

## Design Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B06/011	00680	APPLE TV REBRAND	APPLE	APPLE TV	TBWA/MEDIA ARTS LAB, Los Angeles / APPLE, Cupertino	UNITED STATES	OPTICAL ARTS London / OYOY Los Angeles	EPILOGUE Los Angeles / RACKET CLUB Los Angeles / TRAFIK Los Angeles	OMD USA California			Grand Prix
A02/012	00495	THE VOLVO CARS SAFETY STANDARD	VOLVO	AUTOMOBILE	VOLVO CARS, Goteborg / AKQA, Stockholm / AKQA, Gothenburg / AKQA, Copenhagen / HAPPY F&B, Stockholm	SWEDEN / DENMARK	CARL ENGBERG Stravalla / DALTON MAAG London / HAPPY F&B Stockholm / PINE Stockholm / SUPERSTUDIO Boras					Gold Lion
A04/009	00630	SUPERNOVA ADAPTIVE	ADIDAS	ADIDAS	TBWA/CANADA, Toronto	CANADA	MIRROR3D VFX Toronto / OMNICOM PRODUCTION Toronto / OVERFLOW PRODUCTIONS Orlando / SAWTOOTH STUDIOS Orlando / SUNEEVA Toronto	ALTER EGO Toronto / CITIZEN MUSIC Santa Monica / MOTOMOTUS Toronto / NIMIOPERE Toronto / OSO AUDIO Toronto			ADIDAS Erlangen / BOGOTA Curitiba / CANADIAN DOWN SYNDROME SOCIETY Calgary	Gold Lion
A06/013	00783	DANCEBOOK BRASIL	BRADESCO	DANCEBOOK	LOVELY, Sao Paulo	BRAZIL	BRAGA E BRAGA PRODUCAO CINEMATOGRAFICA Rio de Janeiro / HEFE STUDIO Sao Paulo / MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / MUSHROOM PRODUcoes AUDIVISUAIS Sao Paulo / NOTORIOUS FILMS Sao Paulo				APPROACH COMUNICACAO Sao Paulo / CASC JESUS PRODUcoes ARTISTICAS Rio de Janeiro / GLOYDE SILVA NEVES Rio de Janeiro / JOHANNA CLASSE Sao Paulo / SELO MUNDO MELHOR PRODUCAO CULTURAL Sao Paulo	Gold Lion
A15/005	00201	NPR: FOR YOUR RIGHT TO BE CURIOUS	NPR	NPR	MISCHIEF AT NO FIXED ADDRESS, New York	UNITED STATES	BISCUIT FILMWORKS New York / NO FIXED ADDRESS Toronto	CABIN EDITING New York		MINASSIAN MEDIA New York	COLOSSAL MEDIA Brooklyn / ELECTRIC THEATRE COLLECTIVE New York / HUNTERS POINT New York / NATIONAL PUBLIC RADIO New York / RAYGUN PRINTING Brooklyn / WAVE STUDIOS New York	Gold Lion
A01/002	00114	TIGRIS – CONDENSED IDENTITY	TIGRIS	TIGRIS	HAKUHODO, Tokyo / ANYWHERE, Tokyo / HAKUHODO DESIGN, Tokyo	JAPAN	EDP GRAPHIC WORKS Tokyo / HAKUHODO PRODUCTS Tokyo / SPICE Tokyo / WHITE Tokyo	NION Tokyo			TIGRIS JAPAN Tokyo	Silver Lion
A01/014	00728	AMAZONIA	EMBRATUR AND RAI	THE BRAZILIAN AMAZON AS A TRAVELING DESTINATION	FUTUREBRAND, Sao Paulo	BRAZIL	MARAHU FILMES Belem			TULOM Sao Paulo	ASSOBIO, ASSOCIACAO DOS NEGOCIOS DA SOCIOBIOECONOMIA DA AMAZONIA Belem / BLACK MADRE Sao Paulo / NORTE Sao Paulo	Silver Lion
A02/026	00397	DEAR DIFFERENCE	NIKKA WHISKY	TAKETSURU PURE MALT	DENTSU INC., Tokyo	JAPAN	CREATIVE POWER UNIT Tokyo / DENTSU LIVE Tokyo / LULL INC. Tokyo / PYRAMID FILM Tokyo	PYRAMID FILM Tokyo	DENTSU INC. Tokyo	DENTSU INC. Tokyo / DENTSU LIVE Tokyo		Silver Lion
A04/002	00079	TILT ACCESSIBLE BEAUTY - PRODUCT DESIGN	TILT	TILT	ESTABLISHED, New York	UNITED STATES						Silver Lion
A09/006	10018	CRAFTMAN.SHIPS	SHIPS	SHIPS	HAKUHODO GRAVITY, Tokyo / HAKUHODO CABIN, Tokyo	JAPAN	HAKUHODO CABIN Tokyo / HAKUHODO GRAVITY Tokyo	HAKUHODO CABIN Tokyo	HAKUHODO GRAVITY Tokyo	HAKUHODO GRAVITY Tokyo	HAKUHODO CABIN Tokyo / HAKUHODO GRAVITY Tokyo	Silver Lion
