

Creative Data Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
E01/001	00224	SOS POS	BCP	SOS POS	CIRCUS GREY, Lima	PERU	CIRCUS GREY Lima				BCP Lima	Grand Prix
A02/029	20086	600K NETWORK	COMANDO CON VENEZUELA	COMANDO CON VENEZUELA	RAINBOW LOBSTER, Mexico City / COMANDO CON VENEZUELA, Caracas	MEXICO / VENEZUELA	COMANDO CON VENEZUELA Caracas		COMANDO CON VENEZUELA Caracas	COMANDO CON VENEZUELA Caracas	RAINBOW LOBSTER Mexico City	Gold Lion
E02/008	00226	SOS POS	BCP	SOS POS	CIRCUS GREY, Lima	PERU	CIRCUS GREY Lima				BCP Lima	Gold Lion
A02/028	00395	UNWATCHED GOALS	BRAHMA	BEER	AFRICA CREATIVE, Sao Paulo	BRAZIL	HALLEY SOUND Sao Paulo / ZAINE FILMES Sao Paulo					Silver Lion
D01/011	00389	DUOBELL	SKODA	SKODA	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM	UNIT 9 London		PHD MEDIA London	PERSUASION COMMUNICATIONS London	UNIVERSITY OF SALFORD Manchester	Silver Lion
D02/004	00063	LUCKY FAN INDEX	WISLA KRAKOW FOOTBALL CLUB	WISLA KRAKOW FOOTBALL CLUB	VML, Warsaw	POLAND	VML Warsaw			VML Warsaw		Silver Lion
F02/005	00264	HAVEN	SUNCORP INSURANCE	INSURANCE	LEO AUSTRALIA, Sydney	AUSTRALIA	HOGARTH WORLDWIDE Sydney / LE POLISH BUREAU Poland / PXP Sydney		OMD Sydney			Silver Lion
A03/020	10364	FANTASY HERD	MEADOW FRESH	FRESH WHITE MILK	McCANN NEW ZEALAND, Auckland	NEW ZEALAND	THE SWEETSHOP Auckland	THE SWEETSHOP Auckland	TOGETHER Auckland			Bronze Lion
B01/012	00333	HERE TO STAY	MASTERCARD	WHERE NEXT	McCANN POLAND, Warsaw	POLAND	ASSEMBLY Warsaw / McCANN NEW YORK / McCANN POLAND Warsaw / McCANN Prague	McCANN POLAND Warsaw / McCANN Prague	ESSENCEMEDIACO M Warsaw	BISON & ROSE Prague	INTERNATIONAL ORGANIZATION FOR MIGRATION Bratislava / MASTERCARD Bratislava / MASTERCARD POLAND Warsaw	Bronze Lion
B02/027	00321	FORESTS WITHOUT NAMES	HYUNDAI	FORESTS WITHOUT NAMES CONSERVATION	BBDO NEW YORK	UNITED STATES	BBDO NEW YORK / FINAL FRONTIER PRODUCTIONS Stamford	BBDO NEW YORK		BBDO NEW YORK		Bronze Lion
E02/005	00129	THE PHILIPSTOWN WIRECAR GRAND PRIX	THE PHILIPSTOWN WIRECAR FOUNDATION	COMMUNITY-DRIVEN ENTERTAINMENT PLATFORM	ACCENTURE SONG SOUTH AFRICA, Cape Town	SOUTH AFRICA	ACCENTURE SONG GERMANY Hamburg / ACCENTURE SONG HUNGARY Budapest / ACCENTURE SONG SOUTH AFRICA Cape Town / GIANT FILMS Cape Town / PRESSURE COOKER STUDIOS Cape Town	ACCENTURE SONG GERMANY Hamburg / ACCENTURE SONG SOUTH AFRICA Cape Town / CHOCOLATE TRIBE Johannesburg / GIANT FILMS Cape Town / THE WORKROOM AUDIO POST Cape Town	ACCENTURE SONG SOUTH AFRICA Cape Town	ACCENTURE SONG SOUTH AFRICA Cape Town	ACCENTURE SONG HUNGARY Budapest / ACCENTURE SONG London / ACCENTURE SONG SOUTH AFRICA Cape Town / GIANT FILMS Cape Town	Bronze Lion
E02/018	00310	NIGRUM CORPUS	IDOMED & INSTITUTO YDUQS	NIGRUM CORPUS	ARTPLAN, Sao Paulo	BRAZIL	MAURICIO NAHAS ESTUDIO FOTOGRAFICO Sao Paulo / RAW AUDIO Sao Paulo / ROAD FILMES Rio de Janeiro / RUDY HUHDOLD FOTOGRAFIA Rio de Janeiro / UNTITLED PRODUCTIONS Sao Paulo	FUJOCKA CREATIVE IMAGES Sao Paulo / P+E GALERIA DIGITAL Sao Paulo		APPROACH COMUNICACAO Sao Paulo	A-LAB Rio de Janeiro / BLACKBIRD PRODUcoes Rio de Janeiro / FSIGN Rio de Janeiro / REDE AMERICAS Rio de Janeiro	Bronze Lion
E02/028	00260	DYING REVIEWS	HOSPICE NZ	Hospice care	McCANN, Wellington	NEW ZEALAND				GRC PARTNERS + PORTER NOVELLI Wellington	CREDERA AUCKLAND / McCANN Wellington / PERCEPTIVE COLLEGE HILL Auckland	Bronze Lion
Total Awards:			13									