

Creative Commerce Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
C06/004	00160	PRESERVED PROMOS	ZIPLOC	ZIPLOC	VML, New York	UNITED STATES			OMD USA Chicago	ZENO GROUP Chicago	OBVIOUSLY New York	Grand Prix
A06/003	00152	RECIPE FOR GROWTH	IFOOD	IFOOD B2B	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo			Gold Lion
C04/045	00601	LUCKY YATRA	INDIAN RAILWAYS	RAILWAY SERVICE	FCB INDIA, Mumbai	INDIA						Gold Lion
C04/053	20239	SAD KAMA-CHAN	BAR B Q PLAZA	BAR B Q PLAZA	GREY THAILAND, Bangkok	THAILAND	FOOD PASSION Bangkok		FOOD PASSION Bangkok			Gold Lion
A04/023	00380	FOOTBALL IS FOR FOOD	UBER EATS	UBER EATS	SPECIAL, Los Angeles / UBER, San Francisco	UNITED STATES	O POSITIVE Santa Monica	EXILE Santa Monica / PARIAS CREATIVE Santa Monica / ROYAL MUSTER Culver City / THE TRAFIK Santa Monica	PHD New York		2ND WIND PRODUCTIONS Los Angeles / ELEVEN SOUND Los Angeles / ENDLESS NOISE Los Angeles, CA / MAYFLOWER ENTERTAINMENT Los Angeles / SPECIAL Sydney	Silver Lion
A04/026	00642	COUPON RAIN	MERCADO LIVRE	MERCADO LIVRE	GUT, Sao Paulo	BRAZIL			GUT Sao Paulo	CDN Sao Paulo / GUT Sao Paulo	MERCADO LIVRE Sao Paulo / ZETABE POWERED BY MEDIABRANDS Sao Paulo	Silver Lion
A06/006	00589	ORANGE - SAFER PHONE	ORANGE	SAFER PHONES	PUBLICIS CONSEIL, Paris	FRANCE	BIG PRODUCTIONS Paris	FIRM STUDIO Paris			PRODIGIOUS Paris	Silver Lion
B05/028	00234	MAKEUP PAYMENT	MASTERCARD	MASTERCARD	MRM, Sao Paulo	BRAZIL						Silver Lion
B06/002	00019	PRICE PACKS	PENNY	FOOD/NON-FOOD	SERVICEPLAN, Munich	GERMANY	WE MAKE THEM WONDER GMBH Munich		PION3ERS Dusseldorf		ATELIER WOLFRIK FISCHER Munich / Bransch Hamburg / ELBEDESIGNCREW Hamburg / HASTINGS AUDIO NETWORK Hamburg / SUPREME MUSIC Hamburg	Silver Lion
E02/006	00149	PRIZE ON THE BONE	KFC	KFC ICE-CREAM	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo	DM9 Sao Paulo		Silver Lion
E02/012	00312	THE SOCIAL FEED	HUNGERSTATION	FOOD DELIVERY APP	VML, Dubai	UNITED ARAB EMIRATES						Silver Lion
E05/002	00272	U UP?	IKEA	IKEA	RETHINK, Toronto	CANADA			CARAT Toronto		IKEA Burlington	Silver Lion
A01/010	00050	EMOJI COKE	COCA-COLA	COCA-COLA	VML, New York / VML, Dubai	UNITED STATES / UNITED ARAB EMIRATES	BELIEVE TV Santiago / STUDIO X Istanbul		ESSENCEMEDIACOM New York		WPP OPEN X Lahore	Bronze Lion
B05/014	00196	KLEENEX SCORE	KLEENEX	KLEENEX	VML, New York	UNITED STATES	BELIEVE TV Santiago		AMAZON New York / SPARK FOUNDRY Chicago	CALL & RESPONSE New York	IMDB Los Angeles	Bronze Lion
B05/022	00406	TRASH TALK CODES	BRAHMA	BEER	AFRICA CREATIVE DDB, Sao Paulo	BRAZIL	PILULA FILMES Sao Paulo / SATELITE AUDIO Sao Paulo		AFRICA CREATIVE DDB Sao Paulo			Bronze Lion
C01/011	00175	BAD LUCK REVERSER	REFISAL	REFISAL	NAME, Bogota / VML, New York	COLOMBIA / UNITED STATES	AKIRA CINE Bogota / BELIEVE TV Santiago / NAME Bogota / VOX HAUS Porto Alegre		SPARK FOUNDRY Bogota	DATTIS COMUNICACIONES Bogota		Bronze Lion
C03/002	00067	GAMEPAY	ELGIGANTEN	GAMEPAY PAYMENT SOLUTION	LEO STOCKHOLM	SWEDEN	FRAME Stockholm / LEO STOCKHOLM		DENTSU CREATIVE Stockholm	FRAME Stockholm	MORE DIGITAL STUDIOS Stockholm	Bronze Lion
D04/008	00318	EFFICIENT WAY TO PAY	CONSUL APPLIANCES	CONSUL APPLIANCES	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo			Bronze Lion
E02/014	00245	CERTIFIED TOASTERS	GOODMAN FIELDER	VOGEL'S	DDB NEW ZEALAND, Auckland	NEW ZEALAND		DDB NEW ZEALAND Auckland / TOYBOX Auckland			GOODMAN FIELDER NZ Auckland / MARKET MEDIA Auckland / MBM Auckland	Bronze Lion
E02/046	00571	BAR DATING – POWERED BY HEI!	HEINEKEN	HEINEKEN	LEPUB, Sao Paulo / LEPUB, Milan	BRAZIL / ITALY	DAHOUSE AUDIO Sao Paulo / KPVA Sao Paulo / SIZZER Amsterdam / WANDA PRODUCTIONS Paris	PRODIGIOUS Milan	DENTSU CREATIVE Sao Paulo / RED STAR Milan	INC PR AGENCY Milan / LEMA+ Sao Paulo / NSS FACTORY Milan / THE ROMANS Amsterdam	ATENAS.AG Sao Paulo / CIRCULO CRM Sao Paulo / LEPUB Amsterdam	Bronze Lion
E04/021	00238	MINEFIELD HONEY: HARVESTING HOPE	KERNEL, MINISTRY OF FOREIGN AFFAIRS OF UKRAINE	AGRICULTURE	SAATCHI & SAATCHI UKRAINE, Kyiv	UKRAINE						Bronze Lion
Total Awards:		21										