

Film Craft Lions Winners

Cat. No	Entry No	Title	Client	Product	Entrant / Idea Creation	Country	Production	Media	PR	Additional	Short	Prize	Award
A01/404	22274	THE BLAZE - TERRITORY	THE BLAZE (MUSICIAN)	MUSICIAN / ARTIST PROMOTION	ICONOCLAST, Culver City	USA	ICONOCLAST Culver City				YES	Grand Prix	Grand Prix
A01/027	20043	WE'RE THE SUPERHUMANS	CHANNEL 4	PARALYMPICS	BLINK PRODUCTIONS, London / 4CREATIVE, London	UNITED KINGDOM	BLINK PRODUCTIONS London				YES	Gold Lion	Gold Lion
A01/123	20856	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	MJZ, Los Angeles / BLACK FRAME, New York	USA	MJZ Los Angeles				YES	Gold Lion	Gold Lion
A01/140	20165	BATMAN	WARCHILD	WARCHILD NGO	RNDBT CONTENT, Amsterdam / MARCEL FRENSCH & ROGIER MAHIEU, Huizen	THE NETHERLANDS	RNDBT CONTENT Amsterdam				YES	Gold Lion	Gold Lion
A01/160	21431	OSTRICH	SAMSUNG	SAMSUNG GALAXY S8/ GEAR VR	LEO BURNETT CHICAGO	USA	MJZ Los Angeles	STARCOM Chicago		WORK EDITORIAL / MPC LA	YES	Gold Lion	Gold Lion
A02/153	20690	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	ORGAN DONATION	THE MARTIN AGENCY, Richmond	USA	FURLINED Los Angeles / CUT + RUN Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica / DUOTONE AUDIO GROUP New York	THE MARTIN AGENCY Richmond	THE MARTIN AGENCY, Richmond	DONATE LIFE AMERICA	YES	Gold Lion	Gold Lion
A03/013	20045	WE'RE THE SUPERHUMANS	CHANNEL 4	PARALYMPICS	BLINK PRODUCTIONS, London / 4CREATIVE, London	UNITED KINGDOM	BLINK PRODUCTIONS London				YES	Gold Lion	Gold Lion
A03/191	22276	TERRITORY	THE BLAZE (MUSICIAN)	MUSICIAN / ARTIST PROMOTION	ICONOCLAST, Culver City	USA	ICONOCLAST Culver City				YES	Gold Lion	Gold Lion
A04/165	21369	GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT	GRAVITY DAZE2	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo				YES	Gold Lion	Gold Lion
A05/222	22278	GOSH	JAMIE XX	MUSIC VIDEO FOR SONG "GOSH"	ICONOCLAST, Culver City / YOUNG TURKS, Los Angeles	USA	ICONOCLAST Culver City	YOUNG TURKS Los Angeles	YOUNG TURKS, Los Angeles	MATHEMATIC / BEGGARS GROUP	YES	Gold Lion	Gold Lion
A05/256	21997	SAMPHA 'PROCESS'	SAMPHA	'PROCESS' ALBUM	PULSE FILMS, London	UNITED KINGDOM	PULSE FILMS London				YES	Gold Lion	Gold Lion
A06/056	20179	STILL THE MOST SHOCKING SECOND A DAY	SAVE THE CHILDREN	SAVE THE CHILDREN	WHITEHOUSE POST, London / DON'T PANIC, London	UNITED KINGDOM	STINK London				YES	Gold Lion	Gold Lion
A06/103	22062	THE TRUTH IS HARD TO FIND – BRYAN DENTON	THE NEW YORK TIMES	NEWS SUBSCRIPTION	DROGA5, New York / THE NEW YORK TIMES, New York	USA	CHROMISTA Los Angeles / BONCH Los Angeles				YES	Gold Lion Campaign	Gold Lion
