

Creative Commerce Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
C01/001	00070	THE SUBCONSCIOUS ORDER	HUNGERSTATION	HUNGERSTATION DELIVERY APP	WUNDERMAN THOMPSON, Riyadh	SAUDI ARABIA	WUNDERMAN THOMPSON Seattle	WUNDERMAN THOMPSON Seattle				Grand Prix
A01/005	00101	LUNCHABUILD THIS	LUNCHABLES	LUNCHABLES	GOODBY SILVERSTEIN & PARTNERS, San Francisco	USA	INVISIBLE INK Phoenix / KERRY COUTU MODEL MAKING Brooklyn / PARAMOUNT New York / PROP N SPOON New York		STARCOM Chicago		THE KITCHEN Chicago	Gold Lion
B02/023	00348	OREOCODES	OREO	OREO	VMLY&R COMMERCE, New York	USA	VMLY&R New York					Gold Lion
C04/025	00287	NXT LVL	BANK OF MONTREAL	BANK OF MONTREAL	FCB TORONTO	CANADA	UNIFIED CONTENT Toronto	OSO AUDIO Toronto / UNIFIED CONTENT Toronto	UM Toronto		BANK OF MONTREAL	Gold Lion
E04/024	00424	ICELAND FOOD CLUB	ICELAND FOODS	SUPERMARKET RETAILER	KETCHUM, London	UNITED KINGDOM				KETCHUM London		Gold Lion
A09/002	00075	BILL IT TO BEZOS	JANE/FINCH COMMUNITY CENTRE	JANE/FINCH COMMUNITY CENTRE	ANGRY BUTTERFLY, Toronto	CANADA	ANGRY BUTTERFLY Toronto	ANGRY BUTTERFLY Toronto / PIRATE AUDIO PRODUCTION Toronto	ANGRY BUTTERFLY Toronto	ANGRY BUTTERFLY Toronto		Silver Lion
B05/016	00432	FITCHIX	HONEST EGGS CO.	REGENERATIVE FARM EGGS	VMLY&R, Melbourne	AUSTRALIA	AIRBAG Abbotsford		MINDSHARE Melbourne		BCW Melbourne	Silver Lion
C04/027	00290	DREAM BARS	ONTARIO LOTTERY AND GAMING CORPORATION	LOTTO MAX	FCB TORONTO	CANADA	OFF SCREEN ROMANCE Toronto		MEDIACOM Toronto	HILL+KNOWLTON STRATEGIES Toronto	ONTARIO LOTTERY AND GAMING CORPORATION Toronto / T1 Toronto	Silver Lion
E02/006	00141	SELF-CHECK OUT	K-LYNN	K-LYNN	LEO BURNETT, Dubai	UNITED ARAB EMIRATES	PRODIGIOUS Dubai		STARCOM Dubai	LEO BURNETT Dubai	MAJID AL FUTTAIM Dubai	Silver Lion
A05/018	00217	TABLETOGO	MCDONALD'S	MCDONALD'S	LEO BURNETT, Milan / LEO BURNETT, Chicago	ITALY / USA	THE FAMILY Milan	THE FAMILY Milan	FUSE Milan / OMD Milan	MSL Chicago	MCDONALD'S ITALY Assago (MI)	Bronze Lion
B06/010	00132	ACCEPT REAL COOKIES	PIRAQUE	COOKIES PIRAQUE	LEW'LARA\TBWA, São Paulo	BRAZIL	IWWA AGENCIA DIGITAL Salvador		LEW'LARA\TBWA São Paulo / UOL Sao Paolo			Bronze Lion
C04/007	00084	ETON - THE INDEX SHIRT	ETON	THE INDEX SHIRT	ETON AB, Ganghester / VALTECH RADON, Stockholm	SWEDEN	ETON AB Ganghester / VALTECH RADON Stockholm	VALTECH RADON Stockholm	VALTECH RADON Stockholm	VALTECH RADON Stockholm		Bronze Lion
C04/037	00337	DATA TIENDA	GAHR WECAPITAL	DATA TIENDA	DDB MEXICO, Mexico City	MEXICO	LADOBLE Mexico			PORTER NOVELLI Mexico City	ESTUDIOS MACHINA Bogota	Bronze Lion
C04/039	00357	SMART PLANTS	PLANT DROP	PLANT DROP: ECOMMERCE HOUSE PLANT RETAIL	McCANN, London / McCANN HEALTH, London	UNITED KINGDOM	CRAFT London				WEBER SHANDWICK London	Bronze Lion
C05/010	00213	KFC RE:STORE	KFC	KFC	DENTSU CREATIVE, Shanghai	MAINLAND CHINA	TIMI STUDIO GROUP Shenzhen		TENCENT ADVERTISING Shanghai		SHANGHAI GAODING CULTURE COMMUNICATION CO.,LTD	Bronze Lion
D03/006	00319	0.0 BARRIERS	HEINEKEN	HEINEKEN 0.0. ALCOHOL	LE PUB, Sao Paolo	BRAZIL			IPROSPECT Sao Paulo	LEMA+ Sao Paulo	BE180 Sao Paulo / CCR São Paulo / HEINEKEN BRASIL São Paulo / SEM PARAR Sao Paulo	Bronze Lion
E02/008	00189	TIME TO READ	KINOKUNIYA	KINOKUNIYA BOOKSTORE	SAATCHI & SAATCHI ME, Dubai	UNITED ARAB EMIRATES	LA MANUFACTURE PARIS / PRODIGIOUS Dubai / VOX HAUS Porto Alegre	PRODIGIOUS Dubai / VOX HAUS Porto Alegre	SAATCHI & SAATCHI ME Dubai		SAATCHI & SAATCHI ME Dubai	Bronze Lion
Total Awards:			17									