

Direct Winners												
Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
F08/024	01865	AXA - THREE WORDS	AXA	INSURANCE	PUBLICIS CONSEIL, Paris	FRANCE	PRODIGIOUS Paris	PRODIGIOUS Paris	WAVEMAKER Paris	PUBLICIS CONSULTANTS Paris		Grand Prix
A04/048	01960	COUPON RAIN	MERCADO LIVRE	MERCADO LIVRE	GUT, Sao Paulo	BRAZIL			GUT Sao Paulo	CDN Sao Paulo / GUT Sao Paulo	MERCADO LIVRE Sao Paulo / ZETABE POWERED BY MEDIABRANDS Sao Paulo	Gold Lion
A04/053	00476	LIDLIZE	LIDL	RETAIL	MARCEL, Paris	FRANCE					BRIA Tel Aviv / LIDL Chatenay-Malabry / STARCOM Paris	Gold Lion
B02/013	00085	IKEA HIDDEN TAGS	IKEA	IKEA	UZINA, Lisbon	PORTUGAL	MUTE SOUND DESIGN Lisbon / PLAYGROUND Lisbon					Gold Lion
B04/011	01411	POTTY-TUNITIES	ANGEL SOFT	ANGEL SOFT TOILET PAPER	GREY, New York	UNITED STATES	PSYOP New York	HOGARTH WORLDWIDE New York	OMD USA New York	BURSON New York		Gold Lion
C03/012	00587	PRESERVED PROMOS	ZIPLOC	ZIPLOC	VML, New York	UNITED STATES			OMD USA Chicago	ZENO GROUP Chicago	OBVIOUSLY New York	Gold Lion
E03/005	00063	PRICE PACKS	PENNY	FOOD/NON-FOOD	SERVICEPLAN, Munich	GERMANY	WE MAKE THEM WONDER GMBH Munich		PION3ERS Dusseldorf		ATELIER WOLFRIK FISCHER Munich / Bransch Hamburg / ELBEDESIGNCREW Hamburg / HASTINGS AUDIO NETWORK Hamburg / SUPREME MUSIC Hamburg	Gold Lion
E04/020	00570	PRIZE ON THE BONE	KFC	KFC ICE-CREAM	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	DM9 Sao Paulo		Gold Lion
F01/021	01896	LUCKY YATRA	INDIAN RAILWAYS	RAILWAY SERVICE	FCB INDIA, Mumbai	INDIA						Gold Lion
F05/044	01327	FOOTBALL IS FOR FOOD	UBER EATS	UBER EATS	SPECIAL, Los Angeles / UBER, San Francisco	UNITED STATES	O POSITIVE Santa Monica	EXILE Santa Monica / PARIAH CREATIVE Santa Monica / ROYAL MUSTER Culver City / THE TRAFIK Santa Monica	PHD New York		2ND WIND PRODUCTIONS Los Angeles / ELEVEN SOUND Los Angeles / ENDLESS NOISE Los Angeles, CA / MAYFLOWER ENTERTAINMENT Los Angeles / SPECIAL Sydney	Gold Lion
F06/021	00923	U UP?	IKEA	IKEA	RETHINK, Toronto	CANADA			CARAT Toronto		IKEA Burlington	Gold Lion
A01/009	00329	IKEA HIDDEN TAGS	IKEA	IKEA	UZINA, Lisbon	PORTUGAL	MUTE SOUND DESIGN Lisbon / PLAYGROUND Lisbon					Silver Lion
A01/028	01410	POTTY-TUNITIES	ANGEL SOFT	ANGEL SOFT TOILET PAPER	GREY, New York	UNITED STATES	PSYOP New York	HOGARTH WORLDWIDE New York	OMD USA New York	BURSON New York		Silver Lion
B02/026	00577	PRIZE ON THE BONE	KFC	KFC ICE-CREAM	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	DM9 Sao Paulo		Silver Lion
