIVE STUDIO, London | UNITED KINGDOM | | | MANNING GOTTLIEB OMD London | | | Grand Prix | Grand Prix |
| A05/051 | 00122 | BUCKET HAT | LACOSTE | LACOSTE | BETC, Paris | FRANCE | | | | | | Gold Lion Campaign | Gold Lion |
| A05/052 | 00120 | PINK POLO | LACOSTE | LACOSTE | BETC, Paris | FRANCE | | | | | | Gold Lion Campaign | |
| A05/053 | 00119 | SOCKS AND SANDALS | LACOSTE | LACOSTE | BETC, Paris | FRANCE | | | | | | Gold Lion Campaign | |
| B01/025 | 01256 | KITCHEN | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF CREDO PRODUCTIONS CO. Buenos Aires | FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver | STARCOM Toronto | ZENO GROUP Toronto | KRAFT HEINZ Toronto | Gold Lion Campaign | Gold Lion |
| B01/026 | 01259 | QSR | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF CREDO PRODUCTIONS CO. Buenos Aires | FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver | STARCOM Toronto | ZENO GROUP Toronto | KRAFT HEINZ Toronto | Gold Lion Campaign | |
| B01/027 | 01261 | DINER | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF CREDO PRODUCTIONS CO. Buenos Aires | FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver | STARCOM Toronto | ZENO GROUP Toronto | KRAFT HEINZ Toronto | Gold Lion Campaign | |
| D02/035 | 01765 | FITCHIX | HONEST EGGS CO. | REGENERATIVE FARM EGGS | VMLY&R, Melbourne | AUSTRALIA | AIRBAG Abbotsford | | MINDSHARE Melbourne | BCW Melbourne | | Gold Lion | Gold Lion |
| D05/082 | 01829 | THE LAST PHOTO | ITV X CALM | ITV X CALM | adam&eveDDB, London | UNITED KINGDOM | CAIN & ABEL London | | THE7STARS London | HOPE & GLORY London | | Gold Lion | Gold Lion |
| D06/037 | 01659 | THE ARTOIS PROBABILITY | STELLA ARTOIS | STELLA ARTOIS | GUT, Buenos Aires | ARGENTINA | KETAMA Buenos Aires | KETAMA Buenos Aires | | | BAMBA MUSIC Buenos Aires / GENOSHA Buenos Aires | Gold Lion | Gold Lion |
| F04/080 | 10828 | LIFE EXTENDING STICKERS | MAKRO | MAKRO SUPERMARKETS | GREY COLOMBIA, Bogotá | COLOMBIA | ESTUDIOS MACHINA Bogota / WHISKY CO Bogota | GERMAN JAVIER ROJAS CASTILLO Bogota / TOWNHOUSE Bogota | | | MAKRO Bogota | Gold Lion | Gold Lion |
| F05/051 | 01061 | ANNE DE GAULLE | FONDATION ANNE DE GAULLE | ASSOCIATION | HAVAS PARIS | FRANCE | | | | FRANCE INFO Paris | FONDATION ANNE DE GAULLE Versailles | Gold Lion | Gold Lion |
| F07/092 | 01826 | THE LAST PHOTO | ITV X CALM | ITV X CALM | adam&eveDDB, London | UNITED KINGDOM | CAIN & ABEL London | | THE7STARS London | HOPE & GLORY London | | Gold Lion | Gold Lion |
| F07/105 | 01895 | BREAD OF THE NATION | AB INBEV SA | CASTLE LAGER | OGILVY SOUTH AFRICA, Cape Town | SOUTH AFRICA | LITTLE BIG PRODUCTIONS Cape Town / PRESSURE COOKER Cape Town | | M-SPORTS MARKETING Randburg | | ABINBEV Johannesburg | Gold Lion | Gold Lion |
