

Entertainment Lions for Gaming Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
E04/004	00176	COPYCATS WELCOME	CLASH ROYALE	CLASH ROYALE	DAVID, New York	UNITED STATES	BELIEVE TV Santiago / SONIC UNION New York					Grand Prix
D01/013	00140	POCKET-SIZED HALFTIME SHOW	CLASH ROYALE	CLASH ROYALE	UNCOMMON CREATIVE STUDIO STOCKHOLM	SWEDEN	GIZMO Buenos Aires			THE ROMANS London		Gold Lion
E04/002	00199	THE CLUB IS YOURS	EA SPORTS	EA SPORTS FC	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM	MJZ London					Silver Lion
E05/004	00095	GAMING FLUTE	SKITTLES	SKITTLES	TBWA/CHIAT/DAY CHICAGO	UNITED STATES	SAWHORSE PRODUCTIONS Los Angeles	HUNG STUDIOS Chicago / OMNICOM STUDIOS Chicago	STARCOM Chicago	WEBER SHANDWICK Chicago	N2 New York / WONDERMAKR Toronto	Silver Lion
B04/006	00031	SILENT CLEANING	KAO CORPORATION	MAGICLEAN, QUICKLE WIPER	WHATEVER, Tokyo	JAPAN	KAO CORPORATION Tokyo / WHATEVER Tokyo					Bronze Lion
B05/007	00219	R2R—	BRAHMA	BEER	AFRICA CREATIVE, Sao Paulo	BRAZIL	HALLEY SOUND Sao Paulo / KAUS FILM Sao Paulo	BTFLY Sao Paulo / FLOW EFFECTS Sao Paulo / GUAVA POST Sao Paulo			INTEGRATED PRODUCTION MODE Sao Paulo	Bronze Lion
D01/017	00010	DELIVERED BY TETRIS	LA POSTE	LA POSTE	BETC, Paris / HAVAS PARIS	FRANCE	GUM Paris / PROSE ON PIXELS Paris			BETC Paris		Bronze Lion
E06/002	00151	CRACKED ROYALE	CLASH ROYALE	CLASH ROYALE	DAVID, New York	UNITED STATES	WE ARE IAM Sao Paulo				DRUID Sao Paulo	Bronze Lion
Total Awards:			8									