

Design Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A03/036	00935	ADLAM - AN ALPHABET TO PRESERVE A CULTURE	MICROSOFT	MICROSOFT 365	McCANN, New York	USA	ANTINOMY STUDIO Amsterdam / CRAFT WORLDWIDE New York / HUMAN WORLDWIDE New York / JAMRA PATEL Portland / SPIRIT MCCANN Cite Du Niger					Grand Prix
A03/015	00530	THE COST OF GOLD	URIHI YANOMAMI ASSOCIAÇÃO	URIHI YANOMAMI	DM9, Sao Paulo	BRAZIL				CDN Sao Paulo		Gold Lion
B05/001	00125	THE CONGREGATION	PODHER	PODHER	KLICK HEALTH, Toronto	CANADA	HALLEY SOUND Sao Paulo / MONKEY-LAND Sao Paulo	LIGHTFARM STUDIOS Rio De Janeiro				Gold Lion
B07/011	00589	MY JAPAN RAILWAY	JR GROUP	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., Tokyo	JAPAN	1-10, INC. Kyoto / CREATIVE POWER UNIT Tokyo / DENTSU LIVE INC. Tokyo		DENTSU INC. Tokyo	DENTSU INC. Tokyo / PR CONSULTING DENTSU Tokyo		Gold Lion
E05/009	01028	AIZOME WASTECARE™ INDUSTRIAL WASTE - CERTIFIED AS SKINCARE.	AIZOME	TEXTILES	SERVICEPLAN, Munich	GERMANY	OFF STUDIOS Munich		MEDIAPLUS GERMANY Munich	MATERIAL INC. Tokyo	ASTRAL KREATIV Munich / DRUCKEREI VOGL Zorneding / PAUL+PAUL Gilching / SQUARE FILM Hamburg / WORKBYWORKS STUDIO New York	Gold Lion
F02/007	00474	SHELLMET	KOUSHI CHEMICAL INDUSTRY CO., LTD.	SHELLMET	TBWAHAKUHODO INC., Tokyo	JAPAN	QUANTUM Tokyo / ROBOT COMMUNICATIONS Tokyo			KMC GROUP Tokyo		Gold Lion
A02/028	00327	MONCLER 70. THE BRAND OF EXTRAORDINARY	MONCLER	MONCLER	WESAYHI, Bridge of Weir	UNITED KINGDOM	WESAYHI Bridge of Weir	WESAYHI Bridge of Weir				Silver Lion
A02/055	00743	DYICTA	DIGITAL YOUTH ICT ACADEMY	REBRAND / REFRESH OF AN EXISTING BRAND	FCB AFRICA, Johannesburg	SOUTH AFRICA	FCB AFRICA Johannesburg					Silver Lion
B01/058	00784	THE FUTURE IS BLACK	RAÇA MAGAZINE	RAÇA 25 YEARS	FCB BRASIL, Sao Paulo	BRAZIL	FCB BRASIL Sao Paulo	FCB BRASIL Sao Paulo		FCB BRASIL Sao Paulo		Silver Lion
B03/052	00710	MCDRIP	MCDONALD'S	MCDONALD'S	NORD DDB, Helsinki	FINLAND	NORD DDB Helsinki		NORD DDB Helsinki / OMD FINLAND Helsinki	NORD DDB Helsinki		Silver Lion
B05/019	00352	BRICK BOOK	PRIMOSFERA	ARCHITECTURE BOOK	THIS IS PACIFICA, Porto	PORTUGAL						Silver Lion
C02/014	00872	DREAMCASTER	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	DAHOUSE AUDIO Los Angeles / HELO Santa Monica / NEPYRU London			3 PM New York	ABINBEV New York / STARCOM New York	Silver Lion
D01/019	00857	REDESIGNING FOR E-NCLUSION	PLAZA VEA	PLAZA VEA	FAHRENHEIT DDB, Lima	PERU	QUECHUA FILMS Cusco				CIRSYS Lima	Silver Lion
D02/017	00962	LIFE EXTENDING STICKERS	MAKRO	MAKRO SUPERMARKETS	GREY COLOMBIA, Bogotá	COLOMBIA	ESTUDIOS MACHINA Bogota / WHISKY CO Bogota	GERMAN JAVIER ROJAS CASTILLO Bogota / TOWNHOUSE Bogota			MAKRO Bogota	Silver Lion
D05/004	00350	THE NEW HOUSE OF COMMUNICATION	SERVICEPLAN GERMANY	SERVICEPLAN GROUP	SERVICEPLAN, Munich / BUERO UEBELE VISUELLE KOMMUNIKATION, Stuttgart	GERMANY			MEDIAPLUS GERMANY Munich		HASTINGS AUDIO NETWORK Hamburg / SAINT ELMO'S Munich	Silver Lion
D05/008	00946	THE GREATEST GUIDE TO JOCHOS & BURGERS	BIMBO	BIMBO BUNS	VECTORB McCANN, Mexico City / PERFORMANCE ART, Toronto	MEXICO / CANADA	CATATONIA Mexico City / FFFRAME TV Guadalajara			MARKETTIERSS4DC LTD Manchester	FCB MEXICO Mexico City / FINDAENSE MEXICO Mexico City / STARCOM Mexico City	Silver Lion
A01/047	00723	RGD BRANDING AWARDS	RGD BRANDING AWARDS	ASSOCIATION OF REGISTERED GRAPHIC DESIGNERS	RETHINK, Toronto	CANADA					ASSOCIATION OF REGISTERED GRAPHIC DESIGNERS (RGD) Toronto	Bronze Lion