| A01/016 | 01254 | KITCHEN | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF CREDO PRODUCTIONS CO. Buenos Aires | FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver | STARCOM Toronto | ZENO GROUP Toronto | KRAFT HEINZ Toronto | Silver Lion Campaign | Silver Lion |
| A01/017 | 01263 | QSR | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF CREDO PRODUCTIONS CO. Buenos Aires | FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver | STARCOM Toronto | ZENO GROUP Toronto | KRAFT HEINZ Toronto | Silver Lion Campaign | |
| A01/018 | 01257 | DINER | HEINZ KETCHUP | HEINZ KETCHUP | RETHINK, Toronto | CANADA | WOLF CREDO PRODUCTIONS CO. Buenos Aires | FRAME DISTILLERY VFX Vancouver / GRAYSON MUSIC Toronto / R+D PRODUCTIONS Vancouver | STARCOM Toronto | ZENO GROUP Toronto | KRAFT HEINZ Toronto | Silver Lion Campaign | |
| A02/041 | 01854 | SECOND BEST HIGH CHAIR | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires | | | | | Silver Lion Campaign | Silver Lion |
| A02/042 | 01845 | SECOND BEST COT | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires | | | | | Silver Lion Campaign | |
| A02/043 | 01860 | SECOND BEST STOOL | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires | | | | | Silver Lion Campaign | |
| A08/018 | 01704 | OOH - 1 | UNIVERSITY ZUMBI DOS PALMARES | RACISMO ZERO | GREY, Sao Paulo | BRAZIL | BVM CROSS Sao Paulo / MALALA FILMES Sao Paulo / PINGADO AUDIO Sao Paulo / PUNCH AUDIO Sao Paulo | | GREY Sao Paulo | GREY Sao Paulo | UNIVERSITY ZUMBI DOS PALMARES Sao Paulo | Silver Lion Campaign | Silver Lion |
| A08/019 | 01708 | OOH - 2 | UNIVERSITY ZUMBI DOS PALMARES | RACISMO ZERO | GREY, Sao Paulo | BRAZIL | BVM CROSS Sao Paulo / MALALA FILMES Sao Paulo / PINGADO AUDIO Sao Paulo / PUNCH AUDIO Sao Paulo | | GREY Sao Paulo | GREY Sao Paulo | UNIVERSITY ZUMBI DOS PALMARES Sao Paulo | Silver Lion Campaign | |
| A08/020 | 01707 | OOH - 3 | UNIVERSITY ZUMBI DOS PALMARES | RACISMO ZERO | GREY, Sao Paulo | BRAZIL | BVM CROSS Sao Paulo / MALALA FILMES Sao Paulo / PINGADO AUDIO Sao Paulo / PUNCH AUDIO Sao Paulo | | GREY Sao Paulo | GREY Sao Paulo | UNIVERSITY ZUMBI DOS PALMARES Sao Paulo | Silver Lion Campaign | |
| B02/039 | 01859 | SECOND BEST HIGH CHAIR | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires | | | | | Silver Lion Campaign | Silver Lion |
| B02/040 | 01849 | SECOND BEST COT | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires | | | | | Silver Lion Campaign | |
| B02/041 | 01851 | SECOND BEST STOOL | IKEA | CHILDREN FURNITURE | DAVID, Madrid / INGO, Hamburg | SPAIN / GERMANY | GRADEPUNK COLOR GRADING Madrid / SAL GORDA Madrid / THE LOBBY Madrid / WACHO HITS Buenos Aires | | | | | Silver Lion Campaign | |
