

Entertainment Winners

| Cat. No | Entry No | Title | Brand | Product | Entrant / Idea Creation | Location | Production | Post Production | Media | PR | Additional | Prize |
|---------|----------|--|---|---|---|--------------------------------|--|---|--|---|---|-------------|
| D01/009 | 00097 | ORIGINAL FOREVER | ADIDAS | ADIDAS ORIGINALS | JOHANNES LEONARDO, New York / ADIDAS, London | UNITED STATES / UNITED KINGDOM | FRAME BY FRAME Rome | BLACKSMITH New York / CABIN EDITING New York / CONCRET FORM Los Angeles | ESSENCEDIACO M New York | | LOST LOVED Dover / PRODCO Los Angeles | Grand Prix |
| A01/060 | 00464 | WHO'S WAITING FOR YOU? | CERVEZA VICTORIA | CERVEZA VICTORIA | WIEDEN+KENNEDY, Mexico | MEXICO | THE YOUTH Curitiba | COLOSSAL Curitiba | | | AB INBEV Mexico City / DRAFTLINE MEXICO Mexico City / SATELITE AUDIO Sao Paulo / SUPERSONICA Sao Paulo / ZENITH Mexico City | Gold Lion |
| A05/001 | 00546 | THE TIGER | GUCCI | GUCCI | MJZ, Los Angeles / GUCCI, Florence | UNITED STATES / ITALY | MJZ Los Angeles | | | | | Gold Lion |
| E03/002 | 00457 | EVERYBODY COINBASE | COINBASE | COINBASE | ISLE OF ANY, New York | UNITED STATES | DAISY CHAIN STUDIO London / ISLE OF ANY New York | CARTEL New York / ISLE OF ANY New York / WAVE STUDIOS New York | WAVEMAKER New York | COINBASE Oakland / ISLE OF ANY New York | COINBASE Oakland / DAISY CHAIN STUDIO London / ISLE OF ANY New York | Gold Lion |
| A03/012 | 00033 | BIG MAN, SHOT ON IPHONE | APPLE | IPHONE | APPLE, Cupertino | UNITED STATES | SOMESUCH Los Angeles | FACTORY STUDIOS London / FINAL CUT London | | | | Silver Lion |
| A06/009 | 00367 | CHANGE MY MIND | CZECH TELEVISION | CZECH TELEVISION | PUNK FILM, Prague / LEO, Prague | CZECH REPUBLIC | PUNK FILM Prague | PUNK FILM Prague | | | | Silver Lion |
| D01/029 | 00253 | TIFFANY & CO. X NETFLIX'S FRANKENSTEIN | TIFFANY & CO. AND NETFLIX BRAND CREATIVE STUDIO | TIFFANY & CO. JEWELRY & GUILLERMO DEL TORO'S FRANKENSTEIN | TIFFANY & CO, New York / NETFLIX, Los Angeles | UNITED STATES | BLINKINK London / LUSHPOP STUDIOS Avon / MoA STUDIO Madrid | | WAVEMAKER New York | TIFFANY & CO New York | ALI KASHFI DESIGN New York / AV&C New York / CREATEOLOGY Beverly Hills / CUE GRAVITY Portland / DANIEL QUIRKE ANIMATIONS London / ERICA ANDERSON ANIMATION Spotsylvania / FABU - / FIGARO STUDIO / JULIO LAX VFX Murcia / MEDIA ZOO London / MS ARREDAMENTI Palermo / NETFLIX Los Angeles / PLEUNG New York / QUADRIGA New York / RUBELLI Venice / SHOP CAT Brooklyn / SORRELL ORIGINALS New York / SPAETH DESIGN INC Woodside / THOMAS MILEWSKI PHOTOGRAPHY New York / TIFFANY CREATIVE VISUAL MERCHANDISING New York / TIFFANY JEWELRY DESIGN & INNOVATION WORKSHOP New York / ZEHAVI & CORDES PHOTOGRAPHY New York | Silver Lion |
| E01/004 | 00234 | THE GREY SWAN | NYCOPLUS | DIETARY SUPPLEMENTS | 11:11, Oslo | NORWAY | CAMP DAVID Stockholm / YACOBS FRUKT & TOBAKK Oslo | CAMP DAVID Stockholm | WAVEMAKER Oslo | WERGELANDAPENES Oslo | BLOOM OSLO | Silver Lion |
| E02/003 | 00222 | THE PHILIPSTOWN WIRECAR GRAND PRIX | THE PHILIPSTOWN WIRECAR FOUNDATION | COMMUNITY-DRIVEN ENTERTAINMENT PLATFORM | ACCENTURE SONG SOUTH AFRICA, Cape Town | SOUTH AFRICA | ACCENTURE SONG GERMANY Hamburg / ACCENTURE SONG HUNGARY Budapest / ACCENTURE SONG SOUTH AFRICA Cape Town / GIANT FILMS Cape Town / PRESSURE COOKER STUDIOS Cape Town | ACCENTURE SONG GERMANY Hamburg / ACCENTURE SONG SOUTH AFRICA Cape Town / CHOCOLATE TRIBE Johannesburg / GIANT FILMS Cape Town / THE WORKROOM AUDIO POST Cape Town | ACCENTURE SONG SOUTH AFRICA Cape Town | ACCENTURE SONG SOUTH AFRICA Cape Town | ACCENTURE SONG HUNGARY Budapest / ACCENTURE SONG London / ACCENTURE SONG SOUTH AFRICA Cape Town / GIANT FILMS Cape Town | Silver Lion |
| E03/016 | 00500 | HAWKSTONE - HARD TO MAKE EASY TO DRINK | HAWKSTONE | ALCOHOL | SMITH & JONES FILMS - INTERNATIONAL FILM PRODUCTION COMPANY, London / THE&PARTNERSHIP, London | UNITED KINGDOM | THE&PARTNERSHIP London | | THE&PARTNERSHIP London | THE&PARTNERSHIP London | | Silver Lion |
| A04/035 | 10036 | GOODBYE RX-7: SAYING FAREWELL TO A DEAR FRIEND | MAZDA | MAZDA RX-7 | LUCK, Tokyo | JAPAN | LUCK Tokyo | | | | | Bronze Lion |
| A09/003 | 00295 | SOSEGA | CERVEZAS ALHAMBRA | ALHAMBRA RESERVA 1925 (BEER) | LLYC, Madrid | SPAIN | | | | | | Bronze Lion |
| B02/003 | 00288 | THE WIZARD OF OZ AT SPHERE | SPHERE STUDIOS | THE WIZARD OF OZ AT SPHERE | SPHERE ENTERTAINMENT, Burbank / MAGNOPUS, Los Angeles | UNITED STATES | GOOGLE New York / MAGNOPUS Los Angeles / SPHERE ENTERTAINMENT Burbank | GOOGLE New York / MAGNOPUS Los Angeles / SPHERE ENTERTAINMENT Burbank | SPHERE ENTERTAINMENT Burbank | SPHERE ENTERTAINMENT Burbank | | Bronze Lion |
| C01/035 | 00408 | THE MOST EPIC WATCH PARTY GROUP | LAY'S | LAY'S | SLAP GLOBAL, Buenos Aires / PEPSICO, Harrison | ARGENTINA / UNITED STATES | HUNGRYMAN New York / WASHINGTON SQUARE FILMS New York | MCNULTY Madrid / PAPANUSIC Buenos Aires / PORTAESTUDIO Buenos Aires | OMD USA New York | KETCHUM New York | GENESCO Dallas / META London / SMARTERS Sao Paulo / WE ARE SOCIAL London | Bronze Lion |
| C01/039 | 10589 | PLAYED BY HUMANS | JAZZ IS DEAD | PLAYED BY HUMANS | TBWA\CHIAT\DAY, Los Angeles | UNITED STATES | DESIGN BY DISRUPTION Los Angeles / DOTDOTDASH Portland / FRIENDS AND FAMILY Los Angeles / OMNICOM PRODUCTION Los Angeles / THE YOUTH Curitiba | CANJA AUDIO Culture Sao Paulo / COLOSSAL Curitiba | | | | Bronze Lion |
| D01/034 | 00523 | A MINECRAFT MOVIE MEAL | MCDONALD'S | MCDONALD'S | WIEDEN+KENNEDY, New York | UNITED STATES | COMMUNITY FILMS Culver City | MIDNIGHT SNACK New York | | | BOXER BRAND DESIGN Chicago / CABIN EDITING Los Angeles / CAKE FILM & PHOTO Amsterdam / FLYING FISH Auckland / GOLIN New York / HEARD CITY New York / KEVIN Los Angeles / MCDONALDS Chicago / MUNDOCOM WORLDWIDE New York / SONY PICTURES IMAGEWORKS Culver City / THE CRYSTAL CREATIVE Portland / TMS PICTURES Chicago / WARNER BROS Los Angeles | Bronze Lion |
| D02/025 | 00617 | THE TRIANGLE THEORY | DORITOS | DORITOS | ALMAPBBDO, Sao Paulo | BRAZIL | BOSON POST Sao Paulo / SATELITE AUDIO Sao Paulo / THE YOUTH Curitiba | COLOSSAL Curitiba / DOPO VFX Sao Paulo | BAKERY - POWERED BY AMPFY Sao Paulo / BR MEDIA Sao Paulo | INPRESS PORTER NOVELLI Sao Paulo | 21 SUN PRODUCTIONS Rio de Janeiro | Bronze Lion |

