

**Audio & Radio Winners**

Cat. No	Entry No	Title	Brand	Product	Entrant / Idea Creation	Location	Production	Post Production	Media	PR	Additional	Prize	Award
C03/013	00070	COQUI ALARMED	HYUNDAI PUERTO RICO	HYUNDAI	BBDO PUERTO RICO, Guaynabo	PUERTO RICO	MACARENA Bogota	MARA FILMS Bogota	BBDO PUERTO RICO Guaynabo	BBDO PUERTO RICO Guaynabo		Grand Prix	Grand Prix
A06/017	00435	SLEEP TALK REVIEWS	IKEA	IKEA	RETHINK, Toronto	CANADA	AJAX CREATIVE Toronto	VAPOR MUSIC Toronto	CARAT Toronto		IKEA Burlington	Gold Lion	Gold Lion
B01/011	00516	SEARCHING FOR BIRDS ON WIRES	ABRADEE	INSTITUTIONAL	AFRICA CREATIVE, Sao Paulo	BRAZIL	MUGSHOT Sao Paulo				AMPARA ANIMAL Sao Paulo / CR_IA Sao Paulo / POROROCA.AG Sao Paulo	Gold Lion	Gold Lion
A01/016	00348	A MOTHER'S COMMENTARY	REPORTERS WITHOUT BORDERS (RSF)	PRESS FREEDOM ADVOCACY : CAMPAIGN FOR THE RELEASE OF DETAINED FRENCH SPORTS JOURNALIST CHRISTOPHE GLEIZES	THE GOOD COMPANY, Paris	FRANCE	SO PRESS Paris					Silver Lion	Silver Lion
C02/001	00246	THE UNOFFICIAL OFFICIAL SOUND OF F1	STING	STING	LEO INDIA, Mumbai	INDIA					PEPSICO Dublin	Silver Lion	Silver Lion
C04/027	00481	COULD HAVE BEEN A HEINEKEN	HEINEKEN	HEINEKEN BEER	LEPUB, Milan / LEPUB, Sao Paulo	ITALY / BRAZIL			RED STAR Sao Paulo	LEMA+ Sao Paulo / THE ROMANS London	CIRCULO Sao Paolo	Silver Lion	Silver Lion
C06/006	00494	DOORBELL ADS	MERCADO LIBRE	MERCADO LIBRE	GUT, Buenos Aires	ARGENTINA	BAMBA MUSIC Buenos Aires					Silver Lion	Silver Lion
D04/026	10172	THE YANGZHOU QIAO BEI MUSICAL SUITE	YANGZHOU MUNICIPAL BUREAU OF CULTURE, RADIO, TV AND TOURISM, CHINA	TO PROMOTE BATHHOUSE CULTURE AND THE CITY OF YANGZHOU	TBWA CHINA, Shanghai	MAINLAND CHINA	BLACK CAT WHITE CAT MUSIC Tokyo / MOD MEDIA Shanghai					Silver Lion	Silver Lion
B01/004	00460	PLAYED BY HUMANS	JAZZ IS DEAD	PLAYED BY HUMANS	TBWA CHIAT DAY, Los Angeles	UNITED STATES	DESIGN BY DISRUPTION Los Angeles / DOTDOTDASH Portland / FRIENDS AND FAMILY Los Angeles / OMNICOM PRODUCTION Los Angeles / THE YOUTH Curitiba	CANJA AUDIO CULTURE Sao Paulo / COLOSSAL Curitiba				Bronze Lion	Bronze Lion
B03/036	00080	HEALING ERA	HANSA PILSENER	HANSA PILSENER	JOE PUBLIC, Johannesburg	SOUTH AFRICA	STUDIJOE Johannesburg					Bronze Lion Campaign	Bronze Lion
B03/037	00082	THE HUSTLE	HANSA PILSENER	HANSA PILSENER	JOE PUBLIC, Johannesburg	SOUTH AFRICA	STUDIJOE Johannesburg					Bronze Lion Campaign	
B03/038	00078	DELULU IS THE SOLULU	HANSA PILSENER	HANSA PILSENER	JOE PUBLIC, Johannesburg	SOUTH AFRICA	STUDIJOE Johannesburg					Bronze Lion Campaign	
C05/010	00227	BEAT CANCER OFF	FUCK CANCER	BEAT CANCER OFF	VML, New York / VML HEALTH, New York	UNITED STATES	DIRTY WORK Sao Paulo / JAMUTE Sao Paulo			VML New York	VML HEALTH Madrid	Bronze Lion	Bronze Lion
C05/017	00382	ADS IN MY PHONE CALL	SKINNY	SKINNY MOBILE	COLENZO BBDO, Auckland	NEW ZEALAND	RADLAB Auckland		PHD Auckland			Bronze Lion	Bronze Lion
C07/002	00485	DUOBELL	SKODA	SKODA	ABBOTT MEAD VICKERS BBDO, London	UNITED KINGDOM	UNIT 9 London		PHD MEDIA London	PERSUASION COMMUNICATIONS London	UNIVERSITY OF SALFORD Manchester	Bronze Lion	Bronze Lion
C07/006	00175	VOICE OF FOOD	AJINOMOTO CO., INC.	VOICE OF FOOD	DENTSU INC., Tokyo	JAPAN	DADAB Tokyo / IE3 Tokyo / KOMI INC. Tokyo / TYO INC. Tokyo		DENTSU INC. Tokyo	MATERIAL Tokyo		Bronze Lion	Bronze Lion
D07/005	00021	BEDTIME DONATIONS	ROYAL SOCIETY FOR BLIND CHILDREN	BEDTIME DONATIONS APP	INNOCEAN BERLIN	GERMANY	BUZZWOO Berlin / DAHOUSE AUDIO Cologne / INNOCEAN BERLIN	DAHOUSE AUDIO Cologne	INNOCEAN WORLDWIDE EUROPE Frankfurt	BROADCAST REVOLUTION London / PERSUASION COMMUNICATIONS London	ROYAL SOCIETY FOR BLIND CHILDREN London	Bronze Lion	Bronze Lion
<b>Total Awards:</b>			<b>15</b>										