| D01/004 | 00348 | CHEETLE IN CHEADLE | CHEETOS | CHEETOS | CITIZEN RELATIONS, Toronto | CANADA | | | | CITIZEN RELATIONS Toronto | | Silver Lion | Silver Lion |
| D01/049 | 10830 | LIFE EXTENDING STICKERS | MAKRO | MAKRO SUPERMARKETS | GREY COLOMBIA, Bogotá | COLOMBIA | ESTUDIOS MACHINA Bogota / WHISKY CO Bogota | GERMAN JAVIER ROJAS CASTILLO Bogota / TOWNHOUSE Bogota | | | MAKRO Bogota | Silver Lion | Silver Lion |

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| D03/027 | 01563 | THE CLOSER | HEINEKEN | HEINEKEN | PUBLICIS ITALY LEPUB, Milan | ITALY | DIVISION Paris | THE MILL Paris | DENTSU REDSTAR London | EDELMAN London / FAST HORSE Minneapolis | BOOMERANG AGENCY Amsterdam / KATORGA Los Angeles / PICROW Los Angeles | Silver Lion | Silver Lion |
| D04/057 | 01262 | IKEA WINDOW SHOPPING | IKEA | IKEA | RETHINK, Toronto | CANADA | UNDIVIDED CREATIVE INC. Toronto | VAPOR MUSIC GROUP Toronto | CARAT Toronto | | FACES & PLACES Toronto / GROUNDGLASS CASTING Toronto / IKEA Vaughan / PROPRINT SERVICES Toronto | Silver Lion | Silver Lion |
| D05/009 | 00429 | THE HEINZJACK | HEINZ | HEINZ KETCHUP | FP7 McCANN, Dubai | UNITED ARAB EMIRATES | FP7 McCANN Dubai / VUZ Dubai | FP7 McCANN Dubai / VUZ Dubai | CARAT Dubai / FP7 McCANN Dubai / VUZ Dubai | FP7 McCANN Dubai | | Silver Lion | Silver Lion |
| D07/018 | 01270 | INSIDE JOBS | VOLKSWAGEN GROUP FRANCE | VOLKSWAGEN | DDB, Paris | FRANCE | ALLSO Paris / THE Paris | | | | | Silver Lion | Silver Lion |
| E02/069 | 01562 | THE CLOSER | HEINEKEN | HEINEKEN | PUBLICIS ITALY LEPUB, Milan | ITALY | DIVISION Paris | THE MILL Paris | DENTSU REDSTAR London | EDELMAN London / FAST HORSE Minneapolis | BOOMERANG AGENCY Amsterdam / KATORGA Los Angeles / PICROW Los Angeles | Silver Lion | Silver Lion |
| F01/008 | 00691 | FURPHY, WHAT THE TRUCK?! | FURPHY | FURPHY | THINKERBELL, Melbourne | AUSTRALIA | AKCELO Sydney / SCOUNDREL Sydney | | THINKERBELL Melbourne | THINKERBELL Melbourne | | Silver Lion | Silver Lion |
| F02/016 | 01671 | WE DIDN'T WRITE THIS CAMPAIGN | NOTMILK | NOTMILK | MRM WORLDWIDE, Santiago | CHILE | | | | DOS ALAS Santiago | | Silver Lion | Silver Lion |
| F03/052 | 01223 | CRY FOR THE LAW | TETA & TETA SPAIN | TETA | LOLA MULLENLOWE, Madrid | SPAIN | | | LOLA MULLENLOWE Madrid | LOLA MULLENLOWE Madrid | | Silver Lion | Silver Lion |
| F03/074 | 01858 | GEORGINA'S BILLBOARD COLLECTION | NETFLIX | GEORGINA NETFLIX ORIGINAL | DAVID, Madrid | SPAIN | SAL GORDA Madrid | | WAVEMAKER Madrid | | NETFLIX Madrid | Silver Lion | Silver Lion |
| F05/108 | 01788 | NATURAL INTELLIGENCE | NIKON | NIKON | CIRCUS GREY, Lima | PERU | CIRCUS GREY Lima / PUNTO APARTE Lima | AGOSTO Lima / M4CIZO Lima | GPO VALLAS Lima | | | Silver Lion | Silver Lion |