B02/039	00858	CERTIFIED TOASTERS	GOODMAN FIELDER	VOGEL'S	DDB NEW ZEALAND, Auckland	NEW ZEALAND		DDB NEW ZEALAND Auckland / TOYBOX Auckland			GOODMAN FIELDER NZ Auckland / MARKET MEDIA Auckland / MBM Auckland	Silver Lion
B02/079	10851	SAD KAMA-CHAN	BAR B Q PLAZA	BAR B Q PLAZA	GREY THAILAND, Bangkok	THAILAND	FOOD PASSION Bangkok		FOOD PASSION Bangkok			Silver Lion
B03/048	02017	PUBLIC MONEY ATM	MASTERCARD	MASTERCARD	McCANN POLAND, Warsaw	POLAND	FP7 McCANN Dubai		ASSEMBLY GLOBAL Warsaw	SOLSKI COMMUNICATIONS Warsaw	MASTERCARD POLAND Warszawa	Silver Lion
B05/048	01686	NIGHT SIGNALS	CHEVROLET DOMINICAN REPUBLIC	CHEVROLET	OGILVY DOMINICAN REPUBLIC, Santo Domingo	DOMINICAN REPUBLIC	PANAMERICANA Santo Domingo	PANAMERICANA Santo Domingo	ADVANCED MEDIA CENTER Santo Domingo / COLORIN Santo Domingo	ACCIDENTES RD Santo Domingo		Silver Lion
C02/007	00872	FOLLOWERS STORE	NEW BALANCE	NEW BALANCE	LEPUB, Sao Paulo	BRAZIL	JAMUTE Sao Paulo / MAD SOUNDS PRODUCTIONS Sao Paulo / RISING Sao Paulo				ONEFAN Sao Paulo / SAO PAULO FC Sao Paulo	Silver Lion
C02/018	01498	WENDY'S FROSTY FIX	WENDY'S	FAST FOOD RESTAURANT / QSR	VML, Kansas City	UNITED STATES	PLAN A FILMS Johnson City / THE WENDY'S COMPANY Dublin / TMA Dallas / VML Kansas City	THE WENDY'S COMPANY Dublin	THE WENDY'S COMPANY Dublin	KETCHUM Chicago / THE WENDY'S COMPANY Dublin		Silver Lion
C02/022	01398	RESALE	BUDWEISER	BEER	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	SATELITE AUDIO Sao Paulo		AFRICA CREATIVE DDB Sao Paulo			Silver Lion
C05/034	10162	BURGER TO KING	BURGER KING	BURGER KING	HAPPINESS, AN FCB ALLIANCE, Brussels	BELGIUM	DAHOUSE AUDIO Berlin	BOGOTA POST PRODUCTION STUDIO Sao Paulo				Silver Lion
D03/028	00920	U UP?	IKEA	IKEA	RETHINK, Toronto	CANADA			CARAT Toronto		IKEA Burlington	Silver Lion
D03/056	01405	ONE SECOND ADS	BUDWEISER	BEER	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	LUCHA LIBRE AUDIO São Paulo		AFRICA CREATIVE DDB Sao Paulo			Silver Lion
D05/040	01566	VASELINE VERIFIED	UNILEVER	VASELINE	OGILVY, Singapore	SINGAPORE	OGILVY Singapore / WHITECOAT PRODUCTIONS SINGAPORE	BIG SYNC MUSIC Singapore / CHAMELEON Singapore / FVSE Singapore / OGILVY Singapore / WHITECOAT PRODUCTIONS SINGAPORE	MINDSHARE London	OGILVY Singapore / OGILVY SOUTH AFRICA Johannesburg / OGILVY UK London	UNILEVER London / VAYNERMEDIA London	Silver Lion
