

Entertainment Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B03/013	00373	CLASH FROM THE PAST	CLASH OF CLANS	CLASH OF CLANS	WIEDEN+KENNEDY, Portland	USA	SPARK & RIOT Los Angeles	BLACKSMITH New York / FIELD DAY Portland / JOINT EDITORIAL Portland			B2Y Sofia	Grand Prix
A01/032	00375	NIKE FC PRESENTS THE FOOTBALLVERSE	NIKE	NIKE	WIEDEN+KENNEDY, Portland	USA	ICONOCLAST Los Angeles	FRAMESTORE Los Angeles / ROCK PAPER SCISSORS Los Angeles				Gold Lion
A01/057	00528	DIRTY LAUNDRY	ABAAD RESOURCE CENTER FOR GENDER EQUALITY	ABAAD GENDER EQUALITY NGO	LEO BURNETT, Beirut	LEBANON	LEO BURNETT Beirut / MTV - STUDIOVISION Beirut / REMIE AKL PRODUCTION Beirut	LEO BURNETT Beirut		LEO BURNETT Beirut		Gold Lion
A09/001	00010	HIGH VALYRIAN LESSONS	DUOLINGO	DUOLINGO	DUOLINGO, Pittsburgh	USA	DUOLINGO Pittsburgh			DUOLINGO Pittsburgh	HBO MAX New York	Gold Lion
C01/044	00762	APOLOGIZE THE RAINBOW	SKITTLES	SKITTLES	DDB, Chicago	USA	PICROW Los Angeles	CARBON VFX Chicago / THE WORKS Chicago / WHITEHOUSE POST Chicago	MEDIACOM New York	WEBER SHANDWICK Chicago	MARS WRIGLEY CONFECTIONERY Chicago / THE MARS AGENCY Chicago	Gold Lion
D01/078	00705	THE CEO	NOBLEX/ PARAMOUNT+	NOBLEX TV 4K	GUT, Buenos Aires	ARGENTINA	PARAMOUNT PLUS Buenos Aires					Gold Lion
A02/001	00095	THE GREATEST	APPLE	APPLE - ACCESSIBILITY	APPLE, Cupertino	USA	SOMESUCH London	TRIM EDITING London	APPLE Cupertino	APPLE Cupertino		Silver Lion
C02/010	00039	INFLUENCERS' FRIENDS	POKER	POKER BEER	DDB COLOMBIA, Bogota	COLOMBIA	LOS NOTARIOS Bogota		ZENITH Bogota		ALINA VELEZ COMUNICACIONES Bogota	Silver Lion
C02/040	00788	CHATPAT	SOS CHILDREN'S VILLAGES	SOS CHILDREN'S VILLAGES	FCB CHICAGO / FCB KINNECT, Mumbai / FCB INDIA, Gurugram	USA / INDIA	FCB INDIA Gurugram / FCB KINNECT Mumbai	LORD & THOMAS Chicago	FCB KINNECT Mumbai		CUMULUS Gurgaon	Silver Lion
D01/002	00009	HIGH VALYRIAN LESSONS	DUOLINGO	DUOLINGO	DUOLINGO, Pittsburgh	USA	DUOLINGO Pittsburgh			DUOLINGO Pittsburgh	HBO MAX New York	Silver Lion
D01/063	00635	INFLATION PROOF PRIZE	MERCADO PAGO	MERCADO PAGO INVESTMENTS	GUT, Buenos Aires	ARGENTINA						Silver Lion
D01/065	00648	CHRISTMAS ALWAYS FINDS ITS WAY	COCA-COLA	COCA-COLA	GREY, New York / GREY ARGENTINA, Buenos Aires / GREY, London	USA / ARGENTINA / UNITED KINGDOM	IMAGINE ENTERTAINMENT Los Angeles / PRETTYBIRD Los Angeles	MACHINE SOUND New York / PRETTYBIRD Los Angeles / TRAFIK Los Angeles	MEDIACOM COMMUNICATIONS CORPORATION Des Moines			Silver Lion
D02/045	00557	INFLUENCERS' FRIENDS	POKER	POKER BEER	DDB COLOMBIA, Bogota	COLOMBIA	LOS NOTARIOS Bogota		ZENITH Bogota		ALINA VELEZ COMUNICACIONES Bogota	Silver Lion
E01/010	00104	BLIND SEATS	MUSIC VIBE & FUN TICKET	SEATS FOR ALL (ASIENTOS PARA TODOS).	MULLENLOWE SSP3, Mexico City	MEXICO						Silver Lion
E01/028	00534	MISSING MATOAKA	MUSKRAT MAGAZINE	ONLINE MAGAZINE	BBDO, Toronto	CANADA	FLARE BBDO Toronto			GLOSSY PR Toronto / HYPE PR Toronto		Silver Lion