A06/104	22060	THE TRUTH IS HARD TO FIND – DANIEL BEREHULAK	THE NEW YORK TIMES	NEWS SUBSCRIPTION	DROGA5, New York / THE NEW YORK TIMES, New York	USA	CHROMISTA Los Angeles / BONCH Los Angeles				YES	Gold Lion Campaign	
A06/105	22061	THE TRUTH IS HARD TO FIND – TYLER HICKS	THE NEW YORK TIMES	NEWS SUBSCRIPTION	DROGA5, New York / THE NEW YORK TIMES, New York	USA	CHROMISTA Los Angeles / BONCH Los Angeles				YES	Gold Lion Campaign	
A07/007	20486	KENZO WORLD- THE NEW FRAGRANCE	KENZO	FRAGRANCE	SQUEAK E CLEAN PRODUCTIONS, Los Angeles / KENZO, Paris	USA	SQUEAK E CLEAN PRODUCTIONS Los Angeles				YES	Gold Lion	Gold Lion
A08/171	22311	MERRY CHRISTMAS FROM SYRIA	RED CROSS-FLANDERS	RED CROSS-FLANDERS	DUVAL GUILLAUME, Brussels	BELGIUM	DUVAL GUILLAUME Brussels		DUVAL GUILLAUME, Brussels		YES	Gold Lion	Gold Lion

A10/073	21606	SAMSUNG, OSTRICH	SAMSUNG	SAMSUNG GALAXY S8	MPC, London / LEO BURNETT CHICAGO	UNITED KINGDOM	MJZ LONDON				YES	Gold Lion	Gold Lion
A11/077	21607	SAMSUNG, OSTRICH	SAMSUNG	SAMSUNG GALAXY S8	MPC, London / LEO BURNETT CHICAGO	UNITED KINGDOM	MJZ LONDON				YES	Gold Lion	Gold Lion
A12/081	21387	LO & BEHOLD	NETSCOUT	APPLICATION AND NETWORK PERFORMANCE MANAGEMENT	PEREIRA & O'DELL, New York	USA					YES	Gold Lion	Gold Lion
A01/052	20336	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	SMUGGLER New York		DINI VON MUEFFLING COMMUNICATIONS, New York	NO6 / HEARD CITY / BETA PETROL	YES	Silver Lion	Silver Lion
A01/199	20764	JOHN MALKOVICH'S JOURNEY	SQUARESPACE	SQUARESPACE	SMUGGLER, Los Angeles / JOHN X HANNES NEW YORK / SQUARESPACE, New York	USA	SMUGGLER Los Angeles / WORK EDITORIAL New York / NO6 New York / Q DEPARTMENT New York / ARTJAIL New York	JOHN X HANNES NEW YORK / SQUARESPACE New York	JOHN X HANNES NEW YORK / SQUARESPACE, New York		YES	Silver Lion Campaign	Silver Lion
A01/200	20770	WHO IS JOHN MALKOVICH.COM?	SQUARESPACE	SQUARESPACE	SMUGGLER, Los Angeles / JOHN X HANNES NEW YORK / SQUARESPACE, New York	USA	SMUGGLER Los Angeles / WORK EDITORIAL New York / NO6 New York / Q DEPARTMENT New York / ARTJAIL New York	JOHN X HANNES NEW YORK / SQUARESPACE New York	JOHN X HANNES NEW YORK / SQUARESPACE, New York		YES	Silver Lion Campaign	
A01/201	20775	CALLING JOHN MALKOVICH.COM	SQUARESPACE	SQUARESPACE	SMUGGLER, Los Angeles / JOHN X HANNES NEW YORK / SQUARESPACE, New York	USA	SMUGGLER Los Angeles / WORK EDITORIAL New York / NO6 New York / Q DEPARTMENT New York / ARTJAIL New York	JOHN X HANNES NEW YORK / SQUARESPACE New York	JOHN X HANNES NEW YORK / SQUARESPACE, New York		YES	Silver Lion Campaign	
A01/325	21573	THE MOST SHOCKING SECOND DAY	SAVE THE CHILDREN	SAVE THE CHILDREN	STINK, London / DON'T PANIC, London	UNITED KINGDOM	STINK London				YES	Silver Lion	Silver Lion