E04/034	01127	OREO SQUARE COOKIE	MONDELEZ INTERNATIONAL	OREO	SAATCHI & SAATCHI, Dusseldorf	GERMANY					POP STUDIOS Budapest / POP STUDIOS UK London	Silver Lion
F01/027	02036	GULF OF MEXICO (BAR)	TECATE	TECATE LIGHT	LEPUB, Mexico City	MEXICO	LANDIA Mexico City	LANDIA Mexico City	DENTSU RED STAR Mexico City	SERNA Mexico City		Silver Lion
F07/062	01863	AXA - THREE WORDS	AXA	INSURANCE	PUBLICIS CONSEIL, Paris	FRANCE	PRODIGIOUS Paris	PRODIGIOUS Paris	WAVEMAKER Paris	PUBLICIS CONSULTANTS Paris		Silver Lion
F07/100	01901	PEDIGREE CARAMELO	PEDIGREE	PEDIGREE	ALMAPBBDO, Sao Paulo	BRAZIL	BLACK MADRE Sao Paulo / RAW AUDIO Sao Paulo / SURREAL HOTEL ARTS Sao Paulo	GAFANHOTTO POST Sao Paulo	ESSENCEMEDIACO M Sao Paulo	GIUSTI CREATIVE PR Sao Paulo / IMAGEM CORPORATIVA Sao Paulo	AMPARA ANIMAL Sao Paulo / DNA PETS Rio de Janeiro / T&PM POWERED BY FBIZ Sao Paulo	Silver Lion
F08/018	00586	PRESERVED PROMOS	ZIPLOC	ZIPLOC	VML, New York	UNITED STATES			OMD USA Chicago	ZENO GROUP Chicago	OBVIOUSLY New York	Silver Lion
F09/047	01935	BREASTMILK MONEY	HERCONOMY	HERCONOMY	SERVICEPLAN, Munich	GERMANY	WE MAKE THEM WONDER GMBH Munich		MEDIAPLUS GERMANY Munich	TULOM Sao Paulo	JURGEN BRANZ Augsburg / PLAN.NET Hamburg / STANDARDABWEICHUNG Munich	Silver Lion
A01/078	01071	DANCING WASHERS	WHIRLPOOL	WHIRLPOOL	VML, Mexico City	MEXICO	PALMAR PRODUCTIONS Mexico	PALMAR PRODUCTIONS Mexico	VML Mexico City			Bronze Lion

A03/009	00837	SUPPORTBELT	FORD	FORD SUPPORTBELT	VML, Detroit	UNITED STATES	HOGARTH WORLDWIDE Detroit / LEAR CORPORATION Southfield / NICE SHOES New York / SEVENTY 7 PRODUCTIONS Royal Oak	ASCHE & SPENCER Minneapolis / GOLDSOUND Detroit / HOWLING MUSIC Nashville	MINDSHARE Detroit	BURSON Detroit		Bronze Lion
A06/021	01864	AXA - THREE WORDS	AXA	INSURANCE	PUBLICIS CONSEIL, Paris	FRANCE	PRODIGIOUS Paris	PRODIGIOUS Paris	WAVEMAKER Paris	PUBLICIS CONSULTANTS Paris		Bronze Lion
A06/035	02012	LIFE DONOR CARD	MASTERCARD	LIFE DONOR FEATURE	MRM GERMANY, Frankfurt	GERMANY	FP7 McCANN Dubai / MRM GERMANY Frankfurt / TONY PETERSEN FILM Hamburg	TONY PETERSEN FILM Hamburg	DENTSU X Frankfurt am Main	WEBER SHANDWICK Munich		Bronze Lion
B02/086	01999	SIX BACK	VICTORIA	VICTORIA	GUT, Mexico City	MEXICO	PAPA MUSIC Buenos Aires / PRIMO CONTENT Mexico					Bronze Lion
B03/023	10508	OMNILIVERY	OMNI	MOBILITY SYSTEM FOR WHEELCHAIR	SAATCHI & SAATCHI FRANCE, Paris	FRANCE	PRODIGIOUS Paris	MECHANTS Saint-Denis				Bronze Lion