| F06/010 | 00493 | PHONE IT IN | SKINNY | TELECOMMUNICATION COMPANY | COLENZO BBDO, Auckland | NEW ZEALAND | COLENZO BBDO Auckland | COLENZO BBDO Auckland | COLENZO BBDO Auckland | | | Silver Lion | Silver Lion |
| F07/089 | 01598 | SOLAR IMPULSE - PRET A VOTER | SOLAR IMPULSE | PRET A VOTER | PUBLICIS CONSEIL, Paris | FRANCE | THE JUICE BY PRODIGIOUS Paris | PRODIGIOUS Paris | PUBLICIS MEDIA CONNECT Paris | PUBLICIS CONSEIL Paris | | Silver Lion | Silver Lion |
| F08/024 | 01764 | FITCHIX | HONEST EGGS CO. | REGENERATIVE FARM EGGS | VMLY&R, Melbourne | AUSTRALIA | AIRBAG Abbotsford | | MINDSHARE Melbourne | BCW Melbourne | | Silver Lion | Silver Lion |
| A01/060 | 01898 | RUNNER 1 | MICHELOB ULTRA | MICHELOB ULTRA | AB INBEV, Mexico City / DAVID, Buenos Aires | MEXICO / ARGENTINA | LANDIA Buenos Aires | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| A01/061 | 01903 | RUNNER 3 | MICHELOB ULTRA | MICHELOB ULTRA | AB INBEV, Mexico City / DAVID, Buenos Aires | MEXICO / ARGENTINA | LANDIA Buenos Aires | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| A01/062 | 01904 | RUNNER 4 | MICHELOB ULTRA | MICHELOB ULTRA | AB INBEV, Mexico City / DAVID, Buenos Aires | MEXICO / ARGENTINA | LANDIA Buenos Aires | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| A04/010 | 01599 | FOREVER KIDS - TWINGO | RENAULT | THE ORIGINALS | PUBLICIS CONSEIL, Paris | FRANCE | THE JUICE BY PRODIGIOUS Paris / THE SCOPE Hamburg | PRODIGIOUS Paris / THE SCOPE Hamburg | OMD FRANCE Paris | | RENAULT GROUP SIEGE SOCIAL Paris | Bronze Lion Campaign | Bronze Lion Campaign |
| A04/011 | 01608 | FOREVER KIDS - R5 TURBO | RENAULT | THE ORIGINALS | PUBLICIS CONSEIL, Paris | FRANCE | THE JUICE BY PRODIGIOUS Paris / THE SCOPE Hamburg | PRODIGIOUS Paris / THE SCOPE Hamburg | OMD FRANCE Paris | | RENAULT GROUP SIEGE SOCIAL Paris | Bronze Lion Campaign | Bronze Lion Campaign |
| A04/012 | 01610 | FOREVER KIDS - R12 GORDINI | RENAULT | THE ORIGINALS | PUBLICIS CONSEIL, Paris | FRANCE | THE JUICE BY PRODIGIOUS Paris / THE SCOPE Hamburg | PRODIGIOUS Paris / THE SCOPE Hamburg | OMD FRANCE Paris | | RENAULT GROUP SIEGE SOCIAL Paris | Bronze Lion Campaign | Bronze Lion Campaign |
| A05/018 | 00104 | KIDS | MCDELIVERY | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| A05/019 | 00101 | OFFICE | MCDELIVERY | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| A05/020 | 00098 | LATE NIGHT | MCDELIVERY | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| A07/021 | 00453 | TED LASSO PUBLIC DISPLAYS OF ENCOURAGEMENT | APPLE | ATV+ | TBWA/MEDIA ARTS LAB, Los Angeles | USA | SALT PRODUCTIONS LLC Los Angeles | | | OMD Los Angeles | | Bronze Lion Campaign | Bronze Lion Campaign |
| A07/025 | 01960 | TED LASSO PUBLIC DISPLAYS OF ENCOURAGEMENT #2.1 | APPLE | APPLETV+ | TBWA/MEDIA ARTS LAB, Los Angeles | USA | SALT PRODUCTIONS LLC Los Angeles | | | OMD Los Angeles | | Bronze Lion Campaign | Bronze Lion Campaign |