A01/354	21368	GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT	GRAVITY DAZE2	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo				YES	Silver Lion	Silver Lion
A01/431	20981	GOSH	JAMIE XX	MUSIC VIDEO FOR SONG "GOSH"	ICONOCLAST, Culver City / YOUNG TURKS, Los Angeles	USA	ICONOCLAST Culver City	YOUNG TURKS Los Angeles	YOUNG TURKS, Los Angeles	MATHEMATIC / YOUNG TURKS	YES	Silver Lion	Silver Lion
A01/453	21386	LO & BEHOLD	NETSCOUT	APPLICATION AND NETWORK PERFORMANCE MANAGEMENT	PEREIRA & O'DELL, New York	USA					YES	Silver Lion	Silver Lion
A02/035	20337	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	SMUGGLER New York		DINI VON MUEFFLING COMMUNICATIONS, New York	NO6 / HEARD CITY / BETA PETROL	YES	Silver Lion	Silver Lion
A03/001	20040	FOR OWNING THE DANCEFLOOR	BUPA	BUPA	ACADEMY FILMS, London / WCRS, London	UNITED KINGDOM	ACADEMY FILMS London			ELECTRIC THEATRE COLLECTIVE / WAVE STUDIOS	YES	Silver Lion	Silver Lion

A03/041	20869	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	MJZ, Los Angeles / BLACK FRAME, New York	USA	MJZ Los Angeles				YES	Silver Lion	Silver Lion
A03/111	21878	L'AMOUR L'AMOUR	INTERMARCHE	INTERMARCHE	CARNIBIRD, Paris / ROMANCE, Paris	FRANCE	CARNIBIRD Paris				YES	Silver Lion	Silver Lion
A03/147	21574	THE MOST SHOCKING SECOND A DAY	SAVE THE CHILDREN	SAVE THE CHILDREN	STINK, London / DON'T PANIC, London	UNITED KINGDOM	STINK London				YES	Silver Lion	Silver Lion
A04/058	20696	BORN THE HARD WAY	ANHEUSER BUSCH	BUDWEISER	ANOMALY, New York	USA	ANONYMOUS CONTENT Culver City				YES	Silver Lion	Silver Lion
A04/066	20715	COME TOGETHER	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM	RIFF RAFF London / THE MILL London	FINAL CUT / FACTORY			YES	Silver Lion	Silver Lion
A04/186	22115	THE ONE MOMENT	MORTON SALT	MORTON SALT	OGILVY & MATHER, Chicago	USA	PARK PICTURES London / ARTJAIL New York				YES	Silver Lion	Silver Lion
A04/220	22277	GOSH	JAMIE XX	MUSIC VIDEO FOR SONG "GOSH"	ICONOCLAST, Culver City / YOUNG TURKS, Los Angeles	USA	ICONOCLAST Culver City	YOUNG TURKS Los Angeles	YOUNG TURKS, Los Angeles	MATHEMATIC / BEGGARS GROUP	YES	Silver Lion	Silver Lion
A05/048	20882	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	MJZ, Los Angeles / BLACK FRAME, New York	USA	MJZ Los Angeles				YES	Silver Lion	Silver Lion
A05/058	20369	"PUSH"	MERCK	MERCK FOR MOTHERS	MATTER UNLIMITED, New York	USA	THE WHITELIST COLLECTIVE Los Angeles	MARINA MAHER COMMUNICATIONS, New York	MERCK		YES	Silver Lion	Silver Lion
A05/063	20801	STROLL	APPLE	APPLE AIRPODS	TBWAMEDIA ARTS LAB, Los Angeles	USA	IMPERIAL WOODPECKER Santa Monica / COSMO STREET Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica	OMD USA Los Angeles			YES	Silver Lion	Silver Lion