A09/008	00413	ZIP CODE EXAM	EQUALITY HEALTH FOUNDATION	ZIP CODE EXAM	AREA 23, New York	UNITED STATES	BUMBLEBEAT Sao Paulo / DALMATIAN COW Los Angeles	PREYMAKER New York / STUDIORX New York	RAPPORT New York / UM New York	WEBER SHANDWICK New York		Silver Lion
A15/031	00703	DRESSED FOR WIMBLEDON	STELLA ARTOIS	STELLA ARTOIS	GUT, Amsterdam / JONES KNOWLES RITCHIE, London	NETHERLANDS / UNITED KINGDOM	MATHEMATIC STUDIO Paris / PLOT Toronto			WEBER SHANDWICK London	AB INBEV New York / DRAFTLINE EUROPE London / DRAFTLINE New York	Silver Lion
B01/004	00078	TILT ACCESSIBLE BEAUTY - INCLUSIVE DESIGN	TILT	TILT	ESTABLISHED, New York	UNITED STATES						Silver Lion
A01/010	00747	THE GRIT & THE GLITTER	LONDON MUSEUM	LONDON MUSEUM	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM	UNCOMMON CREATIVE STUDIO London					Bronze Lion
A03/041	00706	DRESSED FOR WIMBLEDON	STELLA ARTOIS	STELLA ARTOIS	GUT, Amsterdam / JONES KNOWLES RITCHIE, London	NETHERLANDS / UNITED KINGDOM	MATHEMATIC STUDIO Paris / PLOT Toronto			WEBER SHANDWICK London	AB INBEV New York / DRAFTLINE EUROPE London / DRAFTLINE New York	Bronze Lion
A05/008	00320	DIN – THE MAGAZINE IN ALL FORMATS	DIN	DIN STANDARD OF PAPER SIZES	DEUTSCHES INSTITUT FUR NORMUNG, Berlin / RYSM, Berlin	GERMANY	RYSM Berlin					Bronze Lion
A07/018	00724	THE BIRDWATCHER	SPOOR	AI-POWERED BIRD MONITORING FOR WIND PROJECTS	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	FP7 McCANN Dubai			FP7 McCANN Dubai	BUMBLEBEAT Curitiba / MRM// McCANN Dubai	Bronze Lion
A08/012	00522	RAIL CLOCK	NETWORK RAIL	RAIL CLOCK	DESIGN BRIDGE AND PARTNERS, London	UNITED KINGDOM						Bronze Lion
A10/018	00748	THE PERIODIC FABLE	THE ORDINARY	THE ORDINARY	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM	SMUGGLER London					Bronze Lion
A13/008	00367	LITTLE BREAKS	KITKAT	KITKAT	VML, London	UNITED KINGDOM	JELLY London		OPENMIND UK London			Bronze Lion
A14/003	00443	STRANGER THINGS IN SEARCH	GOOGLE AND NETFLIX	GOOGLE SEARCH AND STRANGER THINGS	GOOGLE, Mountain View / NETFLIX, Los Angeles	UNITED STATES	GOOGLE Mountain View / LEADING EDGE PRODUCTIONS Palm Springs / STUDY HALL Oakland	GOOD EAR MUSIC SUPERVISION Brooklyn / LUCKY DAY Portland / ZWEI MUSIC Hamburg	MEDIA FUTURES GROUP New York			Bronze Lion
A14/008	00669	LIME GUIDES	CORONA	CORONA	GREY, New York	UNITED STATES	ASA ONZE Sao Paulo / FREQUENCY PICTURES Las Vegas / MAGIC LAB ACADEMY Sao Paulo / VOODOO HOUSE Sao Paulo	AGOSTO MUSIC Lima	STARCOM New York	3PM/WEBER SHANDWICK New York	AB INBEV New York	Bronze Lion
A14/009	00720	THE THOUSAND SPONSORS OF MUNI	CLUB DEPORTIVO MUNICIPAL	CLUB DEPORTIVO MUNICIPAL	McCANN, Lima	PERU	FERTIL Lima		AGOSTO MUSIC Lima / NATIVO POST Lima	McCANN Lima		Bronze Lion
A15/029	00484	DRAWN TO D&AD	D&AD	D&AD	JONES KNOWLES RITCHIE, London	UNITED KINGDOM	JONES KNOWLES RITCHIE London / STUDIO DRAMA London			JONES KNOWLES RITCHIE London		Bronze Lion
B04/002	00227	VISION PULSE: SIGHT BEYOND SEEING	HYUNDAI MOTOR GROUP	VISION PULSE	PAULUS, Seoul	SOUTH KOREA	PAULUS Seoul			PAULUS Seoul		Bronze Lion
B05/074	00673	THE UNDRIPPED KIT	ASICS	ASICS	GOLIN KETCHUM, London / GUT, Toronto	UNITED KINGDOM / CANADA	GOLIN London			GOLIN London		Bronze Lion

**Total Awards:** 26