

**Creative B2B Winners**

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize
A09/056	00449	EART4	B3 STOCK EXCHANGE & UNITED NATIONS GLOBAL COMPACT	EART4	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo / RAW AUDIO Sao Paulo			ALMAPBBDO Sao Paulo / GIUSTI COMUNICACAO Sao Paulo / INPRESS PORTER NOVELLI Sao Paulo		Grand Prix
A04/034	00398	CERTIFIED HUMAN	INTEL	INTEL	DENTSU CREATIVE, Chicago	USA	ASL New York	FUZE IMAGE Salvador / JAMUTE Sao Paulo / ORANGE SLICE Chicago	CARAT New York		ANOTHER COUNTRY Chicago / ASL New York / FLAVOR Chicago	Gold Lion
A11/062	00438	ROCK STAR	WORKDAY	ENTERPRISE CLOUD MANAGEMENT	OGILVY, LOS ANGELES / OGILVY, Chicago	USA	HOGARTH Los Angeles / O POSITIVE Santa Monica	LIME STUDIOS Los Angeles / MACKCUT New York / PARLIAMENT Los Angeles / RARE MEDIUM New York / THE ELEMENTS MUSIC Los Angeles		BCW Los Angeles		Gold Lion
A02/044	40335	THE OFFICE CLEANERS	HEINEKEN	HEINEKEN	PUBLICIS ITALY   LEPUB, Milan	ITALY	TRESBIEN! Martinez		AMPLIFY Buenos Aires	NINCH COMPANY Caba	PUBLICIS Buenos Aires	Silver Lion
A04/044	20334	THE OFFICE CLEANERS	HEINEKEN	HEINEKEN	PUBLICIS ITALY   LEPUB, Milan	ITALY	TRESBIEN! Martinez		AMPLIFY Buenos Aires	NINCH COMPANY Caba	PUBLICIS Buenos Aires	Silver Lion
A09/017	00232	NATIVA METER	BAVARIA	CERVEZA NATIVA	L&C, New York	USA	SUITCASE PRODUCTIONS New York	AGOSTO Lima				Silver Lion
A10/018	00336	BEER POWER	HEINEKEN	HEINEKEN	LE PUB, Sao Paolo	BRAZIL			IPROSPECT Sao Paulo		BE180 Sao Paulo / HEINEKEN BRASIL São Paulo / M.O.E. Sao Paulo	Silver Lion
A10/026	00399	CERTIFIED HUMAN	INTEL	INTEL	DENTSU CREATIVE, Chicago	USA	ASL New York	FUZE IMAGE Salvador / JAMUTE Sao Paulo / ORANGE SLICE Chicago	CARAT New York		ANOTHER COUNTRY Chicago / ASL New York / FLAVOR Chicago	Silver Lion
A02/003	00032	DAS CHAIR	VOLKSWAGEN COMMERCIAL VEHICLES	VOLKSWAGEN COMMERCIAL VEHICLES	TRY AS, Oslo	NORWAY	DEPT Oslo / HAKIMAKI Oslo / OIOIOI Oslo				TRY AS Oslo	Bronze Lion
A04/004	00078	TIP FOR HEINZ	THE KRAFT HEINZ COMPANY	HEINZ	MISCHIEF @ NO FIXED ADDRESS, New York	USA	EASY MONDAYS New York / THE MAESTROS Mexico	A FRESH FACE IN HELL Seattle / CYCLE MEDIA New York / LOST PLANET EDITORIAL New York	STARCOM Chicago	ZENO GROUP Chicago	ANOTHER COUNTRY Chicago / KRAFT HEINZ COMPANY Chicago	Bronze Lion
A07/019	00286	IS THAT HEINZ?	HEINZ	HEINZ TOMATO KETCHUP	WUNDERMAN THOMPSON TURKEY, Istanbul	TURKEY	MIEL FILM Istanbul					Bronze Lion
A08/012	00234	HOW MUCH IS A SH*TLOAD?	FLOCK FREIGHT	FLOCK FREIGHT SHARED TRUCKLOAD	FLOCK FREIGHT, Encinitas / MAXIMUM EFFORT, Los Angeles	USA	MAXIMUM EFFORT Los Angeles		FLOCK FREIGHT Encinitas			Bronze Lion
A09/018	00322	VEHICLE OF CHANGE	VATTENFALL	VATTENFALL + CAKE	NORD DDB, Stockholm	SWEDEN	NORD DDB Stockholm	NORD DDB Stockholm			NORD DDB Stockholm	Bronze Lion
A10/035	00171	PURE WASTE	SSAB	STEEL MANUFACTURER	FORSMAN & BODENFORS, Gothenburg	SWEDEN	BRUTO STUDIO Stockholm		SCREAM Gothenburg			Bronze Lion
A12/047	00375	RENAULT - TIME-FIGHTERS PROGRAM	RENAULT	HUMAN FIRST PROGRAM	PUBLICIS CONSEIL, Paris	FRANCE	BIG PRODUCTIONS Paris	PRODIGIOUS Paris	OMD FRANCE Paris	PUBLICIS CONSEIL Paris		Bronze Lion
A12/050	00448	EART4	B3 STOCK EXCHANGE & UNITED NATIONS GLOBAL COMPACT	EART4	ALMAPBBDO, Sao Paulo	BRAZIL	ALMAPBBDO Sao Paulo / RAW AUDIO Sao Paulo			ALMAPBBDO Sao Paulo / GIUSTI COMUNICACAO Sao Paulo / INPRESS PORTER NOVELLI Sao Paulo		Bronze Lion
<b>Total Awards:</b>			<b>16</b>									