

Digital Craft Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
C05/048	20190	PROJECT GENIE	GOOGLE	GENIE 3	GOOGLE, Mountain View / GOOGLE CREATIVE TEAM, Mountain View	UNITED STATES	GOOGLE CREATIVE TEAM Mountain View	GOOGLE CREATIVE TEAM Mountain View				Grand Prix
A06/014	00357	LANGUAGE OF BEDWETTING	AUTISM SOCIETY	PRODUCT / SERVICE	McCANN, New York	UNITED STATES	SARA NESSON FILMS Los Angeles	PAPAMUSIC Buenos Aires / SHORT RIBS EDITORIAL Brooklyn	KC ONE Chicago	KC ONE Chicago	AUTISM SOCIETY OF AMERICA Rockville, Maryland / CLICKON New York	Gold Lion
D01/015	00231	SOS POS	BCP	SOS POS	CIRCUS GREY, Lima	PERU	CIRCUS GREY Lima				BCP Lima	Gold Lion
A01/001	00331	AMAZONIA	EMBRATUR AND RAI	THE BRAZILIAN AMAZON AS A TRAVELING DESTINATION	FUTUREBRAND, Sao Paulo	BRAZIL	MARAHU FILMES Belem			TULOM Sao Paulo	ASSOBIO, ASSOCIACAO DOS NEGOCIOS DA SOCIOBIOECONOMIA DA AMAZONIA Belem / BLACK MADRE Sao Paulo / NORTE Sao Paulo	Silver Lion
B01/003	00298	A CRITTER CAROL	APPLE	IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles	UNITED STATES	BARKING OWL Los Angeles / SMUGGLER Los Angeles	RACKET CLUB Los Angeles / TRAFIK Los Angeles / UNTOLD STUDIOS Los Angeles / WALKER Santa Monica / WORK EDITORIAL Los Angeles	OMD USA California		TBWA/MEDIA ARTS LAB Los Angeles	Silver Lion
D01/023	00324	THE BIRDWATCHER	SPOOR	AI-POWERED BIRD MONITORING FOR WIND PROJECTS	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	FP7 McCANN Dubai			FP7 McCANN Dubai	BUMBLEBEAT Curitiba / MRM// McCANN Dubai	Silver Lion
A02/006	00307	NO FRAME MISSED	APPLE	IPHONE	TBWA/MEDIA ARTS LAB, Los Angeles	UNITED STATES	O2 FILMES Sao Paulo / SATELITE AUDIO Sao Paulo	PSYCHONLOOK Sao Paulo	OMD USA California			Bronze Lion
A06/012	20191	PROJECT GENIE	GOOGLE	GENIE 3	GOOGLE, Mountain View / GOOGLE CREATIVE TEAM, Mountain View	UNITED STATES	GOOGLE CREATIVE TEAM Mountain View	GOOGLE CREATIVE TEAM Mountain View				Bronze Lion
B02/008	00343	CODE HER	O BOTICARIO	HER CODE	ALMAPBDO, Sao Paulo	BRAZIL	BENEXT.AI Rio de Janeiro / LACOBRA STUDIO Sao Paulo / QUIET CITY MUSIC + SOUND Sao Paulo	BRAZA POST Sao Paulo			VOZ Sao Paulo	Bronze Lion
B03/006	00244	RUN BACK THE MIRACLE	MICHELOB ULTRA	MICHELOB ULTRA	WIEDEN+KENNEDY, New York	UNITED STATES	FREQUENCY PICTURES Las Vegas / HOUSE OF PARLIAMENT Los Angeles / PIXELS + ATOMS New York / PRETTY DAMN SWEET Philadelphia	HOUSE OF PARLIAMENT Los Angeles / PRETTY DAMN SWEET Philadelphia / SHORT RIBS EDITORIAL Brooklyn		3PM/WEBER SHANDWICK New York		Bronze Lion
C04/007	00327	THE BIRDWATCHER	SPOOR	AI-POWERED BIRD MONITORING FOR WIND PROJECTS	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	FP7 McCANN Dubai			FP7 McCANN Dubai	BUMBLEBEAT Curitiba / MRM// McCANN Dubai	Bronze Lion
Total Awards:											11	