A05/087	20756	JOHN MALKOVICH'S JOURNEY	SQUARESPACE	SQUARESPACE	SMUGGLER, Los Angeles / JOHN X HANNES NEW YORK / SQUARESPACE, New York	USA	SMUGGLER Los Angeles / WORK EDITORIAL New York / Q DEPARTMENT New York / ARTJAIL New York	JOHN X HANNES NEW YORK / SQUARESPACE New York	JOHN X HANNES NEW YORK / SQUARESPACE, New York		YES	Silver Lion	Silver Lion
A05/234	21691	JOURNEY TO YOUR DREAM/ INGRID	DANONE ACTIVIA	ACTIVIA	WUNDERMAN, Boulogne-Billancourt	FRANCE	MOONWALK FILMS Paris				YES	Silver Lion	Silver Lion
A06/007	20185	WE'RE THE SUPERHUMANS	CHANNEL4	PARALYMPICS	FINAL CUT, London / 4CREATIVE, London	UNITED KINGDOM	FINAL CUT London / BLINK PRODUCTIONS London / MPC CREATIVE London	CHANNEL 4 London			YES	Silver Lion	Silver Lion
A06/090	21797	YEAR IN SEARCH 2016	GOOGLE	GOOGLE	72ANDSUNNY, Los Angeles / GOOGLE, Mountain View	USA	HECHO EN 72 Los Angeles				YES	Silver Lion	Silver Lion
A06/154	22190	ANTHONY JOSHUA	LUCOZADE SPORT	LUCOZADE SPORT DRINK	VALENSTEIN & FATT, London	UNITED KINGDOM	SMUGGLER London		VALENSTEIN & FATT, London		YES	Silver Lion	Silver Lion

A08/016	20487	PARALYMPICS 'WE'RE THE SUPERHUMANS'	4CREATIVE	CHANNEL 4 PARALYMPICS	LELAND MUSIC, London / BLINK PRODUCTIONS, London / 4CREATIVE, London	UNITED KINGDOM	LELAND MUSIC London / BLINK PRODUCTIONS London		FACTORY	YES	Silver Lion	Silver Lion	
A08/039	20802	STROLL	APPLE	APPLE AIRPODS	TBWAMEDIA ARTS LAB, Los Angeles	USA	IMPERIAL WOODPECKER Santa Monica / COSMO STREET Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica	OMD USA Los Angeles		YES	Silver Lion	Silver Lion	
A08/048	21444	OSTRICH	SAMSUNG	SAMSUNG GALAXY S8/ GEAR VR	LEO BURNETT CHICAGO	USA	MJZ Los Angeles	STARCOM Chicago	WORK EDITORIAL / MPC LA	YES	Silver Lion	Silver Lion	
A09/038	21059	STILL THE MOST SHOCKING SECOND A DAY	SAVE THE CHILDREN	SAVE THE CHILDREN	FACTORY, London / DON'T PANIC, London	UNITED KINGDOM	STINK London			YES	Silver Lion	Silver Lion	
A09/097	21277	THE ROYAL DANISH THEATRE - MASH UP	THE ROYAL DANISH THEATRE	THEATRE	NEW LAND, Copenhagen / WICHMANN/SCHMIDT, Copenhagen	DENMARK	NEW LAND Copenhagen			YES	Silver Lion	Silver Lion	
A10/028	20328	JOHN LEWIS, BUSTER THE BOXER	JOHN LEWIS	CHRISTMAS	MPC, London / adam&eveDDB, London	UNITED KINGDOM	BLINK PRODUCTIONS London			YES	Silver Lion	Silver Lion	
A10/058	20676	WAITROSE 'COMING HOME'	WAITROSE	FOOD RETAIL	THE MILL, London / adam&eveDDB, New York	UNITED KINGDOM	ROGUE London			YES	Silver Lion	Silver Lion	
A11/029	20329	JOHN LEWIS, BUSTER THE BOXER	JOHN LEWIS	CHRISTMAS	MPC, London / adam&eveDDB, London	UNITED KINGDOM	BLINK PRODUCTIONS London			YES	Silver Lion	Silver Lion	
A11/093	20492	MUSIC VIDEO COLDPLAY - "UP&UP"	PRETTYBIRD UK	VISUAL EFFECTS SERVICES	GLORIA FX, Los Angeles / PRETTYBIRD, London	USA	PRETTYBIRD London / PRETTYBIRD London	PRETTYBIRD, London		YES	Silver Lion	Silver Lion	
