

Design Winners												
Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
B01/030	01096	CAPTION WITH INTENTION	ACADEMY OF MOTION PICTURE ARTS & SCIENCES - RAKISH - CHICAGO HEARING SOCIETY	CLOSED CAPTIONING	FCB CHICAGO	UNITED STATES	BELIEVE TV Santiago	456 STUDIOS Chicago / BOGOTA Curitiba / PES MOTION STUDIO Highland Park			ACADEMY OF MOTION PICTURE ARTS AND SCIENCES Los Angeles / CHICAGO HEARING SOCIETY Chicago / RAKISH Los Angeles	Grand Prix
A04/026	00635	AIRPODS PRO 2 HEARING AID FEATURE	APPLE	AIRPODS PRO 2	APPLE, Cupertino	UNITED STATES						Gold Lion
A06/020	00996	NIGRUM CORPUS	IDOMED	NIGRUM CORPUS	ARTPLAN, Sao Paulo	BRAZIL	MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / RAW AUDIO Sao Paulo / ROAD FILMES Rio de Janeiro / RUDY HUHOLD FOTOGRAFIA Rio de Janeiro / UNTITLED TV BR São Paulo	FUJOCKA CREATIVE IMAGES São Paulo / P+E GALERIA DIGITAL Sao Paulo		APPROACH COMUNICACAO Sao Paulo		Gold Lion
A08/037	00580	CARREFOURSA - GHOST TOWN	CARREFOURS A	RETAIL	TBWA/ISTANBUL	TURKEY	ORGANIC FILM Istanbul		PUBLICIS ISTANBUL	MOMENTUM Istanbul		Gold Lion
A09/011	00730	SPREADBEATS	SPOTIFY	SPOTIFY	FCB NEW YORK	UNITED STATES		COLOSSAL Curitiba			DAHOUSE AUDIO Los Angeles	Gold Lion
B05/064	00754	PLASTIC BLOOD	OKA BIOTECH	OKA BIOTECH	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	DM9 Sao Paulo		Gold Lion
A07/021	00729	SPREADBEATS	SPOTIFY	SPOTIFY	FCB NEW YORK	UNITED STATES		COLOSSAL Curitiba			DAHOUSE AUDIO Los Angeles	Silver Lion
A09/020	00781	PRICE PACKS	PENNY	FOOD/NON-FOOD	SERVICEPLAN, Munich	GERMANY	WE MAKE THEM WONDER GMBH Munich		PION3ERS Dusseldorf		ATELIER WOLFRIK FISCHER Munich / Bransch Hamburg / ELBEDESIGNCREW Hamburg / HASTINGS AUDIO NETWORK Hamburg / SUPREME MUSIC Hamburg	Silver Lion
A11/036	00648	PLASTIC BLOOD	OKA BIOTECH	OKA BIOTECH	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	DM9 Sao Paulo		Silver Lion
A11/057	00892	THE SHAKESPEARE BIC	BIC	BIC CRYSTAL PEN	VML, Sao Paulo	BRAZIL	CARBONO SOUND LAB Sao Paulo / HOGARTH WORLDWIDE Sao Paulo / OIO Sao Paulo / P+E GALERIA DIGITAL Sao Paulo		VML Sao Paulo	APPROACH Sao Paulo		Silver Lion
A14/050	00486	SOUNDS OF THE LAND	BILLBOARD ARABIA	BILLBOARD ARABIA	SRMG LABS, Riyadh	SAUDI ARABIA	DAHOUSE AUDIO Los Angeles / PILOTO Sao Paulo					Silver Lion
B01/007	00143	CODE MY CROWN	DOVE	DOVE	EDELMAN, London	UNITED KINGDOM	11 DOLLAR BILL Durham / KODE MEDIA London		EDELMAN London	EDELMAN London		Silver Lion
B02/032	00745	1837 TIFFANY BLUE CONSERVATION	TIFFANY & CO.	TIFFANY & CO.	L&C, New York	UNITED STATES	SUITCASE PRODUCTIONS New York	AGOSTO MUSIC Lima / CONTENT GRID Lima / ZEPPELIN Lima	L&C New York			Silver Lion
B02/041	01090	FIXABLES	PHILIPS	PHILIPS PERSONAL CARE	LEPUB, Amsterdam / LEPUB, Milan	NETHERLANDS / ITALY			OMD CZECH Prague			Silver Lion
B03/016	00097	AIRQUITY	EAR SWITCH	HEALTH EQUITY - DIAGNOSTICS	HAVAS LYNX, Manchester / EARSWITCH, Manchester	UNITED KINGDOM	EARSWITCH Manchester / HAVAS LYNX Manchester	HAVAS LYNX Manchester / PROSE ON PIXELS Manchester				Silver Lion
B03/018	00719	THE 100% HOME COMPOSTABLE STICKER	ZESPRI	KIWIFRUIT	GREY, Sao Paulo / ZESPRI INTERNATIONAL, Mt Maunganui	BRAZIL / NEW ZEALAND	CABARET Sao Paulo / FOSFORO FILMES Sao Paulo				HOTEL BONKA Herent	Silver Lion
B03/041	01032	SELF-PACKING CHEESE	NESTLE	QUE RICO CHEESE	OGILVY COLOMBIA, Bogota	COLOMBIA						Silver Lion