E02/018	00589	MCENROE VS MCENROE	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	FALKON Cheshire / JSM MUSIC New York / LORD + THOMAS New York / SECRET GUY New York / UNIT9 London	CHAPEAU STUDIOS Los Angeles / LORD & THOMAS Chicago / NTROPIC New York		3 PM New York	ABINBEV New York	Silver Lion
E03/001	00108	INTERFACE INTERRUPTION	TUBI	TUBI	MISCHIEF @ NO FIXED ADDRESS, New York	USA	STRIKE ANYWHERE FILMS San Francisco	FRIEND OR FOE Los Angeles / JUNIPER JONES Los Angeles	VAYNERMEDIA New York	TUBI San Francisco	CO3 New York / DECIBEL New York	Silver Lion
E04/060	00584	TR FOR TEACHER	NAVNEET	NAVNEET	FCB INTERFACE, Mumbai / FCB BRASIL, Sao Paulo	INDIA / BRAZIL	BASTA FILMS Mumbai				QUIET CITY MUSIC + SOUND Sao Paulo	Silver Lion
A01/029	00294	Uber Eats presents "Don't Run Out"	UBER EATS	CONVENIENCE	UBER EATS, San Francisco / KAMP GRIZZLY, Portland / APPLE, Cupertino	USA	GREAT GUNS USA Los Angeles	COMPANY 3 Los Angeles / JSM MUSIC New York / THE ARTERY New York			THE CONGREGATION NA	Bronze Lion
A01/069	00621	CALL ME, WITH TIMOTHEE CHALAMET	APPLE	APPLE TV+	TBWA\MEDIAARTS LAB, Los Angeles	USA	MJZ Los Angeles	LIME STUDIOS Los Angeles / TRAFIK Los Angeles / WORK EDITORIAL Los Angeles	OMD Los Angeles			Bronze Lion
A02/017	00643	PEPE "THE MUTE"	CRUZCAMPO	CRUZCAMPO	OGILVY, Madrid	SPAIN						Bronze Lion
A04/005	00065	THE GENTLE GIANT	AD COUNCIL, LOVE HAS NO LABELS	LOVE HAS NO LABELS	R/GA, New York	USA	SMUGGLER New York				BARKING OWL Los Angeles / BLACKSMITH New York / CABIN EDITING COMPANY NY New York / ONE THOUSAND BIRDS New York / SHAPE + LIGHT California	Bronze Lion
A04/017	00422	LONG LINE OF LADIES	THIS IS L	THIS IS L	PROCTER & GAMBLE, Cincinnati / JUNK DRAWER LLC, Los Angeles	USA	JUNK DRAWER LLC Los Angeles	JUNK DRAWER LLC Los Angeles			THE PAD PROJECT Los Angeles	Bronze Lion
A09/003	00090	THE LAST PERFORMANCE	PARTNERS LIFE	LIFE INSURANCE	SPECIAL, Auckland	NEW ZEALAND	SOUTH PACIFIC PICTURES Auckland	IMAGES & SOUND Auckland		SPECIAL Auckland		Bronze Lion
A10/005	00580	THE UNBURNABLE BOOK	PENGUIN BOOKS RANDOM HOUSE	PENGUIN BOOKS RANDOM HOUSE	RETHINK, Toronto	CANADA	ASYMETRIC MEDIA Toronto	DARLING COLOUR & VFX Toronto / OSO AUDIO Toronto / SAINTS EDITORIAL Toronto			CLUB INK Scarborough / GAS COMPANY Toronto / PENGUIN RANDOM HOUSE New York	Bronze Lion
C01/020	00355	DUBBING FACTORY	PRIME VIDEO	PRIME VIDEO	HEREZIE, Paris	FRANCE	HEREZIE Paris / OCTOPUS Paris / TELEPHONE MAISON FILMS Paris					Bronze Lion
D01/003	00046	THE NOTIFICATIONS	PATHE	THE CINEMA EXPERIENCE	FRED & FARID, Paris	FRANCE			PATHE TELEVISION Paris			Bronze Lion
D02/014	00161	"BALCONY"	CASH APP	CASH APP	CASH APP, New York / PGLANG, Los Angeles	USA	PGLANG Los Angeles / PROJECT3 Los Angeles	PGLANG Los Angeles / PROJECT3 Los Angeles				Bronze Lion

Total Awards: 28