

Entertainment Lions for Sport Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
D02/060	00544	HAALAND PAYBACK TIME	CLASH OF CLANS	CLASH OF CLANS	DAVID, New York	UNITED STATES	BUTTER New York / FOUNDER Manchester / SUPERCCELL Helsinki			THE ROMANS London		Grand Prix
A01/014	00645	KYIKATEJE	GAVIAO KYIKATEJÊ FOOTBALL CLUB	GAVIAO KYIKATEJÊ FOOTBALL CLUB	AREA 23, AN IPG HEALTH COMPANY, New York	UNITED STATES	BOILER FILMS Sao Paulo / BUMBLEBEAT Sao Paulo / DIRTY WORK Sao Paulo	DIRTY WORK Sao Paulo / FLAVOR STUDIO Curitiba				Gold Lion
A02/007	00071	OLYMPIC GAMES OPENING CEREMONY PARIS 2024	PARIS 2024	PARIS 2024	PANAME 24, Paris / AUDITOIRE, Paris / DOUBLE 2, Paris / OBO, Paris / HAVAS PARIS / HAVAS EVENTS, Paris	FRANCE	UBI BENE Paris	PROSE ON PIXELS Paris				Gold Lion
B03/001	00089	SIGNED BY FANATICS	FANATICS	Licensed Sports Merchandise	FANATICS, New York	UNITED STATES	FANATICS New York	FANATICS New York	FANATICS New York	FANATICS New York		Gold Lion
E02/023	00750	THE 4TH JUDGE	THE RING	BOXING EVENT	BIGTIME CREATIVE SHOP, Riyadh	SAUDI ARABIA	GENOSHA Buenos Aires	FLAVOR STUDIO Curitiba				Gold Lion
E05/025	20355	OBSSESSION	RIYADH SEASON	BOXING FIGHT	BIGTIME CREATIVE SHOP, Riyadh	SAUDI ARABIA	RIFF RAFF FILMS London	750MPH London / SELECTED WORKS London / THE HOGAN London				Gold Lion
A04/020	00414	JORDAN CAN'T BAN GREATNESS	NIKE	NIKE	WIEDEN+KENNEDY, Portland / JORDAN BRAND, Beaverton	UNITED STATES	BAUIE PRODUCTIONS Los Angeles / DRONE DUDES Granada Hills / IMPERIAL WOODPECKER New York / SATIS&FY Hillsboro	A52 VFX Santa Monica / JOINT EDITORIAL Portland / ROCK PAPER SCISSORS Los Angeles / THE TRAFIK Santa Monica	WIEDEN+KENNEDY Portland	JORDAN BRAND Beaverton		Silver Lion
A04/033	00244	AVANI'S GOLD	BRITANNIA MARIE GOLD	BRITANNIA MARIE GOLD	TALENTED, Bangalore	INDIA	LITTLE GIANT FILMS Mumbai	LITTLE GIANT FILMS Mumbai		DENTSU CREATIVE Mumbai / TALENTED Bangalore	BRITANNIA INDUSTRIES Bengaluru / THE NEW THING Bangalore / YOUNGUN Gurugram	Silver Lion
B01/063	00755	THE 4TH JUDGE	THE RING	BOXING EVENT	BIGTIME CREATIVE SHOP, Riyadh	SAUDI ARABIA	GENOSHA Buenos Aires	FLAVOR STUDIO Curitiba				Silver Lion
B03/003	00543	HAALAND PAYBACK TIME	CLASH OF CLANS	CLASH OF CLANS	DAVID, New York	UNITED STATES	BUTTER New York / FOUNDER Manchester / SUPERCCELL Helsinki			THE ROMANS London		Silver Lion
C02/001	00021	SAVING PELOTICA DE GOMA	VACILATE ESTO	VACILATE ESTO	LAWEB BUENTIPO, Caracas / BUENTIPO, Bogota	VENEZUELA / COLOMBIA	EL PATIO Caracas		IMAN COMUNICACIONES Caracas			Silver Lion
D01/026	00362	PAID THROUGH PARENTS	MOLSON COORS	MOLSON COORS	RETHINK, Toronto	CANADA	ASYMETRIC Toronto / COUP AND CO Toronto	DARLING COLOUR & VFX Toronto / OSO AUDIO Toronto / SAINTS EDITORIAL Toronto	PUBLICIS CANADA Toronto		MOLSON COORS CANADA Toronto	Silver Lion
E01/029	00646	KYIKATEJE	GAVIAO KYIKATEJÊ FOOTBALL CLUB	GAVIAO KYIKATEJÊ FOOTBALL CLUB	AREA 23, AN IPG HEALTH COMPANY, New York	UNITED STATES	BOILER FILMS Sao Paulo / BUMBLEBEAT Sao Paulo / DIRTY WORK Sao Paulo	DIRTY WORK Sao Paulo / FLAVOR STUDIO Curitiba				Silver Lion