A12/007	20164	WE'RE THE SUPERHUMANS	CHANNEL 4	THE PARALYMPICS	4CREATIVE, London	UNITED KINGDOM	4CREATIVE London	4CREATIVE London	4CREATIVE, London	YES	Silver Lion	Silver Lion	
A01/001	20211	LAUGHING HORSES	VOLKSWAGEN AG	VOLKSWAGEN TIGUAN WITH TRAILER ASSIST	GRABARZ & PARTNER, Hamburg	GERMANY	CZAR FILM Hamburg / STUDIO FUNK Hamburg	MEDIACOM Düsseldorf		YES	Bronze Lion	Bronze Lion	
A01/028	20044	BUSTER THE BOXER	JOHN LEWIS	JOHN LEWIS CHRISTMAS	BLINK PRODUCTIONS, London / adam&eveDDB, London	UNITED KINGDOM	BLINK PRODUCTIONS London			YES	Bronze Lion	Bronze Lion	
A01/059	20373	SICKKIDS VS UNDENIABLE	SICKKIDS FOUNDATION	SICKKIDS HOSPITAL	SKIN & BONES, Toronto / COSSETTE, Toronto	CANADA	SKIN & BONES Toronto / THE VANITY Toronto / SNDWRX Toronto / A52 Santa Monica / ELASTIC Santa Monica			YES	Bronze Lion	Bronze Lion	
A01/064	20021	THE JOURNEY	84 LUMBER	84 LUMBER	BRUNNER, Pittsburgh	USA	SANCTUARY Los Angeles / FIXER PARTNERS Maplewood	BRUNNER Pittsburgh	BRUNNER, Pittsburgh	LA CASA FILMS	YES	Bronze Lion	Bronze Lion
A01/144	20711	COME TOGETHER	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM	RIFF RAFF London / THE MILL London		FINAL CUT / FACTORY	YES	Bronze Lion	Bronze Lion	
A01/146	20792	STROLL	APPLE	APPLE AIRPODS	TBWAMEDIA ARTS LAB, Los Angeles	USA	IMPERIAL WOODPECKER Santa Monica / COSMO STREET Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica	OMD USA Los Angeles		YES	Bronze Lion	Bronze Lion	

A01/154	21096	WOZA	MAMI WATA	MAMI WATA BRAND	PANTERA & CO, Buenos Aires / MAMI WATA, Cape Town	ARGENTINA	PANTERA & CO Buenos Aires / STRANGELOVE PRODUCTIONS London		STRANGELOVE PRODUCTIONS, London	YES	Bronze Lion	Bronze Lion
A01/156	21469	EQUALITY	NIKE	CLOTHING / FOOTWEAR / ACCESSORIES	WIEDEN+KENNEDY, Portland / ELEVEN SOUND, Santa Monica / WALKER, Brooklyn / BARKING OWL, Los Angeles	USA	PRETTYBIRD Culver City / JOINT EDITORIAL Portland			YES	Bronze Lion	Bronze Lion
A01/207	20584	CAPTURE	VERENA INTERNATIONAL CO., LTD.	SURE	McCANN WORLDGROUP, Bangkok	THAILAND				YES	Bronze Lion	Bronze Lion
A01/235	20686	L'AMOUR, L'AMOUR.	INTERMARCHE	INTERMARCHE	ROMANCE, Paris	FRANCE	CARNIBIRD Paris / NIGHTSHIFT Paris / THE Paris			YES	Bronze Lion	Bronze Lion
A01/242	20702	KOLSHIK	LENINGRAD	LENINGRAD	GREAT GUNS, London / FANCY SHOT, Moscow / VERSUS PICTURES, Moscow	UNITED KINGDOM	FANCY SHOT Moscow / VERSUS PICTURES Moscow / GREAT GUNS London			YES	Bronze Lion	Bronze Lion
A01/280	21374	THE WORLD'S BIGGEST ASSHOLE	DONATE LIFE	NON-PROFIT ORGAN DONATION PSA	FURLINED, Los Angeles / THE MARTIN AGENCY, Richmond	USA	FURLINED Los Angeles			YES	Bronze Lion	Bronze Lion
