

Entertainment Lions For Sport Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A02/011	00544	DREAMCASTER	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	DAHOUSE AUDIO Los Angeles / HELO Santa Monica / NEPYRU London			3 PM New York	ABINBEV New York / STARCOM New York	Grand Prix
A01/020	00389	LEA	KIMBERLY CLARK	KOTEX	OGILVY, São Paulo	BRAZIL	LUCHA LIBRE AUDIO São Paulo / MOONHEIST Sao Paulo	CLANDESTINO ESTUDIO Sao Paulo / SPACE GORILLA Sao Paulo			KIMBERLY-CLARK São Paulo	Gold Lion
B01/035	00498	THE FORGOTTEN TEAM	MEO	FOOTBALL JERSEY	DENTSU CREATIVE, Lisbon	PORTUGAL	78 FILMS Lisbon / ENERRE Lisbon / GARAGE Lisbon		DENTSU CREATIVE Lisbon	DENTSU CREATIVE Lisbon		Gold Lion
E04/057	00563	SHOUT	TELEFONICA	MOVISTAR	VMLY&R MEXICO, Mexico City	MEXICO	REBOLUCION Mexico City	REBOLUCION Mexico City				Gold Lion
A04/021	00286	NIKE FC PRESENTS THE FOOTBALLVERSE	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	ICONOCLAST Los Angeles	FRAMESTORE Los Angeles / ROCK PAPER SCISSORS Los Angeles				Silver Lion
B01/038	00568	AIRTEL 175 REPLAYED	AIRTEL	AIRTEL TELECOMMUNICATIONS	LEO BURNETT, Mumbai	INDIA						Silver Lion
C01/060	00513	THE EXILED TEAM	BRAHMA BEER	INSTITUTIONAL	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	MOONHEIST Sao Paulo / SATELITE AUDIO Sao Paulo				AGENCIA LOUDER Sao Paulo / NETSHOW.ME Sao Paulo / WHO ARE YOU AGENCY Kyiv	Silver Lion
D01/022	00025	X SPEEDPORTAL RICK & MORTY	ADIDAS	X SPEEDPORTAL FOOTBALL BOOT	TBWA\NEBOKO, Amsterdam	THE NETHERLANDS	24/7 SPORTS UK / ADEUS Paris / ADULT SWIM Atlanta / SUGAR FREE TV Manchester / TBWA\NEBOKO Amsterdam	AUDENTITY Amsterdam / DE GROT Amsterdam / KAPSALON Amsterdam / LOUPE&CO Amsterdam / THE PANICS Amsterdam	MEDIACOM Amsterdam	TBWA\NEBOKO Amsterdam	APRILMAY STUDIO London / ATTITUDE LTD Berlin / ESSENCEMEDIACOM London / VIDIBOKO Amsterdam	Silver Lion
D02/052	00557	SECOND OPPORTUNITY LEAGUE	CORONA	CORONA	WE BELIEVERS, New York	USA	BROSS AL CUADRADO Mexico City / WE DOERS New York	PICKLE MUSIC New York				Silver Lion
E01/024	00229	LAS DIABLILLAS	MAJOR LEAGUE BASEBALL	MLB ORIGINALS	MAJOR LEAGUE BASEBALL, New York / REMEZCLA, New York	USA	MAJOR LEAGUE BASEBALL New York / REMEZCLA New York	MAJOR LEAGUE BASEBALL New York / REMEZCLA New York	MAJOR LEAGUE BASEBALL New York	MAJOR LEAGUE BASEBALL New York / REMEZCLA New York		Silver Lion
E01/059	00548	BLACK COACHES	TELEFONICA	VIVO/BRAZIL'S NATIONAL TEAM SPONSORSHIP	VMLY&R, Sao Paulo	BRAZIL	CORACAO DA SELVA Sao Paulo / JAMUTE Sao Paulo / SELVAGEM Sao Paulo / VMLY&R Sao Paulo					Silver Lion
A01/024	00565	SHOUT	TELEFONICA	MOVISTAR	VMLY&R MEXICO, Mexico City	MEXICO	REBOLUCION Mexico City	REBOLUCION Mexico City				Bronze Lion
B02/011	00538	DREAMCASTER	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	DAHOUSE AUDIO Los Angeles / HELO Santa Monica / NEPYRU London			3 PM New York	ABINBEV New York / STARCOM New York	Bronze Lion
C01/004	00087	ANYTIME ANYTIME	ANYTIME FITNESS	ANYTIME FITNESS	MISCHIEF @ NO FIXED ADDRESS, New York	USA	STRIKE ANYWHERE FILMS San Francisco	ALTER EGO Toronto / SCHOOL EDITING Toronto	GOODWAY GROUP New York	FISH CONSULTING Texas	ANYTIME FITNESS Woodbury / VAPOR MUSIC GROUP Toronto	Bronze Lion
C01/052	00497	THE FORGOTTEN TEAM	MEO	FOOTBALL JERSEY	DENTSU CREATIVE, Lisbon	PORTUGAL	78 FILMS Lisbon / ENERRE Lisbon / GARAGE Lisbon		DENTSU CREATIVE Lisbon	DENTSU CREATIVE Lisbon		Bronze Lion
D01/042	00456	THE NAME CONFUSION	A.L.M.A. / RACING CLUB	A.L.M.A. / RACING CLUB	REPUBLICA HAVAS, Miami	USA	TWINS MUSIC Buenos Aires / WALDEN STUDIO Buenos Aires	WALDEN STUDIO Buenos Aires				Bronze Lion
D02/004	00141	TOM BRADY'S LETTER	UNDER ARMOUR	UNDER ARMOUR	SLAP GLOBAL, New York	USA	TOOL OF NORTH AMERICA Los Angeles					Bronze Lion
E01/045	00449	NOBODY WATCHES WOMEN FOOTBALL	HEINEKEN	HEINEKEN	PUBLICIS ITALY LEPUB, Milan	ITALY						Bronze Lion
E04/003	00090	INTERFACE INTERRUPTION	TUBI	TUBI	MISCHIEF @ NO FIXED ADDRESS, New York	USA	STRIKE ANYWHERE FILMS San Francisco	FRIEND OR FOE Los Angeles / JUNIPER JONES Los Angeles	VAYNERMEDIA New York	TUBI San Francisco	CO3 New York / DECIBEL New York	Bronze Lion
E04/042	00475	MOTHER	HEROES OF TODAY PLATFORM (LALIGA, IBERIA, REPSOL, ORANGE AND DAZN)	CORPORATE SOCIAL RESPONSIBILITY (CSR)	DDB SPAIN, Madrid	SPAIN	BIRTH PRODUCTIONS Paris / BSO Barcelona / LANDIA Madrid / THE OMS Madrid	COFFEE AND TV London		QMS COMUNICACION Madrid		Bronze Lion
Total Awards:			20									