B04/012	00595	DRINKABLE ANTHEM	SUPER BOCK	SUPER BOCK BEER	JUDAS, Lisbon	PORTUGAL	VOLKEN FILM Lisbon	VOLKEN FILM Lisbon			A-GANDAIA STUDIO Sao Paulo / SUPER BOCK Porto	Bronze Lion
B04/024	01330	FOOTBALL IS FOR FOOD	UBER EATS	UBER EATS	SPECIAL, Los Angeles / UBER, San Francisco	UNITED STATES	O POSITIVE Santa Monica	EXILE Santa Monica / PARIAH CREATIVE Santa Monica / ROYAL MUSTER Culver City / THE TRAFIK Santa Monica	PHD New York		2ND WIND PRODUCTIONS Los Angeles / ELEVEN SOUND Los Angeles / ENDLESS NOISE Los Angeles, CA / MAYFLOWER ENTERTAINMENT Los Angeles / SPECIAL Sydney	Bronze Lion
B04/027	01313	01. THE INTERRUPTED GOAL	FIAT	FIAT HYBRID	LEO BRAZIL, Sao Paulo	BRAZIL	CANJA AUDIO CULTURE Curitiba / LEO BRAZIL Sao Paulo	LEO BRAZIL Sao Paulo	LEO BRAZIL Sao Paulo	LEO BRAZIL Sao Paulo		Bronze Lion
B05/019	00725	RETURNING CREATIVITY	CRAYOLA	CRAYOLA CRAYONS	DENTSU CREATIVE, New York	UNITED STATES	HUMMINGBIRD CONTENT STUDIO Santa Monica / MKTG New York	750MPH London / SPARK MUSIC GROUP Los Angeles / TAG New York	DENTSU X New York	DENTSU CREATIVE New York	COMPANY 3 New York / GAMMAKURV New York / TIFFANY CASTING COMPANY New York	Bronze Lion
B05/059	01984	COUPON RAIN	MERCADO LIVRE	MERCADO LIVRE	GUT, Sao Paulo	BRAZIL			GUT Sao Paulo	CDN Sao Paulo / GUT Sao Paulo	MERCADO LIVRE Sao Paulo / ZETABE POWERED BY MEDIABRANDS Sao Paulo	Bronze Lion
C04/002	00378	DAISY VS SCAMMERS	O2	DAISY VS SCAMMERS	VCCP, London / GIRLAND BEAR, London / FAITH, London / BERNADETTE, London	UNITED KINGDOM	GIRLAND BEAR London	GIRLAND BEAR London	VCCP London	BROADCAST REVOLUTION London / O2 London		Bronze Lion
C04/025	00477	LIDLIZE	LIDL	RETAIL	MARCEL, Paris	FRANCE					BRIA Tel Aviv / LIDL Chatenay-Malabry / STARCOM Paris	Bronze Lion
C05/026	01332	HAALAND PAYBACK TIME	CLASH OF CLANS	CLASH OF CLANS	DAVID, New York	UNITED STATES	BUTTER New York / FOUNDER Manchester / SUPERCCELL Helsinki			THE ROMANS London		Bronze Lion
C05/030	01098	THE FINAL EXAM	CHANGE THE REF	PRO BONO	ENERGY BBDO, Chicago	UNITED STATES	DRUID CREATIVE GAMING Sao Paulo / FLUTU MUSIC Sao Paulo / WEBCORE INTERACTIVE GAMES Sao Paulo			CASHMAN & ASSOCIATES Philadelphia / DRUID CREATIVE GAMING Sao Paulo	CREO Chicago / FLUTU MUSIC Sao Paulo	Bronze Lion
D02/029	00588	PRESERVED PROMOS	ZIPLOC	ZIPLOC	VML, New York	UNITED STATES			OMD USA Chicago	ZENO GROUP Chicago	OBVIOUSLY New York	Bronze Lion