A01/371	21256	THE ONE MOMENT	MORTON SALT	MORTON SALT	PARK PICTURES, New York / OGILVY & MATHER, Chicago	USA	PARK PICTURES New York			YES	Bronze Lion	Bronze Lion
A02/129	21810	MUSICIAN	CHIPOTLE MEXICAN GRILL	RESTAURANT AND INGREDIENTS	VENABLES BELL & PARTNERS, San Francisco	USA	O POSITIVE Santa Monica / ARCADE EDIT Santa Monica / TIMBER Santa Monica / LIME STUDIOS Santa Monica / ORIGINAL MUSIC BY HUMAN Santa Monica	MULLENLOWE MEDIAHUB Boston	COMPANY 3	YES	Bronze Lion	Bronze Lion
A02/132	20821	JEFF AND HIS FOREST FRIENDS BY JEFF	JOHNSONVILLE	JOHNSONVILLE SAUSAGES	DROGA5, New York / JOHNSONVILLE SAUSAGE, Sheboygan Falls	USA	ARTS & SCIENCES Los Angeles			YES	Bronze Lion	Bronze Lion
A02/158	21701	CHASING THE DRAGON	SURFSHACK	SURFSHACK SURFING SCHOOL/OUTREACH PROGRAMME	Y&R SOUTH AFRICA, Cape Town	SOUTH AFRICA	7FILMS Cape Town			YES	Bronze Lion	Bronze Lion
A03/080	20751	COACH DRIVER	PADDY POWER	PADDY POWER	SMUGGLER, London / LUCKY GENERALS, London	UNITED KINGDOM	SMUGGLER London / HUBBARD CASTING London	LUCKY GENERALS London	LUCKY GENERALS, London	YES	Bronze Lion	Bronze Lion
A03/171	22264	THE LINE UP SONG	COCA COLA	COKE RED FMCG	FP7/CAI, Cairo	EGYPT	BIG FOOT FILMS Cairo	UM MENA Giza	INFLUENCE, Cairo	YES	Bronze Lion	Bronze Lion
A03/226	22420	MOMONDO / THE DNA JOURNEY	MOMONDO	THE DNA JOURNEY	BACON, Copenhagen / &CO, Copenhagen / MOMONDO, Copenhagen	DENMARK	BACON Copenhagen			YES	Bronze Lion	Bronze Lion
A04/050	20873	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	MJZ, Los Angeles / BLACK FRAME, New York	USA	MJZ Los Angeles			YES	Bronze Lion	Bronze Lion
A04/081	20564	CONSEQUENCES	TRANSPORT ACCIDENT COMMISSION	TRANSPORT ACCIDENT COMMISSION	FINCH, Sydney / CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Sydney		TRANSPORT ACCIDENT COMMISSION / THE BUTCHERY / BLACKBIRD / LEVEL TWO MUSIC	YES	Bronze Lion	Bronze Lion

A04/090	20752	JOHN MALKOVICH'S JOURNEY	SQUARESPACE	SQUARESPACE	SMUGGLER, Los Angeles / JOHN X HANNES NEW YORK / SQUARESPACE, New York	USA	SMUGGLER Los Angeles / WORK EDITORIAL New York / Q DEPARTMENT New York / ARTJAIL New York	JOHN X HANNES NEW YORK / SQUARESPACE New York	JOHN X HANNES NEW YORK / SQUARESPACE, New York	YES	Bronze Lion	Bronze Lion
A04/147	21367	ORIGINAL IS NEVER FINISHED	ADIDAS ORIGINALS	ADIDAS ORIGINALS	RSA FILMS, Los Angeles / JOHANNES LEONARDO, New York	USA	RSA FILMS Los Angeles			YES	Bronze Lion	Bronze Lion
A04/160	20872	BULBS	APPLE	APPLE	MJZ, Los Angeles / TBWAMEDIA ARTS LAB, Los Angeles	USA	MJZ Los Angeles			YES	Bronze Lion	Bronze Lion
A04/190	21819	PLAYLIST	PANDORA	INTERNET RADIO STREAMING SERVICE	PARTIZAN ENTERTAINMENT, Los Angeles / PANDORA MEDIA, Santa Monica	USA	PARTIZAN ENTERTAINMENT Los Angeles / EXILE Santa Monica / EIGHT VFX Santa Monica / GENTLEMAN SCHOLAR Los Angeles	PANDORA MEDIA Santa Monica		YES	Bronze Lion	Bronze Lion
A05/065	20716	COME TOGETHER	H&M	H&M	adam&eveDDB, London	UNITED KINGDOM	RIFF RAFF London / THE MILL London	FINAL CUT / FACTORY		YES	Bronze Lion	Bronze Lion
A05/066	20924	THE CORNER	POWERADE	NON-ALCOHOLIC BEVERAGE	WIEDEN+KENNEDY, Portland	USA	ICONOCLAST Culver City / PS 260 New York / THE MILL Los Angeles / LIME STUDIOS Santa Monica	FAST HORSE, Minneapolis	POWERADE, THE COCA-COLA COMPANY	YES	Bronze Lion	Bronze Lion
A05/184	22187	ANTHONY JOSHUA	LUCOZADE SPORT	LUCOZADE SPORT DRINK	VALENSTEIN & FATT, London	UNITED KINGDOM	SMUGGLER London		VALENSTEIN & FATT, London	YES	Bronze Lion	Bronze Lion
A05/198	20992	GO TIME	APPLE	APPLE WATCH	APPLE, Cupertino	USA	ICONOCLAST Culver City			YES	Bronze Lion	Bronze Lion
A05/274	11734	THE TALE OF THOMAS BURBERRY	BURBERRY	BURBERRY RETAIL	BURBERRY, London	UNITED KINGDOM	BURBERRY London	BURBERRY London	BURBERRY, London	YES	Bronze Lion	Bronze Lion
A06/035	20374	SICKKIDS VS UNDENIABLE	SICKKIDS FOUNDATION	SICKKIDS HOSPITAL	SKIN & BONES, Toronto / COSSETTE, Toronto	CANADA	SKIN & BONES Toronto / THE VANITY Toronto / SNDWRX Toronto / A52 Santa Monica / ELASTIC Santa Monica			YES	Bronze Lion	Bronze Lion
A06/039	20443	QUESTION MADNESS ANTHEM	THE NORTH FACE	TNF BRAND	SID LEE, Montréal	CANADA	SID LEE Montréal			YES	Bronze Lion	Bronze Lion
A06/049	20096	VIRGIN MEDIA 'USAIN BOLT #BETHEFASTEST'	VIRGIN	VIRGIN MEDIA	TRIM EDITING, London / BBH, London	UNITED KINGDOM	TRIM EDITING London / ACADEMY FILMS London			YES	Bronze Lion	Bronze Lion
A06/051	20098	APPLE 'STROLL'	APPLE	APPLE AIRPODS	TRIM EDITING, London / TBWAMEDIA ARTS LAB, Los Angeles / OMD USA, New York	UNITED KINGDOM	COSMO STREET Santa Monica / IMPERIAL WOODPECKER Santa Monica / THE MILL Los Angeles / LIME STUDIOS Santa Monica			YES	Bronze Lion	Bronze Lion
A06/059	20888	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	MJZ, Los Angeles / BLACK FRAME, New York	USA	MJZ Los Angeles			YES	Bronze Lion	Bronze Lion
A06/064	20917	FOREVER CHUCK ANTHEM	CONVERSE	CHUCK TAYLOR	CUT+RUN, New York / ANOMALY, New York	USA	CUT+RUN New York / CAVIAR Los Angeles / THE MILL New York			YES	Bronze Lion	Bronze Lion

A06/139	20887	BULBS	APPLE	APPLE	MJZ, Los Angeles / TBWA\MEDIA ARTS LAB, Los Angeles	USA	MJZ Los Angeles			YES	Bronze Lion	Bronze Lion
A06/168	20976	SICKKIDS VS MOM STRONG	SICKKIDS FOUNDATION	SICKKIDS HOSPITAL	SKIN & BONES, Toronto / COSSETTE, Toronto	CANADA	SKIN & BONES Toronto / THE VANITY Toronto / PIRATE TORONTO Toronto			YES	Bronze Lion	Bronze Lion
A06/171	21257	EVAN	SANDY HOOK PROMISE	SANDY HOOK PROMISE	BBDO NEW YORK	USA	SMUGGLER New York	DINI VON MUEFFLING COMMUNICATIONS, New York	NO6 / HEARD CITY / BETA PETROL	YES	Bronze Lion	Bronze Lion
A06/199	21506	GOOGLE PHOTOS: FREE UP SPACE	GOOGLE INC	GOOGLE PHOTOS	GOOGLE, New York / GOOGLE CREATIVE LAB, New York	USA	GOOGLE CREATIVE LAB New York	GOOGLE New York		YES	Bronze Lion	Bronze Lion
A06/203	21877	L'AMOUR L'AMOUR	INTERMARCHE	INTERMARCHE	CARNIBIRD, Paris / ROMANCE, Paris	FRANCE	CARNIBIRD Paris			YES	Bronze Lion	Bronze Lion
A06/205	22417	THE ROYAL DANISH THEATRE - MASH UP	THE ROYAL DANISH THEATRE	THEATRE	NEW LAND, Copenhagen / WICHMANN/SCHMIDT, Copenhagen	DENMARK	NEW LAND Copenhagen			YES	Bronze Lion	Bronze Lion
A07/049	20533	DA DA DING	NIKE DELHI	CLOTHING, FOOTWEAR AND ACCESSORIES	WIEDEN+KENNEDY, Delhi	INDIA	DIVISION Paris	MINDSHARE New Delhi		YES	Bronze Lion	Bronze Lion
A07/103	21847	MAILCHIMP MOOD FILMS	MAILCHIMP	MOOD FILMS	DROGA5, New York / MAILCHIMP, Atlanta	USA	RIFF RAFF London / RESN Wellington / JUCO Los Angeles			YES	Bronze Lion	Bronze Lion
A08/058	21746	BELIEVE IN ME - GYMNAST	BARNARDO'S	BARNARDO'S	FCB INFERNO, London	UNITED KINGDOM	RATTLING STICK London / THE MILL London	JOHN AYLING & ASSOCIATES London		YES	Bronze Lion	Bronze Lion
A08/107	21780	ORIGINAL IS NEVER FINISHED	ADIDAS ORIGINALS	ORIGINALS	JOHANNES LEONARDO, New York	USA	HUMAN New York / RSA FILMS Los Angeles / EGG FILMS Cape Town / EXILE New York / BLACKSMITH New York	JOHANNES LEONARDO, New York	ORIGINAL MUSIC BY HUMAN / Q DEPARTMENT / SONIC UNION	YES	Bronze Lion	Bronze Lion
A09/070	21340	THE ESCAPE	BMW	BMW 5 SERIES	ANONYMOUS CONTENT, Culver City / GEISEL PRODUCTIONS, New York	USA	ANONYMOUS CONTENT Culver City / GEISEL PRODUCTIONS New York			YES	Bronze Lion	Bronze Lion
A09/081	22150	SOUNDS OF TRAUMA	DAVID LYNCH FOUNDATION	DAVID LYNCH FOUNDATION	HEREZIE, Paris	FRANCE	MORRISON FILMS Toronto / APOLLO STUDIOS Toronto			YES	Bronze Lion	Bronze Lion
A10/059	20677	NETTO 'THE EASTER SURPRISE'	NETTO	FOOD RETAIL	MILL+, London / JUNG VON MATT, Hamburg	UNITED KINGDOM	MILL+ London			YES	Bronze Lion	Bronze Lion
A11/030	20567	CONSEQUENCES	TRANSPORT ACCIDENT COMMISSION	TRANSPORT ACCIDENT COMMISSION	FINCH, Sydney / CLEMENGER BBDO MELBOURNE	AUSTRALIA	FINCH Sydney		TRANSPORT ACCIDENT COMMISSION / THE BUTCHERY / BLACKBIRD / LEVEL TWO MUSIC	YES	Bronze Lion	Bronze Lion
A11/054	21373	GRAVITY CAT	SONY INTERACTIVE ENTERTAINMENT	GRAVITY DAZE2	TOHOKUSHINSHA FILM CORPORATION, Tokyo / HAKUHODO INC., Tokyo	JAPAN	TOHOKUSHINSHA FILM CORPORATION Tokyo			YES	Bronze Lion	Bronze Lion
A11/055	20616	CANAL KITCHEN	CANAL +, CANALSAT	CANAL +, CANALSAT	PARTIZAN, Paris / BETC, Paris	FRANCE	PARTIZAN Paris		ROYAL POST / UNIT IMAGE	YES	Bronze Lion	Bronze Lion

Total Awards:

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