

Creative B2B Winners

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A12/013	00180	B2B: ACT LIKE YOU KNOW	GODADDY	GODADDY AIRO	GODADDY, Tempe, AZ / QUALITY MEATS, Chicago	UNITED STATES	HABITANT Mexico / PRODCO California	CONCRET FORM N/A / ELECTRIC THEATRE COLLECTIVE London / THE DEN EDITORIAL Los Angeles	GODADDY Tempe, AZ	ALLISON+PARTNERS San Francisco / SUPERJUICE Atlanta		Grand Prix
A09/028	00358	RENAULT - UN.PATENT	RENAULT	INNOVATING TOOLS	PUBLICIS CONSEIL, Paris	FRANCE	PRODIGIOUS Paris	PRODIGIOUS Paris	OMD Paris		EPSILON Paris / RAZORFISH Paris / START-REC Paris	Gold Lion
A10/033	00407	STILL OPEN	JCDECAUX	OOH MEDIA	DAVID, Madrid	SPAIN	BUMBLEBEAT Sao Paulo / FAR MEDIA Madrid / PICKLE MUSIC Madrid	FULL FICTION Madrid			JCDECAUX SPAIN Madrid	Gold Lion
A04/041	00387	ESTIBADORES	MIBANCO	FINANCIAL INCLUSION PROGRAM	CIRCUS GREY, Miraflores	PERU	AGOSTO MUSIC Lima / MEDIATEAM San Isidro / REBECA Lima		OMD PERU Lima		MIBANCO Lima	Silver Lion
A05/001	00145	RECIPE FOR GROWTH	IFOOD	IFOOD B2B	DM9, Sao Paulo	BRAZIL	DM9 Sao Paulo		DM9 Sao Paulo			Silver Lion
A09/025	00273	ANIMAL ALERTS	PETPACE	ANIMAL ALERTS	SERVICEPLAN, Munich / L&C, New York	GERMANY / UNITED STATES	REBECA Lima	NATIVO POST Lima	MEDIAPLUS GERMANY Munich	PEPPERCOMM New York	AGOSTO MUSIC Lima / ASTRAL KREATIV Munich / EAT, SLEEP + DESIGN Berlin / ZEPPELIN Lima	Silver Lion
A13/008	00344	THE DESK BREAK CLAUSE	ASICS	ASICS	GOLIN, London	UNITED KINGDOM	GOLIN London / KODE MEDIA London	KODE MEDIA London	GOLIN London / LEPUB Amsterdam	GOLIN London		Silver Lion
A01/011	00332	STARRING BARS	HEINEKEN	HEINEKEN	LEPUB, Milan	ITALY	MAGIC Vilnius / WANDA PRODUCTIONS Paris			EDELMAN London	LEPUB Singapore	Bronze Lion
A03/022	00426	CAPTION WITH INTENTION	ACADEMY OF MOTION PICTURE ARTS & SCIENCES - RAKISH - CHICAGO HEARING SOCIETY	CLOSED CAPTIONING	FCB CHICAGO	UNITED STATES	BELIEVE TV Santiago	456 STUDIOS Chicago / BOGOTA Curitiba / PES MOTION STUDIO Highland Park			ACADEMY OF MOTION PICTURE ARTS AND SCIENCES Los Angeles / CHICAGO HEARING SOCIETY Chicago / RAKISH Los Angeles	Bronze Lion
A04/027	00313	RECIPE FOR CHANGE	ARLA	PUCK	FP7 McCANN, Dubai	UNITED ARAB EMIRATES	CRAFT DUBAI			CURRENT GLOBAL Dubai		Bronze Lion
A10/017	00152	PRESERVED PROMOS	ZIPLOC	ZIPLOC	VML, New York	UNITED STATES			OMD USA Chicago	ZENO GROUP Chicago	OBVIOUSLY New York	Bronze Lion
A10/025	00356	NESCAFE - PLANTLETS FOR FUTURE	NESCAFE	COFFEE	PUBLICIS CONSEIL, Paris	FRANCE	PRODIGIOUS Paris				PUBLICIS LONDON London	Bronze Lion
A11/047	00371	B2B DOCUMENTARY	LINKEDIN	EVERYBODY'S BUSINESS	LINKEDIN, Dublin / BREAKWATER STUDIOS, Los Angeles	IRELAND / UNITED STATES	BREAKWATER STUDIOS Los Angeles	BREAKWATER STUDIOS Los Angeles	LINKEDIN Dublin	LINKEDIN Dublin		Bronze Lion
Total Awards:			13									