A01/070	01002	NEO ICARUS	ABEBE BIKILA	NEO ICARUS ALBUM	AKQA COALA.LAB, Sao Paulo	BRAZIL	HEFTY Sao Paulo / MERCURIA Sao Paulo	ARKX Sao Paulo / HEFTY Sao Paulo / MERCURIA Sao Paulo	AKQA COALA.LAB Sao Paulo			Bronze Lion
A01/071	01024	AIZOME WASTECARE™ INDUSTRIAL WASTE - CERTIFIED AS SKINCARE.	AIZOME	TEXTILES	SERVICEPLAN, Munich	GERMANY	OFF STUDIOS Munich		MEDIAPLUS GERMANY Munich	MATERIAL INC. Tokyo	ASTRAL KREATIV Munich / DRUCKEREI VOGL Zorneding / PAUL+PAUL Gilching / SQUARE FILM Hamburg / WORKBYWORKS STUDIO New York	Bronze Lion
A03/018	00622	NATIVA METER	BAVARIA	CERVEZA NATIVA	L&C, New York	USA	SUITCASE PRODUCTIONS New York	AGOSTO Lima				Bronze Lion
A03/034	00845	THE AUTISM JOURNEY	TELEFONICA'S VIVO	ONLINE TOOL	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	LUEGO Sao Paulo / SANTERIA Sao Paulo / SATELITE AUDIO Sao Paulo	TRIBBO POST São Paulo			ASSOCIACAO DE AMIGOS DO AUTISTA Sao Paulo	Bronze Lion
B01/051	00610	THE UNIMAGINABLE RETURN	JARDIM SONORO	ELECTRONIC MUSIC FESTIVAL	DENTSU CREATIVE, Lisbon	PORTUGAL	DENTSU CREATIVE Lisbon	DENTSU CREATIVE Lisbon	CARAT Lisbon	DENTSU CREATIVE Lisbon		Bronze Lion
B02/011	00367	THE SHUFFLE TICKET	LIVE NATION / LUGER	CONCERT & FESTIVAL TICKETS	FORSMAN & BODENFORS, Gothenburg	SWEDEN	SUPERSTUDIO Boras		IPROSPECT Gothenburg			Bronze Lion
B02/027	10920	THE EVERYTHING BOOK	VEDANTU	E-LEARNING	DENTSU CREATIVE, Gurgaon	INDIA			DENTSU CREATIVE Gurgaon			Bronze Lion
B03/027	00347	HOME	NIKE	NIKE	WIEDEN+KENNEDY, London	UNITED KINGDOM	WIEDEN+KENNEDY London		WIEDEN+KENNEDY London	WIEDEN+KENNEDY London		Bronze Lion
B08/055	00758	ONE STAR COOKBOOK	DELIVEROO	DELIVERY QUALITY GUARANTEED	— AND US, Dubai	UNITED ARAB EMIRATES	BLACKBOX Dubai / MAGALI POLVERINO STUDIO Buenos Aires	BLACKBOX Dubai	— AND US Dubai	— AND US Dubai		Bronze Lion
C01/028	00476	KAMI	DOWN SYNDROME INTERNATIONAL	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS, Singapore	SINGAPORE	HARPI SIM Singapore / THE DIGITALS Dorset	FUSE Singapore		FORSMAN & BODENFORS Singapore		Bronze Lion
C03/006	00153	UNDERCOVER	WOMEN HELPING WOMEN ASIA	WOMEN HELPING WOMEN	OGILVY, Hong Kong	HONG KONG SAR	VERTICURL VIETNAM Ho Chi Minh City					Bronze Lion
C03/025	00757	THE UNDENIABLE STREET VIEW	UNITED24, NOVA UKRAINE VOICES OF CHILDREN, BOCTOK SOS	THE UNDENIABLE STREET VIEW	— AND US, Dubai	UNITED ARAB EMIRATES	BLACKBOX Dubai	BLACKBOX Dubai	— AND US Dubai	— AND US Dubai		Bronze Lion
C04/001	00039	COLORS OF LOVE	PANTONE	PANTONE	TBWA Paris, Paris	FRANCE	ELSE Paris / EG+ WORLDWIDE Paris					Bronze Lion

C04/016	00581	BUY MY CANCER	ALIVIA CANCER FOUNDATION	FUNDRAISING MODEL	OGILVY POLAND, Warsaw	POLAND	OGILVY POLAND Warsaw	OGILVY POLAND Warsaw	OGILVY POLAND Warsaw	Bronze Lion
E04/010	00983	THE HORNICULTURAL SOCIETY	RELATE	RELATIONSHIP CHARITY	OGILVY, London	UNITED KINGDOM	OGILVY London	OGILVY London	OGILVY London	Bronze Lion
E05/002	00390	BEE & BEE	INVERROCHE	INVERROCHE CLASSIC	GRID WORLDWIDE, Johannesburg	SOUTH AFRICA	GRID WORLDWIDE Johannesburg / HOUTLANDER Randburg	GRID WORLDWIDE Johannesburg		Bronze Lion
F04/007	00855	TRUCSS	TRUCSS	INSTITUTIONAL	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	MISSION MUSIC Sao Paulo / MOSAICO FILMES Sao Paulo	CASA9 AGENCIA DE COMUNICACAO Sao Paulo	ROCK MANAGEMENT Sao Paulo	Bronze Lion
Total Awards:			34							