

**Creative B2B Winners**

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A11/032	00236	THE FAROE ISLANDS SPACE PROGRAM	SKF	TECHNICAL SOLUTIONS AND INNOVATIONS, BEARINGS, SEALS AND LUBRICATION	NORD, Stockholm	SWEDEN						Grand Prix
A02/029	00117	SOIL STAY	TRA MONGKUT FERTILIZER	TRA MONGKUT FERTILIZER	VML, Bangkok	THAILAND				VERVE PR Bangkok		Gold Lion
A04/024	00327	TOCAYOS	HEINEKEN	HEINEKEN BEER	LEPUB, Milan	ITALY	ANTIESTATICO Madrid					Gold Lion
A04/006	00270	THE TROJAN FAX	IUCN FRENCH COMMITTEE X FUJIFILM PRINT	IUCN FRENCH COMMITTEE (INTERNATIONAL UNION FOR CONSERVATION OF NATURE)	BETC, Paris	FRANCE	LA-BO Paris / PROSE ON PIXELS Paris		BETC Paris			Silver Lion
A10/035	10338	REVERSE MEDIA SCHEDULE	SEA CLEANERS & JCDECAUX	SEA CLEANERS & JCDECAUX	DENTSU CREATIVE, Auckland	NEW ZEALAND			CARAT Auckland / JCDECAUX NEW ZEALAND Auckland		NIELSEN Auckland / SEA CLEANERS Auckland	Silver Lion
A11/029	00278	KEEP THINKING	CLAUDE	CLAUDE	MOTHER, London	UNITED KINGDOM	LOVE SONG London				INITIATIVE New York / KING LEAR MUSIC & SOUND London / MARSHEEN London / MONKEY FILMS Cape Town / STRAY London	Silver Lion
A13/014	00342	VASELINE ORIGINALS	VASELINE	VASELINE	OGILVY SINGAPORE	SINGAPORE	DOUBLE Y Bangkok	CHAMELEON Singapore / NEON SOUND Singapore / POP & STRANGE Singapore	WPP UNITE Singapore	OGILVY SINGAPORE	CATCH AND RELEASE San Francisco / OGILVY SINGAPORE / PINPUNG Bangkok / RADA Bangkok	Silver Lion
A03/008	00334	DARK MODE ADS	PLENITUDE	ENERGY	LEPUB, Milan	ITALY	PRODIGIOUS Milan	PRODIGIOUS Milan	CARAT Milan		CERTIMAC Faenza / URBAN VISION Milan	Bronze Lion
A09/028	00346	THE PUB THAT REFUSED TO DIE	HEINEKEN	HEINEKEN GREEN	LEPUB, Milan / PUBLICIS, Dublin	ITALY / IRELAND	ANTIDOTE FILMS Dublin	COMPANY 3 London / PRODIGIOUS Milan	DENTSU X Dublin	THE ROMANS London / THINKHOUSE Dublin	LEGARAGE Milan / PUBLICIS Dublin	Bronze Lion
A10/005	00213	T-REX LEATHER	LAB-GROWN LEATHER	LEATHER	VML, Paris	FRANCE	KUEST Paris / WPP PRODUCTION Paris			FOR THE RIGHT REASONS Amsterdam / PROPELLER London		Bronze Lion
A10/033	00028	¡HOLA!	COLAS ICELAND	ASPHALT PRODUCTION AND ROAD PAVING	COLAS ICELAND, Hafnarfjorour / PIPAR\TBWA, Reykjavik	ICELAND	PIPAR\TBWA Reykjavik / SKOT PRODUCTIONS Reykjavik	PIPAR\TBWA Reykjavik / SKOT PRODUCTIONS Reykjavik	PIPAR\TBWA Reykjavik	PIPAR\TBWA Reykjavik	TBWA\HELSINKI Helsinki	Bronze Lion
<b>Total Awards:</b>			<b>11</b>									