

Creative Data Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A01/060	00324	THE ARTOIS PROBABILITY	STELLA ARTOIS	STELLA ARTOIS	GUT, Buenos Aires	ARGENTINA	KETAMA Buenos Aires	KETAMA Buenos Aires			BAMBA MUSIC Buenos Aires / GENOSHA Buenos Aires	Grand Prix
A02/005	00130	CHIPOTLE DOPPELGANGER	CHIPOTLE	CHIPOTLE	GALE, New York	USA	GALE New York					Gold Lion
A04/059	00200	FABRIC OF ENGLAND	SHOW RACISM THE RED CARD	SHOW RACISM THE RED CARD	McCANN, London	UNITED KINGDOM	CRAFT London			WEBER SHANDWICK London		Gold Lion
A01/059	00323	WORLD CUP DELIVERY	PEDIDOS YA	PEDIDOS YA APP	GUT, Buenos Aires	ARGENTINA	GUT Buenos Aires / PAISANOS.IO Buenos Aires				LANZALLAMAS Buenos Aires	Silver Lion
A04/078	00321	THE ARTOIS PROBABILITY	STELLA ARTOIS	STELLA ARTOIS	GUT, Buenos Aires	ARGENTINA	KETAMA Buenos Aires	KETAMA Buenos Aires			BAMBA MUSIC Buenos Aires / GENOSHA Buenos Aires	Silver Lion
A07/049	00419	TRANSPARENCY CARD	CONGRESSO EM FOCO	TRANSPARENCY CARD	AKQA, Sao Paulo	BRAZIL	PAY4BRAIN Sao Paulo	PAY4BRAIN Sao Paulo	AKQA Sao Paulo			Silver Lion
A08/001	00061	WALL STREET BALLS	TESTICULAR CANCER SOCIETY	TESTICULAR CANCER AWARENESS	FP7 McCANN, Dubai / McCANN HEALTH, Dubai	UNITED ARAB EMIRATES	CRAFT WORLDWIDE New York / DRIZZLIN MEDIA PTE LTD Singapore			MARKETTIER4DC LTD London	IPG HEALTH New York	Silver Lion
A10/013	00348	LAY'S SMART FARM	LAY'S	LAY'S	LEO BURNETT, Mumbai / CROPIN, Bangalore	INDIA						Silver Lion
A03/016	00345	INFLATION COOKBOOK	SKIP THE DISHES	SKIP EXPRESS LANE	DENTSU CREATIVE, Toronto	CANADA	DENTSU CREATIVE Toronto	GRAYSON MUSIC Toronto / SAINTS EDITORIAL Toronto		EGS GROUP PR Montreal / POMP AND CIRCUMSTANCE Toronto		Bronze Lion
A04/077	00297	GIRLS WHO CODE GIRLS	GIRLS WHO CODE	GIRLS WHO CODE	MOJO SUPERMARKET, New York	USA	MAKEMEPULSE London				GIRLS WHO CODE New York	Bronze Lion
A04/090	00422	NEVER DONE EVOLVING FEAT SERENA	NIKE	NIKE	AKQA, Sao Paulo / AKQA, Portland / AKQA, Melbourne	BRAZIL / USA / AUSTRALIA	HEFTY Sao Paulo	HEFTY Sao Paulo / STUDIO ZEBRA Florianopolis				Bronze Lion
A06/022	00249	MCENROE VS MCENROE	MICHELOB ULTRA	MICHELOB ULTRA	FCB NEW YORK	USA	FALKON Cheshire / JSM MUSIC New York / LORD + THOMAS New York / SECRET GUY New York / UNIT9 London	CHAPEAU STUDIOS Los Angeles / LORD & THOMAS Chicago / NTROPIC New York		3 PM New York	ABINBEV New York	Bronze Lion
A06/025	00340	CERTIFIED HUMAN	INTEL	INTEL	DENTSU CREATIVE, Chicago	USA	ASL New York	FUZE IMAGE Salvador / JAMUTE Sao Paulo / ORANGE SLICE Chicago	CARAT New York		ANOTHER COUNTRY Chicago / ASL New York / FLAVOR Chicago	Bronze Lion
A08/010	00241	MCDROP	MCDONALD'S FRANCE	MCDONALD'S	DDB, Paris	FRANCE						Bronze Lion
A10/014	00370	WHERE TO SETTLE	MASTERCARD	WEBSITE ...	McCANN POLAND, Warsaw	POLAND	McCANN POLAND Warsaw	McCANN POLAND Warsaw	MASTERCARD POLAND Warszawa	MASTERCARD POLAND Warszawa		Bronze Lion
Total Awards:			15									