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| D02/055 | 00479 | POCKET-SIZED HALFTIME SHOW | CLASH ROYALE | CLASH ROYALE | UNCOMMON CREATIVE STUDIO STOCKHOLM | SWEDEN | GIZMO Buenos Aires | | THE ROMANS London | | Bronze Lion | |
| E05/034 | 00637 | FOR PAPA! | INSTACART | INSTACART ONLINE GROCERY DELIVERY | McCANN, New York / BBDO, Chicago / LOCAL PRODUCE, San Francisco | UNITED STATES | MJZ Los Angeles | COMPANY 3 New York / SQUEAK E. CLEAN New York | | FINAL CUT New York / INSTACART San Francisco / OMNICOM GROUP New York / SIGNIFICANT OTHERS New York | Bronze Lion | |
| E06/011 | 00648 | THE PUB THAT REFUSED TO DIE | HEINEKEN | HEINEKEN GREEN | LEPUB, Milan / PUBLICIS, Dublin | ITALY / IRELAND | ANTIDOTE FILMS Dublin | COMPANY 3 London / PRODIGIOUS Milan | DENTSU X Dublin | THE ROMANS London / THINKHOUSE Dublin | LEGARAGE Milan / PUBLICIS Dublin | Bronze Lion |
| Total Awards: | | 20 | | | | | | | | | | |