| A09/033 | 01504 | BALLOTS AGAINST BULLETS - SURVIVORS (MARCO RUBIO) | CHANGE THE REF | SERVICE | ALMA DDB, Florida | USA | | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| A09/034 | 01515 | BALLOTS AGAINST BULLETS - SURVIVORS (RON DESANTIS) | CHANGE THE REF | SERVICE | ALMA DDB, Florida | USA | | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| A09/035 | 01508 | BALLOTS AGAINST BULLETS - SURVIVORS (BRIAN KEMP) | CHANGE THE REF | SERVICE | ALMA DDB, Florida | USA | | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| B01/056 | 01482 | NOTHING FILLS A HOLE LIKE POT NOODLE (POT HOLE) | POT NOODLE | POT NOODLE | adam&eveDDB, London | UNITED KINGDOM | ACADEMY FILMS London / adam&eveDDB London | ACADEMY FILMS London / FACTORY STUDIOS London / NINETEENTWENTY London / SIREN London | MINDSHARE London | W COMMUNICATIONS London | | Bronze Lion Campaign | Bronze Lion Campaign |
| B01/057 | 01480 | NOTHING FILLS A HOLE LIKE POT NOODLE (POSTBOX) | POT NOODLE | POT NOODLE | adam&eveDDB, London | UNITED KINGDOM | ACADEMY FILMS London / adam&eveDDB London | ACADEMY FILMS London / FACTORY STUDIOS London / NINETEENTWENTY London / SIREN London | MINDSHARE London | W COMMUNICATIONS London | | Bronze Lion Campaign | Bronze Lion Campaign |
| B01/058 | 01483 | NOTHING FILLS A HOLE (SNOOKER) | POT NOODLE | POT NOODLE | adam&eveDDB, London | UNITED KINGDOM | ACADEMY FILMS London / adam&eveDDB London | ACADEMY FILMS London / FACTORY STUDIOS London / NINETEENTWENTY London / SIREN London | MINDSHARE London | W COMMUNICATIONS London | | Bronze Lion Campaign | Bronze Lion Campaign |
| B04/028 | 01716 | CHARGING PORSCHE | VOLVO CARS BRASIL | VOLVO CHARGING STATIONS | GREY, Sao Paulo | BRAZIL | NOTORIOUS FILMS São Paulo | BVM CROSS Sao Paulo | | GREY Sao Paulo | VOLVO Sa Paulo | Bronze Lion Campaign | Bronze Lion Campaign |
| B04/029 | 01705 | CHARGING BMW | VOLVO CARS BRASIL | VOLVO CHARGING STATIONS | GREY, Sao Paulo | BRAZIL | NOTORIOUS FILMS São Paulo | BVM CROSS Sao Paulo | | GREY Sao Paulo | VOLVO Sa Paulo | Bronze Lion Campaign | Bronze Lion Campaign |
| B04/030 | 01712 | CHARGING MERCEDES (AUDI) | VOLVO CARS BRASIL | VOLVO CHARGING STATIONS | GREY, Sao Paulo | BRAZIL | NOTORIOUS FILMS São Paulo | BVM CROSS Sao Paulo | | GREY Sao Paulo | VOLVO Sa Paulo | Bronze Lion Campaign | Bronze Lion Campaign |
| B05/028 | 00100 | LATE NIGHT | MCDELIVERY | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| B05/041 | 00099 | KIDS | MCDELIVERY | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | | | | Bronze Lion Campaign | Bronze Lion Campaign |
| B05/042 | 00097 | OFFICE | MCDELIVERY | DELIVERY FOOD SERVICE | DDB COLOMBIA, Bogota | COLOMBIA | LOS NOTARIOS Bogota | | | | | Bronze Lion Campaign | Bronze Lion Campaign |