D02/051	01900	SAFE AT 3AM	DUBAI TOURISM	DUBAI	VML, Dubai	UNITED ARAB EMIRATES						Bronze Lion
D02/065	00591	NAME THIS OREO	OREO	OREO	VML, New York	UNITED STATES	BELIEVE TV Santiago / SONIDO ANTRO Miami					Bronze Lion
D04/002	00244	OLYMPIC CURRY	MCDONALD'S	CURRY SAUCE	DDB PARIS	FRANCE						Bronze Lion
E03/017	01056	PLASTIC BLOOD	OKA BIOTECH	OKA BIOTECH	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	DM9 Sao Paulo		Bronze Lion
E04/009	00062	PRICE PACKS	PENNY	FOOD/NON-FOOD	SERVICEPLAN, Munich	GERMANY	WE MAKE THEM WONDER GMBH Munich		PION3ERS Dusseldorf		ATELIER WOLFRIK FISCHER Munich / Bransch Hamburg / ELBEDESIGNCREW Hamburg / HASTINGS AUDIO NETWORK Hamburg / SUPREME MUSIC Hamburg	Bronze Lion
E05/017	01846	PUB SUCCESSION	HEINEKEN	HEINEKEN	LEPUB, Milan / PUBLICIS, Dublin	ITALY / IRELAND	BANJOMAN FILMS Dublin		DENTSU RED STAR Dublin / RED STAR New York / RED STAR Sydney	MBOOTH New York / THE ROMANS London / THINKHOUSE Dublin		Bronze Lion
F02/028	10095	CHOOSE UBER	HEETCH	HEETCH	BETC, Paris	FRANCE	SOLDATS FILMS Paris					Bronze Lion
F03/074	01670	ANTENAGUILA	AGUILA	AGUILA	DAVID, Buenos Aires	ARGENTINA	PARCHE FILMS Bogota	PARCHE FILMS Bogota	ADBID GROUP Bogota / ZENITH Bogota	ALINA VELEZ COMUNICACIONES Bogota		Bronze Lion
F03/084	01821	MOST LIKELY TO	DOVE	DOVE BRAND	OGILVY, Toronto	CANADA	PINK CALCULATOR Toronto / SMUGGLER @ SOFT CITIZEN TORONTO	ALTER EGO STUDIO Los Angeles / CABIN EDITING COMPANY Los Angeles / CABIN New York	PHD Toronto	EDELMAN Toronto	BOOMBOX SOUND Toronto / MILO CASTING Toronto	Bronze Lion
F04/009	00081	INK OF DEMOCRACY	THE TIMES OF INDIA	ELECTION APPEAL	HAVAS, Mumbai	INDIA	HAVAS Mumbai	HAVAS Mumbai	BENNETT COLEMAN & CO. Mumbai	BENNETT COLEMAN & CO. Mumbai		Bronze Lion
F06/017	00612	W1NG COD3S	VOLARIS AIRLINES	VOLARIS AIRLINES	HAVAS HOY, Mexico City	MEXICO						Bronze Lion
F07/092	01370	RE-COMMERCE ATACAMA	VTEX	RE-COMMERCE ATACAMA	ARTPLAN, Sao Paulo	BRAZIL	DIGITAL PRINTZ Sao Paulo / EITRI Rio de Janeiro / RAW AUDIO Sao Paulo / SUGARCANE FILMES Sao Paulo			APPROACH COMUNICACAO Sao Paulo	DESIERTO VESTIDO Alto Hospicio / FASHION REVOLUTION Sao Paulo	Bronze Lion
F09/040	01844	PUB SUCCESSION	HEINEKEN	HEINEKEN	LEPUB, Milan / PUBLICIS, Dublin	ITALY / IRELAND	BANJOMAN FILMS Dublin		DENTSU RED STAR Dublin / RED STAR New York / RED STAR Sydney	MBOOTH New York / THE ROMANS London / THINKHOUSE Dublin		Bronze Lion
Total Awards: 60												