

## Digital Craft Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
C04/020	00618	NEVER DONE EVOLVING FEAT SERENA	NIKE	NIKE	AKQA, Sao Paulo / AKQA, Portland / AKQA, Melbourne	BRAZIL / USA / AUSTRALIA	HEFTY Sao Paulo	HEFTY Sao Paulo / STUDIO ZEBRA Florianopolis				Grand Prix
B03/009	00210	WRAPPED ON PLATFORM EXPERIENCE	SPOTIFY IN-HOUSE	SPOTIFY IN-HOUSE	SPOTIFY IN-HOUSE, New York	USA	SPOTIFY IN-HOUSE New York	SPOTIFY IN-HOUSE New York	SPOTIFY IN-HOUSE New York	SPOTIFY IN-HOUSE New York		Gold Lion
C04/019	00616	TRANSPARENCY CARD	CONGRESSO EM FOCO	TRANSPARENCY CARD	AKQA, Sao Paulo	BRAZIL	JAMUTE Sao Paulo / PAY4BRAIN Sao Paulo	JAMUTE Sao Paulo / PAY4BRAIN Sao Paulo	AKQA Sao Paulo			Gold Lion
D04/049	00507	GORILLAZ PRESENTS	GORILLAZ	GORILLAZ MUSIC	GOOGLE, New York / NEXUS STUDIOS, London / GOOGLE, New York / ELEVEN MANAGEMENT, London / GORILLAZ, London	USA / UNITED KINGDOM	NEXUS STUDIOS London		OCEAN OUTDOOR London / OUTFRONT MEDIA Los Angeles California			Gold Lion
A03/004	00003	THE BRIDGE	PAWS NY	PAWS NY	CLICK HEALTH, Toronto	CANADA	JAMUTE Sao Paulo / LIGHTFARM STUDIOS Rio De Janeiro				PAWS New York	Silver Lion
A04/012	00406	MISSING MATOAKA	MUSKRAT MAGAZINE	ONLINE MAGAZINE	BBDO, Toronto	CANADA	FLARE BBDO Toronto			GLOSSY PR Toronto / HYPE PR Toronto		Silver Lion
A05/004	00080	FAQ YOU – AN EDUCATIONAL REVOLUTION	OH!HI! FOUNDATION	FAQ YOU	LOVED, Hamburg	GERMANY	LOVED Hamburg / THJNK Hamburg					Silver Lion
A05/031	00298	LEGACY OF TOMORROW	ARTIFICIAL ROME GMBH	A METAVERSE FASHION WEEK EVENT	METAVERSE FASHION WEEK, Berlin / ARTIFICIAL ROME, Berlin / LIGANOVA, THE BRAND RETAIL COMPANY, Stuttgart	GERMANY	GERMAN WAHNSINN Hamburg					Silver Lion
A07/018	00432	KNOCK AT THE CABIN	CANON USA	CANON USA	FCB CHICAGO	USA	UNIT9 Los Angeles / UNIVERSAL STUDIOS Los Angeles	456 STUDIOS Chicago		SUNSHINE SACHS MORGAN & LYLLIS Los Angeles	BLINDING EDGE Berwyn / CANON U.S.A Melville / RANGE MEDIA PARTNERS Los Angeles / SHEMARYA ARTISTS Los Angeles	Silver Lion
B02/023	00617	TRANSPARENCY CARD	CONGRESSO EM FOCO	TRANSPARENCY CARD	AKQA, Sao Paulo	BRAZIL	JAMUTE Sao Paulo / PAY4BRAIN Sao Paulo	JAMUTE Sao Paulo / PAY4BRAIN Sao Paulo	AKQA Sao Paulo			Silver Lion
D01/063	00619	NEVER DONE EVOLVING FEAT SERENA	NIKE	NIKE	AKQA, Sao Paulo / AKQA, Portland / AKQA, Melbourne	BRAZIL / USA / AUSTRALIA	HEFTY Sao Paulo	HEFTY Sao Paulo / STUDIO ZEBRA Florianopolis				Silver Lion
A01/017	00310	KAMI	DOWN SYNDROME INTERNATIONAL	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS, Singapore	SINGAPORE	HARPI SIM Singapore / THE DIGITALS Dorset	FUSE Singapore		FORSMAN & BODENFORS Singapore		Bronze Lion
A02/011	00236	A TRAIN OF MEMORIES	SOTETSU	SOTETSU	SIX INC., Tokyo / GOOD DESIGN COMPANY, Tokyo / HAKUHODO INC., Tokyo / HAKUHODO KETTLE INC., Tokyo	JAPAN	SPOON, Tokyo	SLANTED Tokyo			PIANO INC. Tokyo	Bronze Lion
B01/007	00214	WRAPPED DESIGN	SPOTIFY IN-HOUSE	SPOTIFY IN-HOUSE	SPOTIFY IN-HOUSE, New York	USA	SPOTIFY IN-HOUSE New York	SPOTIFY IN-HOUSE New York	SPOTIFY IN-HOUSE New York	SPOTIFY IN-HOUSE New York		Bronze Lion
B03/013	00332	GOOGLE BLACK-OWNED FRIDAY 2023	GOOGLE	BLACK-OWNED FRIDAY	GOOGLE, New York / BBH, New York / SCHEME ENGINE, Los Angeles	USA	BBH New York / REHAB London / SCHEME ENGINE Los Angeles	CARBON New York City / CO3 New York / CUT+RUN New York		GOOGLE New York	THINK450 New York	Bronze Lion
C03/017	00498	CLIMATE REALISM	WWF GERMANY	WWF GERMANY	LEO BURNETT, Frankfurt	GERMANY	DIGITAS PIXELPARK Berlin		STARCOM Frankfurt	MSL Frankfurt	CHAMAELEON DIGITAL VISION Dusseldorf / INOOLABS & STUDIO VPD Stockholm / LOFT STUDIOS Frankfurt	Bronze Lion
C04/022	00637	SEE MY SKIN	VASELINE	VASELINE	EDELMAN, New York	USA	EDELMAN New York / GIRL CULTURE FILMS California / U-STUDIO New York City	BIG SYNC MUSIC London / CAROUSEL Long Beach / SONIC UNION New York	MINDSHARE New York	EDELMAN New York	EDELMAN DATA & INTELLIGENCE New York / HUED, INC. New York / VISUALDX New York	Bronze Lion
D01/058	00566	DREAMCASTER	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	DAHOUSE AUDIO Los Angeles / HELO Santa Monica / NEPYRU London			3 PM New York	ABINBEV New York / STARCOM New York	Bronze Lion
D02/001	00100	UNDERCOVER	WOMEN HELPING WOMEN ASIA	WOMEN HELPING WOMEN	OGILVY, Hong Kong	HONG KONG SAR	VERTICURL VIETNAM Ho Chi Minh City					Bronze Lion
D04/051	00576	V-LAND	SABA MEXICO (GLOBALLY KNOWN AS BODYFORM)	SABA PERIOD CARE PRODUCTS (PADS & TAMPONS)	DENTSU CREATIVE, Mexico City	MEXICO	DENTSU CREATIVE Mexico City / DENTSU CREATIVE Milan			PLURAL COMMUNICATIONS Mexico City		Bronze Lion
<b>Total Awards:</b>			<b>20</b>									