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| B09/030 | 01294 | ROOKIE | CHANGE THE REF | CHANGE THE REF | ENERGY BBDO, Chicago | USA | BEGRIZZLEE Los Angeles | FLARE BBDO Chicago / HUMAN MUSIC & SOUND DESIGN New York | | | | Bronze Lion Campaign | Bronze Lion |
| B09/031 | 01289 | GRUNT | CHANGE THE REF | CHANGE THE REF | ENERGY BBDO, Chicago | USA | BEGRIZZLEE Los Angeles | FLARE BBDO Chicago / HUMAN MUSIC & SOUND DESIGN New York | | | | Bronze Lion Campaign | |
| B09/032 | 01290 | JARHEADS | CHANGE THE REF | CHANGE THE REF | ENERGY BBDO, Chicago | USA | BEGRIZZLEE Los Angeles | FLARE BBDO Chicago / HUMAN MUSIC & SOUND DESIGN New York | | | | Bronze Lion Campaign | |
| D01/024 | 01293 | THE NEW RECRUITS | CHANGE THE REF | CHANGE THE REF | ENERGY BBDO, Chicago | USA | BEGRIZZLEE Los Angeles | FLARE BBDO Chicago / HUMAN MUSIC & SOUND DESIGN New York | | | | Bronze Lion | Bronze Lion |
| D01/038 | 01560 | THE CLOSER | HEINEKEN | HEINEKEN | PUBLICIS ITALY LEPUB, Milan | ITALY | DIVISION Paris | THE MILL Paris | DENTSU REDSTAR London | EDELMAN London / FAST HORSE Minneapolis | BOOMERANG AGENCY Amsterdam / KATORGA Los Angeles / PICROW Los Angeles | Bronze Lion | Bronze Lion |
| D01/045 | 01696 | SMILES EVERYWHERE | COLGATE | COLGATE | VMLY&R, Sao Paulo | BRAZIL | BRAVO FILM COMPANY Sao Paulo / MUGSHOT Sao Paulo | | VMLY&R Sao Paulo | | | Bronze Lion | Bronze Lion |
| D02/015 | 01311 | HEINEKICKS | HEINEKEN | HEINEKEN | PUBLICIS ITALY LEPUB, Milan / BBH, Singapore | ITALY / SINGAPORE | | | | | LE PUB APAC Singapore | Bronze Lion | Bronze Lion |
| D03/008 | 00568 | A SEAT IN THE SUN | DOVE | DOVE | SOKO, Sao Paulo | BRAZIL | OTZI GROUP Pompeia | | | SOKO Sao Paulo | DOIS PINGOS Sao Paulo | Bronze Lion | Bronze Lion |
| D03/034 | 01763 | FITCHIX | HONEST EGGS CO. | REGENERATIVE FARM EGGS | VMLY&R, Melbourne | AUSTRALIA | AIRBAG Abbotsford | | MINDSHARE Melbourne | BCW Melbourne | | Bronze Lion | Bronze Lion |
| D04/005 | 00162 | INSIDE JOBS | VOLKSWAGEN GROUP FRANCE | VOLKSWAGEN | DDB, Paris | FRANCE | ALLSO Paris / THE Paris | | | | | Bronze Lion | Bronze Lion |
| D04/008 | 00115 | THE COPENHAGEN BENCH | TV 2 DENMARK | PUBLIC SERVICE | TV 2 CREATIVE, Copenhagen | DENMARK | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen | TV 2 CREATIVE Copenhagen | | Bronze Lion | Bronze Lion |
| D04/011 | 00346 | CHEETLE IN CHEADLE | CHEETOS | CHEETOS | CITIZEN RELATIONS, Toronto | CANADA | | | | CITIZEN RELATIONS Toronto | | Bronze Lion | Bronze Lion |
| D04/019 | 00385 | BED-VERTS | 10:PM | 10:PM MATTRESSES | HOWATSON+COMPANY, Sydney | AUSTRALIA | HOWATSON+COMPANY Sydney / SCOUNDREL Sydney | HECKLER Sydney / HOWATSON+COMPANY Sydney | HOWATSON+COMPANY Sydney | HOWATSON+COMPANY Sydney | | Bronze Lion | Bronze Lion |
