

**Creative Commerce Winners**

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
C04/001	00052	LUCKY FAN INDEX	WISLA KRAKÓW FOOTBALL CLUB	WISLA KRAKÓW FOOTBALL CLUB	VML, Warsaw	POLAND	VML Warsaw			VML Warsaw		Grand Prix
B03/001	00053	LUCKY FAN INDEX	WISLA KRAKÓW FOOTBALL CLUB	WISLA KRAKÓW FOOTBALL CLUB	VML, Warsaw	POLAND	VML Warsaw			VML Warsaw		Gold Lion
A01/018	00099	OREO COWS	OREO	OREO	VML, New York / VML, Mexico City	UNITED STATES / MEXICO	BDS MUSIC NA / BELIEVE TV Santiago / LANDIA Mexico City / VOX HAUS	DORADO.TV Mexico City	SPARK FOUNDRY Mexico City	BURSON Mexico City	THE COCA-COLA COMPANY Mexico City	Silver Lion
C01/012	00023	MANDATORY VACATION PACKAGES	CAMARA COLOMBIANA DE COMERCIO ELECTRÓNICO	TRAVEL SALE	NAME, Bogota	COLOMBIA			NAME Bogota			Silver Lion
C04/011	00304	COPYCATS WELCOME	CLASH ROYALE	CLASH ROYALE	DAVID, New York	UNITED STATES	BELIEVE TV Santiago / SONIC UNION New York					Silver Lion
E03/001	00030	THE PASSWORD HEIST	LEROY MERLIN	LEROY MERLIN	BETC, Paris / BETC FULLSIX, Paris	FRANCE				BETC Paris		Silver Lion
E07/007	00168	A DRUGSTORE IN YOUR PESEBRE	FARMACIAS ECONÓMICAS	DRUGSTORE	BE FLAMINGO, Quito / PUBLIFYER, Quito	ECUADOR	TITAN Quito	BE FLAMINGO Quito	BE FLAMINGO Quito	PUBLIFYER Quito		Silver Lion
A01/016	00376	RESIZE THE PRICE	AGUILA	BEER	DAVID, Bogota / DAVID, Madrid	COLOMBIA / SPAIN	AKIRA CINE Bogota / DURO ESTUDIO Bogota / PARCHE FILMS Bogota		ZENITH Bogota	ALINA VELEZ COMUNICACIONES Bogota		Bronze Lion
B01/018	00382	VASELINE ORIGINALS	VASELINE	VASELINE	OGILVY SINGAPORE	SINGAPORE	DOUBLE Y Bangkok	CHAMELEON Singapore / NEON SOUND Singapore / POP & STRANGE Singapore	WPP UNITE Singapore	OGILVY SINGAPORE	CATCH AND RELEASE San Francisco / OGILVY SINGAPORE / PINPUNG Bangkok / RADA Bangkok	Bronze Lion
B03/021	00092	THE GOLDEN ZONE	MCDONALD'S	MCDONALD'S APP	TBWA/COLOMBIA, Bogotá / DDB COLOMBIA, Bogotá	COLOMBIA						Bronze Lion
B05/003	00267	AN AGENT "COMO A GENTE"	MAGAZINE LUIZA	CORPORATE IMAGE	OGILVY, Sao Paulo	BRAZIL	JAMUTE Sao Paulo / LIGHTFARM STUDIOS São Paulo / SALVA STUDIO Sao Paulo				MAGAZINE LUIZA Sao Paulo / META Sao Paulo	Bronze Lion
C06/013	00245	CIF CLEAN MY NAME	CIF	CIF MIRACLE	DROGA5, PART OF ACCENTURE SONG, Sao Paulo	BRAZIL	BERIMBAU ESTUDIO Sao Carlos / BIOSPHERA Sao Paulo / GENCO FILM Sao Paulo		CADASTRA Sao Paulo / INITIATIVE Sao Paulo	DROGA5, PART OF ACCENTURE SONG Sao Paulo	BR MEDIA Sao Paulo / PINKERS Sao Paulo / SERASA EXPERIAN Sao Paulo / UNILEVER BRASIL Sao Paulo	Bronze Lion
E04/006	00380	CANCER PREVENTION DISCOUNTS	BROADFORK PRODUCE	CANCER PREVENTION DISCOUNTS	TANK WORLDWIDE, Montreal	CANADA	RAINA+WILSON Toronto / TANK WORLDWIDE Montreal	ADIOSADIOS Buenos Aires / ESTUDIOS MACHINA Bogota / LATINA Bogota / MOOCO STUDIO Buenos Aires / TANK WORLDWIDE Montreal	JUNGLE MEDIA Montreal / MINDSHARE CANADA Toronto / TANK WORLDWIDE Montreal	OGILVY HEALTH New York	BROADFORK PRODUCE Toronto / FUZE REPS Toronto / QUEBEC CANCER FOUNDATION Montreal	Bronze Lion
E07/008	00223	THE PERIOD UNIFORM	SOMOS MARTINA	SOMOS MARTINA	SERVICEPLAN GERMANY, Munich	GERMANY	WE ARE DEMENTE Bogota	INMOTION Munich	MEDIAPLUS GERMANY Munich	TULOM Sao Paulo	EAT, SLEEP + DESIGN Berlin / HASTINGS AUDIO NETWORK Hamburg / HOOKED MUSIC Hamburg	Bronze Lion
<b>Total Awards:</b>			<b>14</b>									