E01/031	00579	RUNNING IN FEAR	ALMA PRETA	ALMA PRETA	LEWLARAIBWA, Sao Paulo	BRAZIL	CINE Sao Paulo / QUIETCITY Sao Paulo	CINE Sao Paulo / QUIETCITY Sao Paulo	LEWLARAIBWA Sao Paulo	LEWLARAIBWA Sao Paulo		Silver Lion
B01/019	00049	THE FLAME THAT WASN'T A FLAME	EDF	EDF	BETC, Paris / EDF, Paris	FRANCE	ATELIER BLAM Nantes / EDF Paris / FALABRACKS Paris / MOVEMENT Paris		HAVAS MEDIA Paris / HAVAS PLAY Paris	EDF Paris		Bronze Lion
C01/012	00235	HEY JUDE	ADIDAS FOOTBALL	ADIDAS	JOHANNES LEONARDO, New York	UNITED STATES	HAWAI FILMS Madrid / SPINDLE London	BARKING OWL New York / BLACKSMITH New York / COMPANY 3 London / RECORD-PLAY LTD Barcelona / WAKE THE TOWN London	ESSENCEMEDIACO M London		ADIDAS UK Stockport / ANNA MCAULEY London / SWELL DIGITAL New York / THE DIRECTORS STUDIO London	Bronze Lion
C01/044	00516	SENNA'S CUT	NETFLIX	SENNA	MONKS, Buenos Aires / MONKS, Bogota	ARGENTINA / COLOMBIA	REBOLUCION Buenos Aires	MONKS Buenos Aires				Bronze Lion
C01/053	00254	BAD LUCK REVERSER	REFISAL	REFISAL	NAME, Bogota / VML, New York	COLOMBIA / UNITED STATES	AKIRA CINE Bogota / BELIEVE TV Santiago / NAME Bogota / VOX HAUS Porto Alegre		SPARK foundry Bogota	DATTIS COMUNICACIONES Bogota		Bronze Lion
C01/071	00400	EXCUSES BARS	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY	JA JA FILM Barcelona					Bronze Lion
C02/011	00370	PAID THROUGH PARENTS	MOLSON COORS	MOLSON COORS	RETHINK, Toronto	CANADA	ASYMETRIC Toronto / COUP AND CO Toronto	DARLING COLOUR & VFX Toronto / OSO AUDIO Toronto / SAINTS EDITORIAL Toronto	PUBLICIS CANADA Toronto		MOLSON COORS CANADA Toronto	Bronze Lion
D01/037	00336	THE IMPOSSIBLE DRIVE	LEGO	LEGO TECHNIC	M&C SAATCHI, London / THE LEGO GROUP, Billund	UNITED KINGDOM / DENMARK	FORMIDABLE PRODUCTIONS London / M&C SAATCHI London / MCLAREN RACING Woking / THE LEGO GROUP Billund	FORMIDABLE PRODUCTIONS London / THE LEGO GROUP Billund	M&C SAATCHI London	M&C SAATCHI London		Bronze Lion
D01/057	00515	FIELDS OF GLORY	PILSEN BEER	PILSEN BEER	MONKS, Bogota	COLOMBIA	LUTHER FILMS Medellin				DRAFTLINE Bogota / ECOSPFAIRA Envidado	Bronze Lion
E02/019	00582	THE FAN REMOTE	CLARO	CLARO TV+	TALENT MARCEL, São Paulo	BRAZIL	20DASH Sao Paulo / ADOLFO SCHAUER Sao Paulo / CORAZON FILMES Sao Paulo / JAMUTE Sao Paulo / NOTIS US Curitiba				SPORT CLUB CORINTHIANS PAULISTA Sao Paulo	Bronze Lion
E03/008	00470	COORS LIGHT, COORS LIGHT	COORS LIGHT	COORS LIGHT	MOLSON COORS BEVERAGE COMPANY, Chicago / DROGA5, PART OF ACCENTURE SONG, New York / RETHINK, New York	UNITED STATES				PHAEDON Minneapolis	MOLSON COORS BEVERAGE COMPANY Chicago	Bronze Lion
E05/001	00045	FOOTBALL LOVER FM	SO FOOT	SO FOOT	BETC, Paris	FRANCE	BETC FULLSIX Paris / GUM Paris / LA-BO Paris / PROSE ON PIXELS Paris			BETC Paris		Bronze Lion
E07/029	00728	AEROMEXICANOS	AEROMEXICO	AEROMEXICO	OGILVY, Mexico City	MEXICO	ORIENTAL FILMS Mexico City	AZOTEA POST Mexico City / FARO VFX La Tebaida / FONOBX Mexico / TORNUS AGENCY Mexico City		OGILVY Mexico City		Bronze Lion
Total Awards:			26									