A02/042	00552	FOREST CARBON - IN TUNE WITH NATURE	FOREST CARBON	FOREST CARBON	DESIGN BRIDGE AND PARTNERS, Singapore	SINGAPORE	SIXIEME SON Singapore					Bronze Lion
A02/056	00428	IMPERIA - GENIUS OF FORM AND SUBSTANCE	IMPERIA	PASTA MACHINES	IMPERIA & MONFERRINA, Roma / LANDOR, Milan	ITALY						Bronze Lion
A02/080	01053	FC25	EA SPORTS FC	ENTERTAINMENT	UNCOMMON CREATIVE STUDIO, London	UNITED KINGDOM						Bronze Lion
A03/007	00063	PRICE PACKS	PENNY	FOOD/NON-FOOD	SERVICEPLAN, Munich	GERMANY	WE MAKE THEM WONDER GMBH Munich		PION3ERS Dusseldorf		ATELIER WOLFRIK FISCHER Munich / Bransch Hamburg / ELBEDESIGNCREW Hamburg / HASTINGS AUDIO NETWORK Hamburg / SUPREME MUSIC Hamburg	Bronze Lion
A04/016	00314	MATTEL CREATIONS NOT WHEELS	MATTEL CREATIONS	HOT WHEELS X MSCHF	MATTEL, Los Angeles / MSCHF PRODUCT STUDIO, New York	UNITED STATES	MATTEL Los Angeles / MSCHF PRODUCT STUDIO New York	MATTEL Los Angeles / MSCHF PRODUCT STUDIO New York	MATTEL Los Angeles / MSCHF PRODUCT STUDIO New York			Bronze Lion
A08/041	00626	WINTER TAKES ON COLORS	MCDONALD'S POLSKA	DRWALA BURGER (LIMITED TIMED OFFER)	DDB WARSAW	POLAND	PANOWIE PROGRAMISCI Warsaw / PAPAYA FILMS Warsaw	JUICE Warsaw / RIO DE POST Warsaw	OMD Warsaw		24/7 COMMUNICATION Warsaw	Bronze Lion
A09/013	00585	JUSTICE BY HER TYPE	FAMILIES SURVIVING FEMINICIDES COLLECTIVE	FAMILIES SURVIVING FEMINICIDES COLLECTIVE	GARNIER BBDO, San Jose	COSTA RICA			GARNIER BBDO San Jose	SHIFT PORTER NOVELLI San Jose		Bronze Lion
A09/024	10643	SAD KAMA-CHAN	BAR B Q PLAZA	BAR B Q PLAZA	GREY THAILAND, Bangkok	THAILAND	FOOD PASSION Bangkok		FOOD PASSION Bangkok			Bronze Lion
A11/008	00186	PACKED FULL OF HISTORY	SAMSUNG AUSTRALIA	SAMSUNG GALAXY S24 ULTRA	CLEMENGER BBDO, Sydney	AUSTRALIA					BRAND-AID PROMOTIONS Melbourne / CARBON8 Sydney / FINCH Sydney / HECKLER Sydney / SBS Sydney / THINK PACKAGING Auckland	Bronze Lion
A13/055	01034	EYE TEST MENU	TITAN COMPANY LIMITED	EYEWEAR	OGILVY, Bangalore	INDIA	ABSOLUTE PRODUCTIONS Mumbai		OGILVY Bangalore		OGILVY Mumbai / TIMESLIDER Mumbai / TITAN Bangalore	Bronze Lion
A14/030	00522	RICE OF GLORY	SUPER EXTRA RICE	SUPER EXTRA RICE	MARURI, Guayaquil / GREY ARGENTINA, Buenos Aires / GREY, Sao Paulo	ECUADOR / ARGENTINA / BRAZIL	LANDIA Buenos Aires		MARURI Guayaquil			Bronze Lion
A14/049	00422	WORKWEAR FOR KIDS	SOS CHILDREN'S VILLAGES	CHARITY	NORD DDB, Stockholm	SWEDEN	HOUSE AGENCY Stockholm / NORD DDB Stockholm				ALEXANDER CRISPIN Stockholm / MORE PRINT AB Stockholm / POD PRINT ON DEMAND Stockholm / THE SCENERY Stockholm / XV PRODUCTION Boras	Bronze Lion

B01/013	00284	PROJECT VOICE	GOOGLE	PROJECT VOICE	GOOGLE, Tokyo	JAPAN	DENTSU CREATIVE X INC. Tokyo / DRAWING AND MANUAL Tokyo / GOOGLE Tokyo / MICHON INC. Kanagawa	L'ESPACE VISION Tokyo / RAY CORPORATION Tokyo	GOOGLE Tokyo	GOOGLE Tokyo	Bronze Lion
B03/023	00527	ROOBADGE	VOLKSWAGEN	AUTOMOTIVE ACCESSORY	DDB SYDNEY	AUSTRALIA	NAKATOMI Sydney / VERT DESIGN Sydney	MOSAIC MUSIC & SOUND Sydney		FLYING ROBOT Sydney / THE UNIVERSITY OF MELBOURNE	Bronze Lion
B05/009	00164	SIGNS FROM HEAVEN	PANGU CLOUD	PANGU METEOROLOGICAL MODEL	OGILVY, Shanghai / OGILVY, Shenzhen	MAINLAND CHINA	BOXCUTTER Auckland / REN HongKong				Bronze Lion
B05/109	01091	FIXABLES	PHILIPS	PHILIPS PERSONAL CARE	LEPUB, Amsterdam / LEPUB, Milan	NETHERLANDS / ITALY			OMD CZECH Prague		Bronze Lion
Total Awards:		33									