| D04/068 | 01131 | BOTTLE TILES | AREQUIPENA - AB INBEV | AREQUIPENA BEER | BACKUS - AB INBEV, Lima / VMLY&R, Lima | PERU | HUMANIMAL Lima / KA&O FILMS AND CONTENT Lima / LUNATIC Lima | | ZENITH Lima | | POR UN PERU SIN CANCER Lima | Bronze Lion | Bronze Lion |
| D04/073 | 01383 | TURNSTILE TURBINES | IBERDROLA | SUBWAY TURNSTILE | WEBER SHANDWICK, Paris | FRANCE | | | MEDIABRANDS Neuilly-Sur-Seine | WEBER SHANDWICK Paris | EVENTOOLS Morigny-Champigny / McCANN Paris | Bronze Lion | Bronze Lion |
| D05/090 | 01590 | BRAHMA MEDICAL DEPARTMENT | BRAHMA | BRAHMA BEER | AFRICA CREATIVE DDB, Sao Paulo | BRAZIL | DRAFTLINE INTEGRATED PRODUCTION Sao Paulo / MONKEY Sao Paulo / PBA CINEMA São Paulo / SATELITE AUDIO Sao Paulo | MASSAI Sao Paulo | | | | Bronze Lion | Bronze Lion |
| D05/102 | 01930 | UNOFFICIAL GOALS | AGUILA | AGUILA BEER | DAVID, Bogotá | COLOMBIA | DURO ESTUDIO Bogota / MACARENA & CO Bogota | HOOKED MUSIC Hamburg / MACARENA & CO Bogota | ADBID GROUP Bogota / ZENITH Bogota | ALINA VELEZ COMUNICACIONES Bogota / DATTIS COMUNICACIONES Bogota | | Bronze Lion | Bronze Lion |
| E02/010 | 00433 | THE HEINZJACK | HEINZ | HEINZ KETCHUP | FP7 McCANN, Dubai | UNITED ARAB EMIRATES | FP7 McCANN Dubai / VUZ Dubai | FP7 McCANN Dubai / VUZ Dubai | CARAT Dubai / FP7 McCANN Dubai / VUZ Dubai | FP7 McCANN Dubai | | Bronze Lion | Bronze Lion |
| E02/089 | 01889 | THE BLIND SPOT | VOLKSWAGEN SOUTH AFRICA | VOLKSWAGEN SERVICE | OGILVY SOUTH AFRICA, Cape Town | SOUTH AFRICA | RUN JUMP FLY CREATIONS Pretoria / THINKING Cape Town | | BONFIRE MEDIA Cape Town | | VOLKSWAGEN SOUTH AFRICA Cape Town | Bronze Lion | Bronze Lion |
| F03/047 | 01097 | LIGUE 1 SYMPHONY | PRIME | LIGUE 1 BROADCAST | MARCEL, Paris | FRANCE | ALLSO Paris | | DURANGO STUDIO Paris / KOUZ PRODUCTION Paris | | | Bronze Lion | Bronze Lion |
| F05/036 | 00766 | WOMEN'S AID - HE'S COMING HOME | WOMEN'S AID | CHARITY SERVICES | HOUSE 337, London | UNITED KINGDOM | HOUSE 337 London / THE CORNER SHOP London | ABSOLUTE London | | | WORK EDITORIAL London | Bronze Lion | Bronze Lion |
| F05/063 | 01082 | HAPPY RAMADAN | MCDONALD'S | MCDONALD'S | SCHOLZ & FRIENDS, Hamburg | GERMANY | | | | | FLAVOR STUDIO Curitiba / HOCHKANT FILM GMBH & CO. KG Munich / IAM IMAGE Hamburg / JOHNNY. VISUAL CONTENT Hamburg | Bronze Lion | Bronze Lion |
| F07/058 | 01198 | NEST DOMES | BANANA BOAT | SOLAR PROTECTOR | WUNDERMAN THOMPSON COLOMBIA, Bogota | COLOMBIA | | | | | EDGEWELL Bogota | Bronze Lion | Bronze Lion |
| F07/078 | 01224 | LET'S WASH AWAY THE TABOO | PERSIL | PERSIL | LOLA MULLENLOWE, Madrid / MULLENLOWE UK, London | SPAIN / UNITED KINGDOM | | | MINDSHARE London | | | Bronze Lion | Bronze Lion |
| Total Awards: | | | | | 59 | | | | | | | | |