

Digital Craft Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A06/013	00561	CAPTION WITH INTENTION	ACADEMY OF MOTION PICTURE ARTS & SCIENCES - RAKISH - CHICAGO HEARING SOCIETY	CLOSED CAPTIONING	FCB CHICAGO	UNITED STATES	BELIEVE TV Santiago	456 STUDIOS Chicago / BOGOTA Curitiba / PES MOTION STUDIO Highland Park			ACADEMY OF MOTION PICTURE ARTS AND SCIENCES Los Angeles / CHICAGO HEARING SOCIETY Chicago / RAKISH Los Angeles	Grand Prix
C01/034	00559	TREE CORRESPONDENTS	HYUNDAI MOTOR COMPANY	HYUNDAI IONIQ FOREST	FCB NEW YORK	UNITED STATES	456 STUDIOS New York / FCB NEW YORK / FINAL FRONTIER Madrid / UNCHARTED LIMBO COLLECTIVE London / UNIT + SOFA PRAGUE	456 STUDIOS New York / DAHOUSE AUDIO Los Angeles / FINAL FRONTIER Madrid			HYUNDAI MOTOR COMPANY Seoul	Gold Lion
C04/024	00557	TREE CORRESPONDENTS	HYUNDAI MOTOR COMPANY	HYUNDAI IONIQ FOREST	FCB NEW YORK	UNITED STATES	456 STUDIOS New York / FCB NEW YORK / FINAL FRONTIER Madrid / UNCHARTED LIMBO COLLECTIVE London / UNIT + SOFA PRAGUE	456 STUDIOS New York / DAHOUSE AUDIO Los Angeles / FINAL FRONTIER Madrid			HYUNDAI MOTOR COMPANY Seoul	Gold Lion
D01/054	00562	CAPTION WITH INTENTION	ACADEMY OF MOTION PICTURE ARTS & SCIENCES - RAKISH - CHICAGO HEARING SOCIETY	CLOSED CAPTIONING	FCB CHICAGO	UNITED STATES	BELIEVE TV Santiago	456 STUDIOS Chicago / BOGOTA Curitiba / PES MOTION STUDIO Highland Park			ACADEMY OF MOTION PICTURE ARTS AND SCIENCES Los Angeles / CHICAGO HEARING SOCIETY Chicago / RAKISH Los Angeles	Gold Lion
A03/002	00023	IN HOT WATER	WWF	WWF	NOMINT, London	UNITED KINGDOM	NOMINT London	NOMINT London				Silver Lion
B02/016	00488	SALTANAT LIGHT	CITIX	CITIX	GFORCE, Almaty	KAZAKHSTAN	CITIX Almaty / DK ENTREPRENEURSHIP Almaty		CITIX Almaty	CITIX Almaty		Silver Lion
C02/019	10407	THE SHADED ROUTE	HUNGERSTATION	HUNGERSTATION DELIVERY APP	VML, Riyadh	SAUDI ARABIA	BLUE ELEPHANT Riyadh			VML Riyadh		Silver Lion
D01/010	00144	DAISY VS SCAMMERS	O2	DAISY VS SCAMMERS	VCCP, London / GIRLAND BEAR, London / FAITH, London / BERNADETTE, London	UNITED KINGDOM	GIRL AND BEAR London	GIRL AND BEAR London	VCCP London	BROADCAST REVOLUTION London / O2 London		Silver Lion
D03/024	00558	TREE CORRESPONDENTS	HYUNDAI MOTOR COMPANY	HYUNDAI IONIQ FOREST	FCB NEW YORK	UNITED STATES	456 STUDIOS New York / FCB NEW YORK / FINAL FRONTIER Madrid / UNCHARTED LIMBO COLLECTIVE London / UNIT + SOFA PRAGUE	456 STUDIOS New York / DAHOUSE AUDIO Los Angeles / FINAL FRONTIER Madrid			HYUNDAI MOTOR COMPANY Seoul	Silver Lion
A01/014	00371	APPLE 100 BEST ALBUMS	APPLE	APPLE MUSIC	TBWA\ MEDIA ARTS LAB, Los Angeles	UNITED STATES	MNFST London				MODEL CITIZEN GROUP Los Angeles	Bronze Lion
A04/003	00290	KIA SOUNDSCAPES	KIA EUROPE	KIA EV9	INNOCEAN BERLIN	GERMANY	RADICAL MEDIA Berlin	DAHOUSE AUDIO Berlin / OKAYSTUDIO Berlin	INNOCEAN WORLDWIDE EUROPE Frankfurt		PRIMO CONTENT Martinez	Bronze Lion
A06/001	00039	INTERFACE OF HUMANITY POWERED BY NTT	NTT HUMAN INFORMATICS LABORATORIES	NTT HUMAN INFORMATICS LABORATORIES	DENTSU INC., Tokyo	JAPAN	BASSDRUM Tokyo / DENTSU GROUP INC. Tokyo / INVISI. LTD Tokyo / WOO Tokyo / WOW Tokyo		DENTSU INC. Tokyo	DENTSU CREATIVE London / DENTSU INC. Tokyo / DENTSU X Vienna / PLATINUM INC. Tokyo / PUTZ & STINGL EVENT, PUBLIC RELATIONS & WERBUNG Modling	MOMONGA Berlin / TAKI CORPORATION Tokyo / WITH ALS Tokyo / Y'S CONNECTION INC Tokyo	Bronze Lion
A07/010	00525	BODY SWAP	NETFLIX	ONLINE GAME	AKQA, Auckland / AKQA, Melbourne / AKQA, Sao Paulo	NEW ZEALAND / AUSTRALIA / BRAZIL	AKQA Auckland / AKQA Melbourne / AKQA Sao Paulo				NETFLIX Los Angeles	Bronze Lion
C01/019	00500	THE ODISSEY OF WILSON	VIVO	TELEPHONE COMPANY	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	ANTFOOD Sao Paulo / MAVERICK Sao Paulo					Bronze Lion
C01/030	00352	THE FINAL EXAM	CHANGE THE REF	PRO BONO	ENERGY BBDO, Chicago	UNITED STATES	DRUID CREATIVE GAMING Sao Paulo / FLUTU MUSIC Sao Paulo / WEBCORE INTERACTIVE GAMES Sao Paulo			CASHMAN & ASSOCIATES Philadelphia / DRUID CREATIVE GAMING Sao Paulo	CREO Chicago / FLUTU MUSIC Sao Paulo	Bronze Lion
C01/033	00539	READ BETTER	WATERSTONE S	BOOKS	FP7 McCANN, Dubai / McCANN, Bristol	UNITED ARAB EMIRATES / UNITED KINGDOM	VOX HAUS Petropolis		UM Birmingham	MARKETT IERS London	BLOU STUDIO Riyadh / WATERSTONES London	Bronze Lion
C03/009	00317	ALLEVIA POLLEN PASSPORT	Opella-Allegra	ALLEGRA	MRM WORLDWIDE, Madrid	SPAIN			HEARTS & SCIENCE London		CLEVER®FRANKE Utrecht	Bronze Lion